supervisor, Leo Burnett, Chicago, joins Tahtham-Laird & Kudner as partner and director, new business.

Chris Nevil, general sales manager, KAMA (AM) El Paso, joins Caballero Spanish Media, Los Angeles, station representative, as VP and general sales manager, West Coast.

Janet Weber, senior buyer, Ketchum Advertising, Philadelphia, named VP and associate media director.

Steven Berger, VP, Vitt Media International Inc., New York, media buying company, named group VP. Gary Patrick, VP and management representative, named group VP and marketing manager.

Tim Pace, general sales manager, KFXD(AM)-KBXL(FM) Caldwell, Idaho, joins Steele, Stoltz & Associates Inc., Boise, Idaho, as senior VP.

Guy Daniels, VP and associate creative director, Ingalls, Quinn & Johnson, Boston, joins Cipriani Advertising Inc. there as associate creative director.

Onofrio (Nutch) Latona, associate creative director, DDB Needham Worldwide, Chicago, joins BBDO there as art director.

Mark William (Bill) Pope, associate creative director, DDB Needham Worldwide, Chicago, joins BBDO there as senior art director.

Appointments at Lifetime Cabletelevision, New York: Marian Caracciolo, manager, sponsorship sales, to manager, direct response advertising; Alison Kellmer, film/tape supervisor, to manager, sponsorship sales; Greg Miranda, account executive, Katz Communications, New York, to account executive.

Cal Cass, from WAKA-TV Montgomery, Ala., joins Mutual Telesales Inc., Atlanta, TV representative, as Southeast regional manager. **Keith Lewis**, from Four Star International, Burbank, Calif., joins Mutual Telesales, Chicago, as Midwest manager.

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Mardi Considine, from Wells, Rich & Greene Advertising, New York, joins Gillespie Advertising, Princeton, N.J., as copywriter.

Gretchen Johnson, receptionist, Hillier, Newmark, Weschler & Howard, New York, and Kristin Allan, recent graduate, University of Richmond, Richmond, Va., named sales assistants, HNW&H.

Martin R. Damin, VP and general manager, Eastman Radio Network/Supernet, New York, joins ABC Radio Network there as account executive.

Lazaro Megret, account executive, Tichenor Media System Inc.'s WIND(AM) Chicago, named general sales manager, co-owned KBNA-AM-FM El Paso.

Patrick Joyce, national sales manager, wBBM(AM) Chicago, named local sales manager.

Tom Forst, senior account executive, WHCT-TV Hartford, Conn., named local sales manager.

Joe Loewenhardt, producer/director, manager, Aloha Hi-Tech Video, Honolulu, joins KITV(TV) Honolulu as account executive.

Liz Condren, account executive, Blair Television, New York, joins WOKR(TV) Rochester, N.Y., as marketing executive. **Richard C. Holland,** investment executive, Paine Webber Inc., New York, joins wPTZ(TV) North Pole, N.Y., as retail development director.

Dan Chinn, account executive, KITV(Tv) Honolulu, named national sales manager.

Ted Gurley, account executive, KHOU-TV Houston, named national sales manager.

Christine Griffith, from wCKG(FM) Elmwood Park, Ill., joins wXRT(FM) Chicago as account executive.

John Rogers, account executive, Advertiser Company, Montgomery, Ala., joins WKAB-TV there as account executive.

Judi Ferguson, media consultant, KKCS-AM-FM Colorado Springs, joins KOAA-TV Pueblo, Colo., as account executive, Colorado Springs office.

Tom Campbell, from KTVY(TV) Oklahoma City, joins KSEE(TV) Fresno, Calif., as account executive.

James Scott, from Tidewater Cable Interconnect, Norfolk, Va., joins WTVZ(TV) there as account executive.

Karen R. Faulkner, from WPTR(AM)-WFLY(FM) Troy, N.Y., joins WKLM(FM) Eden, N.C., as account executive.

Programing

Frances C. McConnell, senior VP, Coca-Cola's Embassy Communications, Los Angeles, named executive VP, comedy programing and development. Steve Berman, senior VP, creative affairs, Coca-Cola's Columbia Pictures Television, named executive VP, drama programing and development. Gary Levine, director, current programs, Columbia, named VP, current programs. William A. Humphrey, director, East Coast administration, Coca-





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Cola's Business Entertainment Business Sector, New York, adds duties as director and general manager, film and tape operations and archival services. Vicki R. Solomon, senior counsel, Columbia Pictures Industries Inc., New York, named assistant general counsel. Don Bryan, salesman, Columbia Pictures Television, Atlanta, and Dick Campbell, salesman, CPT, Hollywood, named sales consultants.

Appointments at MGM/UA Television, Culver City, Calif.: Diane Sokolow, executive VP, Motown Productions, Los Angeles, to senior VP, long form; Mark Pedowitz, VP and general manager, Landsburg Co., Los Angeles, to senior VP, business affairs and administration; Ellen Endo-Dizon, VP, comedy development, Embassy Television, Los Angeles, to VP, comedy; Juanita Bartlett. ex-



Robert Rosenbaum, VP, production, Lorimar Television, Los Angeles, named senior VP, production. Andrew A. Ackerman and Deborah Oppenheimer, directors, production, Lorimar Television, named VP's, production. Edward O. Denault, senior VP, production, Lorimar

Rosenbaum production, Lorimar Productions, Culver City, Calif., named senior VP, Lorimar Studios.

Kathy Haynesworth, director, administration, Orion Television Syndication, Los Angeles, named VP, operations. Jeff Wachtel, VP, development, Alliance Entertainment, Los Angeles, joins Orion Television as VP, development.

Victor Paddock, VP, business affairs, Aaron Spelling Productions, Los Angeles, joins The Landsburg Co. there in same capacity.

Christine Foster, VP, Group W Productions, New York, joins Walsh Communications Group Inc. there as president, motion picture and TV division.

Sam Newman, director, business affairs and administration, HBO Inc., New York, named VP, business affairs.

Joel Gallen, former VP and director, programing, All American Television, Los Angeles, joins The Entertainment Network Inc. there as VP and director, program development and media sales.

Thomas W. Button, director, compensation, United Brands Co., New York, joins Viacom International Inc. there as VP, compensation and benefits.

Albert L. Hulsen, president, American Public Radio, St. Paul, Minn., resigns effective Sept. 1.

Wes Hanemayer, DBS operations manager, Turner Cable Network Sales, Atlanta, named director, direct broadcast sales.

Debra DiMaio, producer, King World's The Oprah Winfrey Show, Chicago, named executive producer.

Steve Voleti, purchasing and facilities manager, Group W Cable, New York, named manager, planning and control, Group W Productions, Los Angeles. Cedric Watkins II, account executive, KCBS-TV Los Angeles, joins Group W Productions as Western division manager, succeeding Jack Foley, retired.

Aileen Gram, independent producer, joins Movietime, Hollywood, cable service, as supervising associate producer. Star Price, production manager, *Photoplay*, syndicated TV series, joins Movietime as coordinating producer.

Jim Ashbery, director, sales, marketing and research, wXFL(TV) Tampa, Fla., joins WSB(AM) Atlanta as program manager.

Bill Boggs, former host, Midday with Bill Boggs, WNYW(TV) New York, joins KYW-TV Philadelphia as host, People are Talking.

Elizabeth A. Cheng, producer, wCvB-Tv Boston, named executive producer, programing.