



PATWA

Pacific Area Travel Writers Association

World Tourism & Aviation Leaders Summit

CULTURE : VEHICLE FOR TOURISM

PATWA International Awards



PATWA is supported by :



ITB Berlin



World Travel Forum

Say YES to TOURISM !

Strategic Advisors
for Development
of Sustainable
Tourism Models,
Destination
Management, Bid
and Transaction
Processes

End-to-End
Solutions for
Stakeholders
across the
Tourism Value
Chain

Cooperative
Tourism
Development:
Creating
Alternate Sources
of Livelihood and
Ensuring Inclusive
Growth

Knowledge
Publications,
Research &
Analysis and
Roadmaps for
Holistic
Development

Strategic
Partnerships with
Central & State
Governments and
Industry
Chambers

YES BANK

For more information, please contact:

Nikhil Sahni, Senior President, Government Relationship Management & Strategic Government Advisory
+91 11 6656 9136 | nikhil.sahni@yesbank.in

Over 600 Branches | 1,150+ ATMs | 10,000+ YES BANKers

Registered and Corporate Office: YES BANK Ltd., Nehru Centre, 9th Floor, Discovery of India, Dr. A.B. Road, Worli, Mumbai - 400018, India. Website: www.yesbank.in

ABOUT PATWA

Pacific Area Travel Writers Association

The Pacific Area Travel Writers Association (PATWA) is a professional organization of travel writers which was founded in 1998, at the Pacific Area Travel Association (PATA) Conference in Colombo, Sri Lanka. PATWA's founding philosophy is to support PATA's primary objectives of being a catalyst for responsibly developing the travel and tourism industry in the Asia Pacific region. PATWA works with both the public and private sectors to support sustainable growth and improve the quality of travel and tourism. PATWA adheres to the fundamental principles of the United Nations Educational, Scientific and Cultural Organization (UNESCO), the United Nations (UN), and the World Tourism Organization (UNWTO).

Our Mission & Inspiration

Our goal is to develop and encourage travel writing, reporting and communication (print and electronic), which are essential to promoting tourism. We help find solutions to issues and problems facing the travel industry, through our seminars, round tables and discussions involving travel trade professionals from around the region and world.

We hope to:

1. Encourage the use of sustainable and environmental friendly practices.
2. Develop a finer appreciation and understanding of people – their culture, habits, customs, history and civilization.
3. Promote living in tolerance, co-operation and peace.
4. Raising social and living standards by developing and processing travel communication.
5. Setting standards and guidelines for the travel industry.

We believe:

The benefit of a vibrant tourism industry on a nation's economy is only the tip of the iceberg. In a broader context, tourism can become a force in promoting world peace and building understanding and interdependence between nations. Tourism will only truly thrive in a climate of peace and harmony, and this will happen when every nation works towards diffusing international tension and developing co-operation in an atmosphere of mutual respect.

Note: All the programmes of PATWA are sponsored.

The perfect destination for nature lovers

Goa... Nature's paradise! With plenty of green cover, its vast forest canopy includes sprawling wildlife sanctuaries that are home to a deep diversity of flora and fauna.

Must-visit for nature lovers: Bhagwan Mahavir Sanctuary, Bondla Wildlife Sanctuary, Cotigao Wildlife Sanctuary, Dr. Salim Ali Bird Sanctuary, Dudhsagar Falls and Spice Plantations.

www.goa-tourism.com



@TourismGoa



officialgoatourism

GOA



YOUR TRADITION. OUR SPIRIT.

S I N C E 1 8 9 6

MAJESTIC AND ELEGANT, IN THE CENTRE OF ST. MORITZ, AT THE HEART OF THE SWISS ALPS.
THIS IS WHERE YOU FIND THE BADRUTT'S PALACE HOTEL. LEGENDARY, UNIQUE AND DISTINCTIVE!
SINCE 1896 GUEST WISHES HAVE BEEN ANTICIPATED AND FULFILLED, HOWEVER GREAT THEY MAY
HAVE SEEMED. WITH US YOU ARE THE GUEST AND WARMLY WELCOMED.



BADRUTT'S PALACE ST. MORITZ SWITZERLAND

Badrutt's Palace Hotel, Via Serlas 27, 7500 St. Moritz, Switzerland, Telephone: +41 (0)81 837 1000, Fax: +41 (0)81 837 2999
Reservations: +41 (0)81 837 1100, reservations@badruttspalace.com, www.badruttspalace.com

At this very moment young visitors are having the time of their life at Europe's oldest amusement park. Can you hear them laughing?

WWW.VIENNA.INFO

VIENNA
NOW OR NEVER



Air India is on cloud nine!



Awarded the Reader's Digest
Most Trusted Brand Award
9-times-in-a-row!

Year on year, we have taken your flying experience to new heights. Now, as a Star Alliance member, our endeavour is to set new standards in world class service and reinforce the trust placed in us by millions.

www.airindia.in | 1800 180 1407 | Follow us on  



A STAR ALLIANCE MEMBER 

SEAMLESS SETTINGS FOR PICTURE POST CARD MEMORIES



Stays to remember start at Fortune Hotels

Exotic locations, panoramic views, well appointed rooms, complimentary breakfast, delectable dining options. Fortune Hotels & Resorts - where efficient service and great value come seamlessly together for business and leisure travelers across India.

FORTUNE

Member ITC's hotel group

Leisure Locations: Goa • Jaipur • Jammu • Kolkata • Lavasa • Madurai • McLeod Ganj • Mussoorie • Mysore • Ooty • Port Blair • Tirupati
Business Locations: Ahmedabad • Bengaluru • Chennai • Dahej* • Delhi • Gandhinagar • Ghaziabad • Gurgaon • Hyderabad • Indore • Jamshedpur • Ludhiana • Manipal • Navi Mumbai • Noida • Pune • Rajkot* • Thane • Trivandrum • Vapi • Vijayawada • Visakhapatnam

Call **1-800-102-2333**. Or contact your travel agent.
Fortune Hotels offers a "Best Rate Guarantee", for details log on to www.fortunehotels.in

*Opening shortly



It's like viewing your own palm
while you travel in India with us.



Travelling to a land, so vast and so diversified as India
is more joyful when you plan it with someone
who understands your passion and preference better.

Come to India for an experience of lifetime.



29 Regal Building, Parliament Street, Connaught Place, New Delhi - 110001, India

Tel: +91-11-43368700 (Multilines), Fax: +91-11-23361340

Email: mail@minartravels.com | Website: www.minartravels.com

23 Years
Since 1992

PATA®



IGLTA
International Gateway to Global Travel Association

site
Society for
Incentive
Travel
Excellence



11 Awards



Train. Groom. Polish.

Image management, grooming, soft skill / sales training, audits and uniforms for Hospitality (hotel chains, resorts, spa's, restaurants, boutique & business hotels), Aviation (airlines and airports), Tourism (travel agencies), Banking (banks, financial institutions), Healthcare (hospitals, speciality clinics), Retail (supermarkets, FMCG, luxury, fashion & cosmetic brands, stand alone stores), Media (news channels) and other corporates (IT, consultancy, multinationals).

Our modules :

Grooming - Men	Conflict Management	Confidence Building
Grooming - Women	Service Recovery	Personality Development
Corporate Dressing	Sales Training	Poise & Posture - Art of Finesse
Voice & Accent	Social Etiquette	Cultural Diversity
Communication Skills	Networking Skills	Stress & Time Management
Customer Service	Business & Etiquette Protocol	Expatriate India
Customer / Guest Profiling	Dining Skills	Wellness

We formulate grooming, soft skills and sales manuals, guidelines and design uniforms. These are custom made and created exclusively for each of our clients, keeping their brand & corporate image in mind.

Training & Audits. Uniform Design & Production. Wardrobe Consultancy & Management.



Style Media Pvt. Ltd.

Imaging, Grooming & Soft Skill Training Division



imaging@yestylemedia.com



www.yestylemedia.com



91 - 9711115519



Sagar Ahluwalia, Secretary General, PATWA, with Mayor of Berlin, Klaus Wowereit, at the PATWA International Seminar at ITB Berlin.



Taleb Rifai, Secretary-General of UNWTO, receiving the Tourism Man of the Year award from Sagar Ahluwalia, Secretary-General of PATWA. Prem Ahluwalia, Secretary, PATWA is on the right.

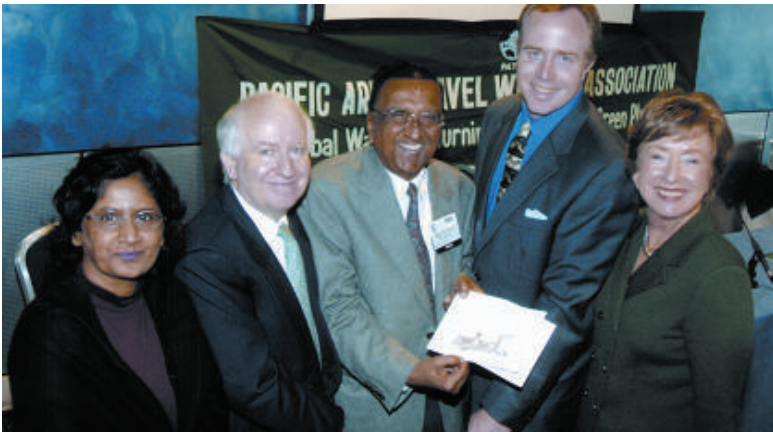


Photo taken at the PATWA International Green Tourism at London during WTM.



H.E. Mrs. Eglantina Gjermeni, Minister of Urban Development & Tourism, Albania, receiving the PATWA International Achiever Award from Taleb Rifai, Secretary-General, UNWTO at ITB Berlin.





MESSAGE FROM ALAIN ST.ANGE

Minister for Tourism & Culture, Republic of Seychelles

PATWA continues to be the organisation that remains steadfast in its determination not only to be seen to be a leader in tourism conference, but it continues to pursue its objectivity with tenacity.

PATWA also brings added credibility for the tourism industry because its chosen topics for its many conferences touches on points that has a direct bearing on the tourism industry on member states from the Community of Nations where tourism remains a catalyst for economic growth.

I wish PATWA success with its Berlin Conference on World Tourism & Aviation Leaders Summit on Culture: Vehicle for Tourism and I want to echo my appreciation to have been selected to be a speaker at this very important event.



Alain St. Ange



MESSAGE FROM TALEB RIFAI

Secretary General, World Tourism Organization (UNWTO)



On behalf of the World Tourism Organization (UNWTO), the UN Specialized Agency mandated with the promotion of sustainable tourism, I am pleased to greet all the participants of the World Tourism and Aviation Summit on Culture: Vehicle for Tourism and International Awards Ceremony, hosted by the Pacific Area Travel Writers Association (PATWA) on the sidelines of ITB Berlin.

UNWTO and PATWA, a valued Affiliate Member, continue to share a longstanding relationship rooted in a common vision of advancing tourism as a global tool for sustainable development. This vision intensifies as international tourism progresses each year. In 2014, international tourist arrivals worldwide grew 4.7% to reach 1,138 million.

Asia and the Pacific continues to fortify its position as one of the most dynamic regions in the world, thanks largely to its economic strength and measures to support travel facilitation and air connectivity. Last year, the region registered 5% growth, boosted by South Asia's performance as one of the leading subregions, growing by an impressive 7%.

At this juncture, we must continue to work closer than ever to realize our principal goal of sustainability in order to safeguard the environment, precious natural and cultural heritage and the social values of the host communities. In particular, this Summit will spotlight the crucial role of culture as an integral part of tourism development, much in line with UNWTO aim of creating new partnership models between tourism and culture has highlighted at the UNWTO/UNESCO Conference held in Cambodia last February.

In this respect, I commend PATWA for their continued efforts in promoting tourism's higher call to ensure its equitable contribution to development and economic growth for societies and destinations worldwide, and wish for the successful outcome of the Summit.



Taleb Rifai



MESSAGE FROM DR. LALIT K. PANWAR

Secretary- Tourism, Government of India

I am happy to learn that Pacific Area Travel Writers Association (PATWA) is organising World Tourism & Aviation Summit and PATWA International Seminar on Culture: Vehicle for Tourism and also the PATWA International Awards Ceremony at ITB Berlin 2015.

Together, Tourism and Aviation share a symbolic relationship. The aviation industry gets and takes back people to a destination. The vast vistas of the destination like India are awaiting more and more people and this is possible only by promotion of each other.

The growth of international tourism to India is as much due to advances in air transport as to growing wealth in the India's main tourist generating markets. Over 90 percent international tourists currently arrive to India by air. Domestic demand for aviation and tourism in India has also grown substantially. It is a known fact that the growth of aviation depends on good commercial decisions, and on the quality and capacity of India's airports, and the other highly visible infrastructure we associate with aviation.

I am also happy to note that PATWA is also deliberating on the importance of culture as a vehicle for tourism development which is very much appropriate for countries like India which are endowed with age old heritage and living cultures.

I wish this event all success.



Dr. Lalit K. Panwar



MESSAGE FROM MARIO HARDY

CEO, Pacific Area Travel Association (PATA)



On behalf of the Pacific Travel Association (PATA), I would like to personally wish the Pacific Area Travel Writers Association (PATWA) a highly successful World Tourism & Aviation Leaders Summit on Culture: Vehicle for Tourism.

Founded in 1951, PATA is a notfor profit association that is internationally acclaimed for acting as a catalyst for the responsible development of travel and tourism to, from and within the Asia Pacific region. The Association provides aligned advocacy, insightful research and innovative events to its member organisations, comprising 90 government, state and city tourism bodies, nearly 30 international airlines, airports and cruise lines, 57 educational institutions, and hundreds of travel industry companies in Asia Pacific and beyond.

PATWA was established during the PATA Conference in Colombo, Sri Lanka with the aim of promoting professional development of travel writing and travel communication to provide invaluable contribution to the promotion of tourism.

Both organisations understand the importance and impact the travel and tourism industry has on countries, communities and people and, with this in mind, the mission and objectives of both Associations are aligned in enhancing the growth, value and quality of travel and tourism within the region.

With the World Tourism & Aviation Leaders Summit on Culture: Vehicle for Tourism, PATA hopes that the event helps deliver delivers crosscultural understanding and empathy during rapid growth and change within the industry.

I wish PATWA and all the speakers a successful and rewarding World Tourism & Aviation Leaders Summit.

Mario Hardy



PATWA AWARDS

About the awards

PATWA awards are handed out annually at ITB Berlin. Winners are shortlisted through a stringent and transparent process: recommendations are made by the members of the international council of PATWA.

Notice to award winners

Winners are notified in advance.

Guidelines for winners

Organisations, companies, destinations winning the PATWA award must:

- Announce the award through its website, all print / television / online advertisements and media releases on receipt of the award for a minimum period of 12 months.
- Carry the PATWA logo (a high res file is provided by the PATWA secretariat) on all publicity material during a 12 month period.
- Place the trophy, plaque, and certificate in a prominent location in their premises.
- Send a senior person to receive the award in person to the award ceremony at their own cost.
- Provide photographs, logos and publicity material for the PATWA handbook.
- Issue a media release about winning the award within 15 days of receipt of the award

Individuals winning the PATWA award must:

- Personally receive the award at the PATWA award ceremony at their own cost / expense.
- Place the trophy, plaque, and certificate in a prominent location in their office.
- Provide photographs, logos and publicity material for the PATWA handbook.
- Issue a media release about winning the award within 15 days of receipt of the award.

PATWA AWARD CATEGORIES

Individuals

Tourism Person of the Year
PATWA International Achiever of the year
CEO of the Year
Hall of Fame - Lifetime Contribution in Hospitality
Best Tourism Minister - Worldwide (for Innovation)

Professionals

Best Professional - Travel & Tourism Sales
Best Professional - Travel & Tourism Marketing
Best Professional - Aviation
Best Professional - Promotion of Tourism
Best Professional - Management
Best Professional - Hotels
Best Professional - Government

Destinations

Best Destination - Leisure
Best Destination - Business Travel
Best Destination - Heritage & Culture
Best Destination - Travel Infrastructure
Best - Branding Campaign
Destination of the year
Best Emerging Destination
Best Destination - for the woman traveller
Best Destination - for shopping
Best Destination - for families & children
Best Destination - for luxury
Best Destination - for the new age traveller
Best Destination - Spiritual

Airlines

Best Airline - First Class Service
Best Airline - Business travel
Best Airline - Budget travel
Best Airline - Flight Safety
Best Airline - Food & Service
Best Airline - Service Standards
Best Airline - Connectivity

Cargo, Cruise & Rail

Cargo Carrier of the year
Cruise liner of the year
Tourist Train of the year

Airports

Best Airport
Best Ground Handling & Management - Airports

Travel Service Providers

Best Travel Company
Best Online Travel Portal
Best Travel Company - Concierge Services
Best Television Channel - Travel
Best Company - Tourism Infrastructure
Best Company - Training
Best Hospital - Medical Tourism
Best Company - Environmental policies
Best Credit Card for the traveller



GLOBAL GALAXY OF PATWA AWARD WINNERS



World Tourism Leaders holding their PATWA Trophies of Honour at the PATWA Seminar at ITB Berlin



'Best Destination of the Millennium' Award 1998 went to Niagara Falls, New York State, USA. Mayor James C Galie of Niagara Falls, New York State, E.D. Smith, Chairman, and Stan P Ryedelek, President of C&VW, Niagara Falls, receiving the PATWA trophy from Joseph A McInerney, CEO of PATA, at ITB Berlin in 1999.



PATWA gave a special memento to Dr. Manfred Busche, Chairman, Messe Berlin for his significant contribution to the travel industry and extending support to PATWA.

GLOBAL GALAXY OF PATWA AWARD WINNERS



Dato Abdul Kadir B. Hj. Sheikh Fadzir, Minister for culture, Arts and Tourism, Malaysia, receiving the PATWA Award for Tourism Man of the Year 2001, from Jean-Claude Baumgarten, President - WTTC. In the background is Anita Khurana, Director - Cargo, Indian Airlines.



Raimund Hosch, President & CEO, Messe Berlin receiving the PATWA International Award for organising the world's largest tourism exhibition, from Jean-Claude Baumgarten, President, WTTC



The winners of the PATWA International Awards in the year 2003

PATWA AWARDS, 2013



Tourism Man of the Year
TALEB RIFAI
Secretary General
UNWTO



PATWA International Achiever Award
EGLANTINA GJERMENI
Minister of Urban Development & Tourism
Albania



Goa, India- Best Destination for Relaxation,
Entertainment and Water Sports
DILIP PARULEKAR
Minister of Tourism, Government of Goa



Best Tourism Minister of the Year
MOHAMED HISHAM ABBAS ZAAZOU
Minister of Tourism
Arab Republic of Egypt



Vienna- Best Heritage City
KATHARINA KOZAK
Market Manager
Vienna Tourist Board



Hall of Fame- Lifetime Contribution in
Hospitality
VEER VIJAY SINGH
Chief Operating Officer
Vivanta by Taj, India



The awardees at the PATWA International Awards Ceremony at ITB Berlin

PATWA AWARDS, 2013



For Promotion of Tourism Worldwide
MARTIN J CRAIGS
Chief Executive Officer
Pacific Asia Travel Association



Hall of Fame- Lifetime Contribution in Hospitality
K.B. KACHRU
Executive Vice President
Carlson Rezidor Hotel Group, South Asia



Lavasa, India- Emerging Destination in India
RAJIV DUGGAL
Senior Vice President
Lavasa Corporation



ITC Grand Chola, Chennai- Best Luxury Hotel
NAKUL ANAND
Executive Director
ITC



The Waldorf Astoria New York- Best Luxury Hotel
PHILIPPE GARNIER
VP- Luxury and Leisure Sales
Waldorf Astoria



PATWA AWARDS, 2012



Best Overseas and Domestic Promotional Campaign

K. CHIRANJEEVI

Ministry of Tourism
Government of India



PATWA International Achiever Award

MAIA SIDAMONIDZE

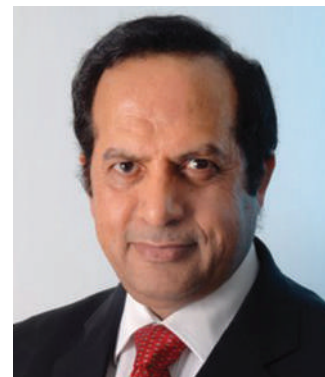
Chairwoman
Georgian National Tourism
Administration



Best First Class Full Service Business Hotel Chain in India

SURESH KUMAR

Fortune Hotels



HALL OF FAME - Lifetime Contribution in Hospitality Industry

RAMESH ARORA

Managing Director & VP
Marketing
Montcalm Luxury Hotels



International Achiever Award

MEHTAB SIDDIQUI

Director- Operations
Hilton Mumbai International Airport



Best Marketing Person

KULWANT SINGH

Managing Director
Lama Group LLC



Achiever Award in Marketing

VIJAY JAISWAL

Head- Sales & Marketing
Fortune Park Hotels Ltd.



Best Professional in Marketing

NIKHIL DHODAPKAR

Regional Director, Sales &
Marketing, India Accor



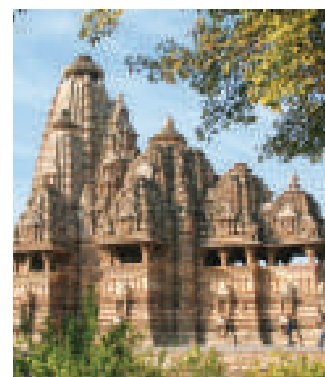
Best Hotel for Convention
GRAND HYATT DUBAI



Best Business and Boutique Hotel in India
HILTON MUMBAI INTERNATIONAL AIRPORT, INDIA



Best Luxury Resort & Spa in India
GRAND HYATT, GOA, INDIA



Best Heritage State in India
MADHYA PRADESH, INDIA

PATWA AWARDS, 2012



HALL OF FAME - Lifetime Contribution in Hospitality Industry
HANS WIEDEMANN
Managing Director
Badrutt's Palace Hotel



Best Professional in Aviation
DEEPAK BRARA
Commercial Director
Air India Limited



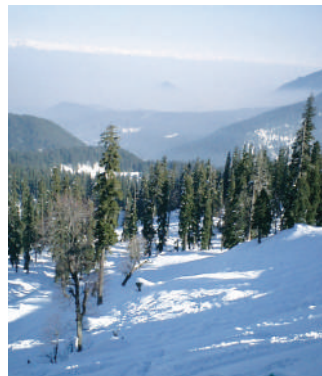
Lifetime Contribution in Promotion of Tourism of UAE
ALI ABU MONASSAR
Chairman
The Vision



Hall of Fame- Lifetime Contribution in Hospitality Industry
GHASSAN AIDI
President
IH&RA



Best Historical Heritage Monument
KONARK SUN TEMPLE
Odisha, India



Best Destination for All Seasons
GULMARG
Jammu and Kashmir, India



Best Destination for Cultural Festival
GUJARAT, INDIA



Best Beach Destination
GOA, INDIA



Best Business Hotel in India
THE LEEA KEMPINSKI, HOTEL & RESIDENCES,
Gurgaon, India



Best Hotel Chain for Value for Money
INDIA TOURISM DEVELOPMENT CORPORATION, INDIA



Best Airport in Asia
DELHI INTERNATIONAL AIRPORT (P) LIMITED



Best Heritage State in India
ANDHRA PRADESH, INDIA



Best Emerging State for Tourism
KARNATAKA, INDIA

PATWA AWARDS, 2011



Emerging Tourism Destination
BARTŁOMIEJ WALAS
Deputy President
POLAND



Promotion of Sri Lanka Tourism
PREMA COORAY
MD/CEO
CCC Solutions (Pvt) Ltd



Best Professional in Aviation
VIJAY POONOOSAMY
Vice President- International &
Public Affairs, Etihad Airways



PATWA International
Women Award
KHOULOOD DAIBES
Minister of Tourism and
Antiquities, Palestine



PATWA International Women
Award
GORANA ZLATKOVIC
Minister of Trade and Tourism
Republic of Srpska



HALL OF FAME - Lifetime
Contribution in Journalism
PREM AHLUWALIA
Editor, Safari India



Best Tourism Man of the Year
TALEB RIFAI
Secretary General
UNWTO



PATWA International Women
Award
VICTOIRE NDIKUMANA
Minister of Trade, Industry,
Posts and Tourism, Burundi



Best Tourism Minister of the Year
MOUNIR FAKHRY ABDELNOUR
Minister of Tourism
Arab Republic of Egypt



Promotion of Uganda Tourism
Worldwide
EPHRAIM KAMUNTU
Minister of Tourism, Wildlife &
Uganda Tourism Worldwide



Best Tourism Minister in Asia for
Innovation
SUBODH KANT SAHAI
Minister of Tourism
India

PATWA AWARDS, 2011



CEO of the Year
ROLF SCHAFFROTH
CEO Kuoni Destination
Management



Best Hotel for Cuisine and
Services
THE ASHOK, NEW DELHI



Best Emerging Tourism
Destination
GUJARAT



Ajanta - Ellora
Best Heritage Place
**MAHARASHTRA TOURISM
DEVELOPMENT CORPORATION**



Best Emerging Tourism State
PUNJAB



Best Emerging Tourism State in India
ODISHA



PATWA International Award Winners '11 at ITB Berlin

PATWA AWARDS, 2010



Best Destination for Heritage and Adventure
DAMIR BAJS
Minister of Tourism
CROATIA



Best Emerging Tourism
Country
EDMUND BARTLETT
Minister of Tourism
JAMAICA



Hall of Fame Lifetime Contribution in
Tourism
MICHAEL B. GALLAGHER
Co-CEO and Founder
CityPASS



Best Professional in Aviation
JOACHIM HUNOLD
Chief Executive Officer
Air Berlin PLC



India's Best Domestic Airline for on time
Performance
JEH WADIA
Managing Director
Go Air



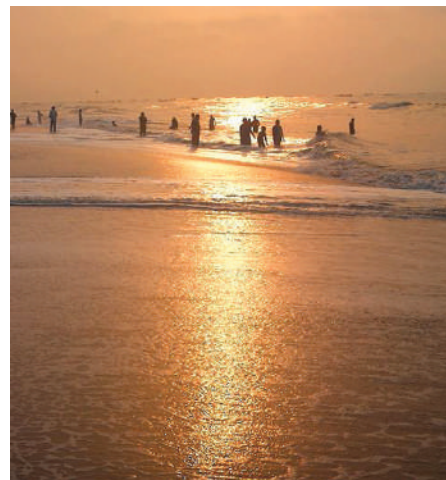
Best Destination for Luxury Tourism
JAMMU AND KASHMIR



Best Resort Hotel
FORT RAJWADA



Best Hotel for Conventions and Conferences
INTERCONTINENTAL BERLIN



Best State for Sun, Sand and Beaches
ORISSA

PATWA AWARDS, 2009



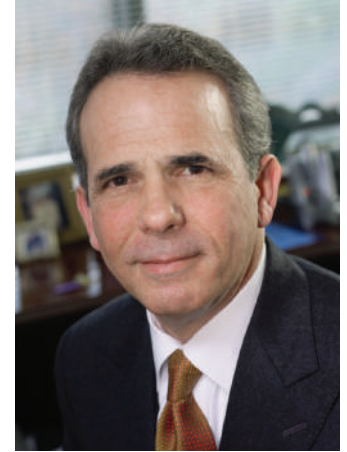
International Achiever Award
TALEB RIFAI
Secretary General
UNWTO



Lifetime Contribution in Tourism
ROGER DOW
President and CEO
US Travel Association



Gold Award
Best Hotelier of the Year
HANS WIEDEMANN
Managing Director, Badrutt's
Palace, St. Moritz, Switzerland



Lifetime Contribution in
Hospitality industry
ERIC DANZIGER
President and CEO
Wyndham Hotel Group



Best Aviation Man of the Year
AKBAR AL BAKER
CEO
Qatar Airways



Achiever Award for
Destination Management
YASSER NOMAN
Vice President
Kuoni Destination
Management, Arabia
Kuoni Travel Limited Destination
Management



Young Achiever Award for
Promotion of Dubai Tourism
Worldwide
SALEH AL GEZIRY
Director, Overseas Promotions &
Inward Missions, Department of
Tourism & Commerce Marketing
Govt. of Dubai



Royal Spring Golf Course
**SRINAGAR, KASHMIR - BEST
GOLF COURSE**



Best Resort Hotel in India
SHIV VILAS



Best Destination for all seasons
GUJARAT



Best Environment Responsible
Hotel
ITC GRAND CENTRAL MUMBAI



Best Business Hotel
**GRAND SAROVAR PREMIERE
MUMBAI**

PATWA AWARDS, 2008



KUONI - Best Travel Company of the Year in India

ZUBIN KARKARIA
CEO & MD, India & South Asia
Kuoni Travel Group, India



AIR INDIA - Best Asian Airlines from Europe to India

DEEPAK BRARA
Executive Director Commercial
Air India



Hall of Fame Award
Lifetime Contribution for Promoting
Jamaica Worldwide
EDMUND BARTLETT M.P.
Minister of Tourism Jamaica



Egypt For
Leisure & Romance
ARAB REPUBLIC OF EGYPT



Young Achiever in Marketing
ABINASH MANGHANI
Head-Sales & Marketing
Fortune Park Hotels

The awardees at the PATWA International Awards Ceremony at ITB Berlin





PATWA AWARDS, 2008



HALL OF FAME - Lifetime Contribution
for Promoting Sri Lanka Worldwide
PREMA COORAY
Chairman, Sri Lanka Convention Bureau



Promoting Innovative Tourism of Orissa
PARAG GUPTA
Commissioner-Cum-Secretary Tourism
Government of Orissa



Young Achiever Award in Hospitality
KARAMBIRSINGH KANG
General Manager, The Taj Mahal
Palace & Tower



Emirates Airline For Excellent Services
VOLKER GREINER
Sales Manager



Promoting Tourism in Middle East
ALI ZA ABU MONASSAR
Executive Chairman
Net Tours & Travels

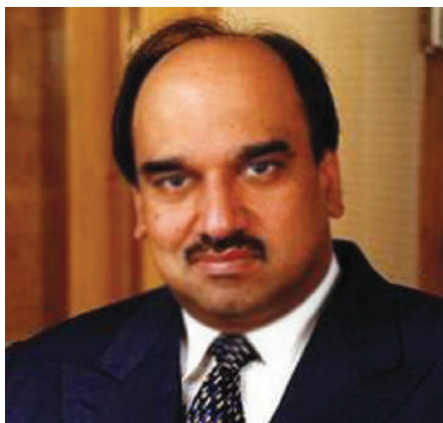


PATWA AWARDS, 2007



For Promotion of Berlin as Tourist Destination

HANNS PETER NERGER
President & CEO
Berlin Tourism Marketing



The Leela Kovalam - Best Resort Hotel

VIVEK NAIR
Vice Chairman & MD



Young Achiever Award for Marketing

SURESH KUMAR
President
Fortune Park Hotels



Net Group For Promoting the Regional Tourism of United Arab Emirates

ALI Z.A. ABU MONASSAR
Vice Chairman
Net Group



Messe Berlin continuous Support to PATWA

MICHAEL T. HOFER
Director, Press and PR
Messe Berlin



Young Achiever Award in Hospitality

APURV KUMAR
Executive Director
Clarks Group of Hotels



Young Achiever Award in Travel

ZUBIN KARKARIA
CEO & Managing Director
India & South Asia
Kuoni Travel Group India



GoAir - Best Domestic Airline - Quality & Efficiency

JEH WADIA
Managing Director
GoAir



Tourism Man of the Year 2007

JEAN-CLAUDE BAUMGARTEN
President
WTTC

PATWA AWARDS, 2007



HALL OF FAME - Lifetime Contribution in
Tourism Exhibitions
TOM NUTLEY
Chairman, Reed Travel Exhibitions



HALLOF FAME - Lifetime Contribution in
Tourism
RENTON DE ALWIS
Chairman
Sri Lanka Tourism



HALL OF FAME - Lifetimes Contribution in
International Marketing
FIONA JEFFERY
Chairman, World Travel Market &
Just a Drop



The winners of the PATWA International Awards 2007

PATWA AWARDS, 2006



Dubrovnik as Heritage City
DUBRAVKASUICA
Mayor of Dubrovnik
Dubrovnik Tourist Board



Best Tourism Man of the Year
FRANCESCO FRANGIALLI
Secretary General
UNWTO



Best Communication Person
MICHAEL T. HOFER
Director Press &
Public Relations
Messe Berlin



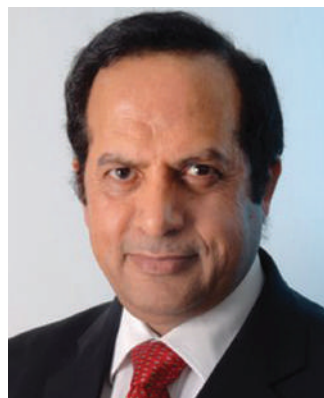
Best Marketing Person for
Aviation
ANITA KHURANA
Commercial Director
Indian (Airlines)



Delta Air Lines for Excellent
Services Inflight & Ground
KIMBERLEY LONGURBANETZ
Regional Manager for Sales
Phoenixia, Beirut



St. Moritz as Best Destination for
Adventure & Leisure
DR. HANS P. DANUSER
Kurdirektor, Managing Director



Hotelier of the Year
RAMESH ARORA
Managing Director
Premier Hotels London



Young Achiever Award in
Marketing
DINESHA. KESKAR
Sr. V.P. Sales
Commercial Airplanes
The Boeing Company, USA



San Francisco -Destination for
Business, Leisure Travel
CHRISTOPHELEY
International Tourism Sales
Manager, USA



Pioneer in Promoting Heritage
Tourism in India
RAKESH MATHUR
Managing Director
WelcomHeritage



The Orchid an Ecotel Hotel - Best
Chain Hotel for
Eco-Tourism
DELYSE BRAGANZO
Vice President Marketing



The Ashok - Best Hotel for
Cuisine and Services
VINOD SHARMA
General Manager

PATWA AWARDS, 2006



Go Air - Low Cost Carrier for Excellent Services

JEH WADIA
Managing Director
Mumbai



Best Marketing Man of the Year

GIRISH SHAH
Vice President
Reliance Centre, Mumbai



HALL OF FAME - Lifetime Contribution in Tourism

ASHWINI KAKKAR
Managing Director
Mercury Travels, Mumbai



Young Achiever Award for Hospitality Industry

GREESH BINDRA
General Manager
Crowne Plaza, New Delhi



For Pioneering and Promoting Ayurvedic of Kerala

K.V. RAMESH
Managing Director
Kairali Ayurvedic Health Resort, New Delhi



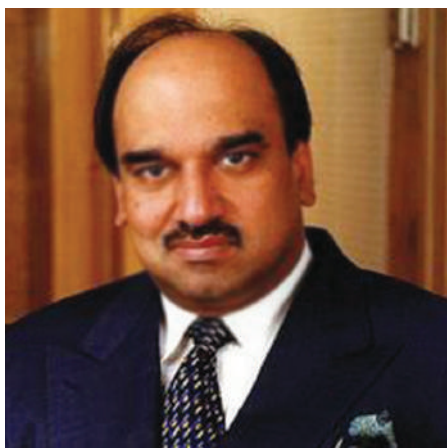
ITC Fortune Park Hotel as First Class Business Hotel Chain

ABINASH MANGHANI
Head-sales & Marketing
New Delhi



Young Achiever Award in Marketing

ABHILASH K.R.
Director
Kairali Ayurvedic Health Resort
New Delhi



The Leela Palace Kempinski Bangalore as Best Business Hotel

VIVEK NAIR
Vice Chairman & MD
Hotel Leela Venture Ltd., India



HALL OF FAME - Lifetime Contribution in Travel

BHIM SINGH
Managing Director
Rajasthan Tours, India

PATWA AWARDS, 2005



Best Hotel for Business Travel & Leisure
THOMAS KLIPPSTEIN
General Manager
Hotel Adlon Kempinski Berlin



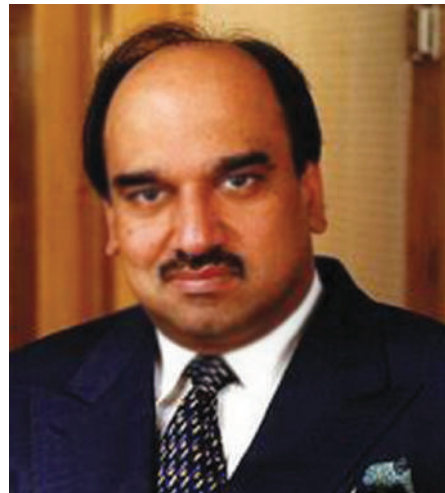
Best Hotel for Leisure and Business Travel
FARHAT JAMAL
Vice President & G.M.
The Taj Mahal Palace & Towers Mumbai



Hotelier of the Year
HANS WIEDEMANN
Managing Director
Badrutt's Palace Switzerland



Best Hotel for Business & Convention
PASCAL GAUVIN
General Manager
Intercontinental Hotels, Phoenixia, Beirut



HALL OF FAME - Lifetime Contribution
in the Hotel Industry
VIVEK NAIR
Vice Chairman & MD, Hotel Leela Venture Ltd.



The winners of the PATWA International Awards 2005

PATWA AWARDS, 2004



Badrutt's Palace as
Heritage Hotel
HANS WEDEMANN
Managing Director
Badrutt's Palace, Switzerland



HALL OF FAME
Lifetime Contribution in Tourism
HASSAN SOBIR
Former Minister for Tourism
Republic of Maldives



Best Hotelier of the Year
RAJIV KAUL
V.P. & General Manager
The Taj Mahal Hotel
Mumbai



Chettinad as a Heritage Place
SHAKTIKANTA DAS
Commissioner of Tourism
Govt. of Tamil Nadu, India



Best Aviation Man of the Year
AKBAR AL BAKER
CEO
Qatar Airways, Dubai



Promoting Dubai as a Tourist Destination
ALI Z. A. ABUMONASSAR
Deputy Chairman
Net Tours & Travels L.L.C., Dubai



HALL OF FAME
Lifetime Contribution in
Hotel Industry
GERHARD STRÜGER
General Manager
Swissotel, Berlin



Dubai as Destination for Romance,
Adventure & Shopping
KHALID A BIN SULAYEM
Director General
Dept. of Tourism & Commerce Marketing,
Dubai



Promotion of Sri Lanka Tourism
PREMA COORAY
Secretary-General/CEO
The Ceylon Chamber of Commerce
Sri Lanka



PATWA AWARDS, 2003



Geneva - Best Destination for International
Conferences & Conventions
PIERRE MULLER
Conseiller Administratif, Geneva



ITB Support to PATWA
MICHAEL T. HOFER
Director, Press & Public Relations
Messe Berlin



Best Business Hotel
GERHARD STRUGER
General Manager
Swissotel, Berlin



Hotelier of the Year
THIERRY LAVALLEY
General Manager
Swissotel Metropole, Geneva



Destination Malaysia for
All Seasons
MUSA YUSOF
Malaysia Tourism



Best Airline for
Cuisine and Services
AKBAR AL BAKER
CEO
Qatar Airways



Award winners and speakers at the World Tourism Leaders' Summit at ITB Berlin 2003 organised by PATWA

PATWA AWARDS, 2002



HALL OF FAME - Lifetime Contribution in Hotel Industry
MAJOR HABIB REHMAN
Managing Director
ITC Hotels
India



HALL OF FAME - Lifetime Contribution for Tourism Promotion
PRADIP MADHAVJI
Chairman
Thomas Cook (I) Ltd.



HALL OF FAME - Lifetime Contribution in Hotel Industry
JUERGEN BARTELS
Chief Executive Officer
Le Meridien



Promotion of Kerala Tourism
K.V. THOMAS
State Minister of Tourism and Fishery
India



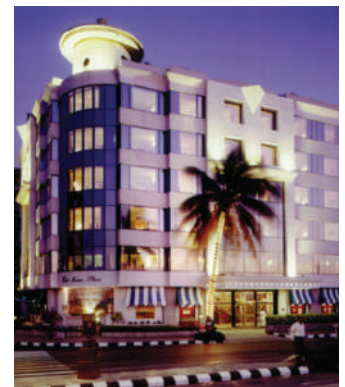
Hotelier of the Year
HANS WIEDEMANN
Managing Director
Le Montreux Palace
Switzerland



Maharashtra
Best Destination in India
ASHISH KUMAR SINGH
Managing Director
Maharashtra Tourism Development Corporation
India



Best Business Hotel
THIERRY LAVALLEY
General Manager
Swissotel Metropole
Geneva



Best Small Business Hotel
HOTEL MARINE PLAZA
Mumbai



Best Heritage Hotel
GRAND PALACE INTERCONTINENTAL
Srinagar, Kashmir



Best Domestic Airlines Award for Marketing, Cuisine & Services
INDIAN AIRLINES
India

PATWA AWARDS, 2001



Tourism Man of the Year
JEAN CLAUDE BAUMGARTEN
President
WTTC
London



Best Tourism Man - Asia
DATO' ABDUL KADIR B. HJ. SHEIKH FADZIR
Minister for Tourism
Malaysia



Maldives
Best Destination for
Beach Tourism
HASSAN SOBIR
Minister for Tourism
Republic of Maldives



Promoting Nepal Tourism
PRABHAKAR SJB RANA
Chairman
Soaltee Group
Nepal



Best Hotel Management Person
K.B. KACHRU
Vice President
Carlson Hospitality Inc.
India



Promotion of Tourism in
Sri Lanka
RENTON DE ALWIS
Chairman
Sri Lankan Tourism Board
Sri Lanka



Pioneering Aviation in Nepal
CAPT. R.P. PRADHAN
Chairman
Cosmic Air
Nepal



Kerala won the Unique Destination for Leisure Tourism Award which was received by K.V. Thomas, State Minister of Tourism & Fishery. Present with him were Secretary of Tourism, Kerala and Alkesh Kumar Sharma, D.G., Kerala Tourism

PATWA AWARDS, 2000



Tourism Man of the Year
FRANCESCO FRANGIALLI
Secretary General
UNWTO
Spain



Promoting International
Tourism
S. DE COMARMOND
Minister of Tourism and Transport
Republic of Seychelles



Hotelier of the Year
BERNARD LAMBERT
President & M.D.
Forte and Le Meridien London



Promoting International Tour
ism through Exhibition &
Trade Fair
RAIMUND HOSCH
Chairman



Berlin - Best Tourist
Destination
HANS PETER NERGER
President and CEO
Berlin Tourism Mktg. GmbH



Promoting International
Tourism through Hospitality
Industry
CHRISTIANE DHORNE
Secretary General
IH & RA
France



International Award for
Marketing
MARK A. HOY
Vice President - Intl. Mktg. TIA
USA



Taj Mahal Hotel Mumbai Best
Business Hotel
MANECK PATEL
Vice President & G.M.
The Taj Mahal Hotel
India



Promoting International
Tourism
M.P. BEZBARUAH
Secretary
Department of Tourism, India



Promotion of International
Travel
HANS LERCH
President & CEO
Kuoni Travel Holding
Zurich



Promotion of Hospitality
Industry in Germany
JEAN K. VAN DAALEN
Managing Director
Hotel Adlon
Berlin



Promotion of Hospitality
Industry in Singapore
JENNIE CHUA
President & C.O.O.
Raffles International Hotels &
Resorts, Singapore

PATWA AWARDS, 1999



HALL OF FAME - Lifetime
to Travel Events Management
TOM NUTLEY
Managing Director
Reed Travel Exhibitions
United Kingdom



Hotelier of the Year
J.W. MARRIOTT JR.
Chairman
Marriott Hotels International
Washington



HALL OF FAME - Lifetime
to Tourism of Niagara Falls
STAN P. REYDELEK
President
Niagara Falls CVB
U.S.A.



Tourism Man of the Year
JOSEPH MCINERNEY
Chief Executive Officer
PATA
Thailand



Hotel Adlon
Best Business Hotel
JEAN K. VAN DAALEN
General Manager
Berlin



Best Public Relations Person
DEBORAH LUHRMAN
Press Director
United Nations World Tourism
Organization
Madrid



HALL OF FAME - Lifetime
Contribution to Hospitality
Industry
HANS WIEDEMANN
Managing Director
Le Montreux Palace
Switzerland



Best Resort Hotel in India
SUNDER G. ADVANI
Chairman & M.D.
Ramada Hotels
Mumbai



International Tourism
Promotion
GERD HESSELMANN
President
Association of German Travel
Agents & Tour Promoters



Best Marketing Man of the Year
MARKLY WILSON
Director - International Mktg.
Economic Development Division
of Tourism
New York



MEMBERSHIP FORM

Membership to PATWA is free and can be applied for by a travel writer.

Title :

Family Name :

First Name :

Country :

Email :

Telephone / Mobile number :

Profession :

Company Name :

Mailing address :

Membership is approved by and is at the sole discretion of the PATWA International Council.



.GET LOST.



➤ V·RESORTS ➤

CITY BREAKS

V Resorts is a growing chain of boutique resorts in India
with beautiful properties at excellent scenic locations.

OUR RESORTS

.GET LOST.



➤ V·RESORTS ➤
SATTAL

.GET LOST.



➤ V·RESORTS ➤
RAMGARH

.GET LOST.



➤ V·RESORTS ➤
PAURI

.GET LOST.



➤ V·RESORTS ➤
NARKANDA

.GET LOST.



➤ V·RESORTS ➤
RAJAJI PARK

.GET LOST.



➤ V·RESORTS ➤
FORT AUWA

.GET LOST.



➤ V·RESORTS ➤
DELHI

VRESORTS.IN

bookings@vresorts.in | CALL: +91-8130 777 222

THE ASHOK

LOCATED IN THE HEART OF DELHI AS WELL AS IN
THE HEARTS OF MILLIONS

IT'S A HOTEL LIKE NO OTHER



Location, convenience, comfort and everything else that you can imagine. Strategically located in Delhi's Diplomatic Enclave, The Ashok is not just close to the capital's heart but an array of unmatched comforts and conveniences are sure to leave an everlasting impression on you! Infusing the values of Equality (Saman), Ease (Sahaj), Ethos (Sanskritik) and Elegance (Sundarta), The Ashok has achieved Entirety (Sampoornata).



50-B, Chanakypuri, New Delhi - 110021
Tel.: 011 2611 0101, Log on to: www.theashokgroup.com



See candles float

See hope float

Find what you seek

Incredible India

The ghats of Varanasi. To know more, log on to www.incredibleindia.org

Egypt

where it all begins

'speechless.

I stood before this wonder...



Take a camel ride, shop in Khan El Khalili, visit Alexandria.

The story of the Pyramids is one of history. Some claim they were built as tombs for kings, while others claim they were astrological maps mirroring the stars. All agree that they are timeless 'must see' wonders and having been here for centuries, they sat there quietly as millions of people passed by, and thousands of stories unfolded right in front of them.

For more info log onto www.egypt.travel

Egyptian Tourism Office, 1st Floor, The Arcade, 48 - World Trade Center, Cuffe Parade, Mumbai - 400 005.
Tel: 022 22189543 / 22189170. Fax: 022 22188380 / 40029543. Email: egyptcontours1@gmail.com

Immerse in Eternity

Simhastha

Kumbh Mela, Ujjain

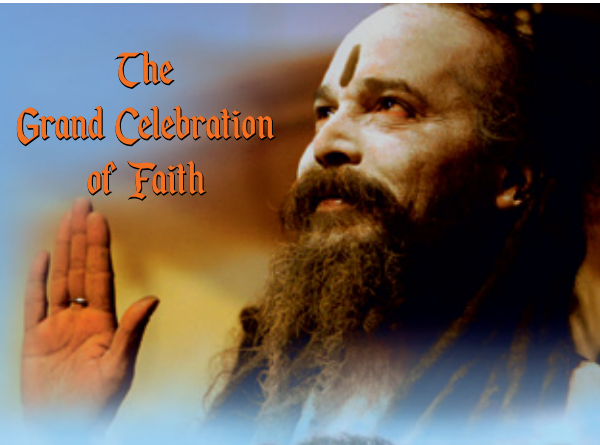
2016

22nd April - 21st May

'The holy bath of the Kumbh is equal in piety to thousands of Kartik snans (baths), a hundred Magh snans and crores of Narmada snans. The fruits of a Kumbh snan are equal to the fruits of thousands of Ashvamedh Yajnas and lakhs of journeys around the earth'.

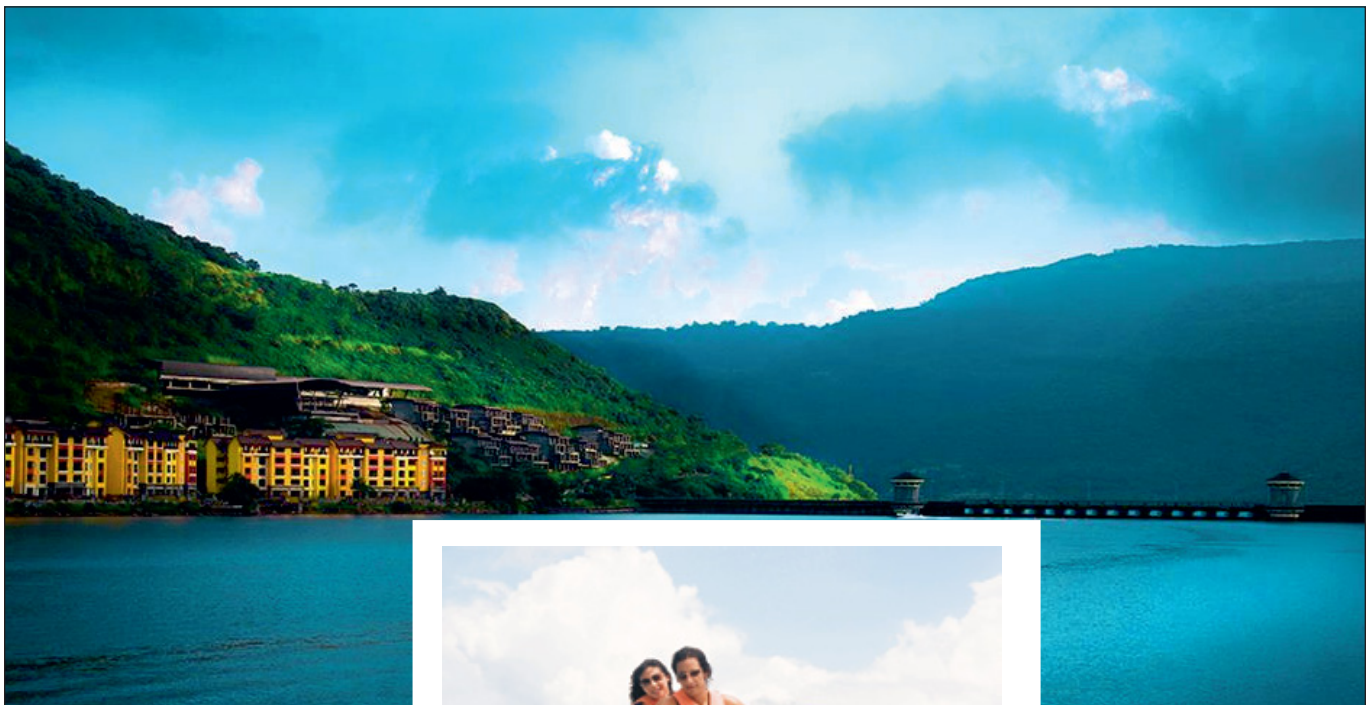
- Skanda Purana

The
Grand Celebration
of Faith



The heart of
Incredible India

Madhya Pradesh Tourism BHOPAL Tel : 0755-2778383, AHMEDABAD Tel: 079-26462977, 32939000, HYDERABAD Tel: 040-40034319, KOLKATA Tel: 033-22833526, 32979000, LUCKNOW Tel: 0522-2391003, 4021413, MUMBAI Tel: 022-22187603, NAGPUR Tel: 0712-2442378, 3259000, NEW DELHI Tel: 011-23366528, 32599000, PUNE Tel: 020-25534007, RAIPUR Tel: 0771-4048810, RAJKOT Tel: 0281-2927966, SURAT Tel: 0261-2918688, VARANASI Contact: 09235402180, For online booking, log on to www.mptourism.com, Tourist Helpline : 1800 233 7777, E-mail: info@mptourism.com



AT LAVASA, EXPERIENCE THE VARIOUS FACETS OF NATURE.

At Lavasa, nature manifests itself in adventure, serenity and excitement. Give in to the abundant greens & lush hills and allow yourself to sync into nature's charm.

Start your day with a walk along the serene Nature Trails. Catch the excitement as you jet ski across the lake at Lakeshore Watersports taking in the beauty of the valley. Get set to experience an adventurous waterfall rappelling at Xthrill Adventure Academy.

For more information call the Tourist Information Centre at +91 22 6473 1022 or email tourism@lavasa.com



www.lavasa.com



An artist's impression of the Lavasa Lakeside.



ITC Limited presents

ITC GRAND BHARAT

A tribute to the glory of India



Surrender yourself to an oasis of unhurried luxury, reflecting the glorious mosaics of India. Soak in every little pleasure that exists in sublime serenity. And LIVE ONE MOMENT AT A TIME.


ITC HOTEL
RESPONSIBLE LUXURY
—
ITC GRAND BHARAT
GURGAON
NEW DELHI CAPITAL REGION
A LUXURY COLLECTION RESORT

27 Hole Jack Nicklaus designed golf course | 104 premium suites | A bouquet of signature restaurants | Bespoke wellness | Luxury banqueting
For details and reservation, call 1800-102-3333 or visit www.itchotels.in