

FACTSHEET OPENING CEREMONY OF THE OLYMPIC WINTER GAMES

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HISTORICAL INTRODUCTION

The modern Olympic Games encompass more than just the drama and excitement of a sporting competition. Thanks to the vision of their founder, Pierre de Coubertin, and the creative efforts of various host city organisers, the ceremonial aspects of the Olympic Games have served to set them apart from other international sports competitions. The protocol and splendour of the Olympic ceremonies, which go hand-inhand with the celebration of the Games as everyone knows them today, make this event a unique and unforgettable festival. Although there was an Opening Ceremony at the Games of the Olympiad in 1896 in Athens, it bore only the slightest resemblance to today's ceremonies. In fact, some of the elements of Olympic protocol that have become a part of traditions gradually today's were only established over time through a series of adaptations to the ceremonies of early editions of the Games.

MAIN ELEMENTS OF THE OPENING CEREMONY

Today, Rule 55 of the Olympic Charter briefly mentions the protocol that must be observed at the Opening Ceremony of the Games, as well as the opening speech by the host country's head of state. The other important features of a ceremony are:

- 1. Entry by the head of state;
- 2. Playing of the national anthem;
- 3. The parade of participants;
- 4. The symbolic release of pigeons;
- 5. The head of state declares the Games open
- 6. Raising the Olympic flag and playing the Olympic anthem;
- 7. The taking of the Olympic oath by an athlete;
- 8. The taking of the Olympic oath by an official;
- 9. The taking of the Olympic oath by a coach;
- 10. The Olympic flame and the torch relay;
- 11. The artistic programme.

PROTOCOL ELEMENTS OF THE OPENING CEREMONY:

1. ENTRY BY THE HEAD OF STATE

The head of state of the host country is received at the entrance to the stadium by the IOC President. The IOC President then meets the head of state in the official stand.

2 PLAYING OF THE NATIONAL ANTHEM

After the introduction of the head of state, the national anthem of the host country is then played or sung, as the host nation's flag is hoisted.

3. THE PARADE OF PARTICIPANTS

The parade of the participants reflects both the changing world and the growth of the Olympic Movement. The number of National Olympic Committees (NOCs) present at the opening ceremony has increased from 16 to 88 in 2014 for the Olympic Winter Games. Tradition dictates that the delegations parade in alphabetical order according to the language of the host country, except for Greece, which leads the parade, and the host country, which brings up the rear. Therefore, in Sochi, the Russian delegation paraded last, behind flag-bearer Alexander Zubkov. Each delegation is led in by its flag and a board displaying its name.

The usual practice is for the athletes to march behind the flag of their country, but there are sometimes exceptions. For example, the Olympic flag has been used by some nations, such as Great Britain in 1980 in Moscow, the Unified Team in 1992, and Timor-Leste in 2000. On other occasions, a special flag has been used by delegations, such as when the two Koreas marched together in Sydney in 2000, and again in Athens and Turin.

4. THE SYMBOLIC RELEASE OF PIGEONS



As doves are the symbols of peace, the opening ceremony protocol calls for a symbolic release of these birds. From 1936 to 1988, the release of the pigeons used to take place before the arrival of the Olympic flame. However, following the unfortunate demise of several pigeons sitting on the edge of the Olympic cauldron at the Opening Ceremony of the Seoul Games, this part of the protocol was modified, but not eliminated. Today, the symbolic release of pigeons follows the lighting of the Olympic cauldron.

5. THE HEAD OF STATE DECLARES THE GAMES OPEN

First it is the president of the Organising Committee who gives a brief speech from the rostrum. Then the IOC President gives a speech and invites the head of state to proclaim the Games open.

The duty of declaring the Games officially open falls to the head of state of the host country. Royalty and presidents have performed this task, but also their representatives, whether it be a vice-president, a member of the royal family or a governor-general. See table A.

6. RAISING THE OLYMPIC FLAG AND PLAYING THE OLYMPIC ANTHEM

After the head of state opens the Games, the Olympic flag, unfurled horizontally, is brought into the stadium. The flag should pass the Stand of Honour upon entry, and then proceed around the stadium. By custom, the flag is carried by eight to ten people. When the flag reaches the base of the flagpole, the Olympic anthem is performed as the flag is raised to the top of the pole. The Olympic flag must be flown for the entire duration of the Games.

The Olympic anthem, with music by the Greek composer Spiros Samaras and words by Kostis Palamas, was officially adopted by the IOC in 1958 at its Tokyo Session. This anthem was

created in 1896 for the first Games of the Olympiad in Athens, and was played for the first time at the Olympic Winter Games in Squaw Valley in 1960.

Officially presented at the 17th IOC Session in June 1914 in Paris, the Olympic flag was raised for the first time at the Olympic Games in Antwerp in 1920. The original flag was designed by Pierre de Coubertin. It included the Olympic symbol – the five rings – and the Olympic motto, Citius Altius Fortius. However, the motto quickly disappeared, and only the Olympic symbol remained on the flag. Contrary to what is sometimes written, it is the five rings themselves that represent the five continents, not the colours of these rings. In fact, the six colours represented on the Olympic flag - the white background, plus the blue, black, red, yellow and green of the rings - were chosen because at least one of these colours can be seen on the flag of every nation.

7. THE TAKING OF THE OLYMPIC OATH BY A COMPETITOR

In Chamonix in 1924, the first oath of what would become the first Olympic Winter Games was pronounced by French Warrant Officer Camille Mandrillon (military patrol). The Olympic oath of modern times is similar to that pronounced by the Olympic athletes of ancient times, except that today the athletes swear on the Olympic flag, not on the entrails of a sacrificed animal. The modern Olympic oath was written by Pierre de Coubertin, but has been modified over time to reflect the changing nature of the sporting competition. The version of the oath taken by Russian athlete Ruslan Zakharov (short-track) in Sochi in 2014 was introduced in 1999: "In the name of all competitors I promise that we shall take part in these Olympic Games, respecting and abiding by the rules which govern them, committing ourselves to a sport without doping and without



drugs, in the true spirit of sportsmanship, for the glory of sport and the honour of our teams". See table C.

8. THE TAKING OF THE OLYMPIC OATH BY AN OFFICIAL

Since 1972, a judge or official from the host country also takes an oath. In 2014, Vyacheslav Vedenin, Jr., a cross country skiing official, pronounced the following oath: "In the name of all the judges and officials, I promise that we shall officiate in these Olympic Games with complete impartiality, respecting and abiding by the rules which govern them, in the true spirit of sportsmanship." See table D.

9. THE TAKING OF THE OLYMPIC OATH BY A COACH

Introduced for the first time at the Winter Youth Olympic Games in 2012 in Innsbruck, the Olympic oath taken by a coach was added to the protocol of the Olympic Winter Games in Sochi in 2014. Immediately after the officials' oath, a coach from the host country, Anastasia Popkova in Sochi, recited the following oath: "In the name of all the coaches and other members of the athletes' entourage, I promise that we shall commit ourselves to ensuring that the spirit of sportsmanship and fair play is fully adhered to and upheld in accordance with the fundamental principles of Olympism."

10. THE OLYMPIC FLAME AND TORCH RELAY

The Ancient Greeks considered fire to be a divine element, and they kept fires burning constantly in front of their principal temples. This was the case in the sanctuary of Olympia, where the Ancient Olympic Games took place. A flame burned permanently on the altar of the goddess Hestia, and such fires were also lit on the altars of Zeus and Hera, in front of whose temple the Olympic flame is lit today. In ancient

times, the flame was lit using the rays of the sun, to ensure its purity, and a skaphia, the ancestor of the parabolic mirror used today to light the Olympic flame.

The flame is carried from Olympia by a relay all the way to its final destination: the Olympic stadium in the host city of the Olympic Games about to begin. The final torchbearer will run a lap of the stadium before the flame is used to light the Olympic cauldron, which remains lit for the duration of the Games and is extinguished only at the closing ceremony of the Games.

Like the messengers who proclaimed the sacred Olympic truce, the runners encourage the whole world to put down their weapons and turn towards the Games. The choice of Olympia as a starting point emphasises the link between the ancient and modern Games, and underlines the profound connection between the two.

Today, the Olympic flame and torch relay are inextricably linked. However, although the flame made its appearance at the Winter Games in Garmisch-Partenkirchen in 1936, the relay as we know it today was introduced only in 1952 in Oslo. The ceremonial aspect of the Olympic flame has not always been linked to Olympia, Greece. For instance, for the Olympic Winter Games in 1952, the flame was lit in the hearth of the home of a Norwegian skiing pioneer, Sondre Norheim, in Morgedal.

Innovation and symbolism often play an important role in the choice of the last torchbearers – those who will be remembered forever as having lit the cauldron in the Olympic stadium. See table B.

The flame should not be extinguished before the end of the closing ceremony.



11. THE ARTISTIC PROGRAMME

Once the national anthem of the host country has been played, the show begins. Usually, the content is kept secret until the last minute. Over the years, Games organisers have managed to find creative ways to combine Olympic protocol with just the right amount of entertainment, cultural references and technological innovations.

On 7 February 2014, the Opening Ceremony of the Olympic Winter Games in Sochi adopted a historical theme, portraying Russian achievements such as industrialisation, space exploration and the foundation of St. Petersburg, and celebrating great authors and composers, all seen – in 13 distinct parts – through the eyes and dreams of a young girl named Lyubov (which means "love" in Russian).

Table A: Heads of state who have declared the Olympic Winter Games open

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Chamonix 1924	Gaston VIDAL
St Moritz 1928	President Edmund SCHULTHESS
Lake Placid 1932	Governor Franklin D. ROOSEVELT
Garmisch-Partenkirchen 1936	Chancellor Adolf HITLER
St Moritz 1948	President Enrico CELIO
Oslo 1952	Princess Ragnhild
Cortina d'Ampezzo 1956	President Giovanni GRONCHI
Squaw Valley 1960	Vice-President Richard NIXON
Innsbruck 1964	President Adolf SCHÄRF
Grenoble 1968	President Charles de GAULLE
Sapporo 1972	Emperor HIRO-HITO
Innsbruck 1976	President Rudolf KIRCHSCHLÄGER
Lake Placid 1980	Vice-President Walter MONDALE
Sarajevo 1984	President Mika SPILJAK
Calgary 1988	Governor-General Jeanne SAUVÉ
Albertville 1992	President François MITTERRAND
Lillehammer 1994	King Harald V
Nagano 1998	Emperor AKIHITO
Salt Lake City 2002	President George W. BUSH
Turin 2006	President Carlo Azeglio CIAMPI
Vancouver 2010	Governor-General Michäelle JEAN
Sochi 2014	President Vladimir PUTIN

Table B: The last torchbearers in the Olympic relay

Oslo 1952	Eigil NANSEN grandson of Fridtjof NANSEN, the famous explorer	
Cortina d'Ampezzo 1956	Guido CAROLI	Speed skating
Squaw Valley 1960	Kenneth Charles HENRY	Speed skating
Innsbruck 1964	Joseph RIEDER	Alpine skiing
Grenoble 1968	Alain CALMAT	Figure skating
Sapporo 1972	Hideki TAKADA	Schoolchild
Innsbruck 1976	Christl HAAS and Josef FEISTMANTL Alpine skiing and luge	
Lake Placid 1980	Charles Morgan KERR Team doctor	
Sarajevo 1984	Sanda DUBRAVČIĆ	Figure skating



Calgary 1988	Robyn PERRY	Schoolchild	
Albertville 1992	Michel PLATINI Football and France	Michel PLATINI Football and François-Cyrille GRANGE Schoolchild	
Lillehammer 1994	Crown Prince Hakon Magnus	Crown Prince Hakon Magnus	
Nagano 1998	Midori ITO	Figure skating	
Salt Lake City 2002	1980 US Olympic ice hockey team	1980 US Olympic ice hockey team	
Turin 2006	Stefania BELMONDO	Cross country	
Vancouver 2010	- Catriona LE MAY DOAN ¹	Speed skating	
	- Steve NASH	Basketball	
	- Nancy GREENE RAINE	Alpine skiing	
	- Wayne GRETZKY ²	Ice hockey	
Sochi 2014	- Vladimir TRETIAK	Ice hockey	
	- Irina RODNINA	Figure skating	

Table C: Competitors who have taken the oath

Chamonix 1924	Camille MANDRILLON	Military patrol
St Moritz 1928	Hans EIDENBENZ	Nordic combined
Lake Placid 1932	John Ames SHEA	Speed skating
Garmisch-Partenkirchen 1936	Wilhelm BOGNER	Nordic skiing and combined
St Moritz 1948	Riccardo TORRIANI	Ice hockey
Oslo 1952	Torbjoern FALKANGER	Ski jumping
Cortina d'Ampezzo 1956	Giuliana CHENAL MINUZZO	Alpine skiing
Squaw Valley 1960	Carol HEISS	Figure skating
Innsbruck 1964	Paul ASTE	Bobsleigh
Grenoble 1968	Léo LACROIX	Alpine skiing
Sapporo 1972	Keiichi SUZUKI	Speed skating
Innsbruck 1976	Werner DELLE- KARTH	Bobsleigh
Lake Placid 1980	Eric HEIDEN	Speed skating
Sarajevo 1984	Boran KRIZAJ	Alpine skiing
Calgary 1988	Pierre HARVEY	Nordic skiing
Albertville 1992	Surya BONALY	Figure skating
Lillehammer 1994	Vegard ULVANG	Nordic skiing
Nagano 1998	Kenji OGIWARA	Nordic combined
Salt Lake City 2002	Jim SHEA	Skeleton
Turin 2006	Giorgio ROCCA	Alpine skiing
Vancouver 2010	Hayley WICKENHEISER	Ice hockey
Sochi 2014	Ruslan ZAKHAROV	Short-track

Table D: Officials who have taken the oath

Sapporo 1972	Fumio ASAKI	
Innsbruck 1976	Willy KÖSTINGER	Nordic combined

¹ Due to a technical problem, Catriona LE MAY DOAN was not able to light her leg of the Olympic cauldron during the Opening Ceremony. She did however return to relight the cauldron during the Closing Ceremony.

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² As the Opening Ceremony took place in an indoor stadium, Wayne GRETZKY carried the flame to light the cauldron that burned during the entire Games period located outside in Jack Poole Plaza.



Lake Placid 1980	Terry MC DERMOTT	Speed skating
Sarajevo 1984	Dragan PEROVIC	Alpine skiing
Calgary 1988	Suzanna MORROW FRANCIS	Figure skating
Albertville 1992	Pierre BORNAT	Alpine skiing
Lillehammer 1994	Kari KARING	Figure skating
Nagano 1998	Junko HIRAMATSU	Figure skating
Salt Lake City 2002	Allen CHURCH	Alpine skiing
Turin 2006	Fabio BANCHETTI	Short-track speed skating
Vancouver 2010	Michel VERRAULT	Short-track speed skating
Sochi 2014	Vyacheslav VEDENIN, Jr.	Cross country skiing

Table E: Coaches who have taken the oath

Sochi 2014	Anastasia POPKOVA	Alpine skiing	
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