

THE IRISH TIMES

JULY TO DECEMBER 2018



The Irish Times has reported in accordance with ABC's industry-agreed standards for Republic of Ireland Paid Newspapers

58,131

CIRCULATION
(AVERAGE PER ISSUE)

43,748

PAID
SINGLE COPIES

7,665

PAID
SUBSCRIPTIONS

6,718

PAID
MULTIPLE COPIES

DAILY

150 ISSUES

DIGITAL EDITION

+21,275

CIRCULATION
(average per issue)

For more information:



Irish Times Ltd



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Issued: 21 Feb 2019

www.abc.org.uk

PRINT EDITION

| | |
|---------------------------|--------|
| AVERAGE CIRCULATION | 58,131 |
| PAID SINGLE COPIES | 43,748 |
| FULL RATE | 43,695 |
| BELOW FULL RATE | 53 |
| OVERSEAS (OUTSIDE UK/ROI) | - |
| PAID SUBSCRIPTIONS | 7,665 |
| INDIVIDUAL | 7,665 |
| FULL RATE | 5,124 |
| BELOW FULL RATE | 2,514 |
| OVERSEAS (OUTSIDE UK/ROI) | 27 |
| PAID MULTIPLE COPIES | 6,718 |
| ACTIVELY PURCHASED | 88.4% |

PRICES

| | |
|-----------------|-------|
| MONDAY - FRIDAY | €2.20 |
| SATURDAY | €3.20 |

GEOGRAPHICAL ANALYSIS OF PRINT EDITIONS

TOTAL - 58,131



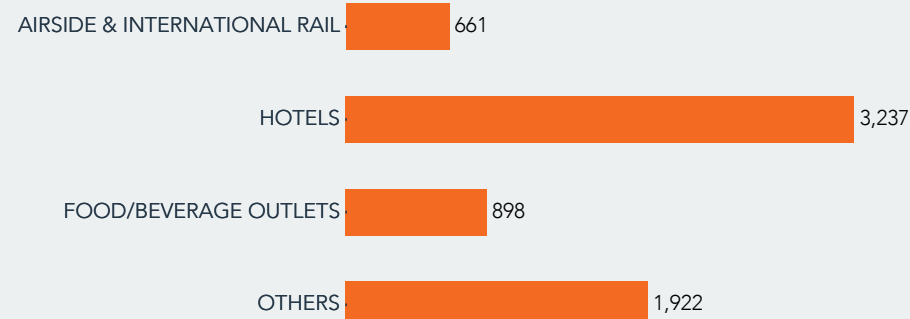
EXCLUDED ISSUES

| ISSUE | REASON |
|--------|----------------|
| 06-Aug | Public Holiday |
| 29-Oct | Public Holiday |
| 25-Dec | Not Published |
| 26-Dec | Not Published |
| 27-Dec | Xmas/New Year |
| 28-Dec | Xmas/New Year |

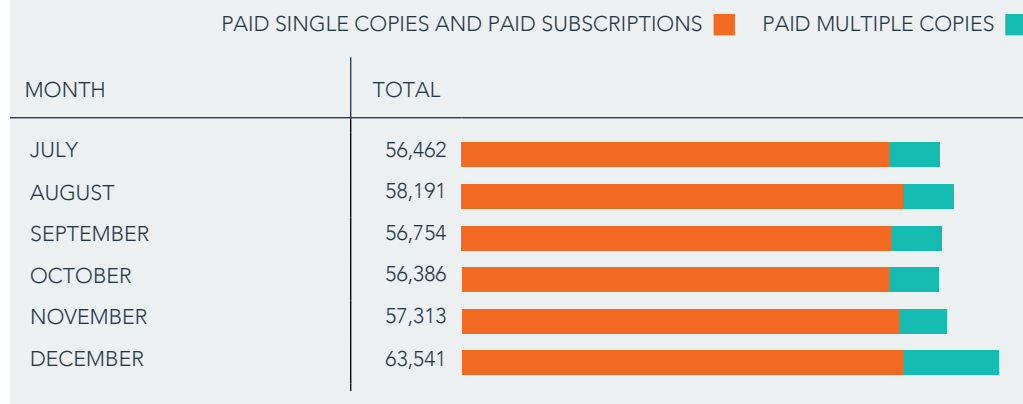
DIGITAL EDITION

| AVERAGE CIRCULATION | 21,275 |
|---------------------------|--------|
| PAID SINGLE COPIES | 20 |
| FULL RATE | 20 |
| BELOW FULL RATE | - |
| OVERSEAS (OUTSIDE UK/ROI) | - |
| PAID SUBSCRIPTIONS | 21,255 |
| INDIVIDUAL | 16,345 |
| FULL RATE | - |
| BELOW FULL RATE | 15,207 |
| OVERSEAS (OUTSIDE UK/ROI) | 1,138 |
| OTHER | 4,910 |
| CORPORATE SUBSCRIPTIONS | 4,910 |
| OVERSEAS (OUTSIDE UK/ROI) | - |
| ACTIVELY PURCHASED | 76.9% |

PAID MULTIPLE COPIES



MONTHLY AVERAGE ANALYSIS



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