

SAN DIEGO



San Diego
Convention Center
Corporation



THERE ARE THOUSANDS OF REASONS TO CHOOSE US. MOST OF THEM ARE ENDANGERED.

Consider a special place that knows no boundaries — the San Diego Zoo or San Diego Zoo Safari Park.
Whichever location you choose, your guests are sure to have a once in a lifetime
experience among the wildest animals from around the world.



For more information visit sandiegozoo.org or call 619.685.3259.

San Diego

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In San Diego, our motto is “come for the convention and stay for the vacation.” It only takes one visit to our coastal city and you'll discover why it's the perfect place to conduct business and relax all in one trip. Besides our award-winning Convention Center, we have a superb array of amenities and abundant sunshine making us a premiere meeting destination any time of year. And with 70 miles of pristine beaches, 92 championship golf courses and other unique cultural, culinary and outdoor offerings, you'll never want to meet anywhere else.

ABOUT SAN DIEGO

San Diego's Global Innovation and Sunshine Provide the Perfect Business Climate

WHAT MAKES SAN DIEGO one of the nation's top convention and meeting destinations? Some may think it's our year round sunshine alone that makes our city so attractive. But what many people don't realize is that San Diego holds a unique position in the global market place and is a gateway to international trade, business and commerce thanks to an ideal geographic location.

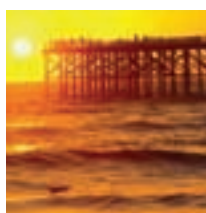
Currently San Diego is one of 40 mega-regions in the world, which – when combined – are responsible for roughly two-thirds of the world's economic activity and 85 percent of all global innovation. San Diego is also ranked 5th among regions worldwide in attracting venture capital.

So what many attendees frequently discover when they arrive in San Diego is a dynamic city on the cutting edge of new, technology-based industries including telecommunications, biotechnology and software. Qualcomm Incorporated, LG Mobile Phones and Leap Wireless are based in San Diego, as are some of the world's pre-eminent research and development institutions including The Scripps Research Institute and Salk Institute for Biological Studies.

San Diego also has a strong military and manufacturing base, the top two industries in our region. We are home to a majority of the U.S. Pacific Fleet, have the only major submarine and shipbuilding yards on the West Coast and house military bases from the U.S. Navy, Marine Corps and Coast Guard. Several major defense contractors are also headquartered in San Diego, including General Atomics, Cubic and NASSCO.

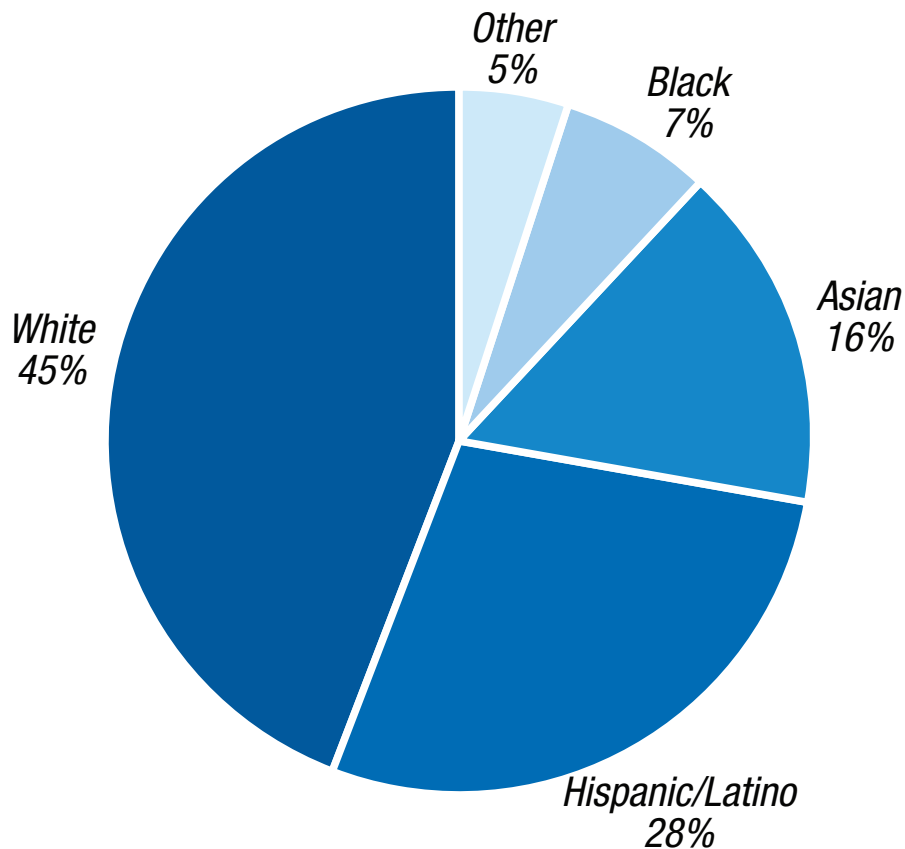
Not surprisingly, tourism is San

Diego's third leading industry thanks to our year-round sunshine, the sparkling blue Pacific Ocean and world-class attractions like the San Diego Zoo, SeaWorld, Balboa Park and the USS Midway Museum. Add a beautiful waterfront convention center that is centrally located and just a short stroll away from a seemingly endless array of hotels, dining, entertainment and arts and culture, and you've got the perfect destination for your next meeting.



San Diego Demographics

San Diego is the second most populous city in California. Rich in cultural diversity, our varied population has contributed greatly to our thriving economy and to the strength of our destination.



Top Five Industries

1. Manufacturing
2. Defense
3. Tourism
4. Biotechnology
5. Telecommunications

Academic Institutions

University of California, San Diego
 University of San Diego
 San Diego State University
 Point Loma Nazarene University
 The Art Institute of California – San Diego
 Alliant International University
 California State University, San Marcos

Things To Do



SAN SALVADOR SHIPBUILDING SITE

Spanish Landing
www.sdmaritime.org

Witness a piece of San Diego history spring to life – plank by plank – when you visit the San Salvador shipbuilding site. A replica of Juan Rodriguez Cabrillo's flagship, the San Salvador, is being fully reconstructed. When completed, it will be a full-sized, fully-functional and historically-accurate reproduction of the ship he sailed into San Diego Bay in 1542.



CHEETAH RUN

Safari Park
www.sdzsafaripark.org

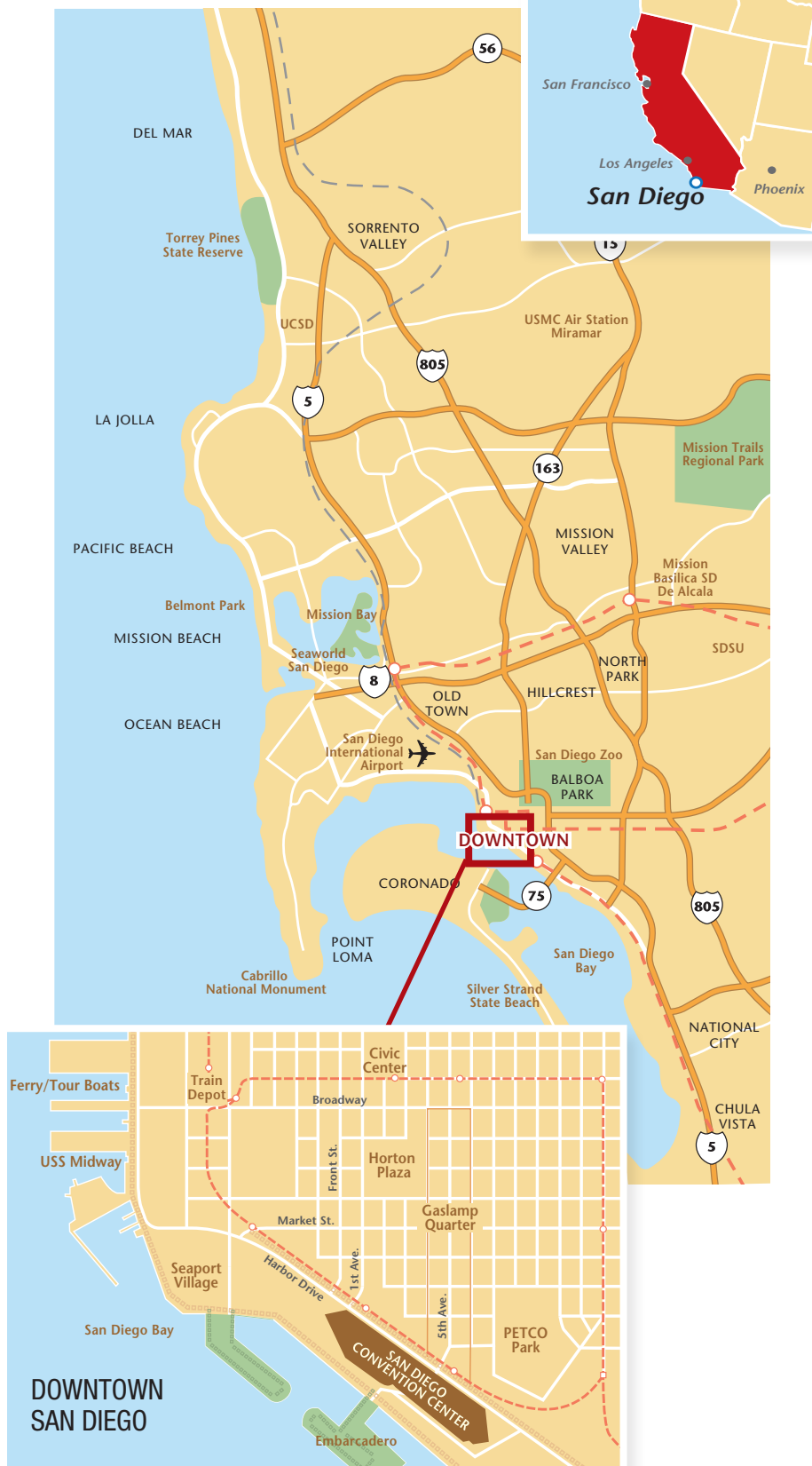
Witness the fastest land mammal up close and personal doing what it does best – run! Watch the spotted sprinter race after its favorite toy attached to a mechanical lure on a straight 330-foot-long track and reach an astounding speed: 0 to 70 miles per hour in just 4 seconds! If you're close enough, you may feel the wind as the cheetah passes by.



Find more at
visitsandiego.com, search

ONGOING EVENTS

San Diego Region



SAN DIEGO

At-A-Glance

POPULATION

The city of San Diego has 1.3 million residents, ranking it as the nation's eighth largest city. San Diego County has a total population of more than 3 million people.

AVERAGE DAILY TEMPERATURE:

70 degrees Fahrenheit

AVERAGE ANNUAL PRECIPITATION:

9.9 inches

TOP EMPLOYMENT CLUSTERS:

U.S. military; biotechnology and biosciences; manufacturing including telecommunications, computers, aerospace and shipbuilding; and tourism.

HOTEL ROOMS:

More than 58,000 rooms countywide

558 hotel and motel properties countywide

PUBLIC SAFETY:

San Diego is ranked #9 Safest City in the United States*













Strong commitment to safety, experienced with high profile events:

- San Diego Comic-Con International
- BIO 2008
- Super Bowl 2003
- Republican National Convention 1996

*According to Forbes Magazine, 2010

Weather

San Diego's weather has often been described as near perfect... and for good reason. With an average daytime temperature of 70 degrees Fahrenheit and abundant sunshine nearly year-round, San Diego is the ideal place to host your conventions and meetings any time of year.

	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUG.	SEPT.	OCT.	NOV.	DEC.
												
Daily High/Low (°F)	65/48	66/50	66/52	68/55	69/58	71/61	76/65	78/67	77/65	75/60	70/54	66/49
Daily High/Low (°C)	18/9	19/10	19/11	20/13	21/14	22/16	24/18	26/19	25/18	24/15	21/12	19/9
Humidity Average	63%	66%	67%	67%	70%	74%	74%	74%	72%	70%	65%	64%
Precipitation Average	2"	2"	1.8"	.8"	.2"	.1"	.02"	.1"	.2"	.4"	1"	1.8"

WHAT'S NEW IN SAN DIEGO

SAN DIEGO IS A VIBRANT, dynamic city with new amenities being added every year. Here are a few new things you can expect.

- A waterfront park and pedestrian promenade will transform a stretch of land connecting San Diego Bay and downtown into an exciting hub of activity by mid-2013. Just a mile from the Convention Center, plans call for two acres of lush, green park space along with world-class public art, a visitor center, walking paths and gardens. www.portofsandiego.org
- Called The Green Build, the San Diego International Airport is expanding and adding 10 new gates while maintaining sustainability as a guiding principle. It will be LEED Certified Silver when completed in 2013. www.san.org
- Sail across Harbor Drive on a new pedestrian bridge that safely connects the Convention Center with PETCO Park and the Gaslamp Quarter. www.ccdc.com
- Balboa Park is turning 100! Plans are already underway for the 2015 Centennial Celebration, a year-long event bringing together innovative experiences with art, culture, nature, technology and science at the nation's largest urban park. www.balboapark.org

- Check out SeaWorld's latest attraction, Turtle Reef, a 300,000-gallon aquarium with a massive, underwater viewing area where visitors can get an up-close and personal look at endangered sea turtles. Coming in summer 2012 is Manta, a new roller coaster ride that combines the best of sea and sky. www.seaworldparks.com
- Go waltzing matilda at Prebys Australian Outback, the new home for koalas and other Australian wildlife at the San Diego Zoo. Opening in 2013. www.sandiegozoo.org



SAN DIEGO'S DYNAMIC DOWNTOWN

Now one of the nation's hottest new urban areas, our city positively sizzles with excitement

OFFSET BY ONE OF the most beautiful natural harbors in the world, downtown San Diego is one of the nation's hottest new urban areas positively sizzling with excitement.

By day, our historical downtown neighborhoods beckon with their eclectic blend of Victorian and modern architecture, brick sidewalks and sunny outdoor cafes. After dark, these same streets come alive, all promising irresistible dining and entertainment adventures at any of our hip new nightclubs, sleek rooftop bars and superb restaurants.

Best of all, our beautiful waterfront Convention Center is at the heart of all the action. And just a short stroll away there

is a seemingly endless array of stylish hotels, international dining, chic boutiques and specialty shops, high-end nightlife and jazz bars, scenic bay views and many of our must-see attractions.

The historic Gaslamp Quarter, a premier dining, shopping and entertainment district, is located directly across the street from the Convention Center.

PETCO Park, the San Diego Padres' 42,000-seat, state-of-the-art ballpark, combines the best sight lines in major league baseball with breathtaking downtown views.

The Museum of Contemporary Art San Diego Downtown is a city favorite and just a short walk from Horton Plaza, a unique seven-level, open-air mall. The mall features 130 stores including upscale boutiques, specialty shops, bistros and restaurants.

The USS Midway Museum is an award-winning, interactive, floating museum aboard the longest serving aircraft carrier in U.S. Navy history. Located on the scenic North Embarcadero, it's an unforgettable experience.

The New Children's Museum, is also downtown just across the street from the Convention Center. The museum features innovative, kid-friendly art and activities.

Seaport Village captures the essence of old California and is also just a short stroll away from the Convention Center. This charming, seaside village offers unique shopping, street performers and scenic waterfront paths for walking, biking or jogging.

Additionally there is Embarcadero Marina Park. Comprised of two green "arms", the park reaches into San Diego Bay and embraces the Embarcadero Marina. Just outside the Convention Center's back doors, the arms of the park are connected by a walkway along the shore and around the marina. It's a great place for soaking up San Diego's bay front and sunshine.



ONLY IN SAN DIEGO

Besides being blessed with near perfect weather, San Diego has a remarkable wealth of riches not found in other U.S. cities. Only in San Diego can you . . .

Get down to business

Expect to find one of the largest biotechnology clusters in the U.S., making it convenient for healthcare and scientific sector attendees to stay on in San Diego to conduct business.

Explore the longest serving aircraft carrier in U.S. history

Imagine launching off the deck of the USS Midway in a fighter jet going from zero to 150 miles an hour in three seconds! She served the nation for 47 years, from World War II to Desert Storm and is now showcased in San Diego Bay.

Visit the birthplace of California

In 1769, Old Town became California's first permanent Spanish settlement. Today historic museums and shops celebrate San Diego's rich heritage. And it's one of the best places to try authentic Mexican food!

Check out the nation's largest urban cultural park

Balboa Park is home to 15 major museums, nationally-acclaimed performing arts venues, picturesque gardens and the world-famous San Diego Zoo.

Take the helm of the racing yacht that won America's Cup

The America is a replica of the first vessel that won the famous America's Cup. The 139-foot schooner can host up to 80 guests and is available for sunset sails, whale watching,

dinners, corporate events and even ocean-going overnight sails.

Watch a major league baseball game right across the street from the Convention Center

Home to the San Diego Padres, PETCO Park combines some of the best sight lines in baseball along with breathtaking views of downtown San Diego.

