

# Billboard

The International Music-Record Newsweekly

Radio-TV Programming • Phono-Tape Merchandising • Coin Machine Operating

## W. Coast Tradesters Hot For One-Speed Industry

By ELIOT TIEGEL

HOLLYWOOD—Los Angeles recordmen are enthusiastic in

### CAMPUS ISSUE BEST IN NATION

NEW YORK — Billboard Thursday (28) was the recipient of another of the Jesse H. Neal Editorial Achievement Awards. The honor was granted to Billboard's Music on Campus issue, published in March 1964. The issue was adjudged best single issue of any business paper during 1964. This is the second such honor bestowed upon Billboard. One year ago the World of Country Music received a Jesse H. Neal award. The Music on Campus Award was shared by Aaron Sternfield, Paul Ackerman, Thomas Noonan and Lee Zhitto. It was presented by the American Business Press at the Hotel Roosevelt.

supporting a one-speed industry.

"I'm in hearty accord with the academic theory of one-speed," remarked Randy Wood, Dot Records' president. "I definitely think it would be better for all concerned if we were to adopt the 33 speed." Wood said his company would support an industry program of eliminating the 45 speed. "But it's an educational process which has to be accomplished," the executive added. While admitting he never gave the prospect much thought because he felt it could never become a reality, Wood asserted he felt a one-speed industry should be an industry goal.

#### Maitland in Accord

At Warner Bros. President Mike Maitland noted he has been in favor of one speed for many years. "It's been a tough thing to get done," he pointed out, but he feels that if all the majors and several of the independents would agree, it could be accomplished.

Maitland called two speeds "senseless." There's no need for 45, he continued. He said he would support an industry campaign for all 33's, but he doubted whether anyone would completely eliminate producing 45's at first.

He said the program would  
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THE BROTHERS FOUR: Top campus favorites, whose Columbia disks repeatedly climb the charts, have just released their first single with strings, "Somewhere," from "West Side Story." The record already has stirred national excitement. A new LP will be released by the group at the end of the month.

(Advertisement)

## New Repertoire Boosts Sales For Classical; Foreign Disks Help

By MIKE GROSS

NEW YORK—The classical record market is banking on new repertoire to boost sales. It's being done through the importing of foreign-made disks which are now coming in to dealers in the U. S. on a larger scale than ever before.

The biggest import action is coming from London Records through its Special Product Division under the aegis of Leo H. Hofberg. London began the import program about a year ago, is now rolling in high gear and is coming through this month with a release schedule

that will see 59 new albums hitting the market.

The importance of imports to Hofberg, is that they offer no repetition of the repertoire that continues to pour into the field. The duplication of the classical repertoire, he says, has caused a dulling of consumer tastes.

As an example of record repertoire duplication, Hofberg pointed to the Schwann's catalog in which 27 versions of Beethoven's 5th Symphony are listed. Says Hofberg, "The three B's (Bach, Beethoven and Brahms) often equal consumer boredom."

An adventurous repertoire,

he claims, creates new record buyers and stirs up excitement among salesmen, distributors and retailers. The classical market, he says, now has to overcome the boredom gap and it can be done with new repertoire.

In London's February release schedule are 13 LP's from Germany, which comes under "Das

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CHALK UP THREE smash hits in a row for the Shangri-Las on Red Bird records—"Remember," "Leader of the Pack" and "Give Him a Great Big Kiss." The first Red Bird LP, "The Shangri-Las," now is ready, and their next single will be produced by George (Shadow) Morton.

(Advertisement)



(Advertisement)

## Churchill Death Sparks Memorial Disk Tributes

NEW YORK—The death of Sir Winston Churchill last week has sparked a flurry of memorial disk tributes. The record industry ran into the markets in virtually the same manner a little over a year ago with LP's by and about President John F. Kennedy immediately after his assassination.

The disk action on Sir Winston is based primarily on his "spoken words," and, involved in the LP tributes last week were RCA Victor, Columbia, London and Capitol. It's expected that more companies will follow.

RCA Victor's package is titled "Winston Churchill—the Memory of a Great Man" and is narrated by NBC newscaster Chet

Huntley. It's an "audio biography" tracing the history of Churchill's life, including excerpts from many of his speeches. London Records, which recently released a 12-LP package at \$100 of Sir Winston's speeches, has compacted the set into a single LP package for its memorial tribute.

The London package is called "The Voice of Sir Winston Churchill" and includes the speech made by the late President Kennedy last year when Churchill was named an "Honorary Citizen of the United States." London's \$100 package, incidentally, already has sold over 1,500 copies.

Columbia has repackaged the  
*Continued on page 8*

## Rose Steps Up Country Music Training Plan

NEW YORK—Wesley Rose, chief of Acuff-Rose, is stepping up his personnel training program with a view towards developing music men who can carry the gospel of country music all over the world.

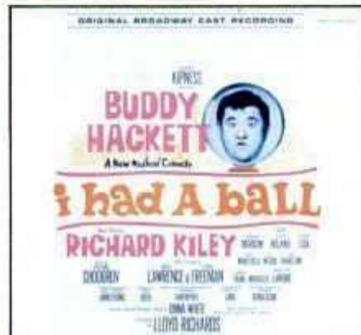
Currently in Nashville and spending time at the Acuff-Rose headquarters is Ralph Maria Siegel Jr., son of the noted German publisher and writer, Ralph Maria Siegel, with whom Wesley Rose has a German firm. Young Siegel, Rose says, is virtually "a student in the Acuff-Rose offices." He will absorb as much knowledge as possible and will return to Germany in July to work at the Acuff-Rose offices there.

Prior to Siegel, Rose had  
*Continued on page 52*

### BROADWAY'S NEWEST HIT MUSICAL COMEDY... ON MERCURY



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# NAB Challenge

The election of Vincent T. Wasilewski to the presidency of the National Association of Broadcasters (see separate story) brings to the post a man of broad experience. The successor to Gov. Leroy Collins has served 15 years with the NAB, a period marked by dramatic change and development of the broadcasting industry.

The era has also been marked, particularly on the radio level, by a growing interdependence of the two media—records and radio.

We hope, therefore, that President Wasilewski will be aware of the challenges and opportunities facing both industries. What is indicated is more mutual co-operation, a search for better and fresher programming; the best possible exposure for music. These aims, if vigorously pursued, will be in the best public interest, and will also promote the best business interests of both industries.

Good programming, good record exposure, will attract more listeners and sell more records.

Radio time is necessarily limited. The flood of recorded product seems unlimited. It becomes increasingly difficult therefore, to assure fair and proper exposure for the product of all manufacturers.

This problem—which is at an acute stage now — merits the concern of the broadcasters and the various segments of the record music industry. Possibly the accession of Wasilewski will mark a new era in this necessary interindustry co-operation and communication.

# NAB Names Wasilewski

WASHINGTON—Vincent T. Wasilewski has been elected by the 44-member NAB Board of Directors to serve as next president of the National Association of Broadcasters. Wasilewski, who was made executive vice-president in 1961, has served 15 years with NAB, and succeeds Gov. LeRoy Collins who resigned as president last August to work on civil rights problems for the administration. Wasilewski has served as interim top executive since the Collins resignation.

The NAB board also decided during its Pal Springs meeting last week to broaden the duties of the Chairman of the Board to include aiding the NAB president. From now on, NAB's board chairman will devote a large amount of his time to working in NAB's Washington headquarters.

Wasilewski was elected for an indeterminate period, and at an undisclosed salary. He re-

ceived a "standing ovation" from board members at announcement by Board Chairman Willard Schroeder (WOOD, AM, FM, TV, Grand Rapids, Mich.).

Wasilewski was born in Athens, Ill., in 1922. His college years were interrupted by three years with the U. S. Air Force in World War II. Immediately after graduation from the University of Illinois Law School in 1949, he joined the NAB legal staff. He was made NAB chief counsel in 1953, manager of government relations in 1955, vice-president for Government Affairs in June 1960, and executive vice-president in 1961. He is married to the former Patricia Callery, and they have six children.

Wasilewski is a member of the American Bar and Federal Communications Bar associations, and serves on special committees in each.

# ARMADA Board Examines One-Industry Assn. Concept

MINNEAPOLIS—The first ARMADA board meeting of 1965 was held at the Ambassador Motel here Thursday (25). Members examined the possibility of becoming an all-industry association and developing programs to service all facets of that industry.

It was the opinion of the board members that ARMADA distributor members had — by and large—diversified their operations to include one-stops, rack jobbing, retailing and even

manufacturing. The new opportunity, it was felt, could be an all-industry association whose membership would mirror all these segments and whose programs would serve all these segments.

While not proposing mergers of trade organizations at present, the sense of the meeting was in favor of admitting to ARMADA associate membership anyone with a legitimate stake in the record industry, such as one-stops, rack jobbers, retailers and juke box operators. Details remain to be worked out, and much of the planning in this direction is likely to take place at ARMADA's 1965 convention, which is to be held in Chicago. The specific site and date has not yet been set.

The board also discussed the Federal Trade Commission's

Trade Practice Rules, and revealed that ARMADA had received encouraging information; namely, that the Investigations Branch of the FTC was currently checking several cases of alleged infraction of the rules. It was expected that several of these cases would break within the next few weeks.

The board voiced its belief that the record business needed a healthy, vital independent branch—of both manufacturers and distributors. The board also discussed ways and means of establishing scheduling some concrete services for the industry.

The board also took note of recurrent reports of bootlegging, and it spelled out the fact that ARMADA had spent

*(Continued on page 8)*

# Hudson Named To Head BB's Nashville PR

NASHVILLE—Billboard last week expanded its operations here with the appointment of Bill Hudson & Associates, Inc., to handle its Nashville public relations and sales promotion. The Hudson firm will serve as an adjunct to Billboard's office here which will continue to be headed by Don Light.

Under the new set-up, Light, as manager of the office here, will continue to handle Billboard advertising sales. Bob Green will remain as Billboard's editorial assistant. The Hudson firm will be in charge of Billboard's industry and public relations as well as the newly created function of sales promotion.

The Hudson firm represents the Country Music Association in a public relations capacity, along with numerous other leading music industry accounts.



ARNOLD MAXIN, president of MGM Records, presents to Mrs. Frances Preston, chairman of the Country Music Association, and to Wesley Rose, head of Acuff-Rose, a \$10,000 pledge for the Country Music Hall of Fame and Museum Building Foundation. Pledges from industry leaders now total \$210,000.

# Industry Heads Aid Prof. In Disk Trade Research

NEW YORK—A committee is being formed by members of various facets of the record business to aid Prof. Algin B. King in research for his doctorate on the marketing of records.

King is professor of marketing at William and Mary College. He is preparing his dissertation to be presented to the Department of Business Organization at Ohio State University for a Doctor of Philosophy degree. His findings in record marketing are expected to benefit the record industry.

Members of the committee include National Association of Record Merchandisers Executive Director Jules Malamud, Billboard Publisher Hal Cook, Capitol Records Distributing Corporation President Stan Gortikov, Columbia Records Marketing Vice-President Bill Gallagher, and John Burgess, RCA Victor Records Division vice-president in charge of commercial sales. Other areas of the record industry, such as retail, distribution, among others, will be represented on the committee by future appointees.

King was working last week with Tom Noonan, director of Billboard's Record Market Research Division, in acquiring basic information in preparation for his research undertaking.

# VJ DEBUTS IN SOUNDTRACK

HOLLYWOOD—The soundtrack from "36 Hours," a suspense film with Jim Garner and Eva Marie Saint, has been won by Vee Jay Records, marking its entry into the soundtrack LP field. The LP will be released within a week. The film goes into national distribution in February. Dimitri Tiomkin wrote the score and conducts the orchestra for MGM.

# British Retailers Seek Industry Support for 'Better Music' Drive

By CHRIS HUTCHINS

LONDON — Britain's record retailers are seriously worried about a possible end to the pop music boom and the depression which it would cause the industry. They are taking the threat so seriously that they called a meeting with the manufacturers and asked them to share the cost of a \$300,000 campaign to promote "better music."

The Retailers Joint Record Council passed a resolution that "the wholesalers, manufacturers and retailers give approval in principle for the need of a joint promotion campaign to develop the market and to increase the sale of LP records."

EMI deputy managing director Geoffrey Bridge agreed to call a special meeting of the manufacturers to discuss the merits of the scheme the retailers put forward.

## "Record Fortnight"

The scheme has been drawn up by two advertising and promotion firms, Colman, Prentiss and Varley, and Voice and Vision. They have put down the retailers' original plan to stage a "record fortnight" coupled with a series of provincial "record weeks" because such cam-

paigns would meet severe limitations due to the fact that records are an impulse purchase.

Instead they suggest a long and intensive national newspaper advertising campaign aimed at the "broad center product"—that between highbrow classical music and pop. Rather than stepping up sales to present record buyers, the campaign is aimed at people who have let the habit of record buying lapse or those who are new to the idea of purchasing records.

With the slogan "Buy a record—it's yours for keeps," the campaign would have as its primary function the selling of the idea of a record as a permanent entry into a private world of pleasure, relaxation, fun and self-improvement.

## Financial Details

If the manufacturers agree to find half of the \$300,000 cost of the campaign then the other half would be found by the RJRC from its members — the amount to be paid by each dealer being related to his annual turnover. Of the total amount, \$210,000 would be spent on National Press advertising (provincial advertising has been ruled out as too costly); \$60,000 on window and store

display material and \$30,000 on public relations.

Alan Cochran, chairman of the Music Trades Association, told the meeting that he was deeply concerned about the future of the record industry in Britain and emphasized that the pop boom could not be expected to go on.

# Columbia to Push Singles From 'Hear, Waltz' Show

NEW YORK—Columbia Records is going on a big singles push on the Richard Rodgers-Stephen Sondheim score from the upcoming Broadway musical "Do I Hear a Waltz?" The show, which is scheduled to open on Broadway on March 18, began its out-of-town tryout tour in New Haven on Jan. 30. Columbia, which will release the original cast album, started its singles push with Tony Bennett's "Take a Moment" and Eydie Gorme's "Do I Hear a Waltz?"

An interesting note behind label's enthusiasm for the prospects of these new releases is the fact that last year one of

Columbia's biggest single was Barbra Streisand's "People," the top show tune from "Funny Girl."

The key factor emerging from the "People" success is the fact that show tunes, in Columbia's thinking, still have tremendous potential in the current singles market.

The Gorme and Bennett releases are the first in a series of important singles and LP's devoted to the "Do I Hear a Waltz?" score. In addition to the original cast album, Columbia has in preparation an instrumental album by Percy Faith and one by the Ralph Sharron Trio.

# Cy Leslie Predicts Bleak Future For Unplanned Premium Offers

NEW YORK — "Unplanned record premium offers have had it." That was the note sounded last week by Cy Leslie, president of Pickwick International, an economy-priced record line.

Leslie cited three factors which he called "essential to a record premium offer." (1) The record must have enough appeal to provide additional reason to buy at the point of purchase over and above the product's own inherent attraction. (2) The record must fit into and reinforce the product's "image." (3) The record must have enough appeal to get dealer support behind the promotion.

Leslie warned that making record premium deals is becoming more and more difficult for a variety of reasons. "For one thing, consumers have grown dubious about the actual value of a record as a result of the rampant discounting so prevalent today.

"Even worse, however, is the fact that so many record premium offers have not been thought out properly and their failure has soured many retailers and manufacturers. This is a pity because handled correctly, record premiums can be beneficial to all concerned and do an excellent public relations job for the whole industry."

Pickwick has created record premium offers for such firms as General Electric, Singer Sewing Machine Company Philco Corporation, Motorola, and many others.

Stressing that record premiums must be creatively used within the framework of a sound marketing plan if they are to be successful, Leslie pointed out the need to know precisely what market the promotion is trying to attract and be attuned to it. "For example," Leslie said, "if the object of the campaign is to reach children, the recording or recordings should be geared to the specific age group and it should employ a central figure or theme and have a front cover that can be used for in-store display.

"If the idea is to reach all types of adults, then the successful premium will use multiple albums that represent every

kind of musical interest. If there is a basic character or theme to the product or its advertising message, the answer may be to create an album built around that specific, unique property and image.

"It is the job of the record manufacturer selling the premium to insure the ingredients of success and to explain his thinking to the premium buyer,

not to try to hustle product he is trying to unload and thus kill the goose that lays the golden eggs.

"Record premiums are a natural for virtually every type of product exploitation and every kind of industry. But it is a field that is growing progressively tougher and it is up to us to protect and to develop it properly."

## Valiant Hires Dolinger as National Sales Manager

LOS ANGELES—In a strategic personnel move, Valiant Records has hired Budd Dolinger as national sales manager, with the new executive setting up independent distribution for the Four Star TV label. Valiant, in operation since 1960, has terminated its distribution agreement with Warner Bros., in effect almost as long as the label has been functioning.

Dolinger, for the past 18 months general manager of Record Merchandising distributors here, will handle a variety of assignments, including arranging international distribution, a&r work, advertising and maintaining liaison with pressing plants. He works with Valiant's two managers, Barry DeVorzon and Billy Sherman, and producer Bodie Chandler.

Dolinger said he hopes to have 30 domestic distributors and will shortly begin contacting those he desires. As the former general manager for Cadence Records for four years, he is a well-versed veteran of the disk industry. Record Merchandising will be his Los Angeles outlet.

Internationally, Dolinger envisions hiring licensees to initially work on individual records until such time as the label has strong product and needs constant overseas representation.

The new sales chief said the company would have a wide, open-door policy in searching for masters and artists and would prefer no set release schedule.

Valiant was sold to Four Star TV last July by Sherman and DeVorzon. The company also has Sherman-DeVorzon Music and Radford Music. Dolinger is operating from the company's 6290 Sunset Boulevard offices. No replacement has yet been set at Record Merchandising.

### Attend San Remo

HOLLYWOOD — Randel Wood and Jay Lasker, Vee Jay's top executives, attended the San Remo Music Festival and met with their new licensees.

## LEEDS PICKS UP JAPANESE HIT

NEW YORK — Leeds Music Corporation, repository of so many international hits, has picked up another international copyright. It's the Japanese hit, "Kanashi I." Leeds executive vice-president Sal Chianti heard it in Tokyo and promptly acquired the U. S. rights. Since then it has been recorded by Mantovani in English, by Caterina Valente in German, by the Italian artist, Milva, and most recently by Vikki Carr in the United States on Liberty. Miss Carr's version has a lyric by Sammy Cahn. The Mantovani disk, according to Leeds, is due for release shortly.

## Oscar Robbins Joins Columbia In Pub Liaison

NEW YORK—Oscar Robbins has joined Columbia Records as manager of publisher liaison. He'll be responsible to Edward Beulike, director of administrative services, for maintaining liaison with music publishers. In addition, he'll serve as advisor to Columbia's a&r producers pertaining to song material.

Robbins comes to Columbia after 30 years in the music publishing business. For the past 17 years, Robbins has supervised promotion and exploitation of the standard catalog for the Big Three.

## Musicor Holds Distrib Meets

NEW YORK—Musicor Records is winding up a series of distributor meetings this week to unveil its new album line. Distributors from the South and Midwest met at the Sahara Inn, Chicago, distributors from the East met at the Americana Hotel in New York, and the final meetings were held at the Roosevelt Hotel in Los Angeles.

Present at the meetings were Art Talmadge, Musicor's president; Chris Spinoza, national sales manager; Pappy Dailey, vice-president and director of country a&r, and Morris Zitlin, the record company's secretary.

## Tom Virzi on LP Promos For London

NEW YORK—Tom Virzi has joined London Records to handle pop LP promotion. Virzi will co-ordinate all national promotion pertaining to trade magazines, radio stations and artist relations, working with all local distributors and promotion men.

Virzi comes to London from Los Angeles where he was affiliated with the Mercury and Columbia labels as promotion manager. He'll headquarter in New York and work under the

# Al Nevins, Veteran Music Industry Exec, Is Dead

NEW YORK — Al Nevins, veteran performer and music industry executive died here Monday (25). Nevins one of the original Three Suns vocal-instrumental group, rose from an orchestra bit instrumentalist to a millionaire publisher before his death.

More than four years ago Nevins joined Don Kirshner to form Aldon Music and Dimension Records. The highly successful firms were sold to Columbia Pictures 18 months ago. Kirshner is now head of Columbia Screen Gems Music publishing firms.

Nevins, who has long had a chronic heart condition, retired to his art-lined East 57th Street

penthouse. He continued to produce, as he had always, the Three Suns records for RCA Victor.

Nevins is generally credited as being the administrative and business brains of Aldon Music-Nevins Kirshner set up with Kirshner handling the creative end.

Funeral services took place Thursday at Riverside Chapel. Interment was in Mt. Hebron Cemetery. A bachelor, Nevins is survived by his brother Morton Nevins of New York.

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## RICHMOND BUY JOBIM'S RIGHTS

NEW YORK — The Rich-Organization recently acquired the rights for English-speaking territories to a large group of songs written by the noted Brazilian composer, Antonio Jobim. The latter is the writer of "Desafinado," "Girl From Ipanema," "Chega De Saudade, One Note Samba," etc. According to Happy Goday, TRO general professional manager, some of the leading songs are already planned for record release. These include "Someone to Light Up My Life," in Columbia packages by Percy Faith and Charlie Byrd, and "It Was Night," recorded by Vic Dana.

## 2-LP Release For Smash And Fontana

CHICAGO—Smash and Fontana records announced a two-album release last week, including Roger Miller's "The Return of Roger Miller" and Gloria Lynne's first album, "Intimate Moments."

"This release was tailor-made to the demands of our distributors, who requested an outstanding two-package release of top-name artists," announced label executive Charlie Fach.

Supporting advertising and promotional aids will carry the copy line: "This Is Two Much!" This sales plan will be in effect through Feb. 28 and will offer the new product and the entire

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## Bell-Amy-Mala To Handle Aurora

NEW YORK—The distribution of Aaron Schroeder's new label, Aurora Records, will be handled by the Bell Records-Amy-Mala set-up.

The first single push in the new alliance will be on Eddie Hodges' "Across the Street." Several new artists have already been signed and recorded by Aurora, both in New York and on the West Coast, and a release schedule is now being planned. The next single release on the schedule will be Joey Brooks' "Nein, Nein, Fraulein."

direction of Herb Goldfarb, London's national sales manager.

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# FOUR SCORE!

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# Gould Sees End of Live Concerts

By KIT MORGAN

Another Perspective

TORONTO—"Dialogues on the Prospects of Recording," an 85-minute program of interest to both the layman and the record industry, was presented on the Canadian Broadcasting Corporation's prestige radio series, "CBC Sunday Night" last month.

Host of the program was internationally famous classical pianist Glenn Gould, who records for Columbia.

Gould has said that he believes live concerts will disappear in this country, and he plans to give up live performances when he has met his present commitments, then retreat to the privacy and freedom of the recording studio, which he prefers.

"Records are capable of giving the people who make them—the engineers, the artists who perform on them and, most recently, the composers who write them in mind—an awesome power with which to influence the lives of those who listen to them," Gould said in the introduction to the program, which included interviews with several people deeply involved with recording.

They discussed such subjects as whether recordings should capture the sound of the concert hall or offer another perspective which can only be achieved electronically; the artist's satisfaction in performing for an unseen audience; the role of the listener to recordings; trends in recording.

While Gould is fervently pro-recordings, an interview with concert pianist Leon Fleisher presented the view of an artist who feels uncomfortable with a microphone, considers recordings supplementary to his concert appearances, and denies that he alters his performance to accommodate the techniques of recordings.

"The record retains vitality only as long as there is still something unfamiliar in it," Fleisher said. "The moment we get to a point in our relation with a record where we know exactly how each phrase is going to be shaped . . . the record has then served its purpose. It should be thrown away, because it no longer contains the essence of what music is, and that is this renewing of life at each performance."

(Continued on page 56)

## Capitol Foreign Language Album Series Is Exposure Barometer

HOLLYWOOD — Capitol's foreign-language album series enters its ninth year with four releases in February and the hope that among the tracks will be the next international sensation.

With foreign material enjoying its greatest successes domestically through the British rock in-

vasion, the Capitol of the World series takes on growing importance as an exposure barometer.

Among the new LP's will be the first Turkish package ever released, according to international head, Dave Dexter Jr. Political entanglements had kept Capitol from previously issuing Turkish music. The LP is called "An Evening in Istanbul." The three other packages are from Greece, Japan, and France, the last named the U. S. debut of flutist Roger Bourdin.

With the industry currently riding with a foreign rock 'n' roll sound, Dexter is looking for "something sensational" for the new year. He is the American producer handling all Beatles projects.

By year's end, LP's on Capi-

tol of the World will cover approximately 30 different countries, Dexter said. The material is acquired by exchanging masters with the foreign labels. There are over 300 LP's in the catalog. German language LP's are the best sellers, according to Dexter.

In a move designed to strengthen the line's merchandising, all responsibilities in this area have been shifted to Brown Meggs' domestic operation. They were formerly covered by the Angel merchandising department.

Dexter notes the majority of single masters he listens to are imitations of American rock groups. The foreign artists are doing things U. S. groups did two years ago, hence the need for something fresh and new.

## Col. Hosts Memphis DJ's

MEMPHIS — Columbia Records staged a "get acquainted" cocktail party here last week for disk jockeys which brought Columbia officials to a city where its local distributorship was closed last year. Columbia now ships to the area from Dallas under its new centralized distributing arrangement.

Columbia was represented at the party by Gene Ferguson, Nashville, regional promotion manager; Donald Burt, New Orleans, promotion manager, and Bill Shaler, New Orleans, sales manager.

Thomas F. Croft, 31, of Memphis, is the new local sales representative. He covers Memphis and travels West Tennessee and Arkansas. Shaler said purpose of the Memphis trip was to offer better service to dealers, build close relationships with radio stations and offer help with programming.

Among radio people at the party were Lee Wilder, national program director for the five Plough, Inc., stations, including WMPS in Memphis; Jay Cook, program director for WMQM; Robert McDowell, music director for WDIA; Robert Webber, program director for WMC.

These DJ's were also in attendance: Michael Powell, Harry Chapman and George Klein, WHBQ; Rufus Thomas, WDIA; Doty Abbott, Jeanie Botto, Nancy Brooks, Dawn Stanley and Barbara Long, all of WHER, the all-girl station. Doty Abbott is also program director.

## Ri-Fi Sues Bongusto

MILAN — Ri-Fi Records, which Fred Bongusto left in favor of Fonit-Cetra, refuses to take the title of his San Remo song, "Wait for Tomorrow," at face value and has instituted suit against the singer for breach of contract.

Before leaving for his new label, Bongusto was due for one more record, "Da Casa Nasce Cosa," (One Thing Leads to Another), but after doing two takes which were not satisfactory, he left the recording studio without returning, the complaint alleges.

Bongusto claims he had throat trouble but the company contends he wanted to avoid doing another side for them. They charge that average sale of Bongusto records were 170,000 and the failure to make this record has created a loss of sales for which they wish to be indemnified.

## Decca-Coral Set Feb. Restocking Program

NEW YORK — The Decca and Coral labels this week announced a midwinter dealer restocking program which goes into effect immediately. Details are available through all local Decca branches and distributors.

National trade advertising, extensive publicity and promotion and full-color litho books will spotlight the new product.

Scheduled for February release are albums by such artists

as Brenda Lee, Burl Ives, the Safaris, Earl Grant, Webb Pierce, Kitty Wells, the Wilburn Brothers and Ruggiero Rucci and the Cincinnati Orchestra.

Decca's Gold Label classical division will have two packages, and Coral will have two Irish releases for St. Patrick's Day.

Covered in the promotion are the 27 albums released in January and the 14 albums set for February release.

## Industry Guidelines Seen As Trend for FTC Policy

WASHINGTON—The President's budget for fiscal 1966 indicates a preference for Federal Trade Commission to set up industry guidelines — such as trade practice rules for the record industry—in preference to costly crackdown and legal battles. Industry guidelines and industry analysis by FTC were indicated in the budget message that would give the Federal Trade Commission \$13.7 million, up \$317,000 from the 1965 fiscal allotment.

The budget states briefly but pointedly that emphasis on industry guidelines and analysis will "make more effective use of agency resources." More investigation and tougher regulation is suggested, however, for mergers.

The budget suggestions for

the Federal Communications Commission in fiscal 1966 would seem to rule out any extra spending for a large-scale payola probe. The budget indicates that increase in the FTC's \$17.5 million purse for fiscal 1966, up some \$500,000 from fiscal 1965, is to take care of faster processing for industrial radio service, and more effective regulation of common carriers — meaning A.T.&T.

The U.S.I.A. is advised to put more of its money into movies, TV and broadcasting, and less into exhibits in international fairs and similar activities in Western Europe. Emphasis would be on Africa and Far East. Additional funds are provided for a \$13 million transmitter in the Far East, to carry Voice of America programs.

## VJ Stresses LP Aims

LOS ANGELES—Vee Jay Records displayed its wide diversity of album product at regional distributor meetings recently to emphasize the company's goal of becoming a key LP manufacturer. At the same time, President Randel Wood reiterated Vee Jay would continue producing r&b and teen pop singles.

The label's sales program, termed "conservative" by Jay Lasker, executive vice-president, is buy seven LP's get one free; buy nine singles, get one free. A 10 per cent return privilege plus no dating are also included.

As a strategic move to develop r&b material and artists on the West Coast, Bob Parker has been brought here from Chicago to head r&b production.

Vee Jay's successful oldies but goodies singles line (one free on nine bought) will be buttressed by the addition of hits from MGM, Lasker revealed. He also indicated a second label would shortly offer Vee Jay past hits for distribution in the oldies line.

## Colpix Names Glick, Abbott

NEW YORK—Earl Glick and Mike Abbott have been named as regional promotion representatives for Colpix and its Dimension subsidiary. Both men will report to Orrin Keepnews, merchandising manager.

Abbott will cover the East from New York and Glick will cover the Midwest from Chicago.

The move now brings the Colpix-Dimension field promotion force to full strength.

## Sing a Song of Sadness Pockets Full of Grief

MEMPHIS—Robert Johnson, popular columnist for the Memphis Press-Scimitar, wrote last week about how sad songs sometimes catch on and ride a wave of public popularity which nobody seems able to explain.

As one instance he mentioned the recent hit of J. Frank Wilson, "Last Kiss," on Josie Records, and said Wilson, ironically, was killed in a car crash. The song is about a fatal auto crash.

Next day Ray Brown of National Artists Attractions, booking agent for Wilson, called Johnson and said:

"Got someone here who wants to say hello."

J. Frank Wilson took the phone. "This is J. Frank Wilson," he said.

"It can't be," said Johnson. "My death, as Mark Twain said, was greatly exaggerated."

Johnson had meant to say in his column that Wilson's manager, Sonley Roush, 27, was killed in a crash last Oct. 23

near Kenton, Ohio. Wilson was injured.

Johnson was able to get a clever paragraph out of it, however, for his column next day. In his interview with Wilson he learned Wilson has another sad song out.

This one is "Six Boys" about six boy friends of a 15-year-old girl who are the pall bearers at her funeral. Wilson said it was based on a true story and added:

"They won't let me do a happy song since 'Last Kiss' went so big."

## Merc Names Hal Drayson

CHICAGO—Mercury Record Corporation, in a move to establish a self-sustaining import division, has appointed Hal Drayson to the newly created post of chief of imported products division.

The appointment of the 30-year record business veteran was made by Irwin H. Steinberg, executive vice-president.

"Drayson will assist all product managers in merchandising and marketing of imported product," Steinberg said.

Drayson's first assignment will be the selection of product from the catalogs of 32 Philips' foreign licensees for distribution via Philips' U. S. distributors.

Drayson has held national sales posts with MGM and its affiliates, Caedmon Records, Riverside Records and has organized his own firm, Hope Records, Inc., New York.

## WB-REPRISE ASK FOR RIAA SEAL

HOLLYWOOD — Warner Bros.-Reprise Records has petitioned the RIAA to certify the Peter, Paul and Mary LP, "In Concert," and the Dean Martin package, "Everybody Loves Somebody," as million sellers. Label boasts that the folk trio's three previous albums have also been awarded gold records. A fifth PPM album will be released in February.

# CAPITOL'S

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Capitol Full Dimensional Stereo – the best in the industry – is now even better. Hear the difference yourself on the finest stereo demonstration disc ever made!



With its dramatic three-dimensional cover, this package is a magnificent display for both eye and ear. Available from your CRDC representative.

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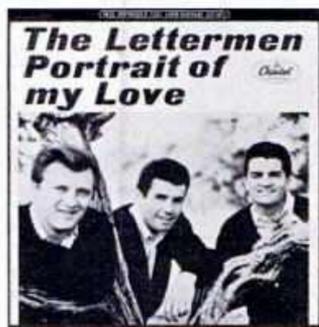
New Improved Full Dimensional Stereo complements the very finest stereo equipment. Equally important, it

sounds noticeably better on even modest portables.

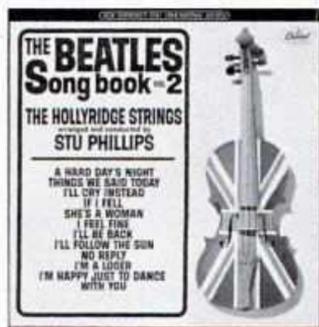
### Sell your customers this new listening experience now!

All fourteen albums (below) on Capitol's February 1 release are available in New Improved Full Dimensional Stereo. Play them for your customers. Each will demonstrate, in its own way, that **here** is sound unequalled anywhere on record.

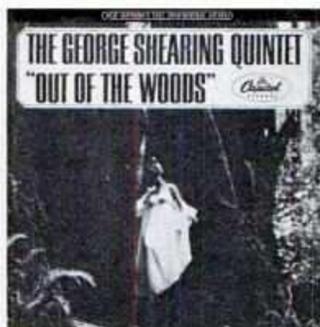
Truly, Capitol's New Improved Full Dimensional Stereo **sounds better than stereo has ever sounded before.**



PORTRAIT OF MY LOVE  
The Lettermen  
ST 2270



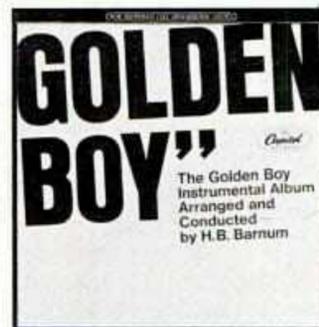
THE BEATLES SONG BOOK, VOL. 2  
The Hollyridge Strings  
ST 2202



OUT OF THE WOODS  
George Shearing  
ST 2272



KENTON - WAGNER  
Stan Kenton  
STAO 2217



THE "GOLDEN BOY"  
INSTRUMENTAL ALBUM  
H. B. Barnum, ST 2278

MY LOVE, FORGIVE ME  
Ray Anthony ST 2150  
STRAIGHT AHEAD!  
Junior Mance ST 2218

MICKIE FINN'S - THE WEST  
COAST'S NO. 1 SPEAKEASY  
Fred E. Finn and Friends  
ST 2210

THE TRAVELERS 3 - NEW SOUNDS  
The Travelers 3 ST 2207  
ANY TIME... ANY GROOVE!  
The Don Scaletta Trio ST 2204

NOBODY BUT YOU  
Lou Rawls ST 2273  
SLIGHTLY FRENCH  
Roger Bourdin ST 2211

SAN FRANCISCO MOODS  
Frank Gazis ST 2206  
BREAKIN' IN ANOTHER HEART  
Hank Thompson ST 2274

# ARMADA Board Examines One-Industry Assn. Concept

• Continued from page 3

\$25,000 in 1961 to suppress bootlegging.

ARMADA President Amos Heilicher said the organization was ready and able to provide additional protection in preventing bootlegging. He said, "Should there be any feeling that greater protection is needed with regard to bootlegging or other forms of thievery,

ARMADA is prepared to set up testing laboratories to check on bogus records, and to send agents into the field in order to apprehend illegal operators." Heilicher noted that these activities would provide "expert testimony and unbroken custody of the evidence during prosecution."

It is understood that Edgar Jones, ARMADA executive secretary, would be in the forefront of such activities, in view

of his training in criminal investigation prior to his ARMADA post.

The ARMADA executive board meeting was quietly called to take stock of present conditions in the industry. Among those present, in addition Heilicher and Jones, were Bob Chatton, Oakland, Calif.; Bill Davis, Denver; Harry Levin, Detroit; Jimmy Martin, Chicago; Jake Friedman, Atlanta, and Al Chotin, St. Louis.

# New Repertoire Boosts Sales For Classical; Foreign Disks Help

• Continued from page 1

Alte Werk" Banner, 39 LP's from Argo in England, which covers music and the spoken word, and seven LP's from L'Oiseau-Lyre, a French company. In Hofberg's program for future releases are albums from other overseas companies.

To promote this hefty new release schedule, London is making available 600,000 consumer catalogs made up in an accordion fold and designed to

fit into No. 10 envelopes for dealer mailings.

London also has produced a special record to be used as an additional promotional tool and as a guide for dealers and distributors. Hofberg also is working with college radio stations, which, he says, are important in setting classical record-buying tastes. In addition, there will be a special dealer sales pro-

gram to help push the new releases.

With the February release, London now has 320 titles in the catalog and Hofberg plans to build it steadily throughout the year. He's of the opinion that "price stability" is coming into effect. It should follow that with price stability the salesman has to sell catalog, and Hofberg's aim is to give them

## Churchill Death

• Continued from page 1

fourth of its "I Can Hear It Now" series for the occasion. The new edition contains many of Churchill's most famous speeches and are presented by Edward R. Murrow. The Columbia package also contains a de luxe booklet. Capitol's two-LP album, titled "Sir Winston Churchill," contains a selection of his famous wartime speeches.

Also available for the Churchill buffs is the recently released Philips' LP of the soundtrack from the Churchill film biography "The Finest Hours," which has Orson Welles on the narration.

# Hire Arranger on Merit, Not Name, Says Barnum

HOLLYWOOD—An industry trend, which can—and often does—backfire, is hiring arrangers with impressive hit records purely on their name value, believes H. B. Barnum, one of the West Coast's most in-demand arrangers himself.

The 28-year-old arranger-conductor, who stands to earn \$50,000 this year, seriously recalls arrangers being signed for dates they were unqualified to handle purely because they had created other chart hits. "Some guys will really mess up a date they're not qualified to handle," Barnum says. His most common refer-

ence is to rock-'n'-roll specialists who get bogged down in sessions using lush strings.

Barnum believes a&r men should know the arranger's qualifications, not his record of hits, before hiring him. Barnum's work is mostly in the r&b and pop fields, a high percentage of his calls coming from Dave Axelrod at Capitol, Joe Reisman and Al Schmitt at RCA, and from Sue and Imperial, where he has also been listed as a singer. Barnum's contract with Imperial is running out, with both RCA Victor and Capitol hot to sign him. He had been with RCA once before.

Barnum classifies Los Angeles as "a sleeping giant," with opportunities increasing all the time. One reason r&b records have a tough time breaking here is the lack of a strong radio outlet, Barney believes. Ironically, r&b disks have successfully been produced in Los Angeles, although the area has come to be known for its surfing disks and other copy pop records.

But the situation appears to be changing with the over-all growth development of Los Angeles as a recording center. He points to Vee Jay, Tamla/Motown and Chess as having offices here, with the Supremes, Marvin Gaye, Brenda Holloway and Mary Wells all recording here in recent months.

The arranger thinks people confuse a special sound with success. In the r&b field, the current "sound" is from the Tamla/Motown factory. "People try to imitate the 'Detroit sound' but what they don't realize is that it's the material that's the hit not the sound," Barnum says.

EL PASO, Tex.—B&C Record Sales, rack-jobbing and one-stopping operation, is expanding into record distribution according to Lindy Cash, vice-president. New firm is titled Lindy Distributors, Inc.

# RCA Lawyers Study Chi Symphony Ruling

CHICAGO—RCA Victor attorneys are studying a ruling handed down by the Illinois Unemployment Compensation Review Board last week declaring the record company liable for compensation to unemployed members of the Chicago Symphony Orchestra.

According to Review Board chairman Marvin W. Mindes, Symphony members qualify as RCA employes during the record cutting sessions.

The implication-fraught decision was the result of a case filed by a Chicago Symphony violinist and a percussionist against the orchestra, television station WGN (which telecast orchestra performances) and RCA.

In the Review Board's view, the Orchestral Association was not liable for out-of-work benefits because it is a charitable and literary institution which profits no individual or group and operates continually in the red.

WGN was held by the State agency to not be the employing unit when the musicians performed on the telecasts.

The orchestra members' services for RCA, the Board de-

clared, constituted "wages" under the Illinois Unemployment Compensation Law, and if the personnel qualify under earnings and length of employment specifications they are entitled to benefits when out of work.

Reached for comment in New York City, RCA executive Joe D'Imperio said, "I have no comment on the ruling at this time other than that I assume we have normal recourse to appeal."

He said company attorneys were studying the decision.

# WABC Drops Scott Muni

NEW YORK—WABC last week dropped Scott Muni, New York's No. 1-rated nighttime disk jockey, and also dropped him from the recently launched "Go! Go!" TV show, co-hosted by Bruce Morrow. After several weeks of negotiations late Friday WABC informed Muni it won't be picking up his options.

Muni has been with the station four years. The TV show went on the air five years ago and during the four weeks has enjoyed the top rating for the Monday night 7 to 7:30 slot. His AM-TV blackout was effective immediately.

# Mills Music Signs Bianco

NEW YORK—RCA Victor harpist Gene Bianco has signed a one-year composer-arranger contract with Mills Music. Bianco's current album, "Your All-Time Favorite Songs," is an RCA Victor Record Club selection, as have been his three previous LP's.

He is now at work on a folio of Mills' standards arranged for the harp and a series of original works for harp and orchestra, which are aimed to be featured in the areas of concert and educational music as well as recordings. "The Rainbow Sound of Bianco, His Harp and Orchestra," which is the record tag. He will embark next season on a concert tour of colleges, high schools and concert halls.

# Diskmakers Hire Grod

PHILADELPHIA—Diskmakers, Inc., an independent pressing plant, has brought in Milton Grod to take over as vice-president in charge of sales. Before joining Diskmakers, Grod was an account executive with Bestway Products, Mountainside, N. J., and All Disc, Roselle, N. J. Grod is now planning to open executive offices in New York.

Diskmakers is concluding an expansion and modernization program in a factory that has more than 100,000 square feet and 50 compression pressing units.

# Minstrels on Tour

NEW YORK—The New Christy Minstrels, currently on a concert tour of Europe, have collected a series of well-known English folk songs which will be part of a forthcoming album on Columbia Records. In conjunction with the albums, the group will publish a sing-along book of English Folk Songs, gathered while on tour.

# Fontana Inks Gloria Lynne

CHICAGO—Fontana Records has settled through litigation a contractual dispute with Everest Records, involving r&b artist Gloria Lynne, and has signed the vocalist to a long-term contract.

With the settlement, Fontana is re-releasing Lynne's single, "Soul Serenade," which was withdrawn by Fontana because of injunctive action by Everest.

"The acquisition of Miss Lynne begins a concerted campaign on the part of Fontana to obtain top recording names," commented the firm's top executive, Charlie Fach. He said that the signing of several other major artists is considered for the near future.

A 10-day Gloria Lynne promotional tour to Philadelphia, New York, Boston and other parts of New England is now being handled by the label's national promo manager, Lou Dennis.

# STAR RADIO PLAN QUASHED

OSLO—Star Radio, a commercial radio station aimed at the Scandinavian market, was killed in the planning stage. Manfred Weissleder, Hamburg promoter who was backing the station, called it quits when he learned that Scandinavians participating in the venture could be jailed by their respective countries for speaking or advertising on commercial radio using a Scandinavian language. Weissleder, who helped launch the Beatles at his Hamburg Star Club, also has a Star Club in Copenhagen.

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# SANDRA BARRY

P943

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ANOTHER SMASH PRODUCED BY TONY HATCH  
OF "DOWNTOWN" FAME

GOING TO #1 IN ENGLAND  
SMASH INSTRUMENTAL



CAST  
YOUR FATE  
TO THE WIND

P942

SOUNDS ORCHESTRAL



# W. Coast Tradesters Hot For One-Speed Industry

• Continued from page 1

call for an educational campaign aimed at the public and that one major problem would lie with juke boxes which use 45 singles.

Maitland estimated that if the industry got behind a one-speed operation it might take one year to eliminate the 45 single.

## Ostin Agrees

Mo Ostin, general manager at Reprise Records "agreed 100 per cent" with the proposal. "It makes all the sense in the world to have one speed," he said. "It's ridiculous to have both 45 and 33 speeds." Ostin called the duplication "inconvenient" and "lacking sense." He called the duplication an outcropping of

the war between the two major labels (RCA and Columbia) for which the rest of the industry has born the brunt.

"You can't deny that 33 has taken over," he added. Ostin feels it wouldn't be too difficult for RCA to "get in step with the rest of the industry."

Alan Livingston, Capitol's president, said he was "very much in favor of the idea and that he's always been for a one-speed industry." The executive added it should be an industry move to accomplish this. The complications are in the millions of homes which have equipment which cannot play singles with small holes he noted.

## Gortikov Theory

Capitol's distributor head Stan Gortikov echoed his approval of a one-speed industry. "Without any doubt it is a great ideal to hope and work for," he said. "The only way to accomplish this would be joint action by all manufacturers to cease issuing 45 singles. To simultaneously release 33 and 45 singles only creates a third inventory category rather than narrowing a two inventory situation down to one." Gortikov felt any long range slow educational process would be extremely costly.

Al Bennett, Liberty's president, thought Jimmy Johnson's proposal before the RIAA was a good idea. "His reasons for eliminating the 45 speed justify the necessity," Bennett said. "There is no reason for two speeds; there really never has

been a reason." Bennett feels the labels would have to convince retail merchants and juke box operators. He felt it would be a slow process similar to the elimination of the 78 speed. "Our company would support an industry drive to eliminate two speeds," Bennett said.

Orrin Keepnews, Colpix merchandising manager feels anything that eliminates duplication is admirable. "It's a good idea," he said, "but there is a negative aspect involving the many machines playing 45's."

Distributor Abe Diamond favors having all products 33 because the adapter required for large hole single is an annoyance. When Columbia hoped everything would go 33, now, he says, it might be too late to change people's indifferent attitudes.

Kay Paddock, engineering director for Packard-Bell, said a one-speed disk industry could reduce the cost of changers. But since his company bought its changers from outside manufacturers, he feels the phonograph manufacturers would continue to provide whatever speeds were in use by the public.

## Foxx Concert Tour

NEW YORK — Inez and Charlie Foxx, along with Sue Records President Juggy Murray are on a 10-day tour of Puerto Rico for concerts, theater and night club appearances. The label has released a new LP to tie in with the tour.

# 1965 Hi-Fi Show Could Top Previous Records

WASHINGTON—The eighth Washington High-Fidelity Music Show, to be held here Feb. 12-14, will be biggest and best, according to Manager Teresa Rogers. Over 80 exhibit rooms have been taken by hi-fi manufacturers, an increase of 50 per cent over the largest previous Washington show. The 1965 show will spread over seven wings of the Sheraton Park Hotel, largest in the nation's capital.

The show is run independently of the Institute of High-Fidelity, but Mrs. Rogers says the Institute has given the Washington show "enthusiastic endorsement" because of what it accomplishes in this important hi-fi market city, said to be the highest per

capita for audio in the world. Industry advisory committee is headed by Charles W. Lienau, chairman; Gene Rosen and William C. Shrader.

The show will feature the newest and the oldest—the latter in a collection of hi-fi antiques borrowed from the Smithsonian Institute. During the show week, 650 radio spots will be used, and Washington's Good Music Station WGMS will move its studios to the Sheraton-Park for a weekend of originations from within the show. Some 20,000 customers are expected to come to the show. High Fidelity Magazine, a Billboard publishing subsidiary, will welcome visitors to its hospitality suite.

## Smash & Fontana

• Continued from page 4

Smash and Fontana catalogs to distributors at a special discount and preferred billing.

Merchandising backing includes four-color mailing pieces, a four-color in-store display piece featuring Miller, special dealer order forms, LP cover brochures and easel-back jackets.

Fach also announced the release of an "All-Time Smash Hits" singles series, embracing 15 disks. Free merchandising aids offered with this package are a pre-pack merchandising box and a new clear plastic sleeve-type package to permit constant handling and permanent in-store display.



SIDNEY SIEGEL (left), president of Seeco Records, visits Puerto Rico and presents an oil portrait to Rafael Hernandez (center), Puerto Rico's foremost pop composer. Tony Contreras (right), Billboard correspondent, looks on. Cover on Seeco's latest LP, "Tributo a Rafael Hernandez," was taken from the oil painting.

# SMASH NOVELTY of '65

Our "Doggy In The Window" is Named

# "LEROY"

DAY DELL 1005

Sung by 9-year old NORMA TRACEY and "Leroy"... Our Barking Dog

A tune that's been pre-sold on TV to dog-lovers of all ages.

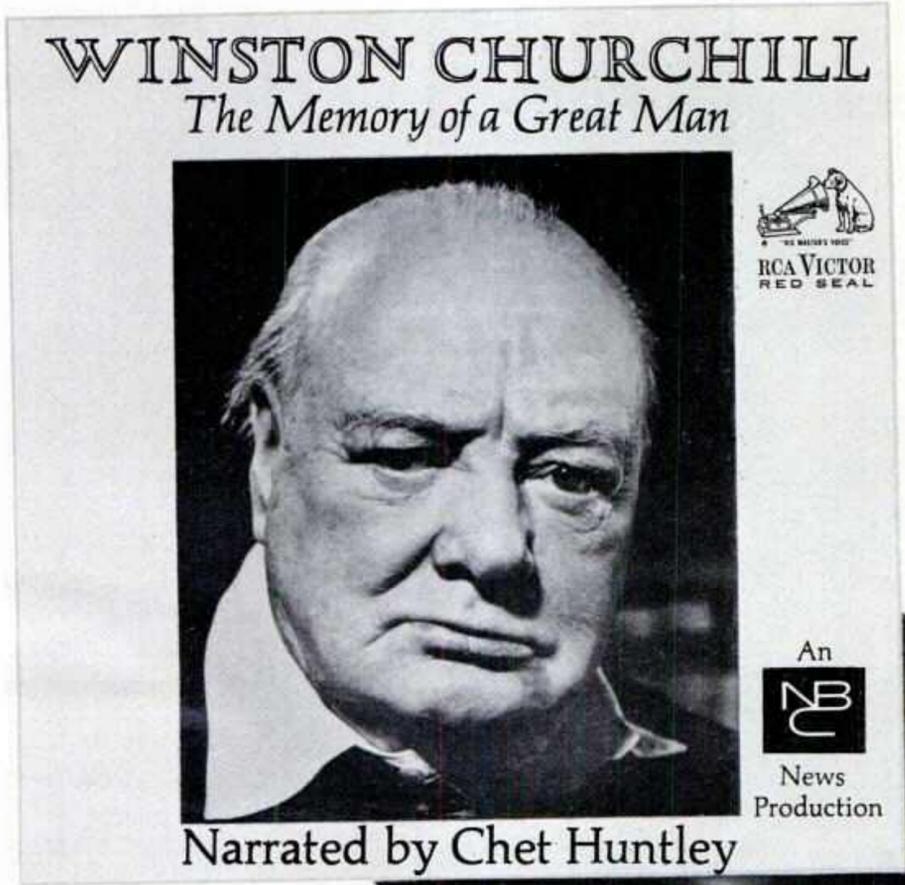
Fantastic Pop air play in Chicago, Boston, Detroit, Pittsburgh and Los Angeles shows that this catchy-cute tune will be the most "in demand" novelty of '65. Get your stock now!



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# Barbra Streisand Pacing Field With Five Gold Disk Albums

NEW YORK—Barbra Streisand is the leader of the female pack on records these days. She's already been certified for two gold disks for her Columbia LP's, "The Barbra Streisand Album" and the "Second Barbra Streisand Album" and "People" are being submitted to the Record Industry Association of America gold disk certification that they, too, have passed the one million dollar mark in sales.

In addition to the Columbia LP's, Miss Streisand is represented on the Capitol label with a gold disk album, "Funny Girl," the original Broadway cast album in which the singer stars.

Prime excitement stemming from Miss Streisand's extraordinary success is the fact that when a girl has a hit in the

The big question for the new year, then, is whether Miss Streisand can continue to strengthen her appeal as a top disk seller. A vital factor may be the airing on April 28 of her first TV special for CBS. Not having been seen by TV viewers on a major network program in more than 18 months, the special will offer Miss Streisand to one of the largest domestic audiences ever assembled with the likelihood of her next LP being a soundtrack of the TV special itself.

There is also the possibility of Miss Streisand eventually going to England with the "Funny Girl" musical, which would, if that occurred, be her first major presentation to European audiences. Despite the fact that she is known overseas only through her CBS recordings (Columbia's overseas label), she already ranks as a top attraction in the international record markets. A battle for the movie soundtrack of "Funny Girl," which will probably star Miss Streisand, could also result in the hottest inter-label competition in the record industry in some time.

Most important, Miss Streisand seems to have been the key that opened the door for a flood of other distaff attractions: Capitol's Nancy Wilson, RCA Victor's Ethel Ennis and Gale Garnett, Epic's Damita Jo, and such other female attractions on Miss Streisand's home label as Eydie Gorme, Teri Thornton and veteran sellers like Doris Day and Patti Page, both of whom have recently enjoyed an upsurge in the record sales.



BARBRA STREISAND

record market, the pattern has been that she's rarely able to follow up that success, let alone parlay it into a string of even greater successes. The key comparison might be "Judy Garland at Carnegie Hall," a two-record package for Capitol which shot to the No. 1 slot on the charts but which yet has to be approximated by a follow-up hit by Miss Garland.

## Ed Hurst Hosts 'Dance Party' In Copy of Summer Setup

PHILADELPHIA—The summer viewing excitement that Ed Hurst has been creating since the early 1950's with his dance parties from George A. Hamid's Steel Pier in Atlantic City now gets a winter counterpart. And the favored format shows up as effectively at the Philadelphia Aquarama. With permission granted by Hamid, who has Hurst doing a two-hour Saturday-Sunday "Summertime on the Pier" show picked up by WRCV-TV here, last Saturday (Jan. 16) saw the first in a two-hour Saturday series starting at 2 p.m., appropriately tagged "Ed Hurst at Aquarama."

Enjoying personal popularity with teen dancers and platter personalities that dates back to the early days of radio, Hurst brings to the Aquarama a sure-fire format and following. And it should be what the new Aquarama management needs for its ailing box-office. It has become public property that the privately-owned Aquarama is in financial difficulty because of poor off-season attendance, and the Hurst stint via the same WRCV-TV is a major hope in calling attention to this multi-million dollar theater of the sea.

Opening show ran smoothly with Hurst his ever-smiling self, ever quick with a quip that tickles the teen's fancy, and with

ingratiating tube projection that makes him a welcome visitor into the home as well. In spite of the heavy storm and the fact that the Aquarama is located in a far-end section of the city, the large lobby of the aquarium where the show originates was crowded with dancers. And since the kids don't dance cheek-to-cheek, the camera made good advantage of the arm and leg movements that delight the youngsters and amaze—or maybe confuse—the oldsters.

Guests were plentiful and in spite of the two hours, there wasn't time to get them all on. Doing the conventional lip-sync were the teen team of Mercury's Billy and Dawn, couple of local youngsters; 9-year-old Norma Tracy and her LeRoy doggie ditty; rhythm and blues singer Gene Chandler, and with a wealth of watery color, Al Martino.

Following a sequence that featured a water ballet by one of the pro swimmers at Aquarama plus shots of the playful porpoises, the camera showed a scuba diver swimming the length of the glass-walled Aquarama amphitheater. It was an effective and dramatic entrance for Al Martino and remaining in swim gear did his lip-sync stint beside the pool.

## PEOPLE AND PLACES

By MIKE GROSS

**Bobbi Baker**, Coral Records artist, set for a week at Blinstrub's, Boston, starting Feb. 15. . . . RCA Victor artist **Glenn Yarbrough** has been signed to appear with the **Smothers Brothers** at the Long Beach concert on Feb. 6. . . . **Ronnie Martin**, currently on a national tour, will be the comic feature at the Caribe Hilton in Puerto Rico for two weeks beginning Feb. 13. . . . **Jimmy Roselli**, RIC Records artist, goes into the Copacabana for two weeks starting Feb. 25. . . . Comedian **George Kirby** headlines at Mr. Kelly's, Chicago, until Feb. 21. . . . **Vaughn Monroe** goes into the Garland Club, Baton Rouge, Feb. 12-20. . . . The **Mills Brothers** are penciled in at the Chevron Hilton, Sydney, Australia, March 29-April 17. . . . **Dick Gregory**, **Arthur Prysock** and **Johnny Richard's** band are on the bill at the Village gate for the next five weekends.

The Disc Au Go Go, a new discotheque on West 56th Street in New York, is owned and hosted by **Norma Mathews**. . . . Comedian **Vaughn Meader** was partied by disk jockeys at the Israeli Club Sahbra on Jan. 31 honoring his new MGM album "If the Shoe Fits." . . . Harpist-troubadour **Gerald Goodman** is at **Paul Taubman's** Penthouse Club. . . . **Sol Yaged's** jazz group playing at the Continental, Fairfield, Conn. . . . Band leader **Sal Salvador** enjoying a brief hiatus from the big band until it goes on tour again March 8 by working with a jazz quartet. . . . **Joe Spellman**, after a two-year stint at Columbia Records, has joined **Buddy Kaye's** music companies—Budd Music and Greanleaf Music. . . . Blues-folk singer **Mike Settle** has been signed for a concert date at Jersey City State College on Feb. 5. . . . **Addiss and Crofut**, the folk singers who are touring the Far East for the State Department, have taped nine programs for the Voice of America. . . . **Molly Lyons**, a regular on "The Children's Hour" for years, is now making her New York night club singing debut at the Most. . . . The **Serendipity Singers** are on the Ford Car-A-Van and will next appear in the New York area on March 6 in White Plains.

The **Modern Jazz Quartet** is at the Shadows in Washington for one week. . . . **Donna Fuller**, DCP recording artist, will be appearing at the Playboy in New Orleans through March 6. She is then scheduled to make a promotion tour to major cities to introduce her new album, "Who Is Donna Fuller." . . . **Paul Winter Sextet** is currently in Brazil for a month and is alternating between San Paulo and Rio de Janeiro. . . . **Maida**, new folk artist with Audio Fidelity, begins a concert tour in Nashville on Feb. 11. . . . **Don Corey** and the **Monterey's** have been signed to a personal management contract by **HLJ Enterprises**. . . . The **Smothers Brothers** will make their only New York concert appearance this year at Carnegie Hall on Feb. 13. . . . **Jimmie Rodgers**, Dot Records artist, flew to South Africa last week to do 12 folk concerts in 10 days. He then goes to London and Paris for promotion on his new album, "Deep Purple."

For added measure, Hurst had one of the town's most popular deejays come on camera to introduce several platters—WHAT's Jerry Blavatt. Dancing shots are interspersed attractively with shots of the various denizens of the deep in display tanks around the giant aquarium. Without being overbearing, Hurst plugs the many features of Aquarama and even does a public service announcement from the lunch room to call attention to its snack and soda facilities. There's so much to see at this marine showplace that Hurst and the WRCV-TV cameras should have little trouble finding fascinating close-ups each week.

To help pay the tariff, there's time out for commercial announcements—only four during the two hours which made them very easy to take.

Plenty of pace and punch in the record selections also helped keep up a fast pace for both dancers and viewers. Apart from what the show should mean to the ailing Aquarama, it shapes up as a major showcase for the pop recording artists.

A significant note was sounded when Jerry Blavatt, on introducing the very first records to be played, made much ado over the fact that the wax biscuit was by the Beatles. And there wasn't even a single scream from the more than a hundred youngsters in the house. The Beatles sang and from the dancers there wasn't a sound.

Producing credits go to Hurst and Lew Barlow, with Barlow also doing the directing.

MAURIE H. ORODENKER

## Signings

United Artists Records signed a flock of new artists last week. Added to roster were **Chucho Avellanet**, Puerto Rico's foremost vocalist; the **G-Clefs**, vocal quintet which has scored "Ka-Ding-Dong," "I Understand" and "Cause You're Mine"; **Azie Mortimer**, young thrush who has been appearing in night clubs in the East for the past four years, and **Martine Dalton**, 23-year-old thrush from Pittsburgh. . . . Columbia Records has signed the songwriting team of **Paul Vance** and **Lee Pickriss**. The duo, who produce their own records, perform their own material under the names of **Lee and Paul**. Their debut Columbia single, "King of the Islands" coupled with "The Bashful Russian" is scheduled for immediate release. . . . **Floyd Tillman**, one of the top names in the country field, has signed with Hilltop Records. Tillman's first release under the new contract, an album and a single, was produced last week in Houston by **Aubrey Mayhew** and **Jack Clement**, who have produced for **Johnny Cash** and **Jerry Lee Lewis**. . . . The **Impressions** and **ABC-Paramount** have agreed to continue their successful partnership for some time to come under a long-term agreement signed last week. . . . Reprise is grooming new patee **John Andrea** as a teenage star. His first single has just been cut and he appears on three consecutive "Shindig" TV shows starting Jan. 27 with additional dates being set.

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4-43220

**From the New  
Richard Rodgers-  
Stephen Sondheim  
Musical**  
**"Do I Hear a Waltz?"**  
on **COLUMBIA**  
**RECORDS** 

# SINGLES

# REVIEWS

## SPOTLIGHTS



### POP

**TONY BENNETT—IF I RULED THE WORLD** (Chappell, ASCAP)—Big production ballad from the English hit musical, "Pickwick." Great lyric beautifully delivered by Tony with a top assist from Don Costa and the Will Bronson Singers. Flip: "Take the Moment" (Williamson - Burthen, ASCAP). **Columbia 43220**

**THE IMPRESSIONS—PEOPLE GET READY** (Chisound, BMI)—Follow-up to their "Amen" hit is a deep blues entry with a religious feel much like their current hit. Flip: "I've Been Trying" (Curton, BMI). **ABC-Paramount 10622**

**ROY ORBISON—GOODNIGHT** (Acuff-Rose, BMI)—A powerful composition and performance by Orbison done in a driving production fashion. Can't miss! Flip: "Only With You" (Acuff-Rose, BMI). **Monument 873**

**THE SHANGRI-LAS—WISHING WELL** (Tender Tunes, BMI)—Currently hot on the Red Bird label, this Scepter outing has the "Leader of the Pack" sound. Flip: "Hate to Say I Told You So" (Tender Tunes, BMI). **Scepter 1291**

**THE HULLABALLOOS—DID YOU EVER** (Big Seven, BMI)—Bigger and better sounds than "I'm Gonna Love You Too." A great Buddy Holly "Peggy Sue" influence here. Flip: "Beware" (Big Seven, BMI). **Roulette 4593**

**JERRY BUTLER—GOOD TIMES** (Frost, BMI)—Blue ballad with a beat and dramatic performance by Butler. Flip: "I've Grown Accustomed to Her Face" (Chappell, ASCAP). **Ve Jay 651**

**STAN GETZ & ASTRUD GILBERTO—THE TELEPHONE SONG** (Pam, BMI)—The catchy rhythm and charm of "Ipanema" is captured in this clever new material. Flip: "Only Trust Your Heart" (Music Corporation of America, ASCAP). **Verve 10336**

**MIKE CLIFFORD—HOW TO MURDER YOUR WIFE** (United Artists, ASCAP)—Fine new adult swinging style from Clifford. Jack Lemmon's title film tune composed by Neal Hefti is given a top arrangement by Herb Bernstein. Flip: "Here's to My Lover" (United Artists, ASCAP). **United Artists 823**

**SHARON SOUL—HOW CAN I GET TO YOU** (Fineline, BMI)—Outstanding newcomer performing her own material. Her performance and arrangement have hit sound. Flip: "Don't Say Goodbye Love" (Fineline, BMI). **Wild Deuce 1001**

**TERI THORNTON—TO REMEMBER YOU BY** (Jewel, ASCAP)—Pop commercial sound featuring Teri on dual voice and strong backing from Marty Manning. Flip: "Won't Someone Please Belong to Me" (World, ASCAP). **Columbia 43209**

**JERRY LEE LEWIS—BABY HOLD ME CLOSE** (Raleigh, BMI)—Jerry rides this easy-go rocker into a powerful frenzy. Flip: "I Believe in You" (Raleigh, BMI). **Smash 1969**

**MAXINE BROWN—IT'S GONNA BE ALRIGHT** (Screen Gems-Columbia, BMI)—Moving, emotional performance on subdued romantic ballad. Strings and chorus in strong support. Flip: "You Do Something to Me" (Sann, BMI). **Wand 173**

**THE BELMONTS—I DON'T KNOW WHY** (Cromwell-Ahlert, ASCAP)—Well done lush, legit rendition of the standard. IFip: "Wintertime" (Glenden-U.A., ASCAP). **United Artists 809**

**DARIN D'ANNA—WE WERE LOVERS** (Trio, BMI)—Exciting debut of new group. Catchy piano, whistle figure going on behind a well-done vocal with strong dance beat. Flip: "Gunna Feel Alright" (Milbern, BMI). **World Artists 1045**

**TIMI YURO—YOU CAN HAVE HIM** (Big Billy, BMI)—Soul galore in this reading! Her most commercial entry to date. Flip: "Could This Be Magic" (Sea-Lark, BMI). **Mercury 72391**

**BILL BLACK'S COMBO—COME ON HOME** (Jec, BMI)—The "Memphis Sound" bounces out in a swinging gospel flavor featuring a hand-clapping chorus. Much in the Al Hirt vein with the organ replacing the horn. Flip: "He'll Have to Go" (Central Songs, BMI). **Hi 2085**

**VI VELASCO—YOU ARE MY SUNSHINE** (Peer Intl., BMI)—Well-done straight ballad treatment of the evergreen. With exposure it has the same potential as the hit revival of "Happy Days Are Here Again!" Flip: "I Don't Want to Go On" (7th Ave.-Kusada, BMI). **Ve Jay 655**

**SOUNDS ORCHESTRAL—CAST YOUR FATE TO THE WIND** (Friendship, BMI)—Fascinating revival of the Vince Guaraldi hit. Lush strings, jazz piano and good dance rhythm. Flip: "To Wendy With Love" (Welbeck). **Parkway 942**

**J. J. BARNES—POOR UNFORTUNATE ME** (Brohun-Bridgeport, BMI)—Infectious beat, fine chorus backing on smooth vocal adds up to a hit sound. Flip: "She Ain't Ready" (Brohun-Bridgeport, BMI). **Ring 101**

### COMEDY

**MORTY GUNTY—BLIND DATE** (Uptown, ASCAP)—Comic Gunty performs funny take-off on "What Is a Boy." Great change of pace programmer. Jazz instrumental and chorus fill background. Flip: "There's a War" (O'Kun, ASCAP). **Philips 40223**

### REVIEWED THIS WEEK, 125—LAST WEEK, 124

#### GUEST PANELIST OF THE WEEK

**SCOTT BURTON**  
Program Director  
WJK, Radio  
Cleveland



Each week a program director and/or deejay is invited to sit-in and help Billboard's Review Panel select Spotlights. When unable to come to the New York office, guest panelists listen and vote via special WATS long-distance speaker-telephone hook-up.

### COUNTRY

**GEORGE JONES—WEARING MY HEART AWAY** (Glad, BMI)—For his debut on Musicor, George gives a heartfelt reading of his new country ballad. Producer Pappy Daily has another winner! Flip: "Things Have Gone to Pieces" (Glad, BMI). **Musicor 1067**

**JERRY WALLACE—YOU'RE DRIVING YOU OUT OF MY MIND** (4 Star Sales, BMI)—Powerful country ballad from the pen of Carl Belew with pop potential. Flip: "Helpless" (4 Star Sales, BMI). **Challenge 59278**

**DAVE DUDLEY—TWO SIX PACKS AWAY** (Champion-Raleigh, BMI)—Strong beat, great delivery and wild, clever lyric. Watch this one go pop! Flip: "Hiding Behind the Curtain" (New Keys, BMI). **Mercury 72384**

**MARION WORTH—I'M NOT MYSELF** (Big D, BMI)—Country-flavored material featuring dual-voices of Marion and bound for the pop charts as well. Flip: "The Hands You're Holding Now" (Marty's, BMI). **Columbia 43214**

**HAL WALLIS—WHAT'S LEFT OF ME** (Lowry, BMI)—Tender reading of his own fine ballad composition. Flip: "Celle Que J'Aime" (English, BMI). **Sims 224**

**CARL BUTLER AND PEARL—JUST THOUGHT I'D LET YOU KNOW** (Cedarwood, BMI)—WE'D DESTROY EACH OTHER (Cedarwood, BMI)—The winning combination give their all on a well-written rhythm piece. On the flip is another top performance of a good country ballad. **Columbia 43210**

**HANK LOCKLIN—I'M BLUE** (Linduane, BMI)—Interesting piano-guitar figure and lush strings back a fine performance by Hank. Flip: "Give Your Wife a Kiss for Me" (Hill & Range, BMI). **RCA Victor 8497**

**GEORGE MORGAN—DEAR JOHN** (American, BMI)—Another heartfelt rendition of the country evergreen much in the vein of the Skeeter Davis-Bobby Bare version spotlighted last week. Flip: "Happy Endings" (Famous, ASCAP). **Columbia 43216**

**JUDY LYNN—ANTIQUÉ IN MY CLOSET** (Glad, BMI)—The versatile Judy gives a powerful performance of this clever ballad which she wrote. Flip: "Unexpected Guest" (Glad, BMI). **United Artists 818**

**WANDA JACKSON—MY BABY'S GONE** (Central Songs, BMI)—Featuring a dual-voiced Wanda on a plaintive ballad with an effective narration. Flip: "If I Were You" (Chemistry, BMI). **Capitol 5364**

### R&B

**THE CHI-LITES—I'M SO JEALOUS** (Shelview, BMI)—Good Impressions-type sound. Fine dance beat for pop market also. Flip: "The Mix Mix Song" (Westbound, BMI). **Blue Rock 4007**

**JR. WALKER & THE ALL STARS—SHOTGUN** (Jobete, BMI)—Wailin' vocal to a hard-driving Jerk dance beat. Performance punctuated with wild sax and organ riffs. Flip: "Hot Cha" (Jobete, BMI). **Soul 35008**

4 ★★★★★

4 ★★★★★

4 ★★★★★

4 ★★★★★

4 ★★★★★

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4 ★★★★★

### POP

**PETER NERO—If You've Got a Heart** (Unart, BMI). **RCA VICTOR 8503**

**NINO TEMPO & APRIL STEVENS—The Coldest Night of the Year** (Screen Gems-Columbia, BMI). **ATCO 6337**

**BRIAN HYLAND—He Don't Understand You** (Metric, BMI). **PHILIPS 40263**

**JACKIE WILSON—Danny Boy** (Boosey & Hawkes, ASCAP). **BRUNSWICK 55277**

**KAREN STARR—Big Man** (Peer Intl., BMI) **RSVP 1106**

**CLAUS OGERMAN & HIS ORK—La Bostella** (Rayven, BMI). **RCA VICTOR 8512**

**ESPERANZA GUSTINO—The Bostella** (Rayven, BMI). **ATCO 6338**

**ROUND ROBIN—Land of a Thousand Dances** ("The Na Na Song" (Tune-Kel, BMI) **DOMAIN 1420**

**JOE HENDERSON—Like a Child** (Ponderosa, BMI). **RIC 149**

**RENE & RENE—Chantilly Lace** (Glad, BMI). **JOX 032**

**VELVET SATINS—Heading for the Rooftop** (Audicon, BMI). **GENERAL AMERICAN 720**

**THE OVERLANDERS—The Leaves Are Falling** (Leeds, ASCAP). **HICKORY 1295**

**ERNIE ROUSE TRAD BAND—Charade** (Southdale - Northern, ASCAP). **PHILIPS 40248**

**BILLY LEE RILEY—Mojo Workout** (Arc, BMI). **MERCURY 72385**

**THE STOKES—Whipped Cream** (Jarb, BMI). **ALON 9019**

**DICK DAHL—Don't Let the Little Girl Cry** (Drive-In, BMI). **ORIGINAL SOUND 53**

**KEN KIRKHAM—There's Gonna Be a Fight** (Metric, BMI). **STELLAR 1505**

**THE BEACH GIRLS—Skiing in the Snow** (Saturday, BMI). **DYNO VOX 202**

**THE TURTLENECKS—Ding Dong Dolly** (Matador, BMI). **AUDIO FIDELITY 106**

**FREDDIE GORMAN—Take Me Back** (Myto, BMI). **RIC-TIC 102**

**SANDY WYNNS—The Touch of Venus** (Jobete, BMI). **CHAMPION 14001**

### COUNTRY

**TOMPALL AND THE GLASER BROTHERS—Winner Take All** **DECCA 31736**

### R&B

**BILLY STEWART—I Do Love You** (Chevis, BMI). **CHESS 1922**

**IKE & TINA TURNER—He's the One** (Lois, BMI). **KENT 418**

**NOLAN CHANCE—She's Gone** (And She Won't Be Back). **CONSTELLATION 144**

**BOBBY MARCHAN—Get Down With It** (Tree, BMI). **KIAL 4002**

**SUGAR PI DeSANTO—Never Love a Stranger** (Chevis, BMI). **CHECKER 1101**

### JAZZ

**BOB BROOKMEYER QUINTET—Blindman, Blindman** (Hancock, BMI). **MAINSTREAM 610**



#### SPOTLIGHT WINNERS OF THE WEEK

##### SINGLES REVIEW POLICY

Every single sent to Billboard is heard by Billboard's Review Panel, and its programming and sales potential is rated within its category of music. Reviews are presented for Spotlights only. No listing is printed of records receiving a 3 Star rating or under.

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# Japan's Society of Singers Seeks Fees for Anonymity

By J. FUKUNISHI

TOKYO—Japanese Society of Singers, formed three years ago, formally demanded payment of royalties when traders use their records without mentioning their names. A request in writing was forwarded to 63 key stations.

According to the existing Japanese Copyright Law, broadcast of phonographic records is free, provided the announcement of record identification is made at the end of each program. However, this is not strictly adhered to where records are used as background music for dramas or for similar use. The Society wants: (1) to announce the names of recording artists clearly where records are used for broadcast or public

performance. (2) To obtain the Society's permission beforehand where identification announcement cannot technically be made. (3) To pay certain remuneration against records whose identification announcements were not made retroactive to Jan. 1, 1961, when the Society was established.

Stations give a subsidy to the Japan Record Association and to the Authors and Composers' Union in compensation for not identifying Japanese records used, but the Society gets nothing.

As for international records broadcast, JASRAC (Japanese Society of Rights of Authors and Composers), which represents numerous overseas copyright societies, reportedly re-

ceives certain monthly remuneration from stations.

A spokesman of Japanese Federation of Commercial Broadcasting Stations said, "We admit the copyright owned by singers is different from that owned by authors and composers in nature. What the former owns is the copyright of interpretation of original works created by the latter. We must dig farther into this matter, and when questions are clarified, stations will be ready to make payment."

The Japanese Copyright Law is currently under study for revision by the Copyright Council of the Ministry of Education, and it is expected a new bill will be introduced to the Diet in 1966.



BILL CROFUT AND STEVE ADDISS, American folk singers on the Folkways label, are interviewed in Hue, Vietnam, for CBS-TV's Walter Cronkite show as Vietnamese students add their comments. Crofut and Addiss are touring Southeast Asia for the State Department.

## U. K. Radio Stations Defy Council of Europe Threat

LONDON — Not only are Britain's pirate radio stations ready to fight the Council of Europe's pledge to drive them from the seas, but one, Radio Caroline, has offered British advertisers a new incentive to sell abroad through cut-price ads beamed at other countries.

Radio Caroline has hired an international lawyer to draft a request for a hearing before the United Nations. The station is battling the Declaration of Human Rights signed by Britain in 1949 which, it is claimed, contradicts the Government's attempted ban on radio pirates.

Caroline has already organized supply ships from Spain and Portugal (who are not signatories to the Council of Europe) to provide it with food

defeating the Council's bid to starve the pirates out. But it is generally considered that the radio ships are safe for this year anyway because legislation will take a long time to bring in.

Meanwhile, Caroline has offered British advertisers an 80 per cent price discount on a new weekly program "Caroline Continental Hour" aimed at Continental listeners. It is estimated that the station covers a Continental population of 25 million in addition to its 39.5 million in the U. K.

A 30-second announcement on the new program will cost as little as \$35 and this will include the production of the commercials in up to four languages and the services of multi-lingual announcers.



TOMMY ROE AND THE ROEMANS left last week for a three-week tour of England and Scotland. Group is pictured at Kennedy Airport, New York, before take-off.

## Freeman Set On Own Firm

LONDON—Pye's top recording manager, Alan Freeman, is leaving the company to set up an independent production company which will also have publishing and agency affiliations. His partners include two former Pye men—Ian Rolphini (once the company's international manager) and Martin Wyatt who quits Essex Music.

Wyatt and Rolphini begin work on the new venture this week. They will shortly be joined by Freeman.

The three will seek out new talent, record it and represent it. It is understood that much of their product will be issued on Pye, although official details are still awaited.

Freeman joined Pye's Nixa label 10 years ago, and when it became defunct he was given his present position as recording chief for Pye.

He was responsible for introducing Petula Clark to recording and has produced hits by her and Lonnie Donegan among many others.

Thursday (28) Pye managing director Louis Benjamin left for a two-week visit of the firm's U. S. licensees.

## UK Firm Bows Model Album Sleeve Machine

LONDON — Bowden Engineering, plant manufacturer for printing and allied trades, recently introduced a new model album sleeve processing machine designed to enable diskeries to produce their own jackets from pre-printed, laminated punched front boards and simple cut back boards.

By adopting the two-piece design, lower material costs are achieved and the cheaper printing costs normally gained by use of smaller printing presses.

Rate is 2,000 sleeves per hour, but the advantage to a diskery is the facility of being able to run off a minimum quantity from stock of flats pre-printed, as record sales dictate.

## Solomons Set Brisk Pace For U.K. Music Business

LONDON—One of the most successful set-ups in the British music business—growing rapidly though almost unnoticed in the wake of Brian Epstein and his various activities—is the music publishing, agency and independent recording husband-and-wife team of Phil and Dorothy Solomon.

The Solomons produced for Decca the current hot singles by Twinkle and Them—who they also represent as an agency. They published the flipside of Them's disk and both sides of Twinkle's.

Two 'A' sides of hot disks just released here by American

artists are published by the Solomons, Brenda Lee's "Thanks a Lot" and Jim Reeves' "It Hurts So to See You Go." The team also has the 'A' side on Mary Wells' new U. S. release for their American pubbery, Bernice Music.

This month the Solomons have new singles by Twinkle and Them up-coming and publishing rights to three of the four songs on the two records, in addition to introducing a new Irish artist Pat McGeegan with another single they have made for Decca, "Suddenly My Heart Sings."

The Solomons have just concluded an agreement with Decca to produce independently from next September for that company all future records by the Bachelors who they discovered and brought to stardom.

The Solomons now have 28 artists on their recording roster—the latest being a girl quartet called the Mission Belles who they hope will prove female counterparts to the Bachelors.

Now they have formed a film company with director Laune Huntingdon to enter the musical movie market.

## Pierce Winds Up Tokyo Visit With King Talks

TOKYO—Don Pierce, president of Starday Records, is here for discussions with King Records in order to boost his repertoire. King, Starday's affiliate, has released 24 albums out of Starday's 250 repertory up to now and is readying for market six more stereo packages of country and blue grass shortly.

During his three-day stay Pierce acted most energetically and swiftly to make a market survey by calling on various sources related to the recording industry. In Japan, there are a

tremendous number of c&w bands and singers (professional and collegiate).

It is reported Yukiko Mino, Tokyo c&w singer, is going to visit Tennessee in April, and it is hoped a chance will be given her to participate in Grand Ole Opry in Nashville.

Pierce was interviewed by Biji Kuroda, former c&w singer and present Radio Nippon DJ at King's studio Jan. 21 for a radio show. Pierce left Tokyo last week via Honolulu and Los Angeles.

## NEGRAM GETS DUTCH RIGHTS

HEEMSTEDE, Netherlands—R. Oeges, president of Negram, has acquired the exclusive rights for Netherlands of the Warner Bros. label (formerly Bovema) and also of Reprise, which was represented by Artone.



B. KURODA, Radio Nippon disk jockey, interviews Don Pierce at the King Record studios in Tokyo.

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## RCA VICTOR

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## Mendell High on Canadian Mkt.

HOLLYWOOD—Back after two weeks of sales meetings, Liberty Records' new marketing director, Lee Mendell, calls the Canadian market an important growing center for recordings.

Recently installed in his post with the departure of Don Bohanan to head up Hanna-Barbera Records, Mendell was among key personnel on the road explaining the label's new product and program.

He visited Montreal among his stops and is of the opinion that U. S. record companies don't visit Canada often enough. "The importance of Canadian recording is growing," Mendell said. However, "Canadian likes are similar to those of their American neighbors."

Paradoxically, the country, which is one and one half times larger than the U. S., has only 19 million people. This accounts for only an 8 per cent market

potential for the industry, but these similar tastes account for strength for American product. The prairie sections like country music, while Windsor, across from Detroit, and Toronto, across from Buffalo, go for the U. S. pop things. Quebec leans toward French things.

Mendell called the current release of 13 LP's Liberty's strongest in its history and that distributor response was excellent.

## Pye to Handle WB; Reprise Pact Renewed

LONDON — Pye managing director, Louis Benjamin announced Pye will handle Warner Bros. here starting July 1, and the Reprise contract is being renewed. There will be a big promotion campaign on both lines this summer.

In line with big expansion plans, Pye will give Chess its own label here starting Feb. 19, and will also issue Checker and Argo lines on that label.

Pye has acquired French Vogue label, which has Francois Hardy and Petula Clark French recordings. This move follows growing British interest in Continental Records. Pye has just completed negotiations for acquisition of American Command stereo products and will launch a big campaign on this within the next few months. Pye will increase studios and expand pressing facilities to cope with a minimum of quarter million more records a week.

## EMI Moves in Artist Services

LONDON—It is now clear that EMI's appointment of Peter Prince to run its Artists Promotion Agency is a move in line with the diskery's plan to set up a service for artists to come here for TV, radio and concert dates—but on a business basis.

Prince succeeds Chris Peers, who quit the agency at the end of last month. Since early 1964, Prince has been with EMI as artists promotion manager and he has arranged promotional programs for several foreign artists, especially Americans.

He retains his position with EMI but will now be able to place his bookings through the agency, enabling the record company to take 10 per cent instead of arranging the dates purely as a goodwill gesture as in the past.

## BEATLES SET ON 2-WK. U.S. TOUR

LONDON—The Beatles are expected to tour America again this summer, although their schedule will probably be reduced to two weeks of concert dates. Brian Epstein has been in New York discussing arrangements with Norman Weiss of GAC.



THE TRAVELLERS, a Canadian folk group, is in London promoting the new Oriole single, "Take Your Sins to the River," on UK radio and television.

## Aznavour Debut May Set European Trend

HOLLYWOOD—If European romanticist Charles Aznavour's debut Reprise LP clicks with American females, it could presage a trend toward recording suave European vocalists. This is the thought sticking in the back of producer Sonny Burke's mind.

The veteran a&r man recorded Aznavour in New York

four weeks ago, with the LP due March 1. In planning Aznavour's American debut, arranger Sy Oliver flew to Europe to work with the vocalist. Aznavour has been a top-draw performer in Europe for at least 10 years, Burke says.

Show business veterans will recall the powerful success of a TV show starring "The Continental," which developed without the assistance of records. In Aznavour's case, there are sundry TV shows which would give him exposure should he choose to visit the U. S.

With this package completed, Burke's now turns his attention to cutting a Broadway LP with Sammy Davis in New York in February. The LP will feature tunes from current shows, including "Golden Boy." Arranging the tunes will be Klaus Ogerman, the successful German musician who has never with Davis before.

## Seek Inc. Papers

TACOMA, Wash. — Valet Publishing Company, Inc., and Etiquette Records, Inc., have filed separate articles of incorporation each listing \$50,000 authorized capitalization to engage in record production with incorporators Kent Morrill, 219 Fifth Avenue, Puyallup; John Ormsby and Robert Rovai, both of Tacoma.

## News From the MUSIC CAPITALS OF THE WORLD

### TOKYO

The Denver University Jazz Band, first place winner in the 1963 U. S. Collegiate Jazz Festival, is arriving shortly to give a series of performances. The band's tour is sponsored by the U. S. State Department's Cultural Presentations Program. . . . Philly Joe Jones and Charles Persip, visiting American drummers, were arrested by narcotic control officers in Kobe. . . . Siegfried Behrend, noted German classic guitarist and Berlin, Polish folk singer are expected at the end of this month to give joint recitals in key cities. Behrend acted as chairman at the International Guitarists' Conference held in Tokyo in 1962, and this is his third visit. . . . BIEM (Bureau International de l'Edition Mecanique), Paris switched its agency in Japan from the French Copyright Office (Leon Prou) to JASRAC (Japanese Society of Rights of Authors and Composers). . . . The premiere of "War Requiem," composed by Benjamin Britten, is to be given by Yomiuri Nippon Symphony Orchestra with chorus under the direction of David Wilcox, English conductor at Bun Kaikan, Tokyo, Feb. 22, 23 and 24. . . . Michiko Sunahara, Japanese prima donna of National Opera House, Tel Aviv, came back to Tokyo after two years in Israel. Her repertoire consists of "Pearl Fisher," "Don Giovanni," "La Boheme," "Madam Butterfly," Eugene Onegin and "Donnv squalo." Due to exhaustion, she lost eight pounds. So she will take a three to four-month vacation in Japan before she returns to Tel Aviv.

Art Blakey and Jazz Messengers are giving performances at Kosei Nenkin Hall Jan. 27-29. . . . Nippon Columbia's new office building was completed at Akasaka and the opening ceremony will be given Jan. 26 inviting hundreds of guests. There is a modern recording studio annexed to it. . . . Yukari Ito, of King Records, left here to participate in San Remo Festival, accompanied by her manager and a producer of King. Before her departure she etched "Ho Catitio che ti Amo," which she sings at the Festival at King's studio.

Toshiba Records threw a party to celebrate the sale of 3 million copies of the Beatles' records since their initial disk was released in February 1964. Four golden records were awarded to J. G. Stanford, EMI's overseas business manager, and L. W. Dunn, vice-president of Capitol Records, on behalf of the Beatles. Stanford stated that there was no schedule the Beatles would visit Japan at the present time, and that Japan would probably be in the sixth place in the world as regards the sales of the quartet's platters. . . . November record production in Japan was



FRENCH STAR ALAIN BARRIERE, who has been high-ranking on both French and Belgian hit parades during the last months with his song "Ma Vie," visited Holland for a telecast and insisted to receive his regular copy of Billboard.

8,837,367 records (\$8,517,783) in which involved are 3,607,531 international records (\$4,513,094). Stereo records (both Japanese and international) accounted for, involved in the above total figures, 6,187,383 records (\$6,501,188 at manufacturer's prices).

J. FUKUNISHI

### TORONTO

Ace Cannon of Hi Records was closeted last week in a series of recording sessions for a new single and an album before taking off on tour. . . . Jerry Lee Lewis of Smash Records takes along his sister, Linda Gail Lewis, 18, to appear with him when he films another segment for "Shindig" in Los Angeles Feb. 9-11.

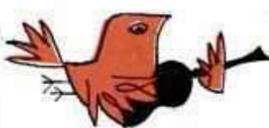
Stu Phillips, known as "Canada's traveling balladeer," is traveling stateside. After four years as host of the Canadian Broadcasting Corporation's popular country music TV-er, "Red River Jamboree," he leaves soon to host a U. S.-produced TV series, "Country a Go Go." He's currently commuting to New York and Hollywood for the series, which was slated to bow on WOR-TV New York last month, and is reportedly going on 220 stations in the U. S., Central and South America. With a new Columbia album due for release soon, there's also talk of a starring role in a country music movie for the singer and composer.

When the Johnny Cash show hits Massey Hall in Toronto (15) after dates in Kitchener (10) and London (11), Cash, Tex Ritter, June Carter and others in the show will share the stage with two Canadian recording artists, Cy Anders and Sandy Selsie. Anders was recently signed by RIC Records in the U. S. and his first single, recorded in Nashville, is due for release this month. Both sides, "My Good Life" and "Up and Over the Wall," were written by Anders and his manager, Art Lock. It'll be on the Quality label here. . . . The "sold out" sign went up a couple of days in advance of the concert at the 2,800-seat Massey Hall (Jan. 21) with Ella Fitzgerald, the Oscar Peterson Trio plus Clark Terry, and the Roy Eldridge group. . . . Members of the Cliff Richard Fan Club picketed a downtown Toronto theater in 6 below weather last month, pleading that the singer be brought to town for the premiere of his movie, "Wonderful Life," which opened in 10 theaters Jan. 27. The film is directed by an expatriate Canadian, Sidney Furie. Next best, CHUM, Toronto, ran a "Hot Line to London" contest in which a lucky fan won a long-distance call to the star between shows at the London Palladium, and runners-up won the soundtrack album, released by Capitol in Canada. (On the double bill with "Wonderful Life" is "The Secret Door," in which CHFI (Toronto) deejay Chris Lawrence plays a major role. . . . The Beach Boys, best sellers for Capitol here, are working a few Canadian dates into their schedule. Vancouver marked their first appearance north of the border Jan. 29, and upcoming are concerts in Ottawa (20) and at Maple Leaf Gardens in Toronto (21). CHUM, Toronto, is promoting the local show with a "Hot Line to Los Angeles" contest, in which the winner reaps a 10-minute phone call to the Beach Boys, and runners-up get tickets to the show and a copy of group's chart-happy album. KIT MORGAN

(Continued on page 22)



# Red Bird Record



**VOL. 1**

*published by Leiber-Stoller-Goldner*

**NO. 1**

Tomorrow's Weather Forecast:  
Hot and Snowy

LATEST HIT RECORD NEWS

## NEW YORK'S A LONELY TOWN

by

### THE TRADE WINDS

#### SNOW COVERS TRADE WINDS' WOODIES

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RB 10-020

#### EXTRA!

- RB 10-020 BREAKS FIRST WITH BETA DIST., NYC (Mike Kelly)**
- ROSEN DISTR., PHILA. (Richie Salvador)**
- MAINLINE DISTR., CLEVE. (Johnny Musso)**
- CALIF. RECORD SALES, L.A. (Stan Bly)**
- GENERAL DIST., BALT. (Abe Guard)**

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#### REPORT FROM JERSEY

#### SURFIN' IMPOSSIBLE

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#### SPECIAL

#### ANDERS-PONCIA SIGNS EXCLUSIVE PRODUCTION DEAL WITH RED BIRD RECORDS FOR PRODUCTION OF THE TRADE WINDS

ullouho ylllo ohou llol elhho oll oll elhho ollollu cyuollo ullouho oelhhho ollollu cyuollo ullouho ylllo ullouho ylllo ohou llol elhho oll oll elhho ollollu cyuollo ullouho oelhhho ollollu cyuollo ullouho ylllo ullouho ylllo ohou llol elhho oll

**Great talent makes great Kapp hit records**

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**MAKES HIS FIRST SMASH  
SINGLE FOR KAPP RECORDS**



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**K-648**

**LENNY WELCH  
NOW RECORDS  
EXCLUSIVELY  
FOR KAPP RECORDS**



**Kapp Records has great talent for making hits**



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**LINDA  
SCOTT**

---

**PATCH IT UP**

45 RPM K-641

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NOW BREAKING OUT IN NEW YORK, CLEVELAND, SAN FRANCISCO, PITTSBURGH AND SEATTLE.

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**RUBY**  
and the  
**Romantics**

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**DOES HE REALLY  
CARE FOR ME**

45 RPM K-646

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ALREADY BUSTING WIDE OPEN IN NEW YORK AND MORE BIG PLAY TO COME.

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# HITS!

OUR BUSINESS FOR  
**'65**

MISS LAVELL'S  
**"EVERYBODY'S  
GOT SOMEBODY"**

AND  
**"THE BEST  
PART OF ME"**

DUKE 382

BOBBY WILLIAMS'  
**"KEEP ON  
LOVING ME"**

AND  
**"YOU WAITED  
TOO LONG"**

SURESHOT 5005

LEE LAMONT'S  
**"CRYING MAN"**

BACKBEAT 542

A SMASH!

BIG \$\$ BIG \$\$\$  
BOBBY BLAND'S  
**"BLIND MAN"**

DUKE 386

TERRIFIC DEE JAY RESPONSE ON  
BOTH SIDES.

DESTINED TO BE A BIG SINGLE!!

JOE HINTON'S  
**"I WANT A  
LITTLE GIRL"**

AND

**"TRUE LOVE"**

BACKBEAT 545

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AND  
PEACOCK  
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HOUSTON 26, TEXAS  
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## News From the MUSIC CAPITALS OF THE WORLD

### AMSTERDAM

Dutch singer **Anneke Gronloh** returned to Holland after her tour through Indonesia. She only stayed for a short while and then flew to England to make a TV show. Her colleagues, the **Blue Diamond** have remained in Indonesia for another fortnight. **Bovema** will soon release a new single by **Joe Tex**, "Hold What You've Got" on Atlantic. Columbia expects high sales figures for singers **Georgie Fame** ("Yeh Yeh!") and **Bobby Vinton** ("Mr. Lonely"). Phonogram's **Julie Rogers** made a second appearance on Dutch TV and got excellent reviews. **HM** (Bovema) has released new items by **Manfred Mann** ("Come Tomorrow") and **Gilbert Becaud** ("L'Orange"). **P. J. Proby's** first Liberty record, "Somewhere," has been launched.

Columbia will soon release a 12-inch LP of the famous **Gaudeamus Quartet**, featuring Dutch contemporary music by the composers **Peter Schat**, **Ton De Leeuw**, **Carel Brons** and **Lillem Pijper**. Foreign artists due to arrive in Holland are the **Barron Knights**, **Roy Orbison**, **Herman's Hermits** and **P. J. Proby**.

A number of Dutch foundations and associations, representing new papers, advertising agency's, etc., which are all striving for commercial radio and TV have decided to stick together in order to get more influence. **Johnny Tillotson** made his Dutch TV debut in a teen program.

The **New Christy Minstrels** appeared with Belgian singer **Adamo** and French artist **Alain Barriere** in a show in Hilversum. The show was broadcast live on TV by VARA. CBS later held a press conference for the **New Christy Minstrels**.

RAMOND DOBBE

### BONN

Decca released the newest **Caterina Valente** LP album, titled "I Happen to Like New York." RCA offers two new German numbers sung by **Peggy March**, "Good Bye, Good Bye, Good Bye" b-w "Wer Die Junge Liebe Kennt." Ten **Jim Reeves** LP albums are on the German market now. The **Teldec** reports orders from all parts of West Germany: German Reeves fans remember **Gentleman Jim**. **Munich** singing star **Manuela** will guest star at a TV spec in the Netherlands. The **Chicks** and the **Tahiti Tamoures** tour South Germany. **Polydor** star **Mariona** will sing the role of **Mississippi Lilly** in the musical "Prairie Saloon," by **Lotar Olias** in Hamburg's **Junges Theater**. **Wencke Myhre** will play **Judy Garland's** part in a stage presentation of the musical "The Wizard of Oz." 400,000 records have been sold of the **Polydor** single "Elizabeth Serenade," sung by the **Kallmann Choir**. **Augsburg's** teen-age favorite **Roy Black** guest starred at **Mal Sondok's** "Record Hop" in the huge **Munich Concert Hall of Loewenbraeu Beer Hall**. **John Newton** is **Polydor's** new representative. He returned from a trip to the States.

JIMMY JUNGERMANN

### BUDAPEST

Preparations for the **Budapest Musical Weeks** to be held Sept. 20-Oct. 30 are well under way. Contracts have been already signed with **Ernest Ansermet**, **Igor Markevich**, **Antal Dorati**, **Erica Morini** and **Andre Gertler**. Guests will be the **Symphonic Orchestra** of the **Hessischer Rundfunk** (Frankfurt-Main) under **Dean Dixon**; the **Philharmonic orchestra** of **Slovakia** and **Ljubljana** and many others. The **Hungarian Chamber Orchestra** under **Vilmos Tatrai** was on a 16-day concert tour here through the German Federal Republic, where it gave 15 concerts in 15

different cities. **Tatrai** is also the leader of the **Hungarian State Concert Orchestra** and the primarius of the famous string quartet which carries his name. The **Symphonic Orchestra** of the **Hungarian Radio and Television** is on tour for 13 concerts in West Germany under the direction of conductor **Gyorgy Lehel**.

PAUL GYONGY

### COLOGNE

**CBS Schallplatten GmbH**, German subsidiary of CBS, announced the appointment of **Herbert Giese-wetter** as chief of distribution. **Giese-wetter** comes to CBS from **Ariola**, where he has been chief of **Ariola's** business office in Hanover. **Giese-wetter**, who has been engaged in disk distribution since 1953, will carry out expansion of the **CBS distribution organization** in Germany, including the erection of additional distribution centers. **Giese-wetter** will concentrate, too, on boosting sales of **CBS' classical repertory**. The **College of Music** in **Cologne** will be the first in West Germany to introduce a department of electronic music. Chief of the department will be **Dr. Herbert Elmert**, who has had long experience with electronic music as manager of the electronic studio of the **West German radio network**. **West German Radio** is assisting the college to build an electronic music technical center in which electronic music can be produced. The **Bellaphon** label has taken over distribution of the **Super Majestic** label for West Germany, which at present has a catalog of 22 classical and eight pop numbers. The producing and publishing team of **Peter Meisel** and **Christian Bruhn** has established its own disk label—**Hansa**—which will be distributed exclusively by **Ariola Eurodisc**. **Hans Juergen Baumer**, Olympic ice skating star and recording artist, has been signed by **Radio Luxembourg** as a disk jockey. **Baumer** will do an hour-long show every two weeks. **Radio Luxembourg** has expanded its German-language programming with weekly music and chat programs from **Munich**, **Berlin** and **Hamburg**. **Britain's Helen Shapiro** has recorded the new **Gletz-Hertha** title "Immer Die Boys," for **Electrola**. The 19-year-old Japanese twins, **Ito** and **Hideko Tsukiko**, known as the **Peanuts**, are in West Germany for personal appearances and will record for **Electrola**. They will sing "Souvenirs aus Tokyo" on the **Michale Pflighar** TV show.

OMER ANDERSON

### DUBLIN

**Tom Manhan**, general manager of **Irish Record Factors, Ltd.**, **Dublin**, died here after an illness. **Hugh Hardy**, whose "A Ramble in Erin" radio program is broadcast by **New York's WJZ**, is the new manager of **Cavan's Mighty Avons Showband**. The lead singer, **Larry Cunningham**, will record in **Nashville** later this year. The band's "Tribute to Jim Reeves" is in the **Irish chart** and the lower regions of the **British Top 50**. **Dublin's Concert Hall Committee** presented **Swedish tenor Nicolai Gedda** at the **Metropolitan Hall**. **Liz Taylor** and **Richard Burton** arrived in **Dublin** from **Cardiff** for a six-week stay. **Burton** will star in "The Spy Who Came in From the Cold" at **Ardmore Studios** and on location. **Dickie Rock** flew to **London** to promote "Round and Around" on "Pop Inn." **British TV producer Ross Taylor** arrived from **London** to rehearse the **Capitol Showband** for its appearance on "Sunday Night at the London Palladium."

**Sean Fagan** and the **Pacific Showband** accompanied **Sister Mary Gertrude**, a nun, at a record session in **Silverpine Studios** arranged by **Pye's Irish representative, John Wood**. Titles are "My

Old Killarney Hat" and "Evening in Mount Melleray." Among those in the **Irish heat** of the **Eurovision Song Contest** on **Telefis Eireann (Irish Television)** Feb. 9 are **Joan Connelly**, **Amy Hayden**, **Maisie McDaniel**, "Showband Show" emcee **Paul Russell**, **Butch Moore** and **Brendan Bowyer**. **Rockin' Berries** set for a week of Irish dates from **April 18**. **EMI** released "Here and Now," by local girl **Lisa Shane**, currently based in **London**. "I Ran All the Way Home" and "The Huckle-buck" became the first double-sided Irish hit to top the chart. It was recorded at **EMI's London studios** last November. **Pye's John Schroeder**, who produced the British hit, "Cast Your Fate to the Wind," flew in on a one-day business trip.

KEN STEWART

### HAMBURG

**Dr. Hans Sikorski**, music publisher, has been awarded the **Grosse Verdienstkreuz** or **Meritorious Service Cross** of the **Federal Republic** in recognition of his work in behalf of German cultural life. The award was made by **President Heinrich Luebke** and was presented to **Dr. Sikorski** by **Dr. Biermann-Ratjen**, the **Hamburg Senator for Cultural Affairs**. The **Meritorious Service Cross** is **West Germany's highest merit award**. **Ronny**, **West Germany's Gene Autry-type Western singing star**, has been named **Western German artist of the year** and awarded the **Golden Colt**, signifying that his disks have sold over a million copies in 1964. **Ronny's** current best selling tune is "Kleine Annabell," a **Teldec** release. **Heinrich Prinz**, **Polydor Liaison representative** to German radio stations, has been appointed **Polydor producer** in **Frankfurt**. His successor in the radio station job will be **John Newton**. **Manfred Weissleder's Star Club** disk label has made its debut with 14 titles, all featuring artists from **Weissleder's Hamburg Star Club**: "I Sure Know a Lot About Love" (the **Searchers**), "Whole Lotta Shaking Goin' On" (**Little Cliff**), "Bye, bye, Baby" (the **Rattles**), "Do Wah Diddy Diddy" (the **Rattles**), "Shot of Rhythm and Blues" (**Lee Curtis** and the **All Stars**), "Sally Was a Good Old Girl" (**Fats Domino**), "High School Confidential" (**Jerry Lee Lewis**), "Shop Around" (the **Liverbirds**), "Star Club Show I" (the **Rattles**), "Star Club Show II" (the **Roadrunners** — **Shorty and Them**), "Star Club Show III" (**Lee Curtis** and the **All Stars**), "Star Club Show IV" (the **Liverbirds**), "Star Club Show V" (**Jerry Williams** and the **Violents**), and "Star Club Show VI" (**Stars at the Star Club**). **Weissleder** is promoting **Star Club Records** as "Germany's Beat Label," in line with his policy of bringing top beat-rhythm stars from the **U. S.** and **Britain** to **Hamburg**. **Wolfgang Kretschmar**, long-time **Philips PR chief**, has taken charge of the **Philips' main department** for programming and production. He is being succeeded in the **PR job** by **Hannes Flesner**, former arts editor of **Bild-Zeitung**. **North German Radio's** dance and entertainment music orchestra, led by **Alfred Hause**, leaves soon for a grand tour of **Japan**, during which the orchestra will give 20 concerts in the larger cities. **Hause's instrumental recordings** long have been best sellers in **Japan**. **Aberbach-Musikverlage** reports that its tune "Das Ist Die Frage Aller Fragen" (**Cliff Richard**, **Columbia**) is now the top tune on German radio stations; it is first on the hit parades of **Hessischer Rundfunk**, **Frankfurt**; **Sueddeutscher Rundfunk**, **Stuttgart**, and **RIAS**, **West Berlin** and second on **Sender Freis Berlin**. **Herbert von Karajan's** latest recording (with the **Berlin Symphony Orchestra**), **Dvorak's World Symphony**, has just been released by **Deutsche Grammophon**. Two of the five records honored by the **Japanese Phonograph Record Academy** in 1964 are **Deutsche Grammophon** releases: **Karl Richter** directing the **Berlin Symphony Orchestra** in the "Johannes - Passion" and **Karl Boehm** conducting the **Berlin Orchestra** in **Schubert's Seventh Symphony**. **Thomas O. Seeger** of **Peer Musikverlag** is going to **San Remo** for the festival. **Peer's "Tennessee Waltz"** is shaping up as a tremendous German hit. The title has been on the German hit

parade for 12 weeks running. **Peer's "Ist es Wahr?"** (**Connie Froebess**) is advancing on the hit list, and **Polydor** has produced **Peer's "I'm Gonna Love You, Too"** as "Darauf Freu' Ich Mich so Sehr." **Seeger** reports that "The Crying Game," produced by **Philips** in **German** as "Weitergeh'n," with **Peter Bell**, is selling briskly and is being tipped by **German deejays** for the hit list.

OMER ANDERSON

### HELSINKI

The autumn concert season was lively in **Helsinki**. Jazz artists playing here included **Miles Davis**, **Roland Kirk**, **Dave Brubeck** and **Erroll Garner**.

Almost every week twist concerts draw thousands of children. Guest artists have been the **Swinging Blue Jeans**, the **Searchers**, the **Renegades** and the **Honeycombs**.

HARRY AALTONEN

### LONDON

There have been no comments here from **Chappells**—the world's largest music publishing company—on **American reports** indicating that **CBS-TV** is bidding for the pubby. **Oriole** has signed **Roy Castle** for **CBS** and will issue the former **Reprise** singer's first single when the **American label** switches its **British outlet** from **Philips** at the beginning of **March**. The record has the same title, although it is not from a new comedy film, "Dr. Terror's House of Horrors," in which **Castle** appears.

Due this week from **New York**: **Jimmy Johnson** of **Walt Disney Music**. Chart shock for **Brian Epstein** as the **Righteous Brothers'** visit paid off and their version of "You've Lost That Lovin' Feeling" soared past the cover by **Cilla Black** as she seemed poised for another No. 1. **EMI** press officer **David Nicholson** has quit the company and formed **Cash Records** independently to produce disks for **Decca**. His first—out on **Feb. 19**—is by new artist **Crispian St. Peters**. **Decca** has signed **American girl group Goldie and the Gingerbreads**, who were encouraged to come to **Britain** by the **Animals**. **Brian Epstein** is now fixing a new schedule of engagement for **Johnny Rivers'** postponed visit which commences **Feb. 17**. A **Beatles'** single was issued here without any publicity at all by **EMI**. It features "If I Fell" and "Tell Me Why"—two tracks originally on an LP—which were singled out for international release only last October. Since copies were being smuggled back to **Britain** **EMI** has decided to make it available here. **Roy Orbison** returns to **ATV's** "Sunday Night at the London Palladium" on **March 7**; **Cliff Richard's** group, the **Shadows**, top a bill which includes **Dusty Springfield** (7). **The Rolling Stones'** next single will be issued here **Feb. 26**. It is expected to feature at least one track recorded by the group under **Andrew Oldham's** supervision in **Los Angeles** the week before last, when the group stopped off on its way to **Australia**. **The Drifters** are due **March 22** for a three-week schedule of dates being fixed by **Dorothy Solomon Associated Artists**. Due for trans-Atlantic release: "The Animals at the Apollo," recorded by **Mickie Most** when the group gave two special shows at the theater in **Harlem** a fortnight ago.

### MUNICH

Nineteen members of the **U. S. Air Force's Europe Ambassadors** dance band will gather in **Moscow's American Embassy**. The **Air Force** announced in **Wiesbaden**, **West Germany**, that the band has accepted an invitation from **Ambassador Foy D. Kohler** to play at the annual **George Washington's Birthday** celebration in the **U. S. Embassy** in **Moscow**.

**Duke Ellington** and his orchestra will tour **Germany** to play in **Berlin** (Feb. 3), **Oldenburg** (4), **Hamburg** (5), **Frankfurt** (6), **Stuttgart** (9), **Nuernberg** (11), **Munich** (12). On **Feb. 7** and 8 concerts in **Switzerland** are scheduled, in **Zurich** and **Geneva**. The **East Berlin Amiga** label produced an LP album featuring jazz talent from **Poland** and **Germany** as **Rolf Kuehn**,

Joachim Kuehn, Michal Urbaniak, Stanislaw Zweirzchowski, and Czeslaw Bartkowski. . . . The Reclam publishing firm released an 800-page jazz dictionary covering 750 jazz tunes, 1,170 jazz musicians and singers, 340 jazz composers and lyricists. Contains 32 pages of pictures, 600 examples of music.

It's a collector's item, but German jazz fans are happy to get the Australian Swaggie jazz label at last. This label is imported now by the Jazz Boerse in Duesseldorf. . . . Maurice Chevalier was not very happy with his guest appearance at the Madame Ball. In the huge Deutsches Theater 2,000 people wanted to dance. The 45 minutes of Maurice's One Man Show were too long. Said Maurice, "I never met such an uninterested audience in all my showbiz years." But the next day, in a TV spec taped by producer Gerhard Mendelson for the second German TV Network, there was all the glamor of a Chevalier show. There were 500 in the audience, mostly members of the French colony. There was applause and there were curtain calls. Said Mendelson, "Maurice made a terrific show. It was sensational."

JIMMY JUNGERMANN

### OSLO

Norway's most famous songstress, Wenche Myhre, 18, will make her stage debut when she stars in a production of "The Wizard of Oz" here. No recordings will be issued from the show because of the musicians' strike in this country. Musikk-Huset is publishing the melodies, beginning with 1939. . . . Petula Clark's "Downtown" on Pye in England has now been issued on Vogue by Arne Bendiksen here. . . . The Norwegian radio (NRK) will start a Top 10 program this spring where each record's spot will be decided by the audience's applause. . . . The New Christy Minstrels, now on tour here, was denied admittance at the Oslo University because "if we let them in we must let the Beatles in, too," university director Olav Meidell Trovik said, "and we must be particular not on the music, but on the public we permit into the university's concert hall." The New Christy Minstrels consequently gave a concert in Oslo, but recorded some programs for TV and radio. . . . The Beatles are starting this year the same way they did last year, with two records on the first two places in the Top 10.

ESPEN ERIKSEN

### RIO DE JANEIRO

Connie Francis opens Feb. 3 at Teatro Republicas. . . . Well-known record producer Aloysio de Oliveira flew to the States. . . . Pianist Tenorio Jr. and his combo play in the Sunday night jam sessions held at the new club, Rosa Vermelha (Red Rose). . . . Eddie Barclay, Francoise Hardy, Dario Moreno and many more French artists already made reservations at Copacabana Palace Hotel. They are some of the hundreds of foreign personalities that will visit Rio during the fantastic Four Centenary Carnival the first week of March. . . . Homero Covallucci is the new chief of the Philips pressing plant, in Alto da Boa Vista. . . . Scheduled for Feb. 14 to Feb. 20 is the First Popular Music Festival sponsored by TV Excelsior (Channel 2). Feast will take place on the beach of Guarujá, State of Sao Paulo. . . . Ellis Regina, best bossa nova singer of the moment, finished her first LP for Philips. . . . Nilo Sergio released his first LP's recorded under the new process, Dynascope. Disks are being pressed on the Musidisc and Nilser labels.

SYLVIO TULLIO CARDOSO

### SYDNEY

With the takeover of Leeds Music in Australia by MCA a few weeks ago, Leeds music man Jack Argent will be heading for the U. S. this month. He will announce big plans on his arrival back in Sydney. Meanwhile, Argent is excited the way "My Love, Forgive Me," controlled by Pincus-Gil, is climbing the charts and it looks as if it will be the first hit in this country for CBS artist

Robert Goulet. . . . Sven Lebeck, a&r manager for CBS, has received news that the Atlantic single "Bombora," a chart winner in early '64, will be released in England on the newly acquired label by CBS Oriole Records. . . . Another single for overseas release is "Hey Now Baby" by Johnny Rebb, which has been taken up by Nippon Columbia, Tokyo. . . . Slim Dusty, Australia's top c&w artist, has been presented with his third gold record by EMI for his album release of "Aussie Singalong." . . . Publishing house J. Albert & Son report intensive activity with Bobby Vinton's recent

Epic release, "Mister Lonely," which is climbing local charts. . . . Jimmy Rodgers still scoring heavily with "Some Place Green" and the Beach Boys' latest "Dance, Dance, Dance" should carry well into the new year. . . . Col Joye, Festival artist, and his group, the Joy Boys, will tour Japan for three months commencing March 1; to pave the way, King Records of Japan gave release to albums by the artist. . . . Sharon Black won the Philips TV talent quest. Her prize was a recording contract with Mercury Records. She will arrive in the U. S. in March. . . . Brian Henderson will take his

television show "Bandstand of Stars" on the road during February. The cast will include top local disk stars. . . . EMI is rush-releasing on the Columbia label the Quests. The top side, "Shanty," made the No. 1 spot in Singapore's charts recently. The flip side is "Gallop in." Both titles are controlled by Castle Music for Australia.

J. Albert & Company continues to produce disks independently, and has released another single through EMI on their Parlophone label: Australia's top instrumental group Billy Thorpe and the Aztecs playing "That I Love." . . . Miles

Davis, who has a strong following here, has a new release on Vocation label from the Vogue catalog titled "Blue Moods." . . . English artists continue to rule the charts in Australia and latest releases from England include "No Arms Can Ever Hold You," by the Bachelors; "Three Bells," the Jimmy Brown number by Brian Poole; "Terry," by newcomer Twinkle, and "Boom Boom," by the Animals from their MGM flick, "Get Yourself a College Girl." . . . RCA's a&r manager, Ron Wills, has announced the signing of two new artists to the local roster.

GEORGE HILDER

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### To be published March 20

Names of artists, groups, acts, etc., are to be submitted  
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Spoken Word) . . . along with the name and address of the  
individual to contact for booking information.

### Deadline for listing information: February 17

Send listings to:

Aaron Sternfield, Billboard,  
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## NEWS OF THE WORLD

### NEW YORK

Jack Kerrigan, formerly program director of WHO, Des Moines, Ia., has joined the Broadcaster Relations Department of Broadcast Music, Inc. . . . Jules Maidoff, president of Asterisk Associates, will have a showing of his paintings and drawings at the Collectors Gallery in Manhasset, L. I., from Feb. 14-Feb. 27. Maidoff has done work for ABC-Paramount, Vanguard, RCA Victor and many other labels. . . . Philips recording artist Ester Ofarim has been signed by the Smothers Brothers to accompany them on their spring tour. . . . Brigitte Evans, the Brylcream commercial girl, has been signed to a personal management contract by JIJ Enterprises. . . . David Kapralik, former head of April-Blackwood Music, is swinging with his new club, The Loft, in the Virgin Islands. Many top performers, including Barbra Streisand, have been in for visits. Kapralik and the Governor of the Islands are planning to present Tony Bennet in concert at the St. Thomas Ball Park under Kapralik's direction. . . . Sidney Mills is at Columbus Hospital for the next two weeks recuperating from pleurisy. . . . George David Weiss marrying Rusty Marks on March 28. . . . Composer-arranger Joe Sherman was flown out to Tulsa last week to cut Hank Thompson for a Falstaff Beer TV commercial. . . . Neil Sedaka will guest on the "I've Got a Secret" TV show on Feb. 1. . . . Arnold Shaw, professional manager of E. B. Marks, is giving a series on "The American Musical Theater" at Farleigh Dickerson University, Madison, N. J.

### PHILADELPHIA

Charlie Gracie, currently at the Latin Casino Lounge, signed a five-year binder with Diamond Records with this first waxing for the label, "He'll Never Love You Like I Do," to be released this month.

Marlene Paul, top model, was selected as "Cover Girl" for the new Variety Records initial LP. . . . Arthur Larry Weisman sets up the Rene Music Company. . . . Jacob Goodman has formed the Jack Goodman Music Company, setting up shop in the Jefferson Building. . . . Donald J. Bivacca links his initials together to give a name to his newly formed DJB Records Company. . . . Herb Keller marks his first 1965 promotional effort in bringing the Beach Boys for their initial local concert at Convention Hall on Feb. 12.

MAURY ORODENKER

### HOLLYWOOD

Beleagued Ava Records is about to be sold by Glen Costin, who bought the label from Fred Astaire last June. Owners are East Coast entertainment figures. The current executive team of Jack Mills, v.p.; Jack McGraw, national sales, and Joe Saraceno, singles a&r, remains.

Colpix personnel can hardly forget that Reprise Records was the previous tenant in the offices they now are occupying. Painted on the parking spots are such names as S. Burke, M. Price, M. Ostin and M. Shore, all top people with the now Burbank-based Reprise line.

Lee Lamb, former Girl Friday in Columbia's press department, now working with Joy Travel Agency, booking flights for medics and a&r men alike. Her office is at 1824 Wilshire Boulevard.

Mike Shepherd, like most promotion men, has a trunk full of records in his car. But when Mike, who works for Record Sales, opens his trunk, there set a basketball and blue jersey beside the albums. Mike is captain of the KRLApe hoop team in the Studio City League, which plays Wednesday nights at Hollywood High School. Ironically, the only KRLA DJ on the team is Charlie O'Donnell. Some of the personalities competing in the league are Raffer Johnson, Harvey Lembeck and Ty Harden. Last year's champ, Screen

Gems, is now named the Dunhill Top Teners.

Manager Bob Crystal heads for London in late February to acquire songs for client Margaret Whiting, who opens a plush club in the Mayfair Section of London. Crystal says the vocalist is changing her style and image to be more contemporary, and he's huddling with labels about a contract. His other clients are Nancy Dussault, star of the Broadway musical "Bajour," who is on a four-week medical leave; the Rogues, and Rip Chords.

"Hollywood Palace" arranger-conductor Joe Lipman has completed three Dodge commercials in a move to expand his writing to other areas. ELIOT TIEGEL

### MEMPHIS

247MUSIC 2-7 whisenhunt lv  
Louis Armstrong will bring his All Stars Quintet to the Auditorium Feb. 21. It includes vocalist Jewel Brown (in addition to Armstrong), Billie Kyle on piano and Arvel Shaw on bass. . . . Hi Records' Willie Mitchell and His Combo played for a big Memphis State University fraternity celebration last week at which Cardinal baseball star Tim McCarver was guest.

Billy Williams and ork are in in the posh Rivermont Club. They came in from the Shamrock in Houston. . . . Marguerita Piazza is publicity chairman of a charitable drive to raise \$30,000 for a day nursery, is making local appearances for it. . . . Lot of Memphians drove to Hot Springs, Ark., this week to hear Brother Dave Gardner at the Vapors Club.

The Lettermen play a show at the Auditorium today (6). . . . Sonny James, Eddie Bond and a group of 35 folk and country music stars packed them into the Strand Theater in a show last week. . . . Hi Record stars Ace Cannon and Gene Simmons are on tour. . . . Plastic surgery to remove scars from the face of Joy Records singing star Bobby Wood last week was successful, the surgeon reported. Wood was critically injured in an auto crash last Oct. 23.

ELTON WHISENHUNT



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★  
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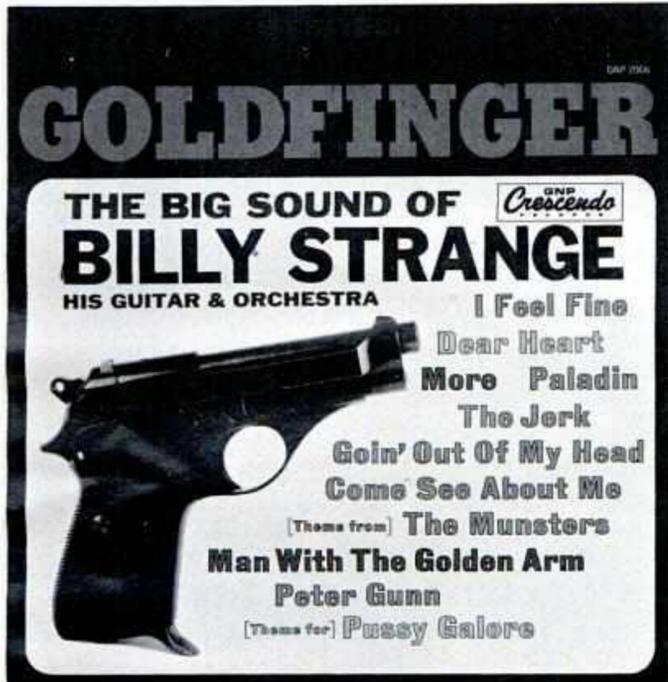
GNP #332

BREAKING NATIONALLY!

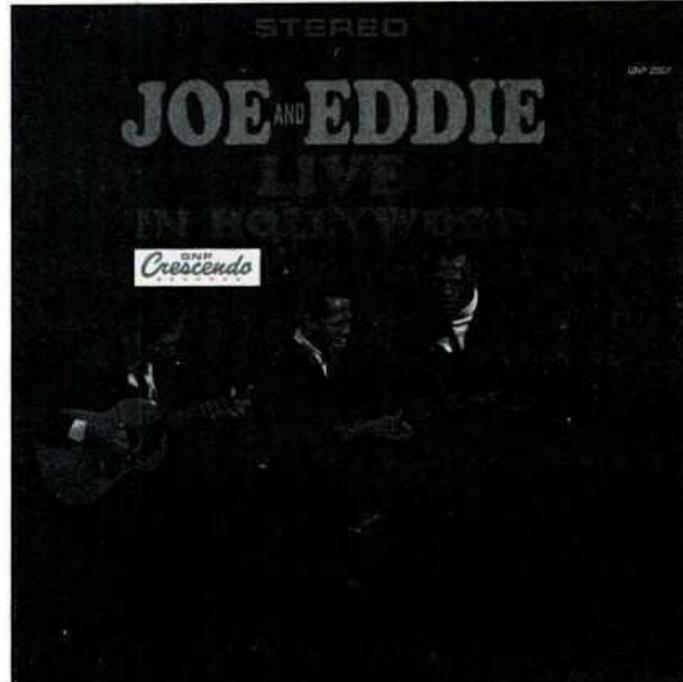
**THE FIENDS**  
★  
"The Addams Family"

GNP #335

## NEW LP's...



GNP-2006-2006-S



GNP-2007-2007-S

## NEW SINGLES...

**TONI HARPER**

★  
"As Time Goes By"  
"Never Trust a Stranger"

GNP #337

**JOE & EDDIE**

★  
"Gabrielle"  
"He's Got the Whole World in His Hands"

GNP #338

**DELANEY BRAMLETT**

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"Liverpool Lou"  
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Norway—Ellertsen  
Japan—King  
South Africa—Teal  
Mexico—Tizoc  
Venezuela—Palacio  
Peru—Discofom  
Philippines—Cosdel

## AUSTRALIA

\*Denotes local origin

This Week	Last Week	Title	Artist
1	2	THE WEDDING	Julie Rodgers (Philips)—Boosey & Hawkes
2	11	FERRY 'CROSS THE MERSEY	Gerry & the Pacemakers (Columbia)
3	1	I FEEL FINE	The Beatles (Parlophone)—Leeds
4	3	OVER THE RAINBOW	Billy Thorpe & the Aztecs (Parlophone)—Alberts
5	4	DOWNTOWN	Petula Clark (Astor)—Leeds
6	6	WALK AWAY	Matt Monro (HMV)—Castle
7	5	REMINSCING	Jay Justin (HMV)—Castle
8	—	SOMEWHERE	P. J. Proby (EMI)—Chappell
9	7	ON THE BEACH	Cliff Richard (Columbia)—Allans
10	—	SHAGGY DOG	Mickey Lee Lane (Stateside)
11	9	ASK ME	Elvis Presley (RCA)—Essex
12	—	SATURDAY NIGHT AT THE MOVIES	The Drifters (Festival)—Tu-Con
13	8	MR. LONELY	Bobby Vinton (Epic)—Alberts
14	10	THEME FOR YOUNG LOVERS	The Shadows (Columbia)—Allans
15	12	TOKYO MELODY	Helmut Zacharias (Polydor)—Albert

## BAVARIA

This Week	Last Week	Title	Artist
1	1	I SHOULD HAVE KNOWN BETTER	The Beatles (Odeon)—Budde
2	3	DAS IST DIE RAGE ALLER FRAGEN	Cliff Richard (Columbia)—Aberbach
3	5	DER COLT STECKT IMMER IM PYJAMA	Rex Gildo (Electrola)—Gerig
4	2	PRETTY WOMAN	Roy Orbison (London)—Acuff-Rose-Siegel
5	4	DO WA DIDDY DIDDY	Manfred Mann (Electrola)—Aberbach
6	—	I FEEL FINE	The Beatles (Odeon)
7	11	KLEINE ANNABELL	Ronny (Telefunken)—Marbot
8	6	SKINNY MINNY	Tony Sheridan (Polydor)—Gerig
9	8	VERGANGEN, VERGESSEN, VORUEBER	Freddy (Polydor)—Esplanade
10	10	SEIN BESTES PFERD	Martin Lauer (Polydor)—Gerig
11	7	ABER MEIN HERZ IST ALLEIN	Hans Juergen Baeumler (CBS)—Melodie der Welt
12	9	AUF DER HUETT'N	Vico Torriani (Decca)—Melodie der Welt

## BRITAIN

\*Denotes local origin

This Week	Last Week	Title	Artist
1	3	GO NOW	Moody Blues (Decca)—Starta Music
2	1	YEH, YEH	Georgie Fame (Columbia)—Roar Music
3	5	TERRY	Twinkle (Decca)—Favourite Music
4	4	GIRL DON'T COME	Sandie Shaw (Fye)—Giassando Music
5	11	CAST YOUR FATE TO THE WIND	Sounds Orchestral (Piccadilly)—Mellin
6	17	YOU'VE LOST THAT LOVIN' FEELIN'	Cilla Black (Parlophone)—Screen Gems
7	2	I FEEL FINE	The Beatles (Parlophone)—Northern Songs Ltd.
8	14	COME TOMMOROW	Manfred Mann (HMV)—Belinda Music
9	7	FERRY CROSS THE MERSEY	Gerry and the Pacemakers (Columbia)—Pacermusic
10	13	BABY PLEASE DON'T GO	Them (Decca)—Leeds Music
11	23	YOU'VE LOST THAT LOVIN' FEELIN'	Righteous Brothers (London)—Screen Gems
12	—	TIRED OF WAITING FOR YOU	Kinks (Pye)—Kassner Music
13	6	SOMEWHERE	P. J. Proby (Liberty)—Chappell
14	8	DOWNTOWN	Petula Clark (Pye)—Welbeck
15	30	KEEP SEARCHIN'	Del Shannon (Stateside)—Vicki Music
16	10	WALK TALL	Val Doonican (Decca)—Shapiro-Bernstein
17	12	I'M LOST WITHOUT YOU	Billy Fury (Decca)—South Mountain Music

18	9	I COULD EASILY FALL	Cliff Richard (Columbia)—Shadows-Belinda
19	—	ROLLING STONES NO. 2 (LP)	Rolling Stones (Decca)—Mellin/December/Chappell/Essex/Nanker-Phelge/Mirage/Leeds/T.M. Music/Jewel/Greenwich
20	24	LEADER OF THE PACK	Shangri-Las (Red Bird)—Mellin Music
21	22	THE THREE BELLS	Brian Poole and the Tremeloes (Decca)—Biem/Southern Music
22	30	GETTING MIGHTY CROWDED	Betty Everett (Fontana)—Belinda Music
23	26	DANCE, DANCE, DANCE	Beach Boys (Capitol)—Burlington Music
24	—	I'LL NEVER FIND ANOTHER YOU	Seekers (Columbia)—Belinda Music
25	—	THE SPECIAL YEARS	Val Doonican (Decca)—Shapiro-Bernstein
25	25	PROMISED LAND	Chuck Berry (Pye Int.)—Jewel Music
27	18	I'M GONNA BE STRONG	Gene Pitney (Stateside)—Screen Gems
28	16	WHAT HAVE THEY DONE TO THE RAIN	Searchers (Pye)—Essex Music
29	15	NO ARMS CAN EVER HOLD YOU	Bachelors (Decca)—Burlington Music
30	—	BABY I NEED YOUR LOVING	Fourmost (Parlophone)—Springfield Music

## CHILE

This Week	Last Week	Title	Artist
1	4	ALELUYA	Cecilia (Odeon)
2	5	SHOW DE NAVIDAD	Luis Dimas (Philips)
3	—	RUTA 66	George Maharis (Epic)
4	1	YOU CAN'T BUY ME LOVE	Los Beatles (Odeon)
5	—	HE IS SURE TO REMEMBER ME	Brenda Lee (Decca)
6	—	INOLVIDABLE	Tito Rodriguez (UA)
7	—	COLLAR DE CARACOLAS	Cuatro Brujas (Demon); Los de Las Condes (RCA); Cantores de Quilla Huasi (Ph); Ramona Galarza (Odeon); Ginette Acevedo (RCA)
8	—	SALTA MI CORAZON	Marisole (CRC)
9	—	SAN FRANCISCO DE ASIS	Trini Lopez (Reprise); Rita Pavone (RCA); Sergio Inostroza (Demon)
10	8	JAMAS	Los Ramblers (Odeon)

## EIRE

This Week	Last Week	Title	Artist
1	3	DOWNTOWN	Petula Clark (Pye)—Welbeck
2	1	JUST FOR OLD TIME'S SAKE	Dickie Rock and Miami (Pye)—West One
3	2	I RAN ALL THE WAY HOME	Brendan Bowyer and the Royal (HMV)—Dash
4	6	NO ARMS COULD EVER HOLD YOU	Bachelors (Decca)—Burlington
5	—	ROUND AND ROUND	Dickie Rock and the Miami (Pye)—Robbins
6	7	TRIBUTE TO JIM REEVES	Larry Cunningham and the Mighty Avons (King)—Various
7	4	I COULD EASILY FALL	Cliff Richard (Columbia)—Belinda
8	5	I FEEL FINE	Beatles (Parlophone)—Northern Songs, Ltd.
9	10	DOWN CAME THE RAIN	Butch Moore and the Capitol (Pye)—Burlington
10	—	BOULAVOGUE	Tommy Drennan and the Monarchs (Ember)—Walton's

## FINLAND

Two Weeks Ago

This Week	Last Week	Title	Artist
1	3	I FEEL FINE	The Beatles (Parlophone)
2	1	CADILLAC	The Renegades (Scandia)
3	4	TANGO PELARGONIA	Kari, Raili and Riitta (Scandia)
4	2	I SHOULD HAVE KNOWN BETTER	The Beatles (Parlophone)
5	10	GABRIELLE	Hootenanny Singers (Telefunken)
6	5	THE HOUSE OF THE RISING SUN	Lasse Martensson (Philips)

7	6	OH, PRETTY WOMAN	Roy Orbison (London)
8	9	EVERYBODY LOVES SOMEBODY	Viktor Kliment (Philips)
9	8	A HARD DAY'S NIGHT	The Beatles (Parlophone)
10	11	OH, PRETTY WOMAN	Eero & Jussi (RCA)

## FLEMISH BELGIUM

\*Denotes local origin

Two Weeks Ago

This Week	Last Week	Title	Artist
1	3	TELL ME	The Rolling Stones (Decca)—Southern
2	1	DOLCE PAOLA	Adamo (HMV)—Ardmore & Beechwood
3	2	OH, PRETTY WOMAN	Roy Orbison (London)—World
4	4	THE DOOR IS STILL OPEN TO MY HEART	Dean Martin (Reprise)—Bens
5	—	I FEEL FINE	The Beatles (Parlophone)
6	—	TIME IS ON MY SIDE	The Rolling Stones (Decca)
7	5	AIN'T THAT LOVING YOU BABY/ASK ME	Elvis Presley (RCA)—Belindamusic
8	—	FRENCH SONG	Lucille Starr (London)
9	9	LES FILLES DU BORD DE MER	Adamo (HMV)—Ardmore & Beechwood
10	—	YOU'RE SO SIMPATICO	Ray Monda (Cardinal)—World

## FRANCE

This Week	Last Week	Title	Artist
1	1	VOUS PERMETTEZ MONSIEUR	Adamo (Voix de son maitre)—Pathe
2	7	TOUJOURS UN COIN QUI ME RAPPELLE	Eddy Mitchell (Barclay)—Salvet
3	2	ECOUTE CE DISQUE	Sheila (Philips)—Tutti
4	3	DONNA DONNA	Claude Francois (Philips)—Tutti
5	—	LE PENITENCIER	Johnny Hallyday (Philips)—Peter Morisse
6	14	LES FILLES DU BORD DE MER	Adamo (Voix de son Maitre)—None
7	—	DANS LE TEMPS	Petula Clark (Vogue)—Vogue International
8	9	LA CORDE AU COU	Richard Anthony (Columbia)—Tutti
9	5	NOTRE PLACE AU SOLEIL	Enrico Macias (Pathe)—None
10	8	VAGABONDS SANS RIVAGE	Enrico Macias (Pathe)—Chappell
11	10	UNE LARME SUR TON VISAGE	Bobby Solo (Festival)—Caravelle
12	11	SI TU N'Y CROIS PAS	Guy Mardel (A.Z.)—Tutti
13	6	COWBOY	Romauld (A.Z.)—Chappell
14	—	J'Y PENSE ET PUIS J'OUBLIE	Claude Francois (Philips)—Peter Morisse
15	13	UNA LACRIMA SUL VISO	Bobby Solo (Festival)—Caravelle

## EAST GERMANY

This Week	Last Week	Title	Artist
1	2	OH SUSAN	Amigos (Amiga)—Lied der Zeit
2	8	HALT MICH FEST, MEIN MATROSE	Rica Deus (Amiga)—Harth
3	5	WER AN DIR VORUEBERGEHT	Schafrik (Rundfunk)—Lied der Zeit
4	1	WEISSE WOLKEN WANDERN	Rica Deus (Amiga)—Harth
5	4	MACH MIT MIR 'NE FAHRT INS LAND DER LIEBE	Heidi Kempa (Rundfunk)—Harth
6	—	BLONDER STERN	Frank Schoebel (Amiga)—Harth
7	—	AM ABEND SPIELT EINER HARMONIKA	Roland Neudert (Rundfunk)—Harth
8	—	NUR WEIL DER MOND SO SCHOEN SCHEIN	Helga Brauer (Radio DDR)—Lied der Zeit
9	6	DIE ENGEL SIND ALLE BLONDINEN	Volkmar Boehm (Radio-DDR)—Lied der Zeit
10	—	TWIST BALLERINA	Volkmar Boehm (Amiga)—Lied der Zeit
11	3	JOLLY JOLLY DING	Julia Axen (Rundfunk)—Lied der Zeit
12	—	LOVE, LOVE, LOVE	Ruth & Volkmar (Amiga)—Harth

## WEST GERMANY

This Week	Last Week	Title	Artist
1	1	DAS IST DIE FRAGE ALLER FRAGEN	Cliff Richard (Columbia)—Aberbach
2	2	VERGANGEN, VERGESSEN, VORUEBER	Freddy (Polydor)—Esplanade
3	6	DER COLT STECKT IMMER IM PYJAMA	Rex Gildo (Electrola)—Gerig
4	3	KENN EIN LAND	Ronny (Telefunken)—Marbot
5	4	MAMA	Margot Eskens (Polydor)—Sikorski
6	12	KLEINE ANNABELL	Ronny (Telefunken)—Marbot
7	14	CINDERELLA BABY	Drafi Deutscher (Decca)—Nero
8	11	I FEEL FINE	The Beatles (Odeon)
9	5	PRETTY WOMAN	Roy Orbison (London)—Acuff-Rose-Siegel
10	8	ABENDS IN DER MONDSCHEN-ALLEE	Connie Francis (MGM)
11	10	TENNESSEE WALTZ	Alma Cogan (Columbia)—Peer
12	9	SCHNEEMANN	Manuela (Telefunken)—Hansa
13	15	KIDDY KISS ME	Rita Pavone & Paul Anka (RCA)
14	18	BABY LOVE	The Supremes (CBS)
15	20	GIB DEM BUB DIE GEIGE NICHT	Paul Kuhn (Electrola)—Gerig
16	13	COWBOY VAGABUNDEN	Peter & Su (Ariola)—Nero
17	7	DO WAH DIDDY DIDDY	Manfred Mann (Electrola)—Aberbach
18	17	MEMPHIS TENNESSEE	Bernd Spier (CBS)—Gerig
19	16	LA MAMMA	Corry Brokken (Philips)—Bussee
20	19	SWEET SWEET ROSALIE	Paul Anka (RCA)—Arnie

## HOLLAND

This Week	Last Week	Title	Artist
1	1	I FEEL FINE	Beatles (Parlophone)
2	2	THE FRENCH SONG	Lucille Starr (London)
3	8	DOWNTOWN	Petula Clark (Vogue)
4	5	I COULD EASILY FALL	Cliff Richard (Columbia)
5	6	LITTLE RED ROSE	Rolling Stones (Decca)
6	4	MIJN DAGBOEK	Willeke Alberti (Philips)
7	28	LOVELY LOVELY	Chubby Checker (Cameo/Parkway)
8	3	PRETTY WOMAN	Roy Orbison (London)
9	9	BABY LOVE	Supremes (Motown)
10	11	THE WEDDING	Julie Rogers (Mercury)
11	10	DOLCE PAOLA	Adamo (HMV)
12	7	HARLEKINO	Imca Marina (Imperial)
13	13	COME A LITTLE BIT CLOSER	Jay and the Americans (UA)
14	16	ADALITA	Trini Lopez (Reprise)
15	15	TELL ME	Rolling Stones (Decca)
16	12	TIME IS ON MY SIDE	Rolling Stones (Decca)
17	22	NI NANI	Trio Helenique (Swe-Disc)
18	26	GENIE WITH THE LIGHT BROWN LAMP	The Shadows (Columbia)
19	18	NOORDZEESTRAND	Rocco Granata (CNR)
20	37	FRATER VENANTIUS	Wim Sonneveld (Philips)

## HONG KONG

This Week	Last Week	Title	Artist
1	1	PLEASE LEAVE HER TO ME	Fabulous Echoes (Diamond)
2	6	I COULD EASILY FALL	Cliff Richard (Columbia)
3	4	SEND ME NO FLOWERS	Doris Day (CBS)
4	2	I FEEL FINE	Beatles (Parlophone)—Northern Sounds Inc.
5	3	ASK ME	Elvis Presley (RCA Victor)
6	—	DEAR HEART	Andy Williams (CBS)
7	—	GENIE WITH THE LIGHT BROWN LAMP	The Shadows (Columbia)
8	5	LITTLE RED ROOSTER	Rolling Stones (British Decca)
9	8	EVERYBODY KNOWS	Tony Myatt (Diamond)—Diamond Music
10	—	NO ARMS CAN EVER HOLD YOU	Bachelors (British Decca)

## HUNGARY

\*Denotes local origin

Two Weeks Ago

This Week	Last Week	Title	Artist
1	—	LONG TALL SALLY	Illes Combo—Venice Music Corp.
2	—	TORNA A SURRIENTO	Bergendi Combo—Bidelli, Italy
3	—	TRAPEZ	Berki Combo—Editio Musica
4	—	HADI MADISON	Zoran Combo
5	8	ROMANCE VILLA NEGRA	Antal Pager—Editio Musica
6	10	KICSI ROMAI LANY	Gyorgy Korda—Editio Musica
7	1	ZOLD VOLT A MEZO	Green Fields—Qualiton Band—Montclare Music, Inc., Hollywood
9	—	LUCKY LIPS	Laszlo Aradszky
10	—	BOMBAJO	Laszlo Aradszky—Kiri Ambrus—Editio Musica
8	—	EGY KICSI SZERENCSE	—

## ITALY

\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	NON SON DEGNO DI TE	Gianni Morandi (RCA)
2	4	CRISTINA	Bobby Solo (Ricordi)
3	2	E ADESSO TE NE PUOI ANDARE	Les Surfs (Festival)
4	3	BAMBANI MIEI	Adriano Celentano (Clan)
5	5	LA MIA FESTA	Richard Anthony (Columbia)
6	—	VIVA LA PAPPÀ COL POMDORO	Rita Pavone (RCA)
7	—	E SE DOMANI	Mina (Ri Fi)
8	9	PER UN PUGNO DI DOLLARI	Ennio Morricone (RCA)
9	8	VIVRO'	Alain Barriere (RCA)
10	7	TE LO LEGGO NEGLI OCCHI	Dino (Aro)
11	11	E QUANDO VIEN LA NOTTE	Gene Pitney (Musicor)
12	6	IO E TE	John Foster (Style)
13	10	QUESTA SERA NON HO UANTO	Peppino Gagliardi (Jolly)
14	—	CARA	Don Backy (Clan)
15	—	I SHOULD HAVE KNOWN BETTER	Beatles (Parlophon)

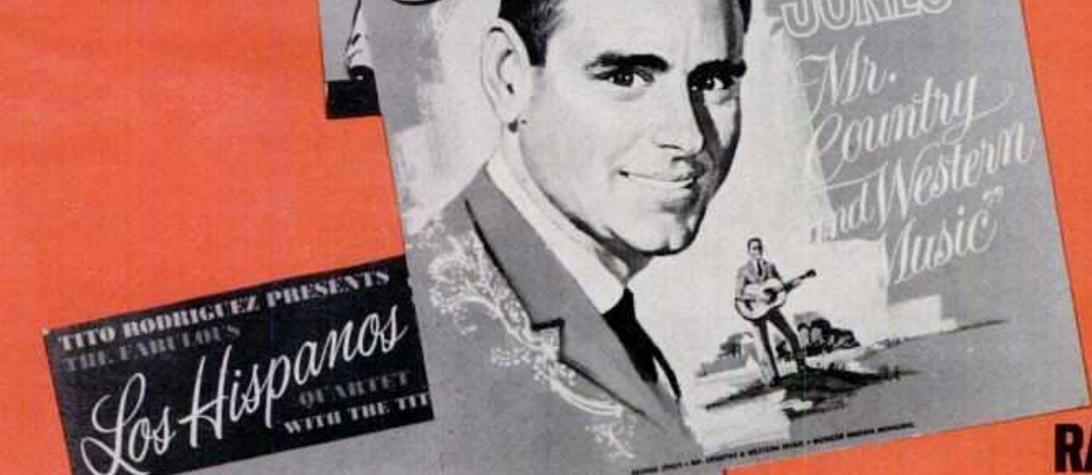
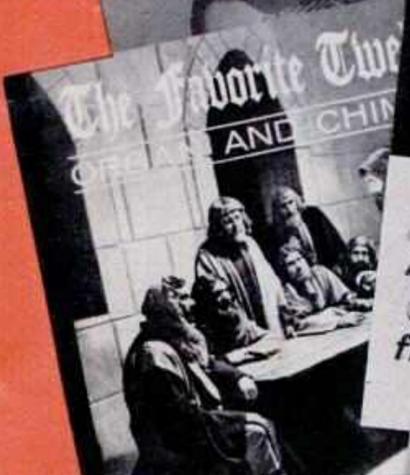
## JAPAN

\*Denotes local origin

This Week	Last Week	Title	Artist
1	1	OZASHIKI KOUTA	Mahina Stars & Matsuo Kazuko (Victor)—JASRAC
2	2	LA RAGAZZA DI BUBE	Sound Track (Fontana)—Victor
3	3	ANKO TSUBAKI WA KOI NO HANA	Miyako Harumi (Columbia)—JASRAC
4	4	UNA SERA DI TOKIO	Mahina Stars (Victor); C. Valente (London); Mitva (Seven Seas)—JASRAC
5	—	LA PLUS BELLE POUR ALLER DANSER	Silvie Vartan (Victor)—Victor
6	—	YAWARA	Misora Hibari (Columbia)—JASRAC
7	6	OSAKA GURASHI	Frank Nagai (Victor)—JASRAC
8	5	ORE WA OMAE NI YOWAINDA	Ishihara Yujiro (Teichiku)—JASRAC
9	8	THE HOUSE OF THE R	



# NEW ALBUMS for 1965



## GENE PITNEY

*Volume Two. Another Collection of Pitney Hits Including "I'm Gonna Be Strong" and "It hurts To Be In Love."*

MM2043/MS3043

## GEORGE JONES & GENE PITNEY

*Together for the First Time*

MM2044/MS3044

## TITO RODRIGUEZ

*Another Fabulous Vocal Album*

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## GEORGE JONES

*Mr. Country Music...All NEW!*

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## VINNIE BELL

*16 All-Time Guitar Favorites*

MM2047/MS3047

## LOS HISPANOS QUARTET

*Famous Singing Group...a first!*

MM2048/MS3048

## GUS VALI

*Absolutely a Winner. Exotic Recordings of motion picture hits*

MM2050/MS3050

## FAVORITE TWELVE Organ & Chimes

MM2042/MS3042

## AL SOYKA 51 Polka Favorites

MM2024/MS3024

## RALPH MARGERIE Motion Picture Hits

MM2049/MS3049

# MUSICOR

Established 1960

MUSICOR RECORDS, A DIVISION OF TALMADGE PRODUCTIONS, INC.  
826 SEVENTH AVENUE, NEW YORK, N. Y. 10019

**HOT RHYTHM & BLUES SINGLES**

SPECIAL SURVEY for Week Ending 2/6/65

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart	This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
1	1	MY GIRL Temptations, Gordy 7038	2	21	—	DON'T ANSWER THE DOOR Jimmy Johnson, Magnum 719	1
2	6	SHAKE Sam Cooke, RCA Victor 8486	2	22	27	HE WAS REALLY SAYIN' SOMETHIN' Velvelettes, VIP 25013	2
3	4	YOU'VE LOST THAT LOVIN' FEELIN' Righteous Brothers, Phillies 124	2	23	23	I WANT YOU TO HAVE EVERYTHING Lee Rogers, D-Town 1035	2
4	5	HOW SWEET IT IS (TO BE LOVED BY YOU) Marvin Gaye, Tamla 54107	2	24	14	MAKIN' WHOOPEE Ray Charles, ABC-Paramount 10609	2
5	2	HOLD WHAT YOU'VE GOT Joe Tex, Dial 4001	2	25	33	I'M OVER YOU Jan Bradley, Chess 1919	2
6	7	THE NAME GAME Shirley Ellis, Congress 230	2	26	17	AMEN Impressions, ABC-Paramount 10602	2
7	8	TWINE TIME Alvin Cash & the Crawlers, Mar-V-Lus 6002	2	27	—	DON'T MESS UP A GOOD THING Fontella Bass & Bobby McClure, Checker 1097	1
8	19	THE BOY FROM NEW YORK CITY Ad Libs, Blue Cat 102	2	28	—	MR. PITIFUL Otis Redding, Volt 124	1
9	9	THE JERK Larks, Money 106	2	29	29	SUDDENLY I'M ALL ALONE Walter Jackson, Okeh 7215	2
10	10	A CHANGE IS GONNA COME Sam Cooke, RCA Victor 8486	2	30	—	I KNOW WHY Springers, Way Out 2699	1
11	11	SEVEN LETTERS Ben E. King, Atco 6328	2	31	39	NO FAITH, NO LOVE Mitty Collier, Chess 1918	2
12	12	THE "IN" CROWD Dobie Gray, Charger 105	2	32	30	CRYING MAN Lee Lamont, Back Beat 542	2
13	21	I WANNA BE (YOUR EVERYTHING) Manhattan, Carnival 507	2	33	—	ASK THE LONELY Four Tops, Motown 1073	1
14	32	SOMETIMES I WONDER Major Lance, Okeh 7209	2	34	—	I FOUND A LOVE, OH WHAT A LOVE Jo Ann & Troy, Atlantic 2256	1
15	18	CAN YOU JERK LIKE ME Contours, Gordy 7037	2	35	—	STRAIN ON MY HEART Roscoe Shelton, Sims 217	1
16	16	VOICE YOUR CHOICE Radiants, Chess 1904	2	36	—	LET HER LOVE ME Otis Leavill, Blue Rock 4002	1
17	13	USE YOUR HEAD Mary Wells, 20th Century-Fox 555	2	37	—	HURT SO BAD Little Anthony & the Imperials, DCP 1128	1
18	20	WHAT NOW Gene Chandler, Constellation 141	2	38	—	I DO LOVE YOU Billy Stewart, Chess 1922	1
19	—	AT THE CLUB Drifters, Atlantic 2268	1	39	—	TIME WAITS FOR NO ONE Eddie & Ernie, Eastern 602	1
20	24	THAT'S HOW STRONG MY LOVE IS Otis Redding, Volt 124	2	40	—	WE CAN'T BELIEVE YOU'RE GONE Bobby Harris, Atlantic 2270	1

**NEW ACTION R & B SINGLES**

Other records registering solid sales in certain markets and appearing to be a week away from meriting a listing on the national Hot R&B Singles chart above. All records on the chart are not eligible for a listing here.

**DO-DO DO BAH-AH**  
Bert Keyes, Clock 1048

**I LOVE YOU BABY**  
Dottie & Ray, LeSage 701

**SHOTGUN**  
Jr. Walker & the All Stars, Soul 35008

**FLY ME TO THE MOON**  
LaVern Baker, Atlantic 2267

**WE ARE IN LOVE**  
Bobby Byrd, Smash 1964

**HOW DO YOU QUIT (Someone You Love)**  
Carla Thomas, Atlantic 2272

**SHE'S GONE**  
Nolan Chance, Constellation 144

**TOP R & B JOCKEY'S PICK-OF-THE-WEEK**

**BURKE JOHNSON, WAOK, Atlanta**  
"She's Gone," Nolan Chance, Constellation 144

**PORKY CHEDWICK, WAMO, Pittsburgh**  
"It Hurts Me to My Heart," Brooks O'Dell, Amy 612

**CHATTY HATTY, WGIV, Charlotte**  
"We Are in Love," Bobby Byrd, Smash 1964

**GEORGE HUDSON, WNJR, Newark, N. J.**  
"Cry" b/w "Tears Fall From My Eyes," Ray Charles, ABC-Paramount 10615

**JIMMY BYRD, WILD, Boston**  
"A Thousand Tears Ago," Roy Hamilton, MGM 13315  
LP—"The Most Exciting Organ Ever," Betty Preston, Vee Jay VJ 1123 (M); VJS 1123 (S)

**ROY BROWN, KJET, Beaumont, Tex.**  
"We Are in Love," Bobby Byrd, Smash 1964  
LP—"One Foot in the Gutter," Dave Bailey, Epic LA 16008 (M); BA 17008 (S)

**PAUL (FAT DADDY) JOHNSON, WSID, Baltimore**  
"Strange Feeling," Johnny Nash, Argo 5492  
LP—"Hold What You've Got," Joe Tex, Atlantic LP 8106 (M); SD 8106 (S)

**ED WRIGHT, WABQ, Cleveland**  
"Shotgun," Jr. Walker & the All Stars, Soul 35008  
"Danny Boy," Jackie Wilson, Brunswick 55277  
LP—"Hold What You've Got," Joe Tex, Atlantic LP 8106 (M); SD 8106 (S)

**BILL WILLIAMS, WCHB, Detroit**  
"Come Home Baby," Wilson Pickett, Atlantic 2271

**BOB KING, WOOK, Washington**  
"I Do Love You," Billy Stewart, Chess 1922  
"How Do You Quit (Someone You Love)," Carla Thomas, Atlantic 2272  
LP—"Goin' Out of My Head," Little Anthony & the Imperials, DCP DCL 3808 (M); DCS 6808 (S)

**ROBERT B. Q., KATZ, St. Louis**  
"True Love," Joe Hinton, Back Beat 545  
"Teasing You," Willie Tee, Atlantic 2273  
LP—"The Nancy Wilson Show!" Capitol KAO 2136 (M); SKAO 2136 (S)

**MILTON (BUTTERBALL) SMITH, WHBM, Miami**  
"We Are in Love," Bobby Byrd, Smash 1964  
LP—"Sam Cooke at the Copa," RCA Victor LPM 2970 (M); LSP 2970 (S)

**EDDIE CASTLEBERRY, WVKO, Columbus, Ohio**  
"Come Home Baby," Wilson Pickett, Atlantic 2271  
"Don't Mess Up a Good Thing," Fontella Bass & Bobby McClure, Checker 1097  
LP—"The Nancy Wilson Show!" Capitol KAO 2136 (M); SKAO 2136 (S)

**HOT R & B LP'S**

This Week	Last Week	Title, Artist, Label & No.	Weeks on Chart
1	2	SAM COOKE AT THE COPA, RCA Victor LPM 2970 (M); LSP 2970 (S)	2
2	1	WHERE DID OUR LOVE GO, Supremes, Motown MT 621 (M); S 621 (S)	2
3	3	YOU'VE LOST THAT LOVIN' FEELIN', Righteous Brothers, Phillies PHLP 4007 (M); PHLP 4007 (S)	2
4	7	HOLD WHAT YOU'VE GOT, Joe Tex, Atlantic LP 8106 (M); SD 8106 (S)	2
5	4	THE IMPRESSIONS KEEP ON PUSHING, ABC-Paramount ABC 493 (M); ABCS 493 (S)	2
6	6	THE BEST OF SAM COOKE, RCA Victor LPM 2625 (M); LSP 2625 (S)	2
7	5	A BIT OF LIVERPOOL, Supremes, Motown MLP 623 (M); SLP 623 (S)	2
8	—	THE IKE & TINA TURNER SHOW... LIVE, Warner Bros. W 1579 (M); WS 1579 (S)	1
9	—	THE NANCY WILSON SHOW! Capitol KAO 2136 (M); SKAO 2136 (S)	1
10	—	MAKE WAY FOR DIONNE WARWICK, Scepter LP 523 (M) (No Stereo)	1

**HOT SPIRITUAL SINGLES**

1. PEACE, BE STILL ..... James Cleveland, Savoy 4217
2. WAITING FOR MY CHILD ..... Consolers, Nashboro 800
3. STAND BY ME FATHER ..... Soul Stirrers, Sar 101
4. I'LL GO ..... Mighty Clouds of Joy, Peacock 3025
5. MORE THAN A HAMMER AND NAIL ..... Staple Singers, Epic 9748

**HOT SPIRITUAL LP'S**

1. PEACE, BE STILL, Vol. 3 ..... James Cleveland, Savoy MG 14076
2. ON THE BANKS OF JORDAN, Vol. 4 ..... James Cleveland, Savoy MG 14096
3. A BRIGHT SIDE ..... Mighty Clouds of Joy, Peacock PLP 121
4. WALK AROUND HEAVEN ALL DAY ..... Caravans, Vee Jay 5058
5. SOUTHWEST MICHIGAN STATE CHOIR ..... Savoy MG 14099

**DJ SPOTLIGHT**  
GEORGE HUDSON  
WNJR  
Newark, N. J.

Time slot: 9-11 a.m.—2-3 p.m. (Gospel 12-2 p.m.)  
A veteran of radio for more than 20 years, George Hudson started his career as a singer while a student at Purdue University in the early 1940's. He has been with WNJR for 11 years and initiated live theater stagings in the Garden State. Coming up is a 10-day Easter show at Newark's RKO Proctor's Theater, featuring top recording acts. Hudson also presents gospel music concerts called "Gospel, U.S.A." In 1964 the gospel show played the New York World's Fair and the Apollo in Harlem and Albee theaters in Brooklyn.



**Blues News**

Thank you for all the kind comments about the new R&B page. The letters, wires, phone calls and compliments have been pouring in all week and we are most gratified. However, it's you, the reader, the disk jockey and the retail store operator, who make the news, and it's you we depend upon in order to produce a good department each week. We welcome news releases, items of interest from your market, pictures of special events, and any news of disk jockey changes, promotions or novel programming ideas. Simply address them to R&B News Editor, Billboard, 165 W. 46th Street, New York, N. Y. 10036.

Attention all disk jockeys! Please send in a picture of yourself and background material for the D. J. Spotlight feature. James Brown packed them in Sunday night (24) in Port Arthur, Tex., for Roy Brown, program director of KJET, Beaumont, Tex. The Brown show at Pleasure Pier drew a

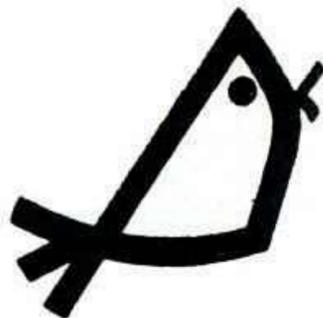
better than capacity audience of 5,000. Brown flipped them as usual.

There are several new records on the market as testimonials to the late Sam Cooke but the one that seems to be garnering the most sales and airplay to date is "We Can't Believe You're Gone," by Bobby Harris on the Atlantic label.

The good news from the West Coast that Nat King Cole has successfully come through a serious operation and that the future looks bright for "the master" to resume again his career has cheered all in the industry.

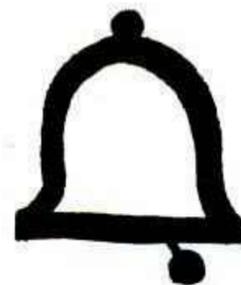


THE



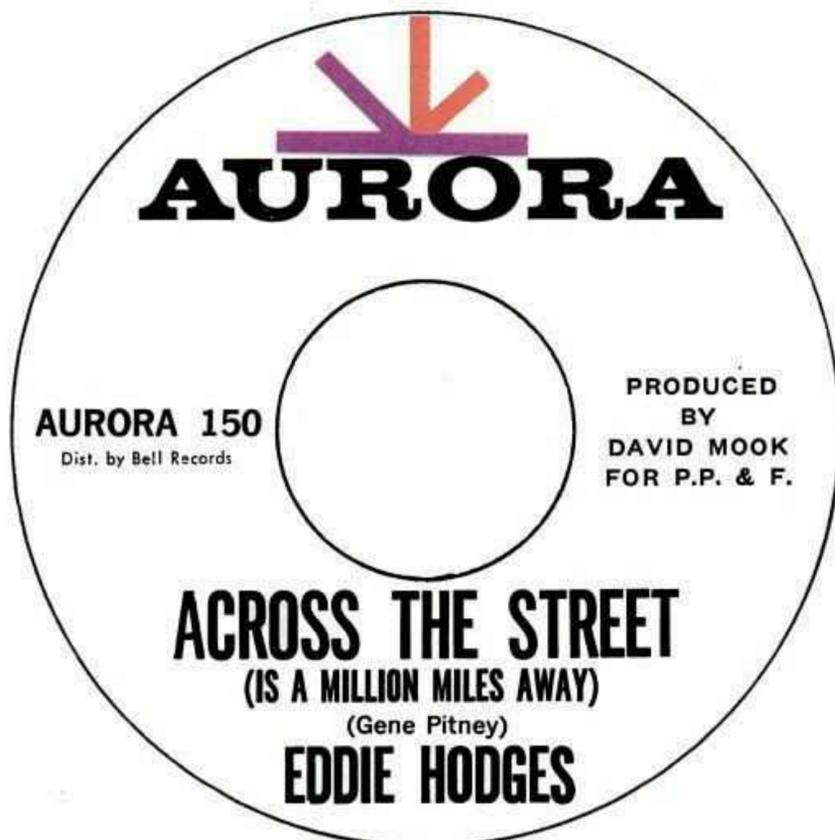
(SCHROEDER BIRD)

RINGS THE



(BELL RECORDS)

ANNOUNCING  
THE FIRST HIT RECORD ON  
OUR NEW LABEL



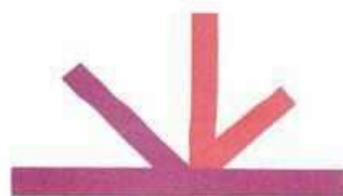
EDDIE HODGES

SINGS

“ACROSS  
THE  
STREET”

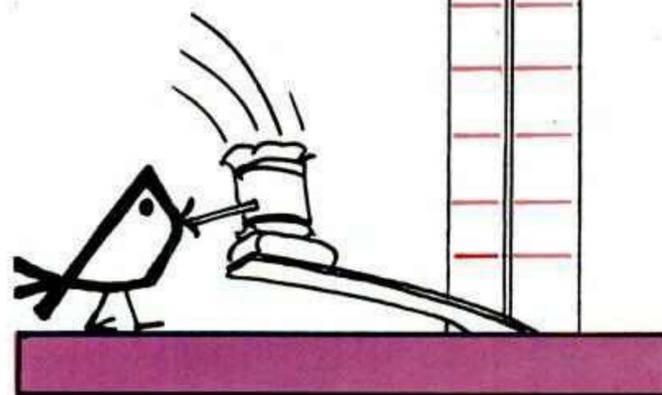
written by

GENE (HE'S A REBEL) PITNEY



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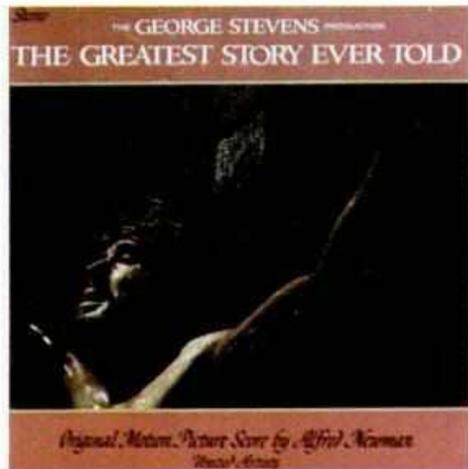
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# THE GREATEST STORY EVER TOLD

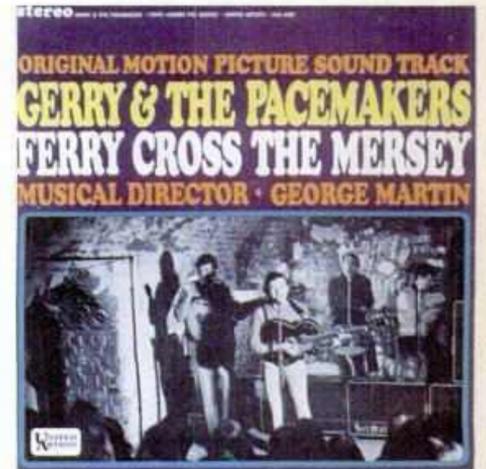
## Headlining The



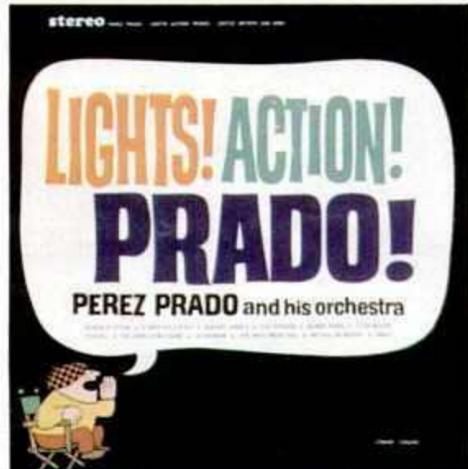
THE GREATEST STORY EVER TOLD—  
Original Motion Picture Sound Track  
Monaural: UAL 4120 Stereo: UAS 5120



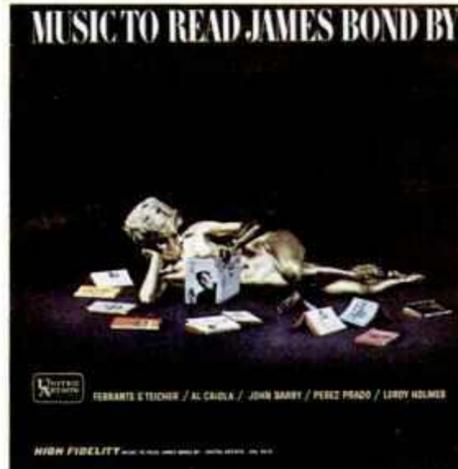
SPRINGTIME—  
FERRANTE & TEICHER  
Monaural: UAL 3406 Stereo: UAS 6406



FERRY CROSS THE MERSEY—  
GERRY & THE PACEMAKERS—  
Original Motion Picture Sound Track  
Monaural: UAL 3387 Stereo: UAS 6387



LIGHTS! ACTION! PRADO!  
PEREZ PRADO AND HIS ORCHESTRA  
Monaural: UAL 3394 Stereo: UAS 6394



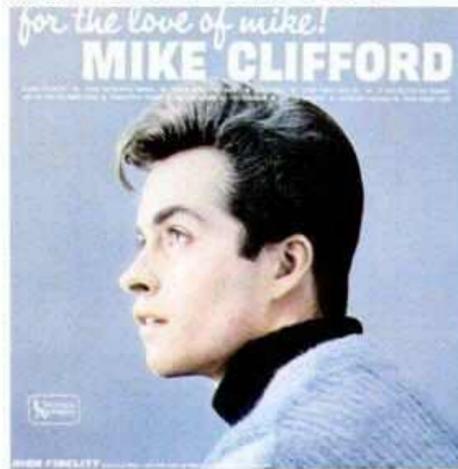
MUSIC TO READ JAMES BOND BY—  
INCLUDING AL CAIOLA, FERRANTE & TEICHER,  
LEROY HOLMES  
Monaural: UAL 3415 Stereo: UAS 6415



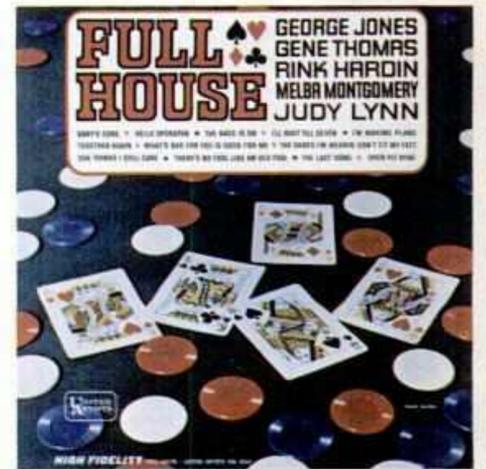
CONCERT AT CARNEGIE HALL—  
JAN PEERCE  
Monaural: UAL 3412 Stereo: UAS 6412



SII! SII! LA PLAYA!  
THE LA PLAYA ORCHESTRA featuring  
THE LA PLAYA SEXTET  
Monaural: UAL 3410 Stereo: UAS 6410



FOR THE LOVE OF MIKE!  
MIKE CLIFFORD  
Monaural: UAL 3409 Stereo: UAS 6409



FULL HOUSE—GEORGE JONES, GENE THOMAS,  
RINK HARDIN, MELBA MONTGOMERY,  
JUDY LYNN  
Monaural: UAL 3414 Stereo: UAS 6414



THE FIVE FACES OF MANFRED MANN—  
MANFRED MANN  
Ascot-Monaural: ALM 13018 Stereo: ALS 16018

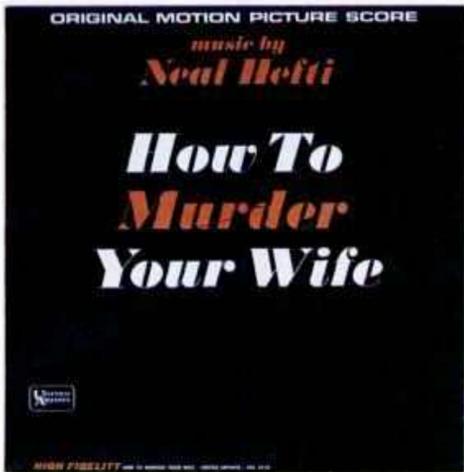


THE END OF A LOVE AFFAIR—  
MORGANA KING  
Ascot-Monaural: ALM 13019 Stereo: ALS 16019

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these hits  
from the hot new  
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Ascot is a subsidiary of UA

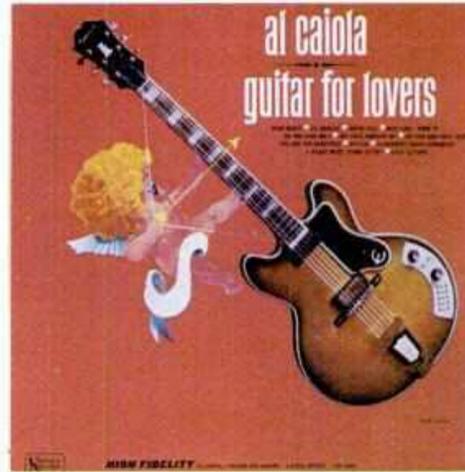
# GREATEST Release Ever From United Artists !!!



HOW TO MURDER YOUR WIFE—NEAL HEFTI  
Original Motion Picture Sound Track  
Monaural: UAL 4119 Stereo: UAS 5119



THE WONDERFUL WORLD OF MOTION PICTURES  
New Themes and Original Sound Tracks  
Monaural: UAL 3392 Stereo: UAS 6392



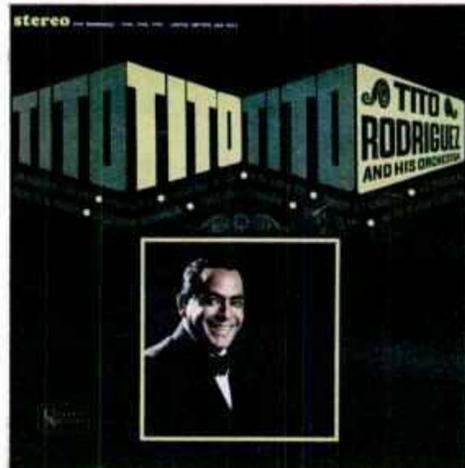
GUITAR FOR LOVERS—  
AL CAIOLA  
Monaural: UAL 3403 Stereo: UAS 6403



TROUBLE IN MIND—  
GEORGE JONES  
Monaural: UAL 3408 Stereo: UAS 6408



IT'S A SMALL WORLD—  
THE LEROY HOLMES CHILDREN'S CHORUS  
Monaural: UAL 3413 Stereo: UAS 6413



TITO! TITO! TITO!  
TITO RODRIGUEZ  
AND HIS ORCHESTRA  
Monaural: UAL 3411 Stereo: UAS 6411

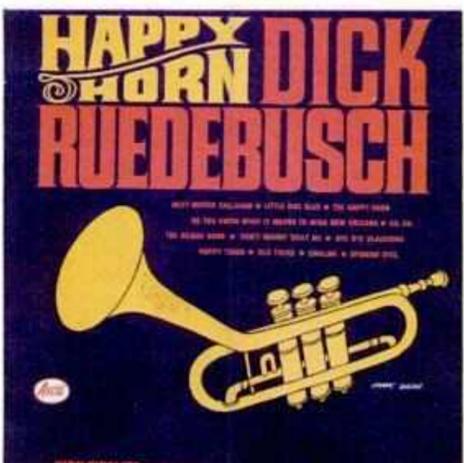


ORGAN IN ORBIT—  
SIR JULIAN  
Monaural: UAL 3334 Stereo: UAS 6334



50 BEAUTIFUL HYMNS—  
PETER BENNETT AT THE ORGAN  
Monaural: UAL 3393 Stereo: UAS 6393

PLUS  
4 new Tale-Spinners  
added to  
the hottest kiddie line  
in the business!



HAPPY HORN—  
DICK RUEDEBUSCH  
Ascot-Monaural: ALM 13017 Stereo: ALS 16017

...and they're all on



of course!

HOT 100

STAR performer—Sides registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million selling single.

Table with columns: THIS WEEK, 1. Wk. Ago, 2. Wk. Ago, 3. Wk. Ago, TITLE, Artist, Label & Number, Weeks On Chart. Contains top 31 songs.

Table with columns: (Rank), (Previous Rank), TITLE, Artist, Label & Number, Weeks On Chart. Contains songs 32-65.

Table with columns: (Rank), (Previous Rank), TITLE, Artist, Label & Number, Weeks On Chart. Contains songs 66-100.

HOT 100—A TO Z—(Publisher-Licensee)

BUBBLING UNDER THE HOT 100

Table listing songs A-Z from the Hot 100 chart.

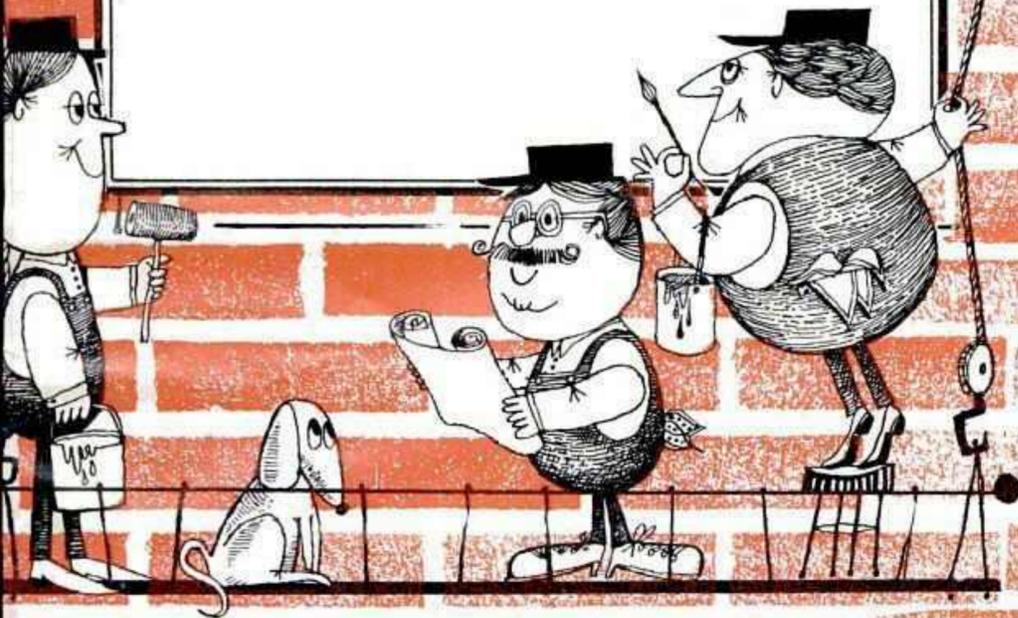
Table listing songs A-Z from the Bubbling Under the Hot 100 chart.

Table listing songs A-Z from the Bubbling Under the Hot 100 chart.

Table listing songs A-Z from the Bubbling Under the Hot 100 chart.

**TAMLA/MOTOWN  
RECORDS**

**HOT  
WITH  
SINGLES**



**MY GIRL**

**THE TEMPTATIONS**

GORDY 7038

**ASK THE LONELY**

**THE 4 TOPS**

MOTOWN 1073

**SHOTGUN**

**JUNIOR WALKER**

**AND THE ALL-STARS**

SOUL 35008

**HOT WITH ALBUMS**

**MARVIN GAYE**  
HOW SWEET IT IS TO BE LOVED BY YOU



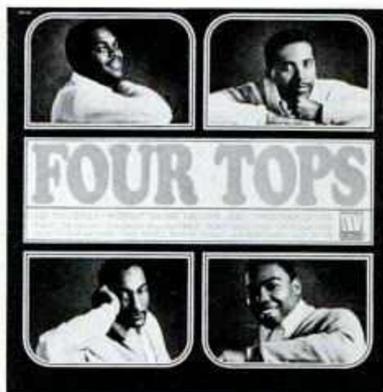
Tamla TM 258

**MARVIN  
GAYE**  
**HOW SWEET IT IS**  
(TO BE LOVED BY YOU)



Motown 606

**MEET  
THE  
SUPREMES**



Motown 622

**THE  
FOUR  
TOPS**

*Hits Are  
Our Business*

**TAMLA  
MOTOWN  
RECORDS**

2640 W. GRAND BLVD.  
DETROIT, MICHIGAN

# NEW ALBUM RELEASES

This form is designed to aid dealers in ordering and broadcasters in programming.

## AMY

DEL SHANNON Sings Hank Williams; 8004

## ANGEL

MOZART: THE MAGIC FLUTE—Various Artists; 3651 CL  
 MAHLER: SYMPHONY NO. 9—Berlin Philharmonic Orch. (Barbirolli); 3652 B  
 BACH: CONCERTO IN D MINOR/VIVALDI: CONCERTO IN D MINOR; 36006  
 BRAHMS: SEXTET NO. 1 IN B FLAT MAJOR, OP. 18—Various Artists; 36234  
 BEETHOVEN: SONTA NOS. 5, 6, 7—Artur Schnabel; COLH 53  
 BEETHOVEN: SONATA NOS. 8, 9, 10—Artur Schnabel; COLH 54  
 MAGGIE TEYTE—French Songs, Vol. 2; COLH 138  
 STRAUSS: DIE FLEDERMAUS—Sadler's Wells Opera Co. (Tausky); P 8611, SP 8611  
 VERDI: LA TRAVIATA—Sadler's Wells Opera Co. (Matheson) P 8616, SP 8616

## ASCOT

MORGANA KING—The End of a Love Affair; AM 13019; ALS 16019

## AVA

ELMER BERNSTEIN—Music From the Motion Picture "Baby the Rain Must Fall"; A 53 ST, AS 53 ST

## AVERNUS

VITO MAMONE TRIO—Off and Running; ALP 101

## BAROQUE

J. S. BACH: DOUBLE CONCERTO IN C MINOR FOR OBOE, VIOLIN & STRINGS—Various Artists; BU 1838, BU 2838  
 J. B. LULLY: LES AMANTA MAGNIFIQUES BALLET SUITES—Baroque Chamber Ensemble of Hamburg (Bernard); BU 1839, BU 2839  
 W. A. MOZART: SERENADE 3 IN D MAJOR K 185 FOR VIOLINS & ORCH.—Baroque Chamber Ensemble (Bernard); BU 1840, BU 2840  
 W. A. MOZART: MARCHES IN D, K 355 and C.K. 189; BU 1842, BU 2842  
 VARIOUS COMPOSERS: THE HERITAGE OF FRANCE, VOL. 3—Baroque Chamber Ensemble (Bernard); BU 1843, BU 2843

VARIOUS COMPOSERS: Maria Varro, Pianist; BC 1849, BC 2849  
 VARIOUS COMPOSERS: The Sinnhoffer Quartet; BC 1850, BC 2850  
 Sonatas for Solo Violin—VARIOUS COMPOSERS: BC 1851, BC 2851  
 RAMEAU: NOUVELLE SUITE de PIECES de CLAVECIN IN D MAJOR; BC 1853, BC 2853  
 COUPERIN: LES NATIONS (COMPLETE) British Broadcasting Corp.; BBC 1854, BBC 2854

## BLUE NOTE

GRANT GREEN—Idle Moments; BLP 4154; BST 84154  
 JOE HENDERSON—In 'N Out; BLP 4166, BST 84166  
 GRACHAN MONCOUR III—Some Other Stuff; BLP 4177, BST 84177

## BRUND

BACH: CANTATAS—Soloists, the Thomaner Chorus & the Gewanhaus Orch. (Thomas); BR 23033L  
 KODALY: JANOS HARY; BR 23016 19L  
 ROSSINI—STABAT MATER—Various Artists; BR 23035L, SBR 320161L  
 RUMANIA AND THEIR GYPSIES IN HI-FI, VOL. 3—Lautaru Folk Orch. of Bucharest; BR 50058L  
 TCHAIKOVSKY'S: EUGENE ONEGIN—Various Artists; BR 23001 3L

## CAEDMON

VARIOUS ARTISTS—The White House Saga; TC 11948

## CAPITOL

JUNIOR MANCE—Straight Ahead; T 2218 ST 2218  
 THE LETTERMAN—Portrait of My Love; T 2270, ST 2270  
 THE GEORGE SHEARING QUINTET; Out of the Woods T 2272, ST 2272  
 HANK THOMPSON—Breakin' in Another Heart; T 2274, ST 2274  
 VARIOUS ARTISTS—First of the Famous; T 2275  
 It's Dance Time With BOB WHITNEY; T 6104  
 MATT MONRO—Walk Away; T 6109, ST 6109  
 THE HOLLYRIDGE STRINGS—The Beatles Song Book, Vol. 2; T 2202, ST 2202  
 THE TRAVELERS 3—New Sound; T 2207

STAN KENTON & HIS ORCH.—Kenton Plays Wagner; TAO 2217, STAO 2217  
 KEN JONES & HIS ORCH.—Music of Galt McDermott; T 6096  
 VARIOUS ARTISTS—Holiday in Italy; T 6099  
 VERA LYNN—Among My Souvenirs; T 6100, ST 6100  
 MICKIE FINN'S—The West Coast's No. 1 Speakeasy; T 2210, ST 2210  
 LOU RAWLS—Nobody But Lou; T 2273, ST 2273  
 THE DON SCALETTA TRIO—Any Time . . . Any Groove!; T 2204, ST 2204  
 FRANK GAZIS—San Francisco Moods; T 2206, ST 2206  
 The "Golden Boy" International Album; T 2278, ST 2278  
 ROGER BOURDIN—Slightly French; T 2211, ST 2211  
 ROY ACUFF—The Voice of Country Music; T 2276, DT 2276  
 STRAUSS: DIE FLEDERMAUS—Sadler's Wells Opera; P 8611, SP 8611  
 VERDI: LA TRAVIATA—Sadler's Wells Opera Co., P 8616, SP 8616

## CAPITOL OF THE WORLD

An Evening in Istanbul; T 10375  
 YOTSUO KOYAMA'S CHERRY BLOSSOM ENSEMBLE—Romantic Japanese Mandolins; T 10376, ST 10376  
 VARIOUS ARTISTS—The Magic of Athens; T 10381

## COLPIX

The Young Warm Sound of JOHN DAVIDSON; CP 485, SCP 485

## COLUMBIA

FRIEDRICH GULDA, HIS PIANO & BIG BAND—From Vienna With Jazz; CL 2251

## CORAL

BUDDY HACKETT—How You Do?; CRL 57422, CRL 757422  
 BOBBI MARTIN—Don't Forget I Still Love You; CRL 57422, CRL 757472

## CREATIVE SOUND

DALE EVANS ROGERS—One Way or Another; CSM 1501

## DISNEYLAND

STERLING HOLLOWAY—Walt Disney Presents Rudyard Kipling's Just So Stories; DQ 1268  
 LAURA OLSHER—Walt Disney Presents Learning to Tell Time Is Fun; DQ 1263  
 FESS PARKER—Walt Disney Presents Pecos Bill and Others in Song; DQ 1269

Walt Disney Presents Professor Wonderful; DQ 1264  
 VARIOUS ARTISTS—Walt Disney Presents Best of Broadway; DQ 1267  
 VARIOUS ARTISTS—Walt Disney Presents Famous Arias From "Carmen"; DQ 1265  
 VARIOUS ARTISTS—Walt Disney Presents Famous Arias From "Aida"; DQ 1266

## EPIC

THE STAPLE SINGERS—Amen!; LN 24132, BN 26132  
 CHARLIE WALKER—Close All the Honky Tonks; LN 24137, BN 26137

## FIESTA

DALMATIAN ENSEMBLE—Yugoslavia; FLP 1404  
 Abends in Der Bar Mit Peter Kreuder; FLP 1410  
 VARIOUS ARTISTS—Singen und Wandern; FLP 1408  
 Neues Von Zarah Leander; FLP 1407

## FONTANA

GLORIA LYNNE—Intimate Moments; MGF 27528, SRF 67528  
 JIM SYMINGTON & PATTI DOUGLAS—An Evening on Buford Mountain; MGF 27535, SRF 67535

## GALLANT

EDMOND COHONIER Saxophone Quartet Plays an International Program; GT 4002  
 FRED KARLIN—New Sounds for the Stage Band; GT 4003

## GOLDEN CREST

VARIOUS ARTISTS—Gather Ye Rosebuds; CR 31010

## HARMONY

FRANKIE LAINE—The Roving Gambler; HL 7329  
 The Best of VIC DAMONE; HL 7328  
 MICHAEL LEGRAND—I Love Paris; HL 7331

## KAPP

DON FRANCKS—Lost . . . and Alone; KL 1417, KS 3417  
 GREENWOOD COUNTRY SINGERS—Have You Heard; KL 1422, KS 3422  
 JOE HARNELL & HIS ORCH.—The Rhythm and the Fire; KL 1416, KS 3416  
 ART MOONEY & HIS ORCH.—Sentimental Love Songs of World War II; KL 1421, KS 3421

## LAURIE

GERRY & THE PACEMAKERS—I'll be There; LLP 2030, SLP 2030  
 VARIOUS ARTISTS—Drive Time . . . Radio Smash Flashbacks; LLP 2028  
 VARIOUS ARTISTS—Prime Time . . . Radio Smash Flashbacks; LLP 2029

## LONDON

The Voice of WINSTON CHURCHILL; RB 100  
 RIMSKY-KORSAKOV: SCHEHERAZADE—London Symphony Orch. (Stokowski); SPC 21005

## MAINSTREAM

CHARLES BROWN—Ballads My Way; 56035, S/6035  
 RUTH BROWN '65; 56034  
 CLARK TERRY & BOB BROOKMEYER QUINTET—Tonight; 56043

## MAYO-SIMPSON

REV. EDMOND BLAIR—They Had a Thing Going On; SS 3

## OKEH

WALTER JACKSON—It's All Over; OKM 12107, OKS 14107

## PRIMA

GIA MAIONE—This Is . . . Gia; P 3004, PS P5 3004

## RCA VICTOR

CHET HUNTLEY—Winston Churchill the Memory of a Great Man; LM 2723  
 JIM REEVES' BLUE BOYS—We Remember Jim; LPM 3331, USP 3331

## RCA VICTOR—INTERNATIONAL

LE TRIO MUSETTE DE PARIS—La Grande Parade Du Musette; 430.083, 440.014

## SEECO

CHITA RIVERA—And Now I Sing!; SCLP 92580

## SHAKESPEARE RECORDING

VARIOUS ARTISTS—Shakespeare: Henry the Fourth, Part 2; SRS 218-5

bet ya'  
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 the  
 way

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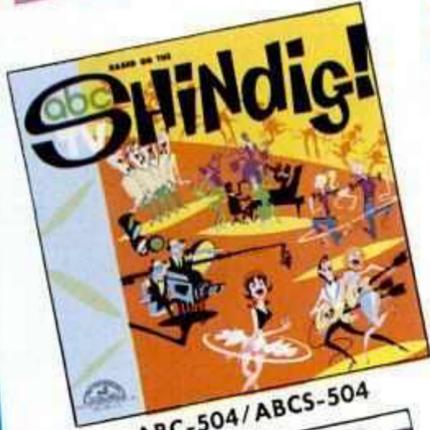
**MASTERWORK**  **Radios • Phonographs • Tape Recorders**

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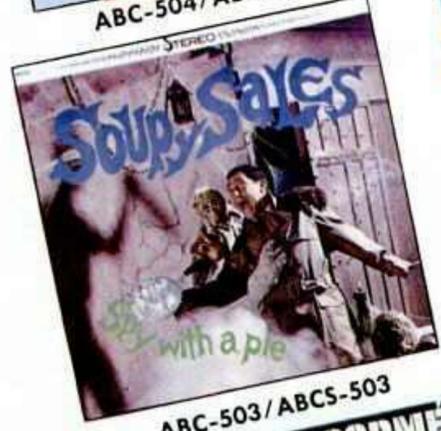
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# STAFF

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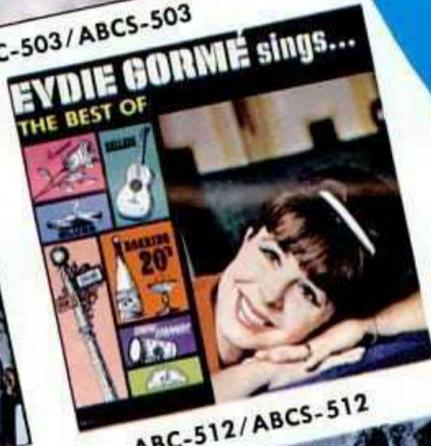
ABC-504/ABCS-504



ABC-503/ABCS-503

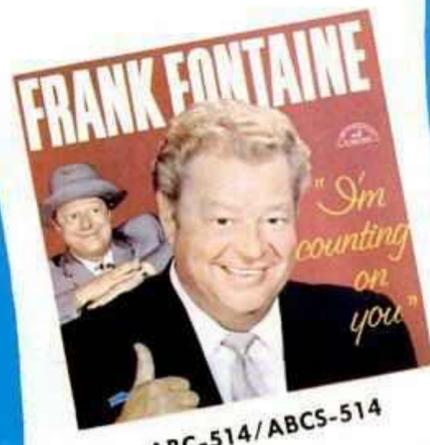


ABC-515/ABCS-515



ABC-512/ABCS-512

ABC-PARAMOUNT  
FULL COLOR FIDELITY

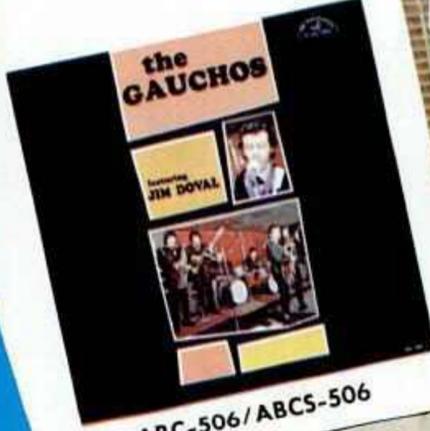


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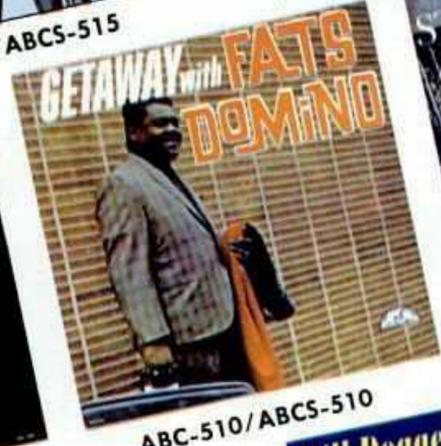
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FULL COLOR FIDELITY



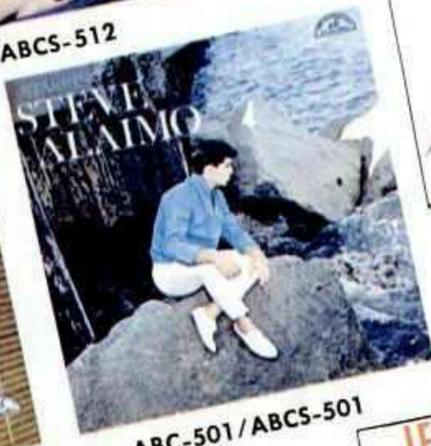
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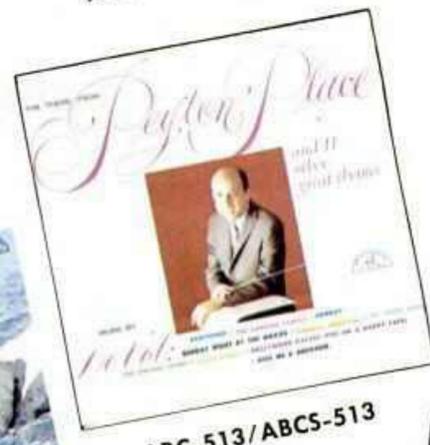
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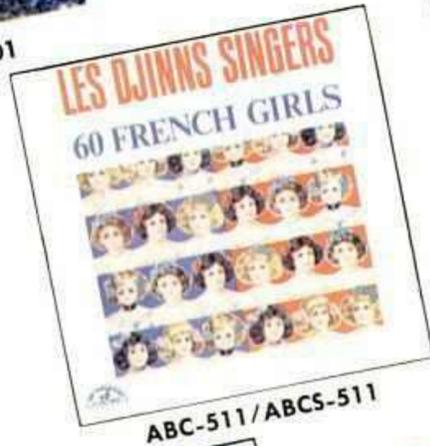
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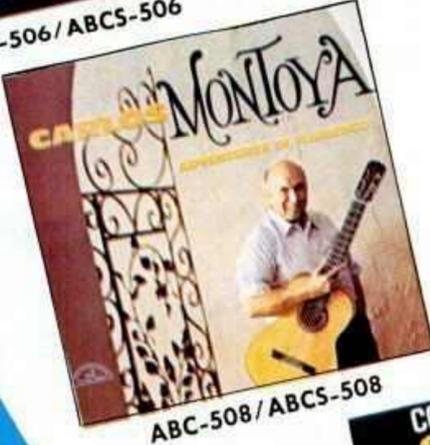
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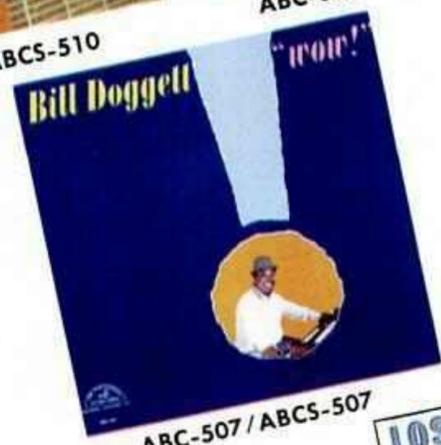
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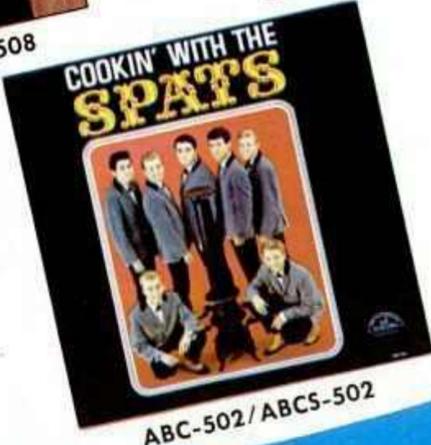
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ABC-508/ABCS-508



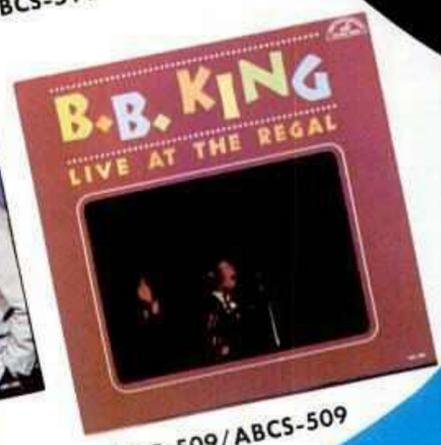
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ABC-502/ABCS-502



ABC-498/ABCS-498

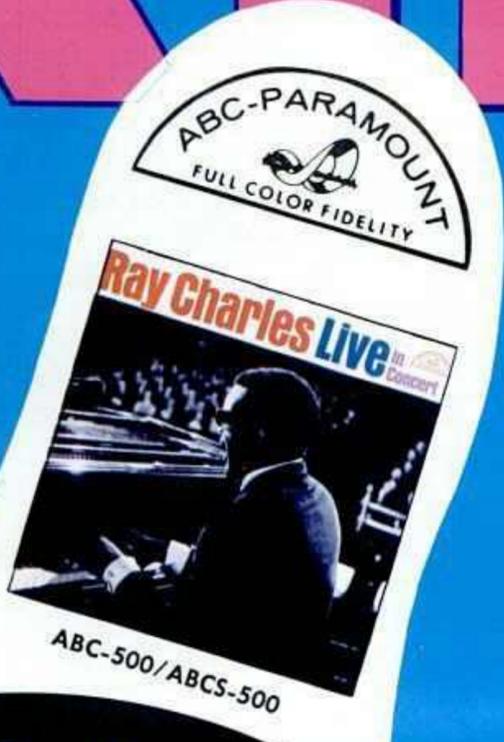


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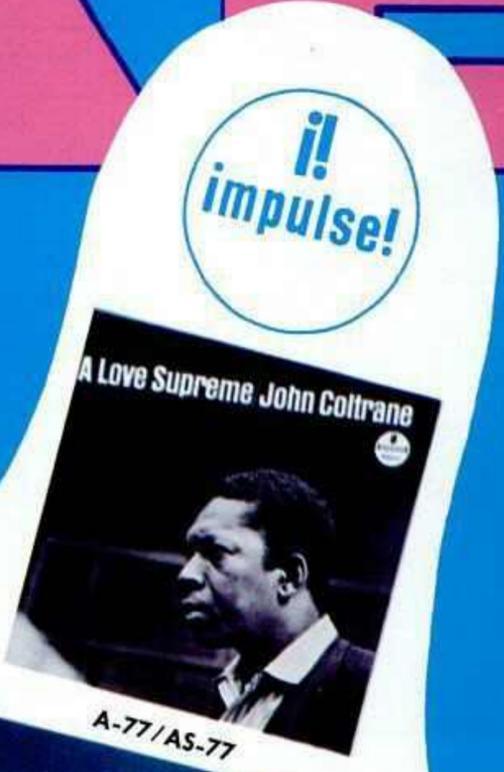
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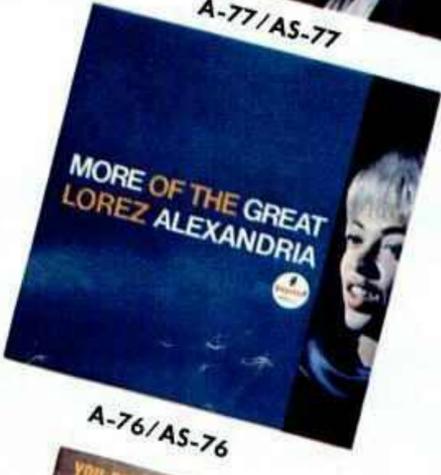
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A-77/AS-77



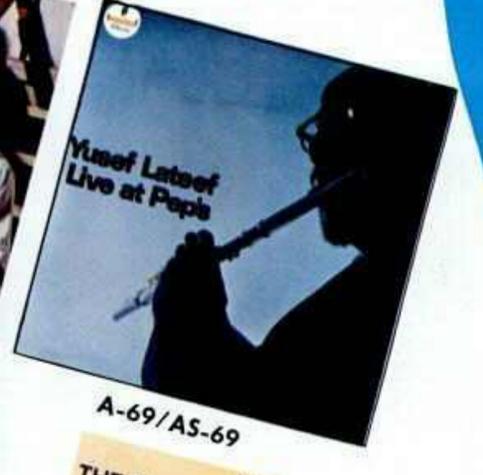
A-73/AS-73



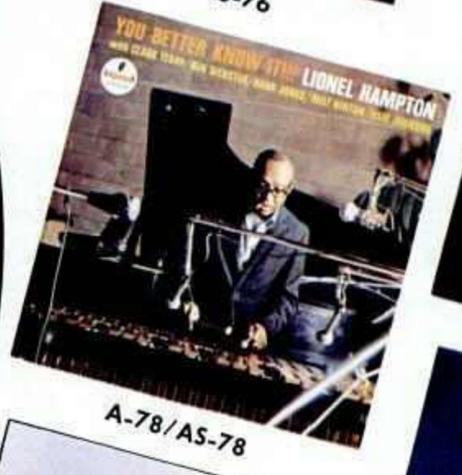
A-76/AS-76



A-71/AS-71



A-69/AS-69



A-78/AS-78



A-75/AS-75



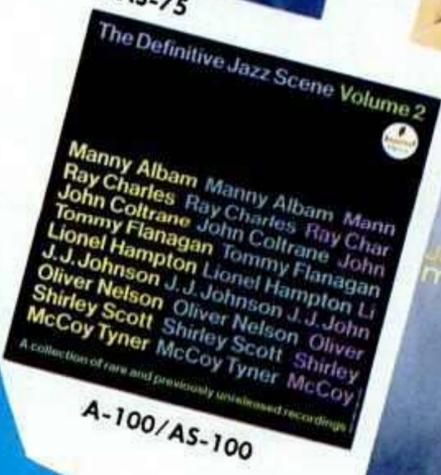
A-80/AS-80



A-74/AS-74



A-68/AS-68



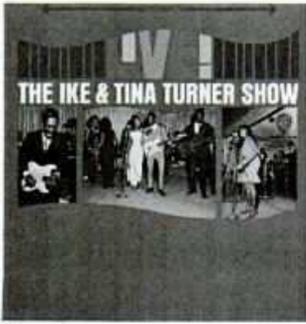
A-100/AS-100



A-70/AS-70

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right up every-  
dy's alley!

**Dealers!**  
**Stops!**  
**Jobbers!**  
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6 purchased.  
(and time offer)  
C-PARAMOUNT  
for full details!



**POP SPOTLIGHT**  
**THE IKE & TINA TURNER SHOW—LIVE**  
 Warner Bros. W 1579 (M); WS 1579 (S)

The husband and wife team have hit with a few pop and r&b hits in the past. Their hits have always been exciting. Here they go the same route with a pounding, driving, wailing sound. Chorus and big brass, plus hubby, give Tina's wailing great support.



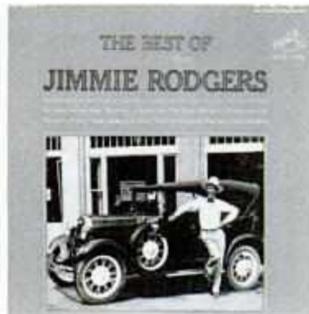
**POP SPOTLIGHT**  
**MUSIC TO SOOTHE THAT TIGER**  
 Herbert Rehbein & His Ork. Decca DL 4584 (M); DL 74584 (S)

This album title understates the contents. The tunes and arrangements could soothe the most savage of beasts. Lush, smooth strings and brass envelop the listener into relaxation. Selections include "When I Fall in Love," "Speak Low" and "Chances Are."



**POP SPOTLIGHT**  
**THIS IS... GEORGE GERSHWIN**  
 20th Century-Fox TFM 3161 (M)

A collector's item to treasure. A musical portrait of the creator of much of the important music of our time. This album features George at the piano performing his "Rhapsody in Blue" on one side, and on the other "That Certain Feeling," plus some of his lesser heard compositions. "Left All Alone Again Blues" and "Grieving for You" are two. The sound is amazingly good considering the age of the piano rolls from which this music was transferred.



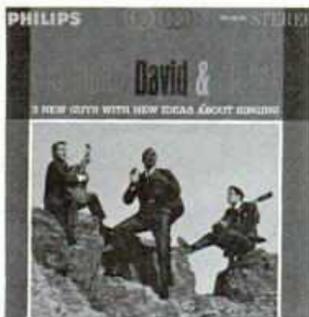
**COUNTRY SPOTLIGHT**  
**THE BEST OF THE LEGENDARY JIMMIE RODGERS**  
 RCA Victor LPM 3315 (M); LSP 3315(e) (S)

Country music fans will revel in this nostalgia-filled package of Rodgers' greats. The late great singer made an indelible mark on country music with his renditions of "Waiting for a Train," "Mule Skinner Blues," "Roll Along Kentucky Moon" and a raft of others contained in this stereo album reissue.



**POP SPOTLIGHT**  
**LES BROWN'S IN TOWN!**  
 Decca DL 4607 (M); DL 74607 (S)

The swingin' Band of Renown in a package of fresh, big band arrangements by Glenn Osser. The 17-piece band maintains its clean sound. Some top solo work by Fagerquist, Newman, Clarkson and Morales. The opener, "Swamp Fire," sets the pace for this album of 16 greats. First-rate arrangements and sound.



**FOLK SPOTLIGHT**  
**JONATHAN, DAVID & ELBERT**  
 Philips PHM 200-166 (M); PHS 600-166 (S)

A well-produced debut of three new folk performers. The blend of their voices and their way of combining pop, rhythm and blues, and country oriented material makes for interesting listening. They have adapted most of the material they perform and display a warm, rich blend on "The Sweetest Wine" and "Judy's Song." Exciting arrangements and performances are heard in "Woke Up This Morning" and "Hangman."



**POP SPOTLIGHT**  
**THE AMERICANIZATION OF EMILY**  
 Soundtrack. Reprise R 6151 (M); RS 6151 (S)

A successful album follows a successful motion picture in very nearly every case. There's no reason why the same premise will not hold true here. Mandel's strings are posh and velvety, and the album is good listening, whether one has seen the picture or not.



**CLASSICAL SPOTLIGHT**  
**FAREWELL RECITAL**  
 Marian Anderson. RCA Victor LM 2781 (M); LSC 2781 (S)

Recorded in live concert at D.C.'s Constitution Hall, this album marks the departure of Miss Anderson from the concert stage. A beautiful program is presented in two parts. The first includes works of Handel, Haydn and Schubert. The second is a variety of material such as "The Plough Boy" and "Oh! What a Beautiful City." A memorable album for her multitude of admirers.

## BREAKOUT ALBUMS

### ★ NATIONAL BREAKOUTS

#### THE NANCY WILSON SHOW!

Capitol KAO 2136 (M); SKAO 2136 (S)

#### L-O-V-E

Nat King Cole, Capitol T 2195 (M); ST 2195 (S)

#### THE GOOD LIFE WITH THE DRIFTERS

Atlantic 8103 (M); SD 8103 (S)

### ★ NEW ACTION LP's

These new albums, not yet on Billboard's Top LP's Chart, have been reported getting strong sales action by dealers in major markets.

#### ANYONE FOR MOZART . . .

Swingle Singers, Philips PHM 200-149 (M); PHS 600-149 (S)

#### HEY, BROTHER, POUR THE WINE . . .

Dean Martin, Capitol T 2212 (M); DT 2212 (S)

#### SPY WITH A PIE . . .

Soupy Sales, ABC-Paramount ABC 503 (M); ABCS 503 (S)

#### MERCY! . . .

Don Covay & the Goodtimers, Atlantic 8104 (M); SD 8104 (S)

#### ODE TO THE LITTLE BROWN SHACK OUT BACK . . .

Billy Edd Wheeler, Kapp KL 1425 (M); KS 3425 (S)

#### THE NEW CHRISTY MINSTRELS SING AND PLAY COWBOYS AND INDIANS . . .

Columbia CL 2303 (M); CS 9103 (S)

#### FIDDLER ON THE ROOF . . .

Cannonball Adderley, Capitol T 2216 (M); ST 2216 (S)

#### INTIMATELY YOURS . . .

Arthur Prysock, Old Town LP 2008 (M); LP 2008 S (S)

#### PERCY FAITH PLAYS LATIN THEMES FOR YOUNG LOVERS . . .

Columbia CL 2279 (M); CS 9079 (S)

#### RIGHT OR WRONG . . .

Ronnie Dove, Diamond D 5002 (M); SD 5002 (S)

#### THE BEST OF PETER NERO . . .

RCA Victor LPM 2978 (M); LSP 2978 (S)

#### GENE PITNEY'S BIG SIXTEEN, VOL. 2 . . .

Musicor MM 2043 (M); MS 3043 (S)

#### NEW BEAT ON BROADWAY! . . .

Village Stompers, Epic LN 24129 (M); BN 26129 (S)

#### LOVIN' PLACE . . .

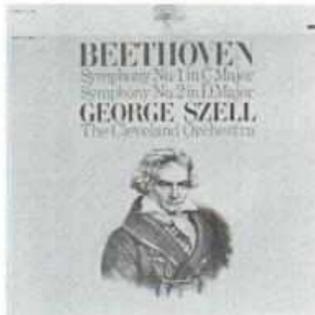
Gale Garnett, RCA Victor LPM 3305 (M); LSP 3305 (S)

#### OUR SHINING HOUR . . .

Sammy Davis/Count Basie, Verve V 8605 (M); V6-8605 (S)

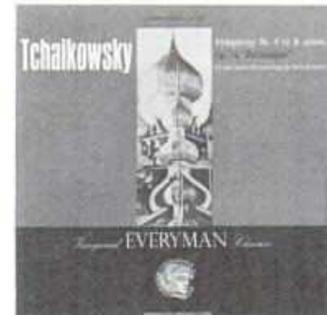
#### WALK AWAY . . .

Matt Monro, Liberty LRP 3402 (M); LST 7402 (S)



**CLASSICAL SPOTLIGHT**  
**BEETHOVEN: SYMPHONY NO. 1 IN C MAJOR/SYMPHONY NO. 2 IN D MAJOR**  
 Cleveland Orchestra (Szell). Epic LC 3892 (M); BC 1292 (S)

Szell gives both works a texture and sensitivity that is matchless. The orchestra performs with skill and with a unity of high efficiency. This album completes the recording of all nine Beethoven symphonies by Szell and the orchestra. The LP is a fitting finale to a very good series.



**LOW PRICE CLASSICAL SPOTLIGHT**  
**TCHAIKOVSKY: SYMPHONY NO. 6 IN B MINOR, OP. 74, "PATHETIQUE"**  
 The Halle Orchestra (Barbirolli). Vanguard SRV 148 (M); SRV 148 SD (S)

Another fine recording, musically and in reproductive quality, in this budget-priced series. Barbirolli's touches have finesse and taste, as he makes proper use of the composer's knack for despairing and energetic instrumentation.



**CLASSICAL SPOTLIGHT**  
**BEETHOVEN-WELLINGTON'S VICTORY/KING STEPHEN OVERTURE; LENORE OVERTURE; EGMONT OVERTURE**  
 Symphony of Los Angeles (Janssen)/London Symphony Orchestra (Krips). Everest 6119 (M); 3119 (S)

Krips and the London Symphony give a stirring and flawless performance in both overtures. They develop each section with taste and clarity, building up or tapering off as the occasion demands. Flip side was originally recorded in 1940's by Janssen, and has been modernized technically. A worthy coupling.



**SACRED SPOTLIGHT**  
**THE SENSATIONAL STATESMEN QUARTET**  
 RCA Victor LPM 2989 (M); LSP 2989 (S)

One of the most popular and successful groups in the sacred music field. All of the songs were written by Kim Wetherington, who sings base in the group.

## SPECIAL MERIT PICKS

Special Merit Picks are new releases of outstanding merit which deserve exposure and which could have commercial success within their respective categories of music.

### POP SPECIAL MERIT

**OUR FAIR LADY**  
 Julie London. Liberty LRP 3392 (M); LST 7392 (S)

Julie, who has an impressive list of albums to her credit, spotlights 12 of the better songs from some of her previous albums. Selections include "Wives and Lovers," "Charade," "The Second Time Around," "Days of Wine and Roses."

### POP SPECIAL MERIT

**IN CONCERT**  
 Fred Waring & His Pennsylvanians. Reprise R 6148 (M); RS 6148 (S)

Fred Waring's national tours are now virtually a concert institution, and this "live" recording of one of his shows excellently

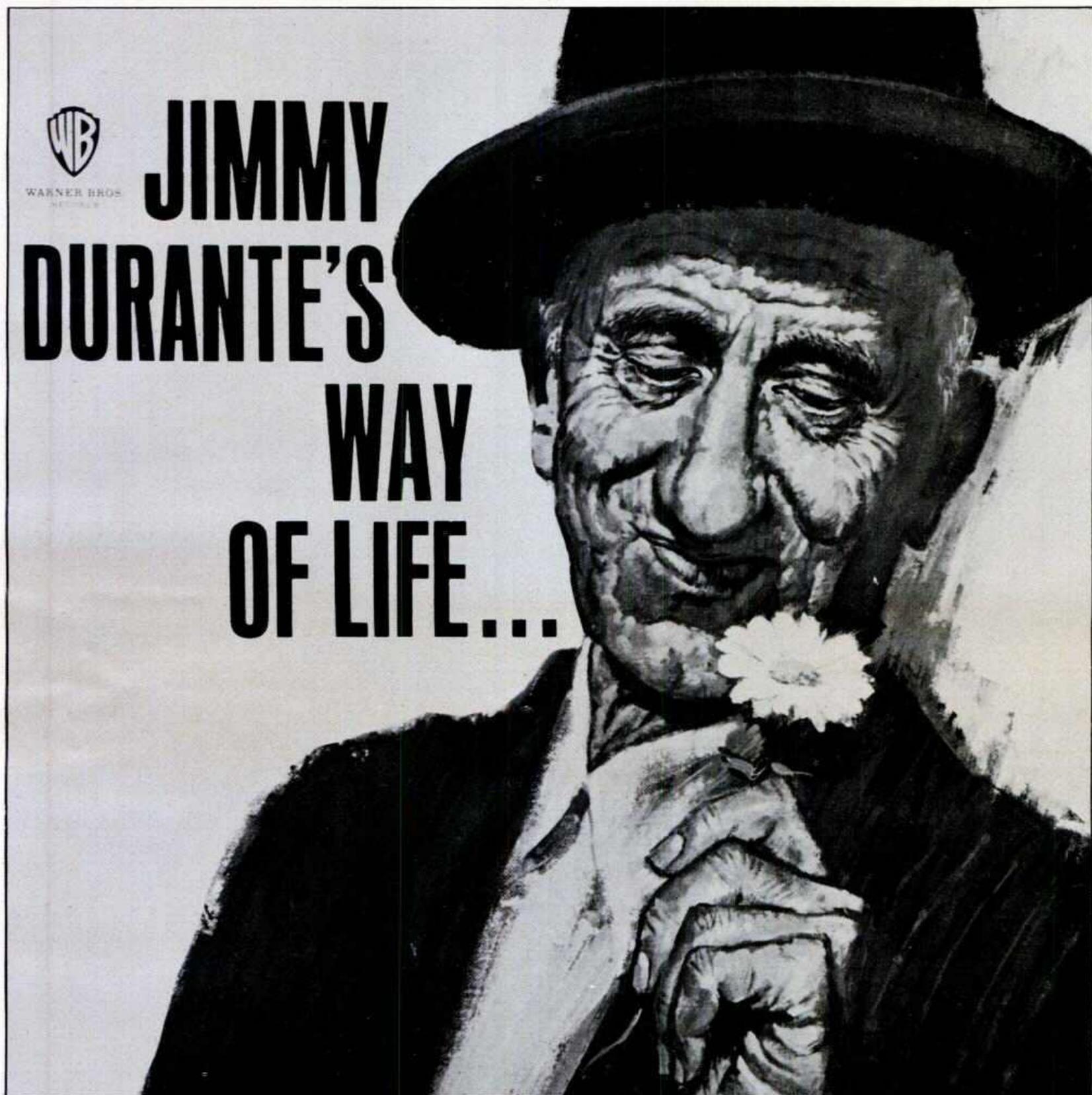
(Continued on page 42)

## ALBUM REVIEW POLICY

Every album sent to Billboard for review is heard by Billboard's Review Panel, and its sales potential is rated within its category of music. Full reviews are presented for Spotlight Picks or Special Merit Picks, and all other LP's are listed under their respective categories.

SEE ALBUM REVIEWS ON BACK COVER

*Instant Nostalgia!*



ALBUM #1577

*A gathering of nosegays...  
with Love... in a Valentine  
to Mrs. Calabash  
and all us sentimental slobs.*



# TOP 100

★ **STAR performer**—LP's on chart 9 weeks or less registering greatest proportionate upward progress this week.

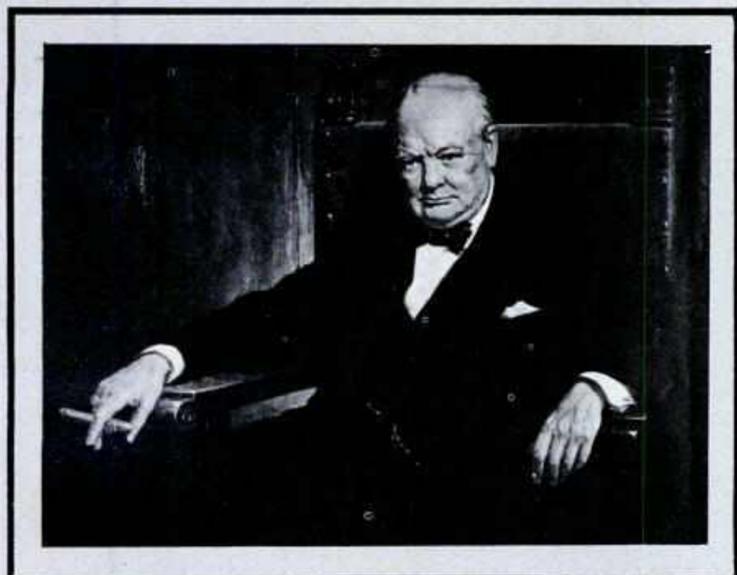
⑤ Record Industry Association of America seal of certification as million dollar LP's.

This Week	Last Week	Title, Artist, Label	Wks. on Chart
1	1	<b>BEATLES '65</b> Capitol T 2228 (M); ST 2228 (S)	6
2	2	<b>WHERE DID OUR LOVE GO</b> Supremes, Motown MT 621 (M); S 621 (S)	21
3	3	<b>MARY POPPINS</b> Soundtrack, Vista BV 4026 (M); STER 4026 (S)	19
4	5	<b>MY FAIR LADY</b> Soundtrack, Columbia KOL 8000 (M); KOS 2600 (S)	18
5	4	<b>THE BEACH BOYS CONCERT</b> Capitol TAO 2198 (M); STAO 2198 (S)	14
6	15	<b>MY LOVE FORGIVE ME</b> Robert Goulet, Columbia CL 2296 (M); CS 9096 (S)	7
7	7	<b>FIDDLER ON THE ROOF</b> Original Cast, RCA Victor LOC 1093 (M); LSO 1093 (S)	15
8	9	<b>PEOPLE</b> Barbra Streisand, Columbia CL 2215 (M); CS 9015 (S)	19
9	11	<b>COAST TO COAST</b> Dave Clark Five, Epic LN 24128 (M); BN 24128 (S)	6
10	8	<b>ROUSTABOUT</b> Elvis Presley, RCA Victor LPM 2999 (M); LSP 2999 (S)	13
11	6	<b>THE BEATLES—A HARD DAY'S NIGHT</b> Soundtrack, United Artists UAL 3366 (M); UAS 6366 (S)	30
12	10	<b>THE ROLLING STONES 12 X 5</b> London LL 3402 (M); PS 402 (S)	13
13	14	<b>HELLO, DOLLY!</b> Original Cast, RCA Victor LOC 1087 (M); LSO 1087 (S)	51
14	12	<b>BOBBY VINTON'S GREATEST HITS</b> Epic LN 34098 (M); BN 24098 (S)	19
15	13	<b>EVERYBODY LOVES SOMEBODY</b> Dean Martin, Reprise R 6130 (M); RS 6130 (S)	26
16	16	<b>THE BEATLES' STORY</b> Capitol TBO 2222 (M); STBO 2222 (S)	9
17	52	<b>GOLDFINGER</b> Soundtrack, United Artists UAL 4117 (M); UAS 5117 (S)	9
18	68	<b>YOU'VE LOST THAT LOVIN' FEELIN'</b> Righteous Brothers, Philips PHLP 4007 (M); PHLP 4007 (S)	3
19	18	<b>JOAN BAEZ/5</b> Vanguard VRS 9140 (M); VSD 79140 (S)	12
20	20	<b>THE DOOR IS STILL OPEN TO MY HEART</b> Dean Martin, Reprise R 6140 (M); RS 6140 (S)	13
21	22	<b>A BIT OF LIVERPOOL</b> Supremes, Motown MLP 633 (M); SLP 633 (S)	11
22	54	<b>DEAR HEART AND OTHER GREAT SONGS OF LOVE</b> Jack Jones, Kapp KL 1415 (M); KS 2415 (S)	5
23	21	<b>HONEY IN THE HORN</b> Al Hirt, RCA Victor LPM 2733 (M); LSP 2733 (S)	73
24	27	<b>MR. LONELY</b> Bobby Vinton, Epic LN 24136 (M); BN 24136 (S)	4
25	19	<b>GREAT SONGS FROM MY FAIR LADY AND OTHER BROADWAY HITS</b> Andy Williams, Columbia CL 2205 (M); CS 9005 (S)	20
26	28	<b>ALL SUMMER LONG</b> Beach Boys, Capitol T 2110 (M); ST 2110 (S)	28
27	23	<b>SOMETHING NEW</b> Beatles, Capitol T 2108 (M); ST 2108 (S)	27
28	34	<b>CHAD &amp; JEREMY YESTERDAY'S GONE</b> Chad Stuart & Jeremy Clyde, World Artists WAM 2002 (M); WAS 3002 (S)	20
29	59	<b>RIGHT NOW</b> Righteous Brothers, Moon Glow M 1001 (M); S 1001 (S)	6
30	24	<b>COTTON CANDY</b> Al Hirt, RCA Victor LPM 2917 (M); LSP 2917 (S)	38
31	17	<b>GETZ/GILBERTO</b> Stan Getz & Joao Gilberto, Verve V 8545 (M); V6-8545 (S)	36
32	63	<b>SOME BLUE-EYED SOUL</b> Righteous Brothers, Moon Glow MLP 1002 (M); SLP 1002 (S)	4
33	44	<b>SOFTLY, AS I LEAVE YOU</b> Frank Sinatra, Reprise F 1013 (M); 1013 (S)	8
34	26	<b>PETER, PAUL &amp; MARY IN CONCERT</b> Warner Bros. W 1555 (M); WBS 1555 (S)	26
35	36	<b>THE MANFRED MANN ALBUM</b> Asot AM 13015 (M); ALS 14015 (S)	12
36	30	<b>THE SIDEWINDER</b> Lee Morgan, Blue Note 4157 (M); 84157 (S)	18
37	31	<b>HELLO, DOLLY!</b> Louis Armstrong, Kapp KL 1364 (M); KS 3364 (S)	39
38	39	<b>THE PEOPLES CHOICE</b> Ferrante & Teicher, United Artists UAL 3385 (M); UAS 6385 (S)	11
39	35	<b>WELCOME TO THE PONDEROSA</b> Lorne Greene, RCA Victor LPM 2843 (M); LSP 2843 (S)	11
40	42	<b>I STARTED OUT AS A CHILD</b> Bill Cosby, Warner Bros. W 1567 (M); (no Stereo)	12
41	33	<b>SUGAR LIPS</b> Al Hirt, RCA Victor LPM 2965 (M); LSP 2965 (S)	25
42	45	<b>GETZ AU GO GO</b> Stan Getz, Verve V 8600 (M); V6-8600 (S)	8
43	29	<b>FUNNY GIRL</b> Original Cast, Capitol VAS 2059 (M); SVAS 2059 (S)	41
44	48	<b>GOLDEN BOY</b> Original Cast, Capitol VAS 2124 (M); SVAS 2124 (S)	8
45	40	<b>MOON RIVER &amp; OTHER GREAT MOVIE THEMES</b> Andy Williams, Columbia CL 1809 (M); CS 8609 (S)	144
46	38	<b>FOR SWINGIN' LIVERS ONLY!</b> Allan Sherman, Warner Bros. W 1569 (M); WS 1569 (S)	11
47	32	<b>THE PINK PANTHER</b> Henry Mancini & His Ork, RCA Victor LPM 2795 (M); LSP 2795 (S)	44
48	37	<b>THE CAT</b> Jimmy Smith, Verve V 8587 (M); V6-8587 (S)	21
49	53	<b>WHO CAN I TURN TO</b> Tony Bennett, Columbia CL 2285 (M); CS 9085 (S)	8
50	49	<b>THE KENNEDY WIT</b> John F. Kennedy, RCA Victor VDM 101 (M); (No Stereo)	7
51	51	<b>KINGSMEN, VOL. 2</b> Wand LP 659 (M); LP 659 (S)	20

This Week	Last Week	Title, Artist, Label	Wks. on Chart
52	56	<b>MEET THE BEATLES</b> Capitol T 2047 (M); ST 2047 (S)	54
53	58	<b>SAM COOKE AT THE COPA</b> RCA Victor LPM 2970 (M); LSP 2970 (S)	15
54	25	<b>THE IMPRESSIONS KEEP ON PUSHING</b> ABC-Paramount ABC 493 (M); ABCS 493 (S)	27
55	55	<b>THE INCOMPARABLE MANTOVANI</b> London LL 3392 (M); PS 392 (S)	14
56	41	<b>"POPS" GOES THE TRUMPET</b> Al Hirt/Boston Pops Ork. (Fiedler), RCA Victor LM 2729 (M); LSC 2729 (S)	20
57	61	<b>LOUIE LOUIE</b> Kingsmen, Wand 657 (M); (no Stereo)	56
58	47	<b>HOW GLAD I AM</b> Nancy Wilson, Capitol T 2155 (M); ST 2155 (S)	23
59	75	<b>PEARLY SHELLS</b> Billy Vaughn, Dot DLP 2605 (M); DLP 2605 (S)	6
60	43	<b>THE BEST OF JIM REEVES</b> RCA Victor LPM 2890 (M); LSP 2890 (S)	27
61	78	<b>TOUR DE FARCE AMERICAN HISTORY AND OTHER UNRELATED SUBJECTS</b> Smothers Brothers, Mercury MG 20948 (M); SR 60948 (S)	8
62	64	<b>THE BEATLES' SECOND ALBUM</b> Capitol T 2080 (M); ST 2080 (S)	42
63	73	<b>YOU REALLY GOT ME</b> Kinks, Reprise R 6143 (M); RS 6143 (S)	9
64	50	<b>INVISIBLE TEARS</b> Ray Conniff & the Singers, Columbia CL 2264 (M); CS 9064 (S)	19
65	62	<b>PETER, PAUL AND MARY</b> Warner Bros. W 1449 (M); WS 1449 (S)	146
66	67	<b>IT MIGHT AS WELL BE SWING</b> Frank Sinatra, Count Basie & His Ork, Reprise F 1012 (M); PS 1012 (S)	25
67	46	<b>LITTLE OLD LADY FROM PASADENA</b> Jan & Dean, Liberty LRP 3377 (M); LST 7377 (S)	18
68	69	<b>ROY ORBISON'S GREATEST HITS</b> Monument MLP 8000 (M); SLP 18000 (S)	128
69	113	<b>THE BEST OF AL HIRT</b> RCA Victor LPM 3309 (M); LSP 3309 (S)	2
70	57	<b>WEST SIDE STORY</b> Soundtrack, Columbia DL 5670 (M); DS 2070 (S)	172
71	72	<b>MY FAIR LADY</b> Original Cast, Columbia OL 5090 (M); OS 2015 (S)	431
72	66	<b>MORE OF ROY ORBISON'S GREATEST HITS</b> Monument MLP 8024 (M); SLP 18024 (S)	25
73	65	<b>BURL IVES SINGS PEARLY SHELLS AND OTHER FAVORITES</b> Decca DL 4578 (M); DL 74578 (S)	10
74	77	<b>IN THE WIND</b> Peter, Paul & Mary, Warner Bros. W 1507 (M); WS 1507 (S)	68
75	88	<b>THE KINGSTON TRIO</b> Decca DL 4613 (M); DL 74613 (S)	4
76	87	<b>YOUR CHEATIN' HEART</b> Soundtrack/Hank Williams Jr., MGM E 4260 (M); SE 4260 (S)	6
77	74	<b>BARBRA STREISAND/THE THIRD ALBUM</b> Columbia CL 2154 (M); CS 8954 (S)	50
78	83	<b>CALL ME IRRESPONSIBLE AND OTHER HIT SONGS</b> Andy Williams, Columbia CL 2171 (M); CS 8971 (S)	40
79	60	<b>SHE CRIED</b> Lettermen, Capitol T 2142 (M); ST 2142 (S)	13
80	76	<b>BACH'S GREATEST HITS</b> Creative Swingle Singers, Philips PHM 200-097 (M); PHS 600-097 (S)	68
81	99	<b>JOHNNY'S GREATEST HITS</b> Johnny Mathis, Columbia CL 1123 (M); CS 8634 (S)	353
82	90	<b>TRINI LOPEZ AT PJ'S</b> Reprise R 6093 (M); R9-6093 (S)	77
83	81	<b>TRINI LOPEZ LIVE AT BASIN ST. EAST</b> Reprise R 6134 (M); RS 6134 (S)	16
84	71	<b>SO TENDERLY</b> John Gary, RCA Victor LPM 2922 (M); LSP 2922 (S)	26
85	79	<b>LICORICE STICK</b> Pete Fountain, Coral CRL 57460 (M); CRL 737460 (S)	25
86	109	<b>DEAR HEART AND OTHER SONGS ABOUT LOVE</b> Ork & Chorus of Henry Mancini, RCA Victor LPM 2990 (M); LSP 2990 (S)	2
87	70	<b>PETER AND THE COMMISSAR</b> Allan Sherman/Boston Pops Ork. (Fiedler), RCA Victor LM 2773 (M); LSC 2773 (S)	12
88	91	<b>SURFER GIRL</b> Beach Boys, Capitol T 1981 (M); ST 1981 (S)	51
89	84	<b>RUNNIN' OUT OF FOOLS</b> Aretha Franklin, Columbia CL 2281 (M); CS 9081 (S)	8
90	89	<b>DREAM WITH DEAN</b> Dean Martin, Reprise R 6123 (M); RS 6123 (S)	24
91	110	<b>BLUE MIDNIGHT</b> Bert Kaempfert & His Ork, Decca DL 4569 (M); DL 74569 (S)	3
92	97	<b>THE BARBRA STREISAND ALBUM</b> Columbia CL 2007 (M); CS 8807 (S)	96
93	96	<b>THE GREATEST LIVE SHOW ON EARTH—JERRY LEE LEWIS</b> Smash MGS 27056 (M); SRS 67056 (S)	10
94	104	<b>A LITTLE BIT OF HEAVEN</b> John Gary, RCA Victor LPM 2994 (M); LSP 2994 (S)	3
95	108	<b>SOUTH OF THE BORDER</b> Herb Alpert's Tijuana Brass, A&M LP 108 (M); ST 108 (S)	4
96	140	<b>THE FOLK ALBUM</b> Trini Lopez, Reprise R 5147 (M); RS 6147 (S)	2
97	92	<b>JOHNNY RIVERS AT THE WHISKEY A GO GO</b> Imperial LP 9264 (M); LP 12264 (S)	34
98	82	<b>THE BEST OF MANCINI</b> Henry Mancini, RCA Victor LPM 2693 (M); LSP 2693 (S)	27
99	95	<b>I DON'T WANT TO SEE YOU AGAIN</b> Peter & Gordon, Capitol T 2220 (M); ST 2220 (S)	6
100	98	<b>HERE WE A GO GO AGAIN!</b> Johnny Rivers, Imperial LP 9274 (M); LP 12274 (S)	17

This Week	Last Week	Title, Artist, Label	Wks. on Chart
101	86	<b>IT HURTS TO BE IN LOVE</b> Gene Pitney, Musicor MM 2019 (M); MS 3019 (S)	13
102	111	<b>DAYS OF WINE AND ROSES</b> Andy Williams, Columbia CL 2015 (M); CS 8815 (S)	90
103	101	<b>PRESENTING THE FABULOUS RONETTES FEATURING VERONICA</b> Philles PHLP 4006 (M); (No Stereo)	7
104	—	<b>THE NANCY WILSON SHOW!</b> Capitol KAO 2136 (M); SKAO 2136 (S)	1
105	106	<b>SURFIN' U. S. A.</b> Beach Boys, Capitol T 1890 (M); ST 1890 (S)	76
106	80	<b>AMOR</b> Eddie Gorme & the Trio Los Panchos, Columbia CL 2203 (M); CS 9003 (S)	22
107	93	<b>SONGS FOR LONESOME LOVERS</b> Ray Charles Singers, Command RS 874 (M); RS 874 SD (S)	10
108	100	<b>LAST KISS</b> J. Frank Wilson & the Cavaliers, Josie JGM 4006 (M); JGMS 4006 (S)	13
109	—	<b>L-O-V-E</b> Nat King Cole, Capitol T 2195 (M); ST 2195 (S)	1
110	94	<b>THE ANIMALS</b> MGM E 4264 (M); SE 4264 (S)	23
111	103	<b>THIS IS LOVE</b> Johnny Mathis, Mercury MG 20942 (M); SR 60942 (S)	17
112	112	<b>WALK, DON'T RUN, VOL. 2</b> Ventures, Dolton DLP 2031 (M); DST 2031 (S)	18
113	115	<b>I DON'T WANT TO BE HURT ANYMORE</b> Nat King Cole, Capitol T 2118 (M); ST 2118 (S)	28
114	102	<b>THE UNSINKABLE MOLLY BROWN</b> Soundtrack, MGM E 4232 (M); SE 4232 (S)	30
115	119	<b>THE GOLDEN MILLIONS</b> Lawrence Welk, Dot DLP 3611 (M); DLP 25611 (S)	5
116	85	<b>WE'LL SING IN THE SUNSHINE</b> Gale Garnett, RCA Victor LPM 2833 (M); LSP 2833 (S)	20
117	117	<b>HAWAII TATTOO</b> Walkie, Kapp KL 1366 (M); KS 3366 (S)	4
118	133	<b>STANDING OVATION!</b> Jerry Vale, Columbia CL 2273 (M); CS 9073 (S)	2
119	116	<b>RAMBLIN'</b> New Christy Minstrels, Columbia CL 2055 (M); CS 8855 (S)	77
120	105	<b>BREAD AND BUTTER</b> Newbeats, Hickory LPM 120 (M); (no Stereo)	19
121	122	<b>PETE'S PLACE</b> Pete Fountain, Coral CRL 57453 (M); CRL 737453 (S)	6
122	118	<b>FROM HELLO DOLLY TO GOODBYE CHARLIE</b> Bobby Darin, Capitol T 2194 (M); ST 2194 (S)	7
123	124	<b>OLDIES BUT GOODIES, VOL. 7</b> Various Artists, Original Sound OSB-LPM 50-12 (M); OSB-LPS 8857 (S)	5
124	121	<b>AMERICAN TOUR</b> Dave Clark Five, Epic LN 24117 (M); BN 24117 (S)	24
125	—	<b>THE GOOD LIFE WITH THE DRIFTERS</b> Atlantic 8103 (M); SD 8103 (S)	1
126	128	<b>THE SOUND OF MUSIC</b> Original Cast, Columbia KOL 5450 (M); KOS 2020 (S)	237
127	114	<b>PETER NERO PLAYS SONGS YOU WON'T FORGET</b> RCA Victor LPM 2935 (M); LSP 2935 (S)	18
128	123	<b>CAMELOT</b> Original Cast, Columbia KOL 5420 (M); KOS 2031 (S)	211
129	120	<b>THE ROLLING STONES</b> London LL 3375 (M); (No Stereo)	33
130	132	<b>I LEFT MY HEART IN SAN FRANCISCO</b> Tony Bennett, Columbia CL 1649 (M); CS 8649 (S)	136
131	—	<b>THE IKE &amp; TINA TURNER SHOW</b> Warner Bros. W 1579 (M); WS 1579 (S)	1
132	107	<b>DISCOTHEQUE DANCE DANCE DANCE</b> Enoch Light & His Ork, Command RS 873 (M); RS 873 SD (S)	14
133	125	<b>MARY WELLS GREATEST HITS</b> Motown 616 (M); (no Stereo)	37
134	126	<b>THE BEST OF BUCK OWENS</b> Capitol T 2105 (M); ST 2105 (S)	30
135	—	<b>THE RETURN OF ROGER MILLER</b> Smash MGS 27061 (M); SRS 67061 (S)	1
136	139	<b>HAWAII TATTOO</b> Martin Denny, Liberty LRP 3394 (M); LST 7394 (S)	4
137	135	<b>I'M ON THE OUTSIDE (Looking In)</b> Little Anthony & the Imperials, DCP DCL 3801 (M); DCS 6801 (S)	4
138	127	<b>RIDE THE WILD SURF</b> Jan & Dean, Liberty LRP 3368 (M); LST 7368 (S)	17
139	136	<b>BEN FRANKLIN IN PARIS</b> Original Cast, Capitol VAS 2191 (M); SVAS 2191 (S)	7
140	130	<b>DANG ME/CHUG-A-LUG</b> Roger Miller, Smash MGS 27049 (M); SRS 67049 (S)	32
141	—	<b>WE COULD</b> Al Martino, Capitol T 2200 (M); ST 2200 (S)	1
142	138	<b>THE CHIPMUNKS SING THE BEATLES HITS</b> Liberty LRP 3388 (M); LST 7388 (S)	23
143	149	<b>BEST OF SAM COOKE</b> RCA Victor LPM 2625 (M); LSP 2625 (S)	31
144	141	<b>THE SECOND BARBRA STREISAND ALBUM</b> Columbia CL 2054 (M); CS 8854 (S)	74
145	142	<b>THE SWINGLE SINGERS GOING BAROQUE</b> Philips PHM 200-126 (M); PHS 600-126 (S)	17
146	148	<b>THE JERK</b> Larks, Money 1102 (M); (No Stereo)	3
147	147	<b>MY FAIR LADY</b> Ferrante & Teicher, United Artists UAL 3361 (M); UAS 6361 (S)	9
148	—	<b>HOLD WHAT YOU'VE GOT</b> Joe Tex, Atlantic LP 8106 (M); SD 8106 (S)	1
149	150	<b>I HAD A BALL</b> Original Cast, Mercury OCM 2210 (M); OCS 6210 (S)	2
150	—	<b>SHE UNDERSTANDS ME</b> Johnny Tillotson, MGM E 4270 (M); SE 4270 (S)	1

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## • ALBUM REVIEWS

• Continued from page 38

displays why he is a top draw around the country. It's a mixed bag of folk, pops, Dixieland, etc., and the Pennsylvanians in simple, straight and sincere terms.

**POP SPECIAL MERIT**

**JIMMY DURANTE'S WAY OF LIFE**

Warner Bros. W 1577 (M); WS 1577 (S)

Jimmy Durante is in a romantic mood here, and Gordon Jenkins' orchestra and chorus sets up a warm backing for his talk-sing style. It's a pleasant, unassuming album that banks on nostalgia to win friends.

**POP SPECIAL MERIT**

**MY CUP OF TEA**

Si Zentner & His Ork. RCA Victor LPM 2992 (M); LSP 2992 (S)

Zentner tastefully blends the old with the new. The sound and arrangements are of the "big band era," and the tunes are of current pop vintage. The approach is easy-go, non-raucous treatments of such favorites as "A Hard Day's Night," "Wishin' and Hopin'," "Don't Let the Sun Catch You Crying," "Twist and Shout."

**POP SPECIAL MERIT**

**TRY A LITTLE TENDERNESS**

Sammy Davis Jr. Decca DL 4582 (M); DL 74582 (S)

Whatever "Mr. Show Business" does, he does exceedingly well. In concert with guitarist Mundell Lowe, Sammy offers intimate renditions of the 12 irresistible standards. Selections include "What Is There to Say," "I've Got a Crush on You" and "Try a Little Tenderness."

**POP SPECIAL MERIT**

**BRAVO JANKOWSKI**

Horst Jankowski. Mercury MG 20993 (M); SR 60993 (S)

Excellent blending of piano, chorus and orchestra to produce highly interesting and delightful listening. There's something for the swingers ("Eine Schwarzwaldfahrt") and something for the romanticists ("Claire De Lune," "My Yiddish Momme"). Attractive package should also aid in getting initial attention.

**POP SPECIAL MERIT**

**I HAD A BALL**

Lester Lanin. Philips PHM 200-165 (M); PHS 600-165 (S)

"I Had a Ball," starring Buddy Hackett, is a current Broadway show, and Lanin impeccably keeps the fox trot lively and swinging in true tradition of the show. As expected, its unbeatable for dancing.

**POP SPECIAL MERIT**

**THE GOLDEN GUITAR OF BILLY BYRD**

Warner Bros. W 1576 (M); WS 1576 (S)

Country instrumentalist Byrd plays a smooth guitar on this tasteful pop-country album. Supported by chorus and strings, Byrd handles with aplomb tunes like "Born to Lose," "Candy Kisses," "Four Walls," "Slipping Around," "Your Cheatin' Heart," to name a few.

**CLASSICAL SPECIAL MERIT**

**MUSIC OF JOHANN STRAUSS**

Musical Arts Symphony Orchestra (Sorkin). Everest 6123 (M); 3123 (S)

Here are six charming pieces played in the delightful manner of the composer, and all entertaining as well. Included are "Blue Danube Waltz," "Emperor Waltz" and "Tales From the Vienna Woods." A refreshing, flowing disk. Should do well with programmers and dealers.

**CLASSICAL SPECIAL MERIT**

**BLOCH: QUINTET FOR PIANO & STRINGS**

Fine Arts Quartet with Frank Glazer, Piano. Concert-Disc M 1252 (M); CS 252 (S)

Glazer and the quartet give a distinguished rendition of this expansive and interesting work. The piece's contrasts serve to display the versatility of the group, while Glazer employs balance and a preciseness of performance.

**CLASSICAL SPECIAL MERIT**

**BARBIROLI CONDUCTS WAGNER**

Sir John Barbirolli conducting Halle Orchestra. Vanguard SRV 149 (M); SRV 149 SD (S)

In these segments from four operas which include "Der Meistersinger" highlights, Barbirolli and the orchestra unleash their own brand of furor to Wagner's enthusiasm. And what results is a disk of dramatic quality and impact.

**CLASSICAL SPECIAL MERIT**

**FOUR ITALIAN FLUTE CONCERTOS**

Jean-Pierre Rampal. Epic LC 3893 (M); BC 1293 (S)

Excellent little vignettes make up this LP which highlights the flute. Soloists offer a high level of proficiency to these four works and make them pleasurable listening. Some interesting material and history are on the back cover.

**CLASSICAL SPECIAL MERIT**

**VIVALDI: CONCERTO GROSSO/ MOZART: EINE KLEINE NACHTMUSIK/ BACH: PRELUDE IN E MAJOR**

Musical Arts Symphony (Sorkin). Everest 6121 (M); 3121 (S)

This fine group plays these well-known works with precision and sensitivity. Their talents are blended in performances that burst with warmth and solidarity. Mozart's work, in particular, is given an intimate treatment that is quite gratifying.

**LOW PRICE CLASSICAL SPECIAL MERIT**

**MOZART: PIANO CONCERTOS NO. 20 IN D MINOR/NO. 24 IN C MINOR**

Denis Matthews, Piano/Vienna State Opera Orchestra (Swarowsky). Vanguard SRV 142 (M); SRV 142 SD (S)

Neither of these concerti have suffered from under-exposure. There are at least a half dozen superb recordings of each in catalog. But the double attraction of the Everyman Classics budget price and the fine playing and sensitive feel for the music, which Denis Matthews displays here, could do quite well for this disk.

**JAZZ SPECIAL MERIT**

**BACH, HUMBUG!**

George Gruntz Quintet. Philips PHM 200-162 (M); PHS 600-162 (S)

Baroque classics are enjoying an unprecedented popularity among classical music collectors these days. It was inevitable that some clever chap would come along with a good jazz LP take-off on Baroque. Interesting for jazzophiles and "ins" everywhere.

**FOLK SPECIAL MERIT**

**CANDY MAN**

Paul Sykes. Warner Bros. W 1583 (M); WS 1583 (S)

A highly entertaining album of humor, singing and good fun. Sykes is a polished performer who exudes a genuine warmth with his performances coupled with a disarming personality. The material such as "Cee-Cee Rider," "Try to Remember," "Dear Little Boy," "The Four Marys" is excellent, as are Sykes' renditions.

**SACRED SPECIAL MERIT**

**THE BEST OF THE BLACKWOOD BROTHERS QUARTET**

RCA Victor LPM 2931 (M); LSP 2931 (S)

A grand opportunity for the group's many loyal fans who may not possess all of their many albums to buy one with 12 of their most requested gospel ballads. Selections include "I've Got to Walk the Lonesome Road," "The Stranger of Galilee," "The Old Country Church," "The Lord's Prayer."

**SOUNDTRACK SPECIAL MERIT**

**LES PARAPLUIES DE CHERBOURG**

Soundtrack. Philips PCC 216 (M); PCC 616 (S)

A vivid and interesting dramatic musical French film, done completely in song, sans dialog. The score written and performed by Michel Legrand is beautifully done. The film is a Cannes Film Festival winner.

**LOW PRICE CHILDREN'S SPECIAL MERIT**

**A CHILD'S INTRODUCTION TO MUSICAL INSTRUMENTS**

Golden LP 101

Excellent introduction to musical instruments for children of all ages. Interesting narration, fine presentation.

**FOUR-STAR ALBUMS**

The four-star rating is awarded new albums with sufficient commercial potential in their respective categories to merit being stocked by most dealers, one-stops and rack jobbers handling that category.

**POPULAR**

**GOLDFINGER, DEAR HEART & OTHER GREAT MOVIE SONGS**  
Teresa Brewer. Philips PHM 200-163 (M); PHS 600-163 (S)

**I WISH YOU LOVE**  
Carmen Cavallaro. Decca DL 4566 (M); DL 74566 (S)

**THE SOUND OF MUSIC AND THE SOUND OF CANO**  
Eddie Cano. Reprise R 6145 (M); RS 6145 (S)

**DISCOTHEQUE DANCE DATE**  
Alice & Ellen Kessler. Midnight HLP 2100 (M); HST 2100 (S)

**A LOVELY WAY TO SPEND AN EVENING**  
Jesse Crawford. Decca DL 4477 (M); DL 74477 (S)

**ISLE OF DREAMS**  
Joe Matze & His Cordsmen. Decca DL 4555 (M); DL 74555 (S)

**REAL GONK MAN**  
King Size Taylor & the Dominoes. Midnight HLP 2101 (M); HST 2101 (S)

**LOW PRICE CLASSICAL**

**ROSSINI-RESPIGHI: LA BOUTIQUE FANTASQUE/IBERT: DIVERTISSEMENT/KAY: CAKEWALK (Excerpts)**  
Boston Pops Orch. (Fiedler). RCA Victorla VIC 1053 (M); VICS 1053 (S)

**CLASSICAL**

**PAGANINI: THE 24 CAPRICES (2-12")**  
Emanuel Vardi. Epic SC 6049 (M); BSC 149 (S)

**STRAVINSKY: SONG OF THE NIGHTINGALE AND OTHER WORKS**  
London Symphony (Dorati). Mercury MG 50387 (M); SR 90387 (S)

**PROKOFIEV: SYMPHONY NO. 5 IN B FLAT**  
Philharmonia Orchestra (Kletzki). Angel S 36227 (S)

**SYMPHONY OF DANCE**  
Musical Arts Symphony Orchestra (Sorkin). Everest 6122 (M); 3122 (S)

**FOUR AMERICAN LANDSCAPES**  
The Symphony of Los Angeles (Janssen). Everest 6118 (M); 3118 (S)

**SYMPHONY OF THE AIR**  
Toscanini Symphony Orchestra. Everest 6124 (M); 3124 (S)

**FAMOUS ARIAS OF BACH AND HANDEL**  
Maureen Forrester. Bach Guild BG 669 (M); BGS 70669 (S)

**MUSIC OF MEDIEVAL FRANCE 1200-1400 SACRED & SECULAR**  
The Deller Consort/Concentus Musicus, Wien  
Bach Guild BG 656 (M); BGS 70656 (S)

**RICHARD STRAUSS**  
Gerard Souvay/Dalton Baldwin. Philips PHM 500-060 (M); PHS 900-060 (S)

**ERICA MORINI PLAYS AN ITALIAN BAROQUE VIOLIN RECITAL**  
Decca DL 10102 (M); DL 710102 (S)

**AVSHALOMOV: PHASES OF THE GREAT LAND/WARD: DIVERTIMENTO**  
Portland Junior Symphony (Avshalomov). Composers Recordings CRI 194

**LOW PRICE CLASSICAL**

**BEEHOVEN: SYMPHONY NO. 1 IN C MAJOR, OP. 21/SYMPHONY NO. 8 IN F MAJOR, OP. 93**  
The Halle Orchestra (Barbirolli). Vanguard SRV 146 (M); SRV 146 SD (S)

**LOW PRICE COUNTRY-WESTERN**

**32 WONDERFUL YEARS**  
Montana Slim. RCA Camden CAL 846 (M); CAS 846(e) (S)

(Continued on page 44)

# This is TWO MUCH!

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The first all-new Gloria Lynne LP in a long time—no selection ever previously available. Gloria's debut album on the Fontana label.

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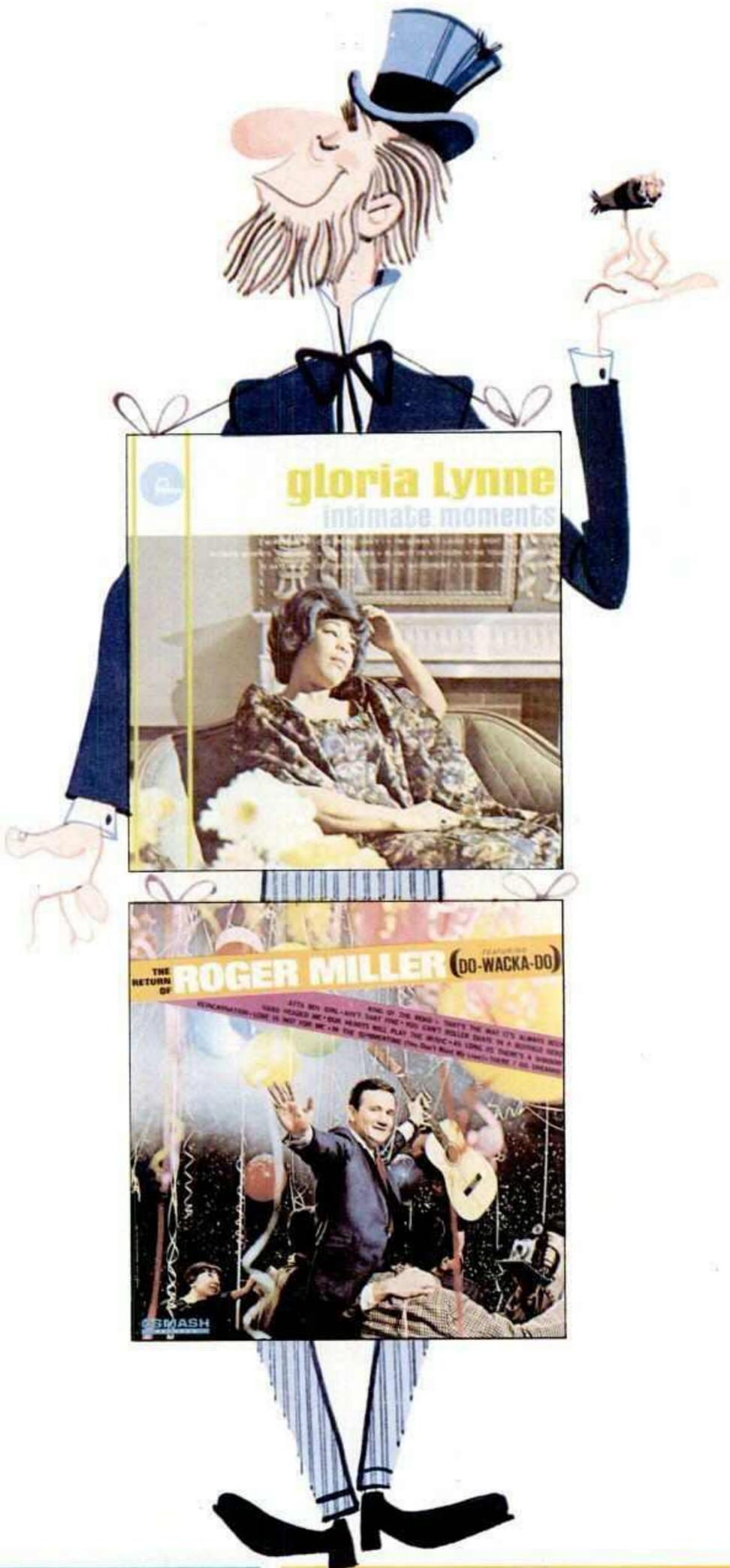
**SMASH**  
RECORDS

## THE RETURN OF ROGER MILLER

(featuring DO-WACKA-DO  
and KING OF THE ROAD)

SRS 67061 / MGS 27061

A follow-up to the LP that has now been on the national charts for 32 weeks. All selections are written by Roger.



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30 hit sides—15 hit singles all ready to zoom up big.

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Bill Justis  
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Dang Me  
Chug-a-Lug  
Roger Miller  
S-1409

Peanuts  
I'll Be Home  
Rick & The Keens  
S-1402

I'm A Fool to Care  
Tear Drops in My  
Heart  
Joe Barry  
S-1403

Baby, Baby, Baby  
Make Up Your Mind  
Anna King—Bobby Byrd  
S-1410

Wooden Heart  
Little Red Rented  
Rowboat  
Joe Dowell  
S-1404

My Boy Lollipop  
Sweet William  
Millie Small  
S-1411

Hey Baby  
Number One Man  
Bruce Channel  
S-1405

Patches  
I Saw Linda  
Yesterday  
Dickey Lee  
S-1406

Whole Lotta  
Shakin' Goin' On  
Breathless  
Jerry Lee Lewis  
S-1412

My Boyfriend's  
Back  
I Adore Him  
The Angels  
S-1407

Great Balls of Fire  
High School  
Confidential  
Jerry Lee Lewis  
S-1413

Since I Met You  
Baby  
I Almost Lost My  
Mind  
Ivory Joe Hunter  
S-1414

You Don't Have To  
Be A Baby To Cry  
Have You Ever  
Been Lonely  
The Caravelles  
S-1408

Forever  
I'm Sorry  
Pete Drake  
S-1415



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only. Have several—compact, takes little counter  
or stand area. A browser box in itself, has a  
divider card for each record.

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# ALBUM REVIEWS

Continued from page 42

- JAZZ**  
**SONG FOR MY FATHER**  
 Horace Silver Quintet. Blue Note 4185 (M)
- THE LAWS OF JAZZ**  
 Hubert Laws. Atlantic 1432 (M)
- FOLK**  
**THE BROADSIDE SINGERS**  
 Broadside BR 303 (M)
- COMEDY**  
**CHARLEY WEAVER'S LETTERS FROM MAMA**  
 Coral CRL 57458 (M)
- POLKA**  
**HELLO, DOLLY! POLKA**  
 Al Soyka & His Ork. Musicor MM 2016 (M); MS 3016 (S)
- SACRED**  
**MY SONG**  
 Ed Lyman. Word W-3333-LP (M); WST 8333-LP (S)

**AMERICAN CHORAL MUSIC FOR TODAY'S WORSHIP**  
 Mid-America Chorale (Dexter). Composers Recordings CRI 191

**TITO GUIZAR AT TOWN HALL WITH JOSIE ROELL**  
 Zak LP 333 (M)

**CUMBIA**  
 Carmen Rivero y su Conjunto  
 Columbia EX 5136 (M); ES 1836 (S)

## SPECIALTY

**MUSIC OF HARRY PARTCH**  
 Gate 5 Ensemble/Chorus & Vocal Soloists. Composers Recordings CRI 193

## INTERNATIONAL

**THE SOUL OF NAPLES**  
 Giuseppe DiStefano. Epic LC 3897 (M); BC 1297 (S)

## LATIN

**LAS LICUADORAS DE MORQUECHO**  
 Alfonso Morquecho y Su Conjunto. RCA Victor MKL 1601 (M)

**LOVE IN MEXICO**  
 Jorge Valente. Columbia EX 5132 (M)

**ON TOUR WITH THE OBERNKIRCHEN CHILDREN'S CHOIR**  
 London 5895 (M); OS 25895 (S)



### THREE-STAR ALBUMS

The three-star rating indicates moderate sales potential within each record's music category.

- JAZZ**  
**LIFE TIME**  
 Anthony Williams. Blue Note 4180 (M)
- INTERNATIONAL**  
**HELLO, DOLLY POLKA**  
 The New Yorkers. Pan 2100 (S)
- SPECIALTY**  
**TEACHING READING IN THE ELEMENTARY SCHOOL**  
 Morris Schreiber. Folkways FL 9123 (M)
- INSTRUCTIONAL RECORD FOR CHANGING REGIONAL SPEECH PATTERNS**  
 Ruth I. Golden. Folkways FL 9323 (M)

## BREAKING STRONG

# "FOLLOW THE LEADER"

Part I by **WILEY TERRY**  
 U.S.A. #793

# "SOMETIMES I WONDER"

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# BREAKOUT SINGLES

### ★ NATIONAL BREAKOUTS

**FERRY ACROSS THE MERSEY**  
 Gerry & the Pacemakers, Laurie 3284

**HURT SO BAD**  
 Little Anthony & the Imperials, DCP 1128

**NEW YORK'S A LONELY TOWN**  
 Trade Winds, Red Bird 10-020

### ★ REGIONAL BREAKOUTS

These new records, not yet on Billboard's Hot 100, have been reported getting strong sales action by dealers in major market(s) listed in parentheses.

**TIME WAITS FOR NO ONE . . .**  
 Eddie & Ernie, Eastern 602 (Maria-Kinall-Sagitarious, BMI) (New York)

**POOR UNFORTUNATE ME . . .**  
 J. J. Barnes, Ring 101 (Brohun-Bridgeport, BMI) (Detroit)

**LET HER LOVE ME . . .**  
 Otis Leavill, Blue Rock 4002 (Jalynne, BMI) (Chicago)

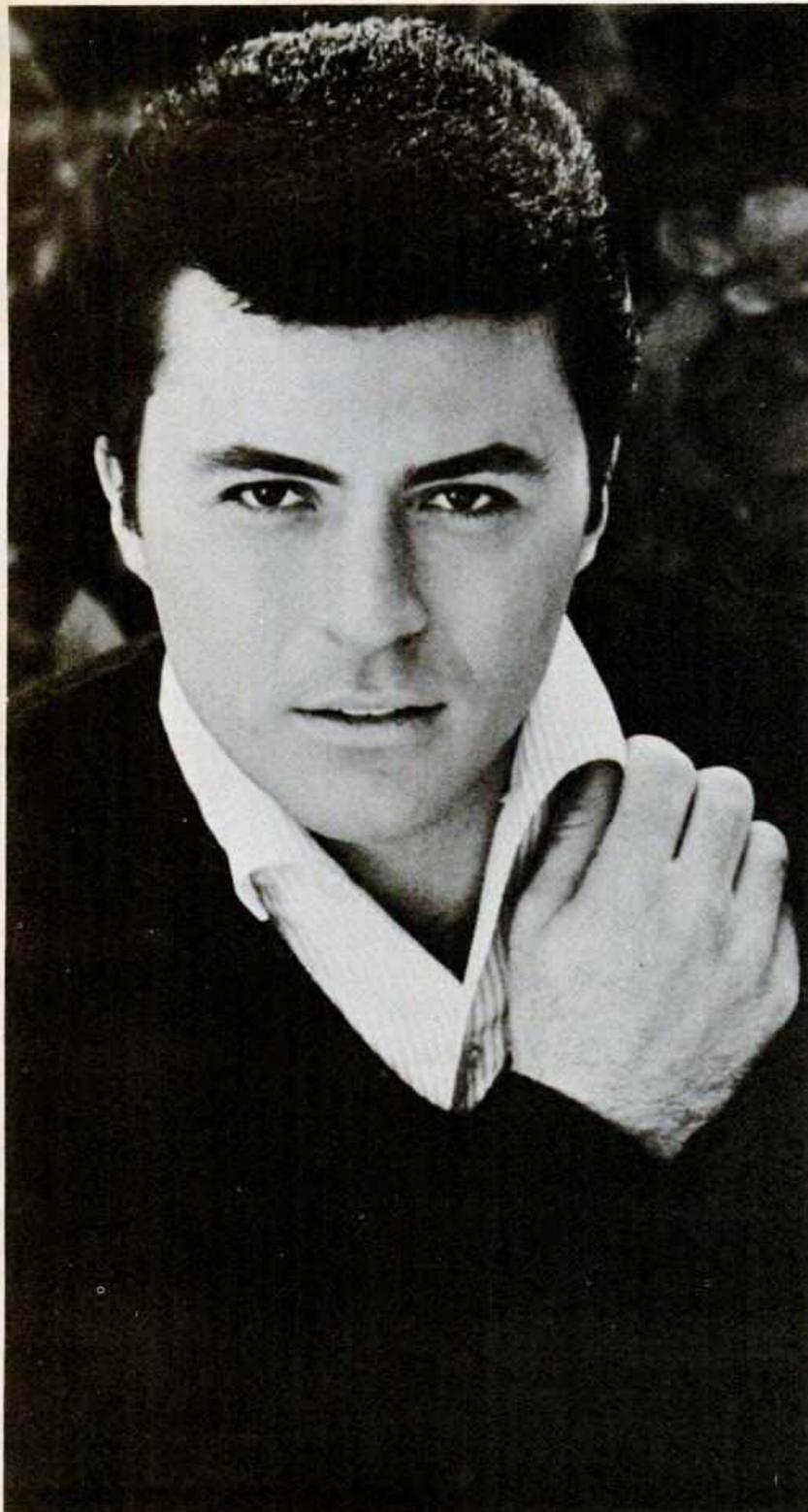
**I WANT TO GET MARRIED . . .**  
 Delicates, Challenge 59267 (Four Star, BMI) (Los Angeles)

**FLY ME TO THE MOON . . .**  
 LaVern Baker, Atlantic 2267 (Almanac, ASCAP) (New York)

**LONG BLACK VEIL . . .**  
 Johnny Williams & the Jokers, Pic 105 (Cedarwood, BMI) (Houston)

**WHIPPED CREAM . . .**  
 Stokes, Alon 9019 (Jarb, BMI) (New Orleans)

**CRYING GAME . . .**  
 Ian & the Zodiacs, Philips 40244 (Southern, ASCAP) (Houston)



THE FIRST  
MUSICAL  
 VERSION OF  
 A GREAT  
 NEW SONG.

JAMES DARREN  
 SINGS

"A MARRIED MAN"

(from the Broadway Musical "Baker Street")

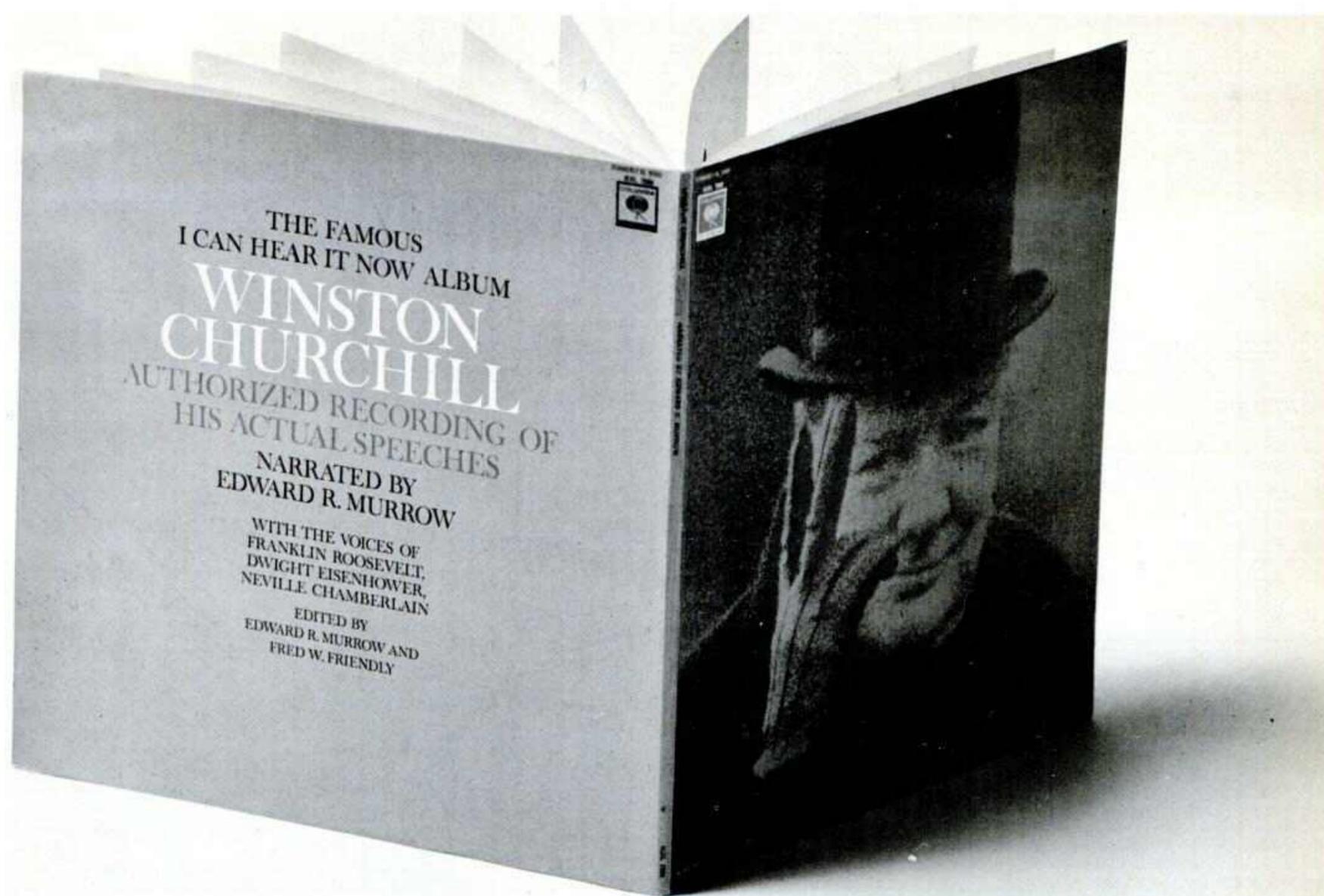
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# Radio Racked Over Coals on WNYC

NEW YORK — "Radio does not operate in the public interest" in the United States, Prof. Bernard Rosenberg charged in a panel discussion on WNYC AM-FM last week.

Rosenberg, who teaches sociology at City College of New York and the New School for Social Research and who was co-editor of the book, "Mass Culture," questioned whether radio deserved to be "saved" after the medium's steady decline that began with the advent of television and has only recently been halted.

He said much of radio's programming is successful because it is "nauseating." Nausea, Rosenberg said, "has a certain attention-getting value."

A problem of broadcasting, he said, is that "a certain level of mediocrity must be achieved" for programming to be successful, in the view of broadcasters and advertisers. Below a certain level, programming is too bad to attract listeners, he contended, while programming of a

superior nature takes away attention from commercial messages.

Rosenberg was interviewed on the WNYC (city owned) program "23 Park Avenue" moderated by Lee Graham. Produced by the Advertising Club of New York, the program played host to Richard K. Doan, Radio-TV Editor of the New York Herald Tribune; WNEW air personality, William B. Williams; Dr. Sydney Roslow, president and director of The Pulse, Inc., and Chris Albertson, station manager of WBAI-FM, operated by the Pacifica Foundation.

## What Renaissance?

Talking on the subject: "The Radio Renaissance: AM, FM and You," Doan said he "was not aware of a renaissance" in radio broadcasting. Economically, he said, two-thirds of America's radio stations netted less than \$15,000 a year.

Doan suggested that perhaps a decline in the adult appeal of television—a possible result of television's current catering to teen-aged audiences — may bring more adult listenership to radio, and consequently more programming of quality.

Asked why newspaper offered little news coverage and critical comment on radio, Doan replied that his paper does devote space to radio, even though the space was small by comparison. "I think you have to face the fact that television is the dominant medium at this point," he said, "on the other hand, I don't think radio does as much as it could to attract criticism."

William B. Williams observed that there was "a crying need and hunger" for radio stations to explore catering to more adult thinking, and he noted that New York—with a wide

(Continued on page 51)

# KFWB Bows New Policy; Expands List

By ELIOT TIEGEL

LOS ANGELES—A wide-sweeping record policy has been initiated at KFWB, Crowell Collier's format outlet here, by new program director Don French. The teen-oriented station has expanded its playlist to broad proportions from a 55-record policy instituted last August to battle chief competitor KRLA.

As an example, a recent playlist numbered 84 records. French, who moved here to replace Jim Hawthorne from CC's Minneapolis station said he believes there is too much good product available for stations to operate with tight playlists. The executive intimated the days of small playlists are waning and that stations will have to expand their lists because of the amount of product which warrants exposure.

"There's so much good product," French said, "that you just can't say we'll only play 30 or 40 records." Asked to comment about format stations which restrict playlists to bare minimum, French answered: "I don't see how in all fairness and honesty they can do that."

In backing his policy of offering greater exposure to new single product—a fact looked upon gleefully by all disk manufacturers since KFWB is one of the city's most important exposure outlets—French said the station "tries to be prudent and selective in getting the cream of the crop on the air."

The station's regular policy of having records given to librarian Don Anti who screens them for a disk jockey meeting Wednesday continues, French explained. The difference is in the execution of playing new releases. After the station's playlist is made up Wednesday, new releases may be programmed the next day.

"If our board of judges, who are highly paid musical experts, deem a record to have merit, it

makes the list," French said. This means that if a majority of the voting deejays feel strongly about a single, its chances of being aired after making the list are good, French added. He emphasized that if the disk jockeys feel strongly enough about programming a record, they usually vote for it.

In explaining what material is used, French said six instrumentals on the list of 84 singles may be used as lead-ins and lead-outs by each DJ, meaning the entire disk is not heard. Each personality plays selections from the list's top 20, so many from the next 20, several newcomers plus the station's discovery product, which is aired once every 24 hours.

KFWB's regular air personalities include Wink Martindale, Sam Riddle; McKinnon (formerly with KLAC, Los Angeles) replaces Joe Yocum, with station for 23 years; Gene Weed, Bill Ballance, Roger Christian, Larry McCormick, and Bill Slater, McKinnon and Johnny "O" working weekends.

## MUTUAL DROPS BIONDI SHOW

NEW YORK — "The Dick Biondi Show," the first disk jockey, pop music show to be carried on a national radio network in almost 10 years, was dropped Saturday (30) by the Mutual Broadcasting System. The Biondi show began on Mutual, April 18 of last year.

# Radio-TV

## PROGRAMMING

• READY-TO-GO PROGRAMMING • VOX JOX  
• PROGRAMMING NEWSLETTER

# La Forge Forging Way as Personality on TV Series

By GIL FAGGEN

NEW YORK — A dynamic new entrepreneur is making his presence felt in the world of records, radio, TV and night clubs. Pianist Jack La Forge, well known primarily in the more sophisticated music circles, is now on the way to recognition by the nation's air personalities via his chart climbing recordings of "Goldfinger" on the Regina label.

La Forge, president of Regina Records, announced this week that arrangements have been completed to syndicate a weekly children's music show for TV.



JACK LaFORGE

Current plans call for distribution to begin this month.

Entitled "Moppet Music," the program will emphasize classics and will be a showcase for young musical talent, ages 7 to 14. Jack, who conceived the idea, will produce, direct and emcee the show.

A central theme will be used throughout each 30-minute stanza, for example, "The 18th Century Clarinet" or "Bach and the Piano." Plans are also under way, according to Mort Hillman, vice-president-general manager of Regina, to produce a series of albums culled from the audio of the programs.

## An Individualist

The key to the La Forge-Regina approach to music-making is in their current single waxing of "Goldfinger" (his latest LP is entitled "Goldfinger and Other Great Movie Themes"). While all of the other disks of the hot movie theme (with the exception of the Shirley Bassey soundtrack vocal) are Peter Gunn type arrangements, Jack's recording is a lush, romantic instrumental.

Since its inception a few years back, Regina has dared to be different by concentrating almost exclusively on "class" material at a time when the easiest road to fame and fortune is usually via the hard rock releases turned out with increasing intensity. Regina, under La Forge's tutelage, has also devoted its efforts toward album product, releasing outstanding packages by jazz pianist Charlie Mariano, Sylvia DeSailles, Roger Kellaway and the boss, himself.

A perfectionist, Jack supervises all areas of his company's records, from selecting the repertoire to employing top-notch

photographers for their distinctive album covers.

"There must be integrity in business," said La Forge. "People must get the best for their money when they buy a Regina Record, that's why we take so seriously the package the LP is presented in and how it is pressed."

Jack is no stranger to the business world. A graduate of Chicago's School of Law, he became controller of a firm that manufactured stamped goods such as pillow cases, sheets, tablecloths and napkins for purposes of embroidery.

When the company closed—"TV started to boom," says Jack, "and people couldn't watch the tube and embroider at the same time." He became controller of one of the world's largest artificial plastic flower concerns supervising more than 3,000 employees around the world. Because of his dealing with various financial policy affairs, he decided to get a degree in accounting as well.

As the flower business was blooming, Jack made his first recording under the aegis of Mrs. Peter De Rose, wife of the "Deep Purple" composer. Intrigued by the record business, and with the encouragement of Mrs. De Rose, he decided to form his own record company.

An accomplished pianist, Jack readily admits the label was a showcase for his own talents. However, as his knowledge increased of the record business Regina began to grow. His music enterprises now include two publishing companies and a record club.

Recently he signed a deal with EMI to distribute his label on a world-wide basis and packed an agreement with Murray Deutsch, vice-president and general manager of United Artist Music Co., to act as selling agent for his La Forge Publishing Co. (BMI) and Kingsland Music (ASCAP) firms.

With a TV show in the works, an expanding record company, and a plastic flower empire, all vying for his time, Jack is currently studying guitar, voice and acting.

## WSAI-FM Change

CINCINNATI—Ohio's second largest city was introduced to the new FM sound of WOIO, formerly WSAI-FM, last week. The station, which has discontinued the Heritage Classical music programming, is now programming popular selling albums featuring well known musical selections by well known artists.

## THANKS, SIG

Thanks to Chicago air personality Sig Sakowicz for pointing out the Baltimore dateline on a WTAQ story in Jan. 25 issue. WTAQ is licensed to La Grange, a Chicago suburb. Sig ought to know!

# Murray the K To Exit WINS



MURRAY THE K

NEW YORK—Murray the K Kaufman, raspy-voiced mentor of rock 'n' roll on WINS for the past seven years, will exit the Group W outlet on Feb. 27, according to Joel Chaseman, station general manager. His 6:30-10:30 p.m. Monday to Friday and 6 to midnight shows will be taken over by Stan Z. Burns.

During the past two months WINS in an effort to eschew the more histrionic form of on-the-air presentation has brought in Ken Garland, formerly of WPRO, Providence, R. I., replacing Ed Hider for the wake-up show, and top-rated Joel Sebastian from WXYZ in Detroit, for the noon to 3 p.m. segment. Pete (Mad Daddy) Myers' 10-11:30 show was dropped during this period.

Earlier, WINS veteran air personality (18 years) Jack Lacy switched afternoon and morning positions with Johnny Holiday, with Stan Z. Burns moving out of the daytime schedule for the all-night show. In connection with the deejay moves, WINS kicked off a telephone-interview show called "Contact" in the 10:30-11:30 slot.

The past year has also seen changes in the executive set-up with the assignment of former Steve Allen Show executive producer, Joel Chaseman as general manager replacing Mark Olds, who has since joined NBC's WMAQ in Chicago, as general manager.

Kaufman, who has earned the unofficial title as "The Fifth Beatle" as a result of his close association with the group and his frequent forays overseas, had a highly successful year last year with his live Brooklyn Fox rock 'n' roll stagesshows.

Despite the two previously mentioned factors, Kaufman's 6:30 to 10:30 p.m. "Swingin' Soiree" has been running a poor third against pop music formatted WABC and WMCA.

A station announcement said that Kaufman's contract was settled amicably in order to permit the disk jockey to devote full time to television, other projects, including a trip with the Beatles, and his stagesshows.

"WINS' new nighttime programming will be consistent with the evolution in progress at the station," said Joel Chaseman, general manager.

## WWDR Sets Date

MURFREESBORO, N. C.—Construction of WWDR is under way to put the city's first radio station on the air early next month. Donald A. Burnett is president of 500 watt daytimer.

# DJ MEMO

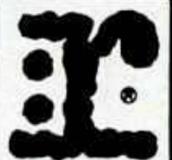
OK, OK - YOU CAN STOP IMPORTING  
THE ENGLISH VERSION!

SANDIE SHAW'S NEW CRUSHER  
"GIRL DON'T COME" IS NOW IN  
RUSH-RUSH RELEASE!

MO OSTIN

SINGLE #0342

*reprise*  
RECORDS



Penntowne  
Comes Alive  
1965

**THE MODERN  
RED CAPS  
'NEVER KISS  
A GOOD MAN  
GOOD-BY'**

B/W  
**'FREE'**  
PENNTOWNE  
#101

**FOURTEEN YEAR OLD  
ROCKIE  
BROWN  
'WITHOUT  
A  
WARNING'**

PENNTOWNE  
#100

PENNTOWNE  
RECORDS CO.

LENS-PROCTOR  
PRODUCTIONS

42 S. 15th STREET  
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ARTHUR GODFREY PLUNKS OUT A TUNE while making a guest appearance on the weekday morning "John Reed King Show" on KDKA-TV. Pictured with the "Red Head" in the musical merriment is Sterling Yates, KDKA radio-TV personality and a talented clarinetist in his own right, and Judy Knaiz, regularly featured vocalist on the show. Godfrey's current release on Vee Jay Records is "Walk On Little Boy."

**Pitt. KDKA-TV's Push Is  
A Promotion Man's Dream**

By GIL FAGGEN

NEW YORK—This reporter had the extreme pleasure of witnessing recently one of the most original and effective local TV promotions yet devised by a station.

"Live on Tape" is a 90-minute musical review starring the talent of KDKA-TV, Pittsburgh. The songs, dances, comedy bits, one-liners, etc., are primarily original, culled from the troupe's combined talents.

The troupe of eight, plus the Johnny Costa Trio, have been on the road with the show playing the many towns and com-

munities within the KDKA-TV coverage area in Western Pennsylvania. (Side trips to New York and Philadelphia were also included).

An excellent showcase for the station's local talent roster, the review is shockingly professional and can measure up with most off-Broadway shows and a number of big Broadway musicals.

Record company a&r men and Broadway talent scouts, when touring the area, should put an eye and ear to a good-lookin' brunet, Barbara Mullins, a KDKA newcomer who delivers

(Continued on page 51)

**ARTISTS' BIOGRAPHIES**

For your programming use here are pertinent facts about hot disk artists. If clipped and pasted on 3 by 5 cards these biographies will help you build a convenient file of such data.



**RONNIE DOVE**  
(Diamond)

A young man hitched to a shooting star is Ronnie Dove, 24, currently on his third hit single. Dove is a native Virginian who makes his home in Baltimore, Md., when not making frequent record tours, public appearances and fulfilling night club commitments. Ronnie first started singing in the same way as many other youngsters do—

as part of a high school group. He still works club appearances with his group, the Ronnie Dove Five. Among Ronnie's ambitions is to open a night club of his own where he can give young talent a chance to perform before adult audiences. He believes that night club engagements should complement a singer's success with records to help build a rounded talent. His first waxing for Diamond, "Sweeter Than Sugar," received rave reviews in the trade papers; His second release, "Say You," was an out and out smash and the springboard to a successful career for the young vocalist.

CURRENT SINGLE: "Hello Pretty Girl."

CURRENT ALBUM: "Right or Wrong."

**MIDDLE-ROAD SINGLES**

Not too far out in either direction, the following singles, selected from the current Hot 100, are the most popular middle-road records of the week. Rank order here is based on relative standing in the Hot 100.

This Week	Last Week	TITLE, ARTIST, LABEL	From this week's Hot 100	Weeks on Hot 100
1	2	HAVE YOU LOOKED INTO YOUR HEART, Jerry Vale, Columbia 43181	8	8
2	—	DON'T FORGET I STILL LOVE YOU, Bobbi Martin, Coral 62426	—	11
3	—	NO ARMS CAN EVER HOLD YOU, Bachelors, London 9724	—	7
4	4	SOMEWHERE IN YOUR HEART, Frank Sinatra, Reprise 0332	—	8
5	1	YOU'RE NOBODY TILL SOMEBODY LOVES YOU, Dean Martin Reprise 0333	—	9
6	9	LEMON TREE, Trini Lopez, Reprise 0336	—	2
7	14	KING OF THE ROAD, Roger Miller, Smash 1965	—	2
8	5	DEAR HEART, Andy Williams, Columbia 43180	—	11
9	12	FOR LOVIN' ME, Peter, Paul & Mary, Warner Bros. 5496	—	3
10	3	WILLOW WEEP FOR ME, Chad & Jeremy, World Artists 1034	—	13
11	8	DEAR HEART, Jack Jones, Kapp 635	—	11
12	15	RED ROSES FOR A BLUE LADY, Bert Kaempfert & His Ork, Decca 31722	—	3
13	13	FANCY PANTS, Al Hirt, RCA Victor 8487	—	4
14	—	WHOSE HEART ARE YOU BREAKING TONIGHT? Connie Francis, MGM 13303	—	3
15	—	MY HEART WOULD KNOW, Al Martino, Capitol 5341	—	4
16	—	MARRIED MAN, Richard Burton, MGM 13307	—	2
17	—	THE MAN, Lorne Greene, RCA Victor 8490	—	2
18	—	GOLDFINGER, Billy Strange, Crescendo 334	—	3
19	—	TRY TO REMEMBER, Ed Ames, RCA Victor 8483	—	3
20	—	HELLO DOLLY, Bobby Darin, Capitol 5359	—	1
21	—	GOLDFINGER, Shirley Bassey, United Artists 790	—	2
22	—	CRYING IN THE CHAPEL, Adam Wade, Epic 9752	—	2
23	—	CRY, Ray Charles, ABC-Paramount 10615	—	1
24	—	RED ROSES FOR A BLUE LADY, Vic Dana, Dolton 304	—	1
25	—	GOLDFINGER, Jack LaForge, Regina 1323	—	2

**YESTERYEAR'S HITS**

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time:

**POP SINGLES—5 Years Ago  
February 8, 1960**

1. Teen Angel, Mark Dinning, MGM
2. Running Bear, Johnny Preston, Mercury
3. Where or When, Dion & the Belmonts, Laurie
4. El Paso, Marty Robbins, Columbia
5. Handy Man, Jimmy Jones, Cub
6. Lonely Blue Boy, Conway Twitty, MGM
7. What in the World's Come Over You, Jack Scott, Top Rank
8. He'll Have to Go, Jim Reeves, RCA Victor
9. Why, Frankie Avalon, Chancellor
10. You Got What It Takes, Marv Johnson, United Artists

**POP SINGLES—10 Years Ago  
February 5, 1955**

1. Hearts of Stone, Fontane Sisters, Dot
2. Sincerely, McGuire Sisters, Coral
3. Let Me Go, Lover, Joan Weber, Columbia
4. Mr. Sandman, Chordettes, Cadence
5. Naughty Lady of Shady Lane, Ames Brothers, RCA Victor
6. Melody of Love, Billy Vaughn, Dot
7. That's All I Want From You, J. P. Morgan, RCA Victor
8. Earth Angel, Penguins, Dootone
9. Let Me Go, Lover, Teresa Brewer, Coral
10. No More, DeJohn Sisters, Epic

**R&B SINGLES—5 Years Ago  
February 8, 1960**

1. Baby (You Got What It Takes), Brook Benton & Dinah Washington, Mercury
2. I'll Take Care of You, Bobby (Blue) Bland, Duke
3. Running Bear, Johnny Preston, Mercury
4. Talk That Talk, Jackie Wilson, Brunswick
5. Handy Man, Jimmy Jones, Cub
6. Smokie (Part II), Bill Black's Combo, Hi
7. You Got What It Takes, Marv Johnson, United Artists
8. Money, Barrett Strong, Anna
9. Sweet Sixteen, B. B. King, Kent
10. Just a Little Bit, Roscoe Gordon, Vee Jay

**POP LP's—5 Years Ago  
February 5, 1960**

1. Sound of Music, Original Cast, Columbia
2. Here We Go Again, Kingston Trio, Capitol
3. Heavenly, Johnny Mathis, Columbia
4. Sixty Years of Music America Loves Best, Various Artists, RCA Victor
5. Fabulous Fabian, Chancellor
6. The Lord's Prayer, Mormon Tabernacle Choir, Columbia
7. Outside Shelley Berman, Verve
8. Let's All Sing With the Chipmunks, Liberty
9. Swingin' on a Rainbow, Frankie Avalon, Chancellor
10. Gunfighter Ballads and Trail Songs, Marty Robbins, Columbia

**84%**  
of America's  
5 million college  
students own record  
playing equipment

Billboard's Special 8½ x 11 Annual Supplement  
devoted exclusively to this big and booming market  
is coming MARCH 20th

**MUSIC ON CAMPUS**

The College Market for Talent and Records

BE A "BIG NOISE" ON CAMPUS  
RESERVE YOUR SPACE NOW



# VOX JOX

By GIL FAGGEN



KNUZ (Houston) disk jockey **Buddy McGregor** (right) presents the Gold Record signifying one million sales of "The Last Kiss" to **J. Frank Wilson**. Program director, **Ken Grant** (left) looks on. The station was first in a major market to report the record on its survey.

WNEW's **Wally King** will play the lead role of the playboy in "A Question of Identity," two-part series dealing with playboyism in America, on "Look Up and Live," Sunday (31) and Sunday, Feb. 7 on the CBS TV network. I wonder what Wally's lovely wife Nancy has to say about her husband's "image?"

KRAF (Reedsport, Ore.) reports that during the recent West Coast floods its record library went to sea. The station which also suffered extensive damage, needs help in continuing its hot pop and c&w record programming!

The listeners to the **Jack Sterling** show on WCBS are getting fatter and fatter as a result of Jack's "Win Your Weight in Money" contest. More than 200,000 entries have

poured in during the past seven weeks. Listeners to the wake-up show are invited to write name, address and phone number on a postcard and mail to Jack. Six cards are chosen at random each day Monday through Thursday, with entrants called by Sterling while his show is on the air. Twenty-four preliminary winners are then invited to join him in the studio each Friday for an on-the-air drawing — the grand prize winner of the week receives his or her weight in loot determined by spinning a carnival-type wheel marked with coin denominations of pennies, nickels, quarters and silver dollars. **Joe Hanley**, WCBS PR chief tells me that pennies are worth \$1.50 per pound; nickels \$4.25 per pound; quarters, \$18.50; and a pound of silver dollars is valued at \$17.



A-1C **Ron Salewsky** (right), who hails from Canton, Ohio, is honored at Bentwaters, Suffolk, England, by being named an honorary member of the **Blue Streak Squadron**. **Capt. Ed Lipsy** (left) presents Ron with squadron patch for his two-

hour "Pop o' the Morning" radio show aired for the USAF 81st Tactical Fighter Wing. A-1C **Wilbert Gillis** (center) looks on approvingly.

PFC **John L. Egan Jr.**, announcer for American Forces Korea Network - Radio "Bayonet," needs information on folk artists and folk songs for his "Folk Scenes" show. Send c/o Egan, AFRN Radio Bayonet, APO San Francisco 96207.

## SEGUE

**Larry McCabe**, former director at WMRI (Marion, Ind.), moves to WERK (Muncie) as PD and host of 2-5 p.m. air show. . . . A former Miss Colorado, **Mrs. Lillian Helling**, succeeds **Kay Childers**, who is expecting her third child, as KHOW (Denver) hostess for "Kay Howe" show. . . . **Jim Wood** returns to KDSX (Denison-Sherman, Tex.) for 6 p.m. to midnight show, after service with the USAF in Alaska. . . . **Walt Turner**, WING (Dayton) DJ, to WSAI (Cincinnati) as newsman. . . . **McKinley Williams**, Fort Lauderdale DJ, joins KYOK (Houston). . . . **Jerry Miller**, San Antonio DJ, latest addition to KNUZ (Houston) deejay line-up. . . . **Dan McKinnon**, recently of KFVB (Los Angeles), to KLAC that city as DJ. . . . **Dick Wittington**, KLAC alumni, now doing afternoon show on KGIL (San Fernando Valley). . . . **Murray (the K) Kaufman**, WINS DJ for the past seven years, to exit the New York Group W outlet (see separate story).

Unconfirmed reports at press time reveal that WMCA (N. Y. C.) vice-president and general manager **Stephen B. Labunski** has been tapped as new executive vice-president of NBC



ZAPPING HORN AT HAND and wearing John Lennon topper, WMCA's nighttime "Leader," **B. Mitchell Reed**, is surrounded by New York area high school editors during his weekly press conference. On Dec. 15 the station inaugurated the weekly conference by extending special invitations to some 40 young editors from all over the WMCA coverage area. Amid flashing camera bulbs, B.M.R. answers questions on topics ranging from popular music to "why does the station air the all-talk Barry Gray Show" to "what are you going to do when you get older?" Most of the questions, of course, center around the Beatles and English artists, as B.M.R. is a frequent visitor to the U.K.

Radio Network replacing **William K. McDaniels**, who resigned recently.

**George H. Rogers Sr.**, 59, 30-year broadcasting veteran, died Dec. 28, 1964, in Cincinnati. He is survived by his widow **Alice** and sons **George H. Rogers Jr.**, regional sales manager WKRC-TV (Cincinnati); **Charles A. Rogers**, NBC News, N. Y. C.; and a daughter, **Mrs. Thomas Uhl** of Toledo.

**Ira Laufer**, KHJ (Hollywood) general manager, has appointed **Don Otis** as operations director, replacing **Geoff Edwards**, who leaves station. . . . **Jack Kerrigan**, formerly program director of WHO-TV (Des Moines) joins Broadcaster Relations De-

partment of BMI. . . . **William H. Supert Jr.**, general manager of KMSC-FM (Houston), named assistant program director, WEEI-CBS in Boston. . . . **Mickey Shorr**, former Detroit DJ, named operations manager of WVON-FM (Chicago). . . . **George Hoag**, program director, WDHA-FM (Dover, N. J.), named director of music WRFM (New York City).

MIAMI—"Jazz Hour at Biggies Place," a new, informal house-party type show hosted by **Jay Biggie Nevins**, debuted last weekend on WIOD. The one-hour Sunday jazz stanza will cover jazz from the old days to contemporary.

# 'THE BOOSTELLA'

PARTS I AND II 5-9765



SINGLES MEAN VARIETY...  
BUDDY MORROW  
AND HIS ORCHESTRA...  
THE FIRST AMERICAN  
RECORDING OF THE DANCE  
THAT'S SWEEPING EUROPE.

# Pitt. KDKA-TV's Push Is A Promotion Man's Dream

• Continued from page 48

a song with dynamic feeling, vibrant drive and first-rate voice.

## Multi-Talented Cast

The multi-talented troupers include Sterling Yates, an 11-year veteran of KDKA-TV and radio. He hosts his own half-hour show daily on TV and man's the microphone every

## Two Net Shots For Teen-Ager

NEW YORK—Barbara Heiman, of New Rochelle, N. Y., 17-year-old winner of the "Miss American Teen-Ager" title, had several dreams come true when she won the annual contest at the Palisades Amusement Park in New Jersey.

The beauty, picked from contenders sponsored by radio and TV stations across the country, appears Tuesday on NBC's "Hullabaloo," with a host of top record stars (see TV Box Score this page).

She will be seen with James Franciscus and Burgess Meredith in the forthcoming episode, "Mountains to Climb" of NBC-TV's "Mr. Novak" Tuesday, Feb. 23. She plays the part of a Jefferson High student who won a poetry contest. Her part in "Mr. Novak" was written into the script especially for her. The prize awarded in the New Jersey amusement park was given for poise, personality, good grooming and scholarship.

Radio and TV stations may learn more about the "Miss American Teen-Ager" contest by contacting Sol Abrams at Palisades Amusement Park, N. J.

Sunday from 8 a.m. to noon on radio.

Charles J. (Chuck) Spatafore, a drummer with the group featured on the weekday John Reed King Show on Channel 2, and James DeJulio, a staff musician on the King stanza and a performer on the station's "Daybreak" programs, are also starred.

Another show favorite is Marcy Lynn of the Group W station's early-morning show. Marcy, formerly a vocalist with Ray Anthony and the Ray Robbins Capitol recording orchestra, was a runner-up in the "Mrs. America" contest in 1957.

Representing KDKA-TV's efforts in children's programming is Josie Carey, co-star of "Wingding" Saturday mornings on the Pittsburgh station as well as her own weekly 15-minute series "Josie's World." A well-known author of children's record albums and books, Miss Carey received acclaim with her writing of "Good Night God," which has been recorded by a number of the nation's top singing stars.

Another of the peripatetic thespians is the host of KDKA-TV's "Daybreak" Don Riggs, who handles a once-a-week kiddie show on the station.

The station's news personalities are certainly no stuffed shirts as both Brace Gilson, weatherman on the noon news shows, and Marie Torre, nationally known syndicated columnist turned TV reporter, ably handle comedy, song and dance bits in the show.

Hosting "Live on Tape" is KDKA-TV's master host, John Reed King, currently seen on

# Radio Is Raked Over the Coals

• Continued from page 46

variety of stations—was an exception in the U. S., which mostly has stations with similar programming of "rock 'n' roll" music.

The WNEW airman said that unfortunately "a vocal few" among listeners can spread "panic" among station managers and radio advertisers. He said most of these people were from the "radical right and radical left."

The major positive note was struck by Dr. Roslow, who said he believed there had been a radio renaissance, notably in terms of participation and interest in radio by listeners.

"We've seen a rebirth in all phases and aspects of radio broadcasting," Roslow said. It took a long time for radio to begin to find "new forms" of programming to counter the domination of television, he observed. Roslow went on to say that there had been a stabiliza-

tion in the decline of radio audiences and that actually there had been small increases in the past two years.

Dr. Roslow said there was "Greater variety" in radio than television and said with greater selectivity by adult television viewers there would no doubt be further increases in radio listening. He said "music and news" format stations saved radio during the "doldrums" of television growth by finding a loyal audience.

WBAI's Albertson said that there had been no renaissance but that radio was "more popular" now than 20 years ago. He

# 'GROUCH CLUB' GETS SPONSOR

DETROIT — The Marathon Oil Dealers of Greater Detroit have signed a long-term contract to sponsor the WJKB-Radio feature, "The Grouch Club." Aimed at the funny bones of early-morning motorists each weekday at 7:44 within the Bob Lee program, the feature will use excerpts from current comedy albums.

said radio was being used more to its fullest extent at present with more varied programming. "People are tired of hearing just music," he said.



**who is david jones?**



“**AGAIN**”

5-9757



SINGLES MEAN VOLUME...  
CLIFF RICHARD...  
A GREAT STANDARD  
DESTINED TO  
BE HIS BIGGEST HIT!

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# Rose Steps Up Country Music Training Plan

• Continued from page 1

Nicky Firth at the Nashville offices of Acuff-Rose. Firth is the grandson of Louis Dreyfus, head of the Chappell.

Firth's visit lasted 30 days, during which time he attended recording sessions, familiarized himself with the country music heritage, with artists, writers, etc. Firth heads Acuff-Rose, Ltd., currently.

Rose said that his next trainees will very likely come from Belgium and the Scandinavian countries.

"It is necessary," Rose explained, "to have creative music executives in various countries throughout the world. . . . We seek people with this creative drive and we try to develop them . . . such people, properly trained, are likely to make the music business their entire career . . . and this is what we need in an industry which is world-wide in scope and which entails planning for future generations."

While commenting on the growing market for country music, Rose noted that Acuff-Rose's overseas income is approaching 50 per cent of the firm's total.

Rose added that one important phase of his overseas program has to do with the building of his artists in the different overseas markets. "We promote the original American artist who has the hit—such as a Sue Thompson or a Roy Orbison," he said. Full exploitation on this level, Rose noted, involves personal appearance tours.

# 4,500 See KRDS Show

PHOENIX, Ariz. — Country music lovers packed Phoenix Auditorium to capacity, with several hundred turned away, Jan. 13, to witness the first of several c&w shows all-country Station KRDS plans to promote this year. Total attendance was 4,500, with 2,000 ducats sold in advance through promotion via KRDS, which operates around the clock with country music. Advance tickets were scaled at \$2 for adults and \$1 for children under 12. Youngsters under six were admitted free.

The four-hour show featured Hank Thompson and His Brazos Valley Boys, Dave Dudley and the Roadrunners, Waylon Jennings and the Wailors, Carl and Pearl Butler, Faron Young and His Country Deputies, the Dave Curtis Trio, Roy Clark, and Mac the Singing Bartender, comedian. Johnny Hatfield, program director-announcer at KRDS-Radio, emceed the proceedings.

KRDS' new show is carded for March 19 and will feature George Jones and the Jones Boys, Webb Pierce, Dottie West, the Duke of Paducah, George Morgan, and Hall Willis and the Willis Brothers.

## Buck Owens Dates

BAKERSFIELD, Calif. — Buck Owens and His Buckeroos are set for the following California dates this week: National City, 3; Salinas, 4; Vandenberg Air Force Base, 5; Fresno, 6. Next week the group begins a swing through Oregon and Washington.

# NASHVILLE SCENE

By DON LIGHT

Groove recording artist Justin Tubb is currently on a five-week tour of Army and Air Force installations in Germany and France. Tubb was recently made honorary aide-de-camp to Gov. Carl Sanders of Georgia. . . . Fred Foster, president of Monument Records, recorded sessions last week on Nashville songwriter Harlan Howard and Ray Walker. . . . Recent guest stars on WSM's "Grand Ole Opry" included RCA's Bobby Bare, Pee Wee King; Hugh Lewis, of Kapp Records, and Epic's Stan Hitchcock. . . . Georgie Riddle, currently on personals in Alabama and Texas, leaves soon for a month's tour of the West Coast. . . . Mother Maybelle Carter and daughters June, Helen and Anita will make a 15-day tour of U. S. bases in England and Germany late this month.

Pee Wee King recorded sessions on 23-year-old Jack Lenord, vocalist with the King band, and Joan Malone, of Chicago, at the local Columbia studios last week. . . . George Hamilton IV recorded a new RCA Victor album last week under the direction of Chet Atkins. . . . Jack Clement, writer and publisher, who has resided in Beaumont, Tex., the last few years, has moved to Music City. Clement, writer of "Miller's Cave," will open a publishing office here.

Columbia artist Claude Gray and Sims' Hal Willis have just completed a seven-day tour of Canada, set by their manager, Joe Wright. . . . Jerry Kennedy, newly named a&r head of the Mercury operation here, recorded albums on Smash artist Pete Drake and Mother Maybelle Carter last week. . . . SESAC House counsel, Salvatore Candilora, and Bob Thomp-

An All Market Hit

## "A TIGER IN MY TANK"

BY JIM NESBITT

Chart 1165

CHART RECORDS

905 16th Ave. So.  
Nashville, Tenn.

WATCH FOR FIRST RELEASE

BY MONTY LEE

ON MUSICOR RECORDS

# HOT COUNTRY SINGLES

SPECIAL SURVEY for Week Ending 2/6/65

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	1	YOU'RE THE ONLY WORLD I KNOW . . . 13 Sonny James, Capitol 5280	13	26	26	WHAT I NEED MOST . . . . . 7 Hugh X. Lewis, Kapp 622	7
2	2	ONCE A DAY . . . . . 20 Connie Smith, RCA Victor 8416	20	27	38	(From Now On All My Friends Are Gonna Be) STRANGERS . . . . . 4 Roy Drusky, Mercury 72376	4
3	3	I WON'T FORGET YOU . . . . . 11 Jim Reeves, RCA Victor 8461	11	28	24	GO CAT GO . . . . . 18 Norma Jean, RCA Victor 8433	18
4	6	HAPPY BIRTHDAY . . . . . 10 Loretta Lynn, Decca 31707	10	29	23	CAUSE I BELIEVE IN YOU . . . . . 11 Don Gibson, RCA Victor 8456	11
5	4	IT AIN'T ME, BABE . . . . . 14 Johnny Cash, Columbia 43145	14	30	28	MULTIPLY THE HEARTACHES . . . . . 9 George Jones & Melba Montgomery, United Artists 784	9
6	11	ODE TO THE LITTLE BROWN SHACK OUT BACK . . . . . 11 Billy Edd Wheeler, Kapp 617	11	31	34	JUST BETWEEN THE TWO OF US . . . . . 22 Merle Haggard & Bonnie Owens, Tally 181	22
7	8	THE RACE IS ON . . . . . 20 George Jones, United Artists 751	20	32	36	WHAT MAKES A MAN WANDER? . . . . . 4 Jan Howard, Decca 31701	4
8	10	THREE A. M. . . . . 13 Bill Anderson, Decca 31681	13	33	35	HALF OF THIS, HALF OF THAT . . . . . 12 Wynn Stewart, Capitol 5271	12
9	9	SITTIN' IN AN ALL NITE CAFE . . . . . 11 Warner Mack, Decca 31684	11	34	37	I'LL WANDER BACK TO YOU . . . . . 3 Earl Scott, Decca 31693	3
10	5	FOUR STRONG WINDS . . . . . 13 Bobby Bare, RCA Victor 8443	13	35	22	I'M GONNA TIE ONE ON TONIGHT . . . . . 13 Wilburn Brothers, ca 31674	13
11	19	I'LL REPOSSESS MY HEART . . . . . 7 Kitty Wells, Decca 31705	7	36	30	DON'T BE ANGRY . . . . . 25 Stonewall Jackson, Columbia 43076	25
12	7	CROSS THE BRAZOS AT WACO . . . . . 18 Billy Walker, Columbia 43120	18	37	43	A TIGER IN MY TANK . . . . . 2 Jim Nesbitt, Chart 1165	2
13	14	I DON'T CARE . . . . . 24 Buck Owens, Capitol 5240	24	38	31	LESS AND LESS . . . . . 9 Charlie Louvin, Capitol 5296	9
14	13	PUSHED IN A CORNER . . . . . 14 Ernest Ashworth, Hickory 1281	14	39	41	LEAST OF ALL . . . . . 2 George Jones, United Artists 804	2
15	21	I'VE GOT A TIGER BY THE TAIL . . . . . 3 Buck Owens, Capitol 5336	3	40	42	WALK TALL . . . . . 2 Faron Young, Mercury 72375	2
16	16	TRUCK DRIVING MAN . . . . . 10 George Hamilton IV, RCA Victor 8462	10	41	39	WHEN IT'S OVER . . . . . 9 Carl Smith, Columbia 43124	9
17	17	THE LUMBERJACK . . . . . 15 Hal Willis, Sims 207	15	42	49	THAT'S WHERE MY MONEY GOES . . . . . 2 Webb Pierce, Decca 31704	2
18	12	I THANK MY LUCKY STARS . . . . . 14 Eddy Arnold, RCA Victor 8445	14	43	33	RINGO . . . . . 10 Lorne Greene, RCA Victor 8444	10
19	18	I'LL GO DOWN SWINGING . . . . . 18 Porter Wagoner, RCA Victor 8432	18	44	40	PASS THE BOOZE . . . . . 7 Ernest Tubb, Decca 31706	7
20	15	DO-WACKA-DO . . . . . 9 Roger Miller, Smash 1947	9	45	—	TINY BLUE TRANSISTOR RADIO . . . . . 1 Connie Smith, RCA Victor 8489	1
21	27	CLOSE ALL THE HONKY TONKS . . . . . 9 Charlie Walker, Epic 9727	9	46	45	A TEAR DROPPED BY . . . . . 5 Jean Shepard, Capitol 5304	5
22	25	DO WHAT YOU DO DO WELL . . . . . 4 Ned Miller, Faber 137	4	47	—	BROKEN ENGAGEMENT . . . . . 1 Webb Pierce, Decca 31704	1
23	32	THEN AND ONLY THEN . . . . . 3 Connie Smith, RCA Victor 8489	3	48	48	ANNE OF A THOUSAND DAYS . . . . . 5 Leroy Van Dyke, Mercury 72360	5
24	29	(My Friends Are Gonna Be) STRANGERS . . . . . 6 Merle Haggard, Tally 179	6	49	50	SWEET, SWEET JUDY . . . . . 2 David Houston, Epic 9746	2
25	20	ONE OF THESE DAYS . . . . . 15 Marty Robbins, Columbia 43134	15	50	—	10 LITTLE BOTTLES . . . . . 1 Johnny Bond, Starday 704	1

# HOT COUNTRY ALBUMS

This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label & No.	Weeks on Chart
1	1	I DON'T CARE . . . . . 11 Buck Owens & His Buckeroos, Capitol T 2186 (M); ST 2186 (S)	11	10	13	GEORGE JONES SINGS LIKE THE DICKENS! . . . . . 20 United Artists UAL 3364 (M); UAS 6364 (S)	20
2	2	THE BEST OF JIM REEVES . . . . . 27 RCA Victor LPM 2890 (M); LSP 2890 (S)	27	11	8	THE BEST OF BUCK OWENS . . . . . 31 Capitol T 2105 (M); ST 2105 (S)	31
3	4	TOGETHER AGAIN/MY HEART SKIPS A BEAT . . . . . 23 Buck Owens & His Buckeroos, Capitol T 2135 (M); ST 2135 (S)	23	12	16	YOU'RE THE ONLY WORLD I KNOW . . . . . 2 Sonny James, Capitol T 2209 (M); ST 2209 (S)	2
4	3	BITTER TEARS . . . . . 13 Johnny Cash, Columbia CL 2248 (M); CS 9048 (S)	13	13	14	SONGS OF TRAGEDY . . . . . 17 Hank Snow, RCA Victor LPM 2901 (M); LSP 2901 (S)	17
5	5	HAVE I TOLD YOU LATELY THAT I LOVE YOU . . . . . 8 Jim Reeves, RCA Camden CAL 842 (M); CAS 842 (S)	8	14	15	FAITHFULLY YOURS . . . . . 7 Eddy Arnold, RCA Victor LPM 2629 (M); LSP 2629 (S)	7
6	6	THE FABULOUS SOUND OF FLATT & SCRUGGS . . . . . 6 Lester Flatt & Earl Scruggs, Columbia CL 2255 (M); CS 9055 (S)	6	15	10	I GET LONELY IN A HURRY . . . . . 11 George Jones, United Artists UAL 3388 (M); UAS 6388 (S)	11
7	7	LOVE LIFE . . . . . 23 Ray Price, Columbia CL 2189 (M); CS 8989 (S)	23	16	12	COUNTRY DANCE FAVORITES . . . . . 19 Faron Young, Mercury MG 20931 (M); SR 60931 (S)	19
8	9	R. F. D. . . . . 23 Marty Robbins, Columbia CL 2220 (M); CS 9020 (S)	23	17	18	TALK OF THE TOWN . . . . . 3 Dave Dudley, Mercury MG 20970 (M); SR 60970 (S)	3
9	11	TRAVELIN' WITH DAVE DUDLEY . . . . . 22 Mercury MG 20927 (M); SR 60927 (S)	22	18	—	THE JUDY LYNN SHOW . . . . . 1 United Artists UAL 3390 (M); UAS 6390 (S)	1
				19	20	THE PICK OF THE COUNTRY . . . . . 5 Roy Drusky, Mercury MG 20973 (M); SR 60973 (S)	5
				20	—	LESS AND LESS AND I DON'T LOVE YOU ANYMORE . . . . . 1 Charlie Louvin, Capitol T 2208 (M); ST 2208 (S)	1

son, public relations director for the firm, were in Nashville last week conferring with local office manager Roy Drusky. . . . Bill Allen, head of Hermitage, has just leased an Art Grayson master to Congress Records. The master, "You'd Better Hush," was produced by Allen in Music City.

Monument Record vice-president Jack Kirby and promotion man Joe Cash are in California promoting new Monument releases and conducting business. . . . Bobby Barnett, Sims recording artist, is recovering from surgery at his home in Oklahoma City. . . . Wesley Rose, president of Acuff-

Rose, back in Music City after receiving three BMI awards in New York, has been made Honorary Mayor of New Orleans and given a key to the city. . . . Columbia's George Morgan recorded an album last week under the direction of the label's Don Law and Frank Jones.

# Yes, Virginia-- There is a Sanity Clause

*It's built into every person's moral contract with himself . . . and in the world of business, it's called "ETHICS."*

Some people choose to forget it exists . . . but whether you deal in records, pharmaceuticals, bubble gum or publishing, it's the great unseen giant that separates the men from the boys.

As with any intangible, Webster's Dictionary defines the word "ethics" in many ways, a few of which are:

- "the science which treats of the nature and grounds of moral obligation; the science of human duty"
- "a set of moral principles or values"
- or closer to home . . . "rules of practice in respect to a single class of human actions; as, social **ethics**, newspaper **ethics**"

At Billboard, we take immense pride in our 70-year heritage of sound and honorable business practice . . . where ethics are as vital to our operation as unlocking the door to our office in the morning.

Oh, sure . . . the highest of ideals can inadvertently get a little bruised now and then . . . unavoidable in any large operation where hundreds of people scattered throughout the world are involved in each weekly product. But on the whole the ethical soundness of Billboard's publishing code is totally unmatched by any other industry publication . . . and we'll take odds that no other music-record trade paper gets the kind of lively mail we do.

For example . . . a letter recently received from a Billboard contract advertiser:

**"For some time we have been complaining that the editorial content relating to merchandise issued or made by non-advertisers is in direct conflict with our paid advertising."**

**"We are not trying to dictate editorial policy to your publication, but since the editorial coverage boils down to free advertising for a competitor's merchandise, we would have to be idiots to continue to pay for what someone else gets for nothing. If anything, non-advertisers in the field get broader editorial coverage than do those who advertise. On the basis of the evidence, it is obvious that the best way to expand our editorial coverage and maintain our competitive position is to stop advertising."**

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- that our advertisers get a fair shake—by our membership in Audit Bureau of Circulations (ABC) which presents the industry an annual, unbiased audit of our circulation, letting advertisers know exactly who his message is reaching and where they are.
- that our readers get the benefit of constant up-grading and improvement of editorial content —by our membership in American Business Press (ABP) . . . dedicated to furthering the editorial excellence and "ethical" standards of the business press. (Only ABC-audited publications are accepted for membership)

Do you think any of the above could have some possible bearing on the fact that Billboard's paid circulation is twice that of any other music-record business paper?

*Yes, Virginia . . . there really is a Sanity Clause. All you have to do is close your eyes and listen to the fine print.*

## Billboard

*The ONLY ABC-audited business paper for the music-record industry*

# Tiu Kiddies Cut Album

NASHVILLE — Ginny Tiu, Chinese singer-pianist who has been in several movies and on network TV, was in Music City last week with her sisters Vicki (8) and Elizabeth (7) and her brother Alexander (12), making an album of country music songs at RCA Victor.

Al Jason, of Chicago, directed the sessions along with Ed Balentine, who produces the Don McNeill radio program. The youngsters' father, William Tiu, accompanied them and was also on hand for the session. The album is scheduled to be completed in Chicago this week with some Chinese tunes written by Ginny.

She recently signed a contract with ASCAP at the company's local office and, at the age of 10, could be the youngest writer in ASCAP history. The album was produced independently and will be leased.

## "SITTIN' IN AN ALL NITE CAFE"

BY

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# COUNTRY MUSIC CORNER

By BILL SACHS

Capitol Records' Roy Clark did a guest spot on the Johnny Carson "Tonight" show over the NBC-TV network Wednesday (20). Roy introduced his new release, "When the Wind Blows in Chicago," on the Jimmy Dean TV-er Jan. 14. . . . Upcoming for Johnny Cash is an appearance on the Les Crane TV seg Feb. 9, and a return shot on the "Shindig" TV show. . . . Jim Stewart has been appointed writer relations director for Newkeys Music and Circe Dot Publishing Company, Nashville. Jim formerly worked as a deejay in Rapid City, S. D., and more recently as a musician with some of the leading country and western bands.

Ernest Tubb and the Texas Troubadours kicked off a 16-day tour in Ocala, Fla., Jan. 20, which will carry them through Florida, Texas, Louisiana and Alabama, winding up in Birmingham Feb. 5. Tubb and Loretta Lynn have been teaming on recordings for an album which is slated for early release. . . . Kirk Hansard has been busy taping shows in Knoxville for "The Schultz Show," country and western-type, 30-minute TV seg which originates at KVIR-TV, Knoxville, and currently being shown in 14 cities. Kirk is a regular on the show. Willie Nelson and Hank Cochran have taped guest appearances for the show, along with a number of other well-known country music personalities.

George Beverly Shea, following his recent personal tours of British Columbia, stopped off in Hollywood for a visit with Grelun Landon of RCA Victor's office there. Shea leaves for Hawaii in February for appearances there Feb. 19-28 with The Rev. Billy Graham; then on to Australia in March for more appearances with Graham. Come April, Shea hops into Nashville for a recording session, with Darol Rice a&r-ing. . . . George Morgan plays a return date at the Venice Pavilion, Ross, Ohio, Feb. 13, as part of "Country Music Jubilee," weekly Saturday night show sponsored by the new 29,000-watt WCNW-AM-FM of Hamilton-Fairfield, Ohio.

Yodeler Kenny Roberts planed to Salt Lake City Saturday (23) to help c&w outlet, KSOP, stage another in its series of live shows. Kenny jetted back to Saginaw, Mich., Sunday to continue his TV series on WNEM-TV. . . . Jimmy Jay is currently appearing nightly at Blue's Skyway Lounge, country music nitery in Bossier City, La. Tommy Tomlinson, former guitar-

ist with Johnny Horton, is appearing with Jimmy. . . . Tillman Franks Enterprises, Shreveport, La., has just signed Charlie Phillips to a personal pact. Charlie is the writer of "Sugartime," which was recorded by the McGutire Sisters. . . . David Houston, on all future bookings, will be accompanied by his manager, Tillman Franks, on bass fiddle, and Kent Gill, on electric guitar, plus the Tillman

## WITH THE COUNTRY JOCKEYS

Bob Scott, program director at WRLB-FM, Long Branch, N. J., infos that the station has just inaugurated a new show, "The Country Sound," handled by Scott himself, to run from 12 noon to 2 p.m. daily. "If you can put in a plea for us for country music, it would be greatly appreciated," Scott writes. "We serve the New York-New Jersey Metropolitan area, and receive mail regularly from all the boroughs of New York and as far north as Norwalk, Conn. In the past we have programmed just pop stereo music. The one exception to this was, and still is, 'Rhythm Round-Up' a three-hour c&w seg featuring Tommy Boyles, on Sunday mornings. We are the only station in the Metropolitan area playing country music."

Smokey Rogers, recently returned from a three-month tour of the Far East, including stops in the Philippines, Okinawa, Japan, Taiwan and Korea, is back spinning the c&w records daily, 11 a.m. to 6 p.m., on XERB, Chula Vista, Calif. Smokey also does two taped shows daily for XEG, Monterey, Mexico, the 100,000-watt, clear-channel station that covers virtually all of North America. Despite his busy schedule, Rogers manages to work in an occasional personal appearance in the California, Nevada and Arizona sector. Those wishing to send Smokey records for air play may address him at Box 1190, Chula Vista, Calif. . . . Jerry Thomas, native of Dallas, is now in his fifth month at KLUE, Longview, Tex., where he's doubling as deejay, engineer and music director.

## WEXL, Detroit, Bows New Show

DETROIT—A two-man country deejay show is in the plans for WEXL, Detroit, marking a first for this type of programming in the Midwest. Bill Samples, mid-morning deejay and program director, will be joined by Dale Lewis to help spin the records and add conversation.

The program, slated to begin next week, will feature guest country artists as well as characters created by Samples and Lewis. Plans also call for listeners to participate by calling in questions to be asked guest artists. The program is scheduled for 9 a.m. to noon, Monday through Friday.

## Jack Barlow HAS HOT ONE ON HIT-TONE

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# YESTERYEAR'S COUNTRY HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the Country field 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's chart at that time.

## COUNTRY SINGLES—

5 Years Ago  
February 8, 1960

1. He'll Have to Go, Jim Reeves, RCA Victor
2. El Paso, Marty Robbins, Columbia
3. Same Old Me, Ray Price, Columbia
4. Riverboat, Faron Young, Capitol
5. No Love Have I, Webb Pierce, Decca
6. There's a Big Wheel, Wilma Lee & Stony Cooper, Hickory
7. Amigo's Guitar, Kitty Wells, Decca
8. Wishful Thinking, Wynn Stewart, Challenge
9. You're the Only Good Thing, George Morgan, Columbia
10. Scarlet Ribbons, Browns, RCA Victor

## COUNTRY SINGLES—

10 Years Ago  
February 5, 1955

1. Loose Talk, Carl Smith, Columbia
2. More and More, Webb Pierce, Decca
3. If You Ain't Lovin', Faron Young, Capitol
4. Let Me Go, Lover, Hank Snow, RCA Victor
5. I Don't Hurt Anymore, Hank Snow, RCA Victor
6. This Ole House, Stuart Hamblen, RCA Victor
7. Hearts of Stone, Red Foley, Decca
8. Kisses Don't Lie, Carl Smith, Columbia
8. In the Jailhouse Now, Webb Pierce, Decca
10. One by One, Kitty Wells & Red Foley, Decca

## Jim Small Opens Nashville Office

NASHVILLE — Jim Small, a veteran of 32 years in the country music field, has recovered from two recent heart attacks and has settled permanently in Nashville, where he is operating his own booking agency and personal-management firm.

Before coming to Nashville, Small spent six months in Wheeling, W. Va., where he took on the personal management of Coleman O'Neal, artist-songwriter and a regular on WWVA's "Jamboree" show, and Zale Halliday, artist-songwriter from Roanoke, Va. Since settling here several weeks ago, Small has also taken over the managerial reins on "Grand Ole Opry's" Bill Carlisle.

Small advises that he is forming a package comprising Carlisle, O'Neal, Halliday and Curley Fox, novelty fiddler, to play

## 2 Big Ones For Lubbock

LUBBOCK, Tex. — Lubbock has two big country music shows coming up in the near future. The first in will be the Hank Williams Jr. Spectacular, set for Municipal Auditorium Feb. 5. Appearing with Hank Jr. will be Audrey Williams, Stonewall Jackson, Del Reeves and Lamar Morris.

On March 5, Municipal Auditorium will house another country music package, featuring Buck Owens and His Buckeroos, Tommy Collins, and Joe and Rose Lee Maphis. Both shows played to sell-outs on their last appearances here.

a string of one-nighters. Also appearing with the unit will be the Virginians, Halliday's combo. Small says he is presently negotiating for a six-week overseas trek for the group.

## RECORDING ARTISTS!

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or

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a major booking guide section of Billboard's second annual edition of MUSIC ON CAMPUS/The College Market for Talent and Records.

## To be published March 20

Names of artists, groups, acts, etc., are to be submitted by category (Classical—Jazz—Pop—Folk—Comedy and Spoken Word) . . . along with the name and address of the individual to contact for booking information.

Deadline for listing information:  
February 17

Send listings to:

Aaron Sternfield, Billboard,  
165 W. 46th St., N. Y., N. Y. 10036

# HITS OF THE WORLD

• Continued from page 26

## MEXICO

\*Denotes local origin

This Week	Last Week	Title	Label
1	1	I LOVE HER—Santo and Johnny (Gamma)—Pending	
2	2	POLLERA COLORA—*Carmen Rivero (CBS)—Mundo Musical	
3	5	COMO TE EXTRANO—Leo Dan (CBS)—Mundo Musical	
4	7	PRETTY WOMAN—Roy Orbison (London)—Mundo Musical	
5	3	NAVIDAD NEGRA—*Carmen Rivero (CBS)—Mundo Musical	
6	4	INVIERNO TRISTE (Blue Winter)—Connie Francis (MGM)—Grever	
7	6	I WANT TO HOLD YOUR HAND—Beatles (Musart)—Musicmex	
8	9	SURFING BIRD—Trashmen (Gamma)—Brambila	
9	8	Y VOLVAMOS—*Marie Laforet (Gamma)—Pending	
10	10	BE MY BABY—Les Surfs (Gamma)—Grever	

## NORWAY

\*Denotes local origin

This Week	Last Week	Title	Label
1	1	I FEEL FINE—Beatles (Parlophone)—Edition Lyche	
2	3	FROKEN FRAKEN—Sven-Ingvars (Philips)—Carl M. Iversen	
3	5	I COULD EASILY FALL—Cliff Richard (Columbia)—Belinda	
4	2	IF I FELL—Beatles (Parlophone)—Edition Lyche	
5	4	THERE'S A HEARTACHE FOLLOWING ME—Jim Reeves (RCA Victor)—Palace Music/Stig Anderson	
6	6	JEG MARSJERER VED DIN SIDE (Royal Telephone)—*Wenche Myhre (Triola)—Belinda	
7	7	GABRIELLE—Hootenanny Singers (Fontana)—Polar Music	
8	9	I GUESS I'M CRAZY—Jim Reeves (RCA Victor)—No publisher	
9	—	DOWNTOWN—Petula Clark (Vogue)—Reuter-Leeds	
10	—	NA OG FOR ALLTID—*Kirsti Sparboe (Triola)—Stockholm Musik-produktion	

## SINGAPORE

This Week	Last Week	Title	Label
1	2	I FEEL FINE—The Beatles (Parlophone)	
2	1	WALK AWAY—Matt Monro (Parlophone)	
3	6	I COULD EASILY FALL—Cliff Richard (Columbia)	
4	5	LITTLE TEAHOUSE IN YOKOHAMA—Kirk Hansard (CBS)	
5	7	YOU'RE MY REMEDY—The Marvelettes (Tamla)	
6	8	COME SEE ABOUT ME—The Supremes (Motown)	
7	9	SMILE—Little Man & the Vectors (Roulette)	
8	—	COME AND GO WITH ME—Sugar & Spice (Loma)	
9	—	GOLDFINGER—Teresa Brewer (Philips)	
10	4	G.T.C.—Ronny & the Daytonas (Stateside)	

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# Classical Sales Bounce Back From 1964 Slump

By MIKE GROSS

NEW YORK—Classical record sales, somewhat in the doldrums for the last half of 1964, have leaped back to a healthy position through a number of big-name packages which are bringing the longhair enthusiasts back to the record stores.

Last week Columbia released its new Masterworks recording of "Horowitz Plays Scarlatti." It's the master-pianist's first all-Scarlatti recital, and the label's classical department salesmen report that it's "selling like a hot Christmas single." Angel, on the operatic side, has already predicted that Maria Callas' "Carmen" would win a gold record

award, a first for an opera package.

Other big new items include Richard Tucker's newest Columbia release, "Arias From Ten Verdi Operas," which is riding on a publicity wave stemming from Tucker's celebration last week of his 20th anniversary with the Metropolitan Opera.

Other news factors that produced classical best sellers are the premiere recording of Samuel Barber's new piano concerto as performed by John Browning with George Szell and the Cleveland Orchestra.

The fact that the concerto may be the most important piano work to have been writ-

ten in the past 10 years has added enormous excitement to this disk.

In addition, the re-entry of maestro Szell and the Cleveland Orchestra to the Columbia label has also invited an entire re-evaluation of Szell who is now receiving the same kind of reception as was accorded the late Bruno Walter on the same label.

Watching Szell's new sales, Columbia executives are looking forward to the upcoming international tour of Szell and the Clevelanders, remembering how the tours of Eugene Ormandy and the Philadelphia Orchestra and Leonard Bernstein and the New York Philharmonic helped their album sales.

## Gould Sees End of Live Concerts

Continued from page 6

Diana Menuhin, wife of violinist Yehudi Menuhin, took somewhat the same view in her conversation with Gould. "I'm afraid of the modern way of trying to catch what should be elusive," she said. "I'm thinking of the studio reproduction and recording as something that crystallizes too much. There is nothing new, there can't be anything new. Whatever is spontaneous is gone."

Gould believes that the present trend in recording is toward a sound of extreme definition, a dissecting of a performance through engineering.

"Most records by major companies of symphony orchestras are so cluttered with microphones, and engineers are so careful to give equal importance to all the voices, that the composers' wishes are almost invariably flouted," said John Hammond, a producer for Columbia Records.

### Artist Egos

"I feel that what has happened to recorded sound is something that can be summed up in the word 'inflation.' I think the reason for this is perhaps the egos of the artists," said Hammond. "I believe that the soloist rather prides himself on being able to be heard over maybe a 100-piece orchestra, or that the delicate flute or oboe or English horn likes to feel that he can, and should, be heard far more closely than a concert audience will hear him in an orchestra. In emphasizing the part, you so often destroy the unity of the whole, and my feeling is that people who are not musicians in recording often can take over the role of the musician."

Another Columbia Records producer, Paul Myers, decried the practice of record reviewers and critics of playing all records with the controls on their expensive machines at the same setting.

"If a listener at home would prefer to hear more treble and less bass, there seems to be no reason in the world why he shouldn't use the dials that have been put on his machine,"

Myers said. "I think that we could welcome any machine that could slow down or speed up a performance, or change the sound, which the home listener could then alter, because he is buying the music to entertain himself or elevate himself, or whatever."

"He should be able to hear the music exactly as he wants to hear it. The record companies cannot guess everybody's tastes. They should produce records to the taste of the artist; since he is the person on the cover of the album, this should be his album. But, at the same time, the listener should not feel he must listen to it that way, merely because the artist wants it that way."

### Chapin Viewpoint

Schuyler Chapin, formerly a vice-president of Columbia Records and now assistant director of the Lincoln Center for the Performing Arts in New York, was responsible for the recording of Stravinsky's works for Columbia's Masterworks division. He said, "For the first time, through recordings, through electronics and sound, a new medium has been given to the composer, so that now, he has the thought in his mind, it is transcribed onto paper, he performs it; and finally, when he is ready to record it, having blended the mind, the paper and the interpretation, he comes to the electronic field and he says, 'Now this is how I hear it!'"

Summing up, Gould said, "The old distinctions about the various classes of the musical hierarchy—the distinctions that separated the composer and the performer, and both of them from the listener—will to a large extent become outmoded. The prospects of the recording are such to suggest that an overlapping of function will become the next major force in musical activity."

The program was written and narrated by Gould, who also conducted the interviews. It was produced by Irving Glick, a CBC producer who is a composer.

## Civic Hall Newest Cultural Boom

SAN DIEGO, Calif. — The cultural arts have gained another impressive foothold on the West Coast with the recent opening of the \$4 million Civic Theater here. The 3,000-seat auditorium, which becomes the city's key concert showcase, follows the opening of Los Angeles' \$33.5 million Music Center in December.

The Civic Theater is part of a \$21 million Community Concourse project which is revitalizing San Diego's downtown area. The Civic's opening week festivities presented the San Diego Symphony conducted by Earl Bernard Murray, with guest soloists Dorothy Kirsten and

Brian Sullivan; a performance of "Who's Afraid of Virginia Woolf?" the D'Oyly Carte Opera Company in "H.M.S. Pinafore," and the Los Angeles Philharmonic conducted by Zubin Mehta.

The affect of the new hall has created excitement for classical music, with the Los Angeles Philharmonic's forthcoming series being 80 per cent sold out.

The Civic Theater's acoustical design resembles that of New York's Lincoln Center. Floating "clouds" which reflect sound, are a distinct feature of the new hall, but have been operating in a better light than those

"clouds" which first troubled Lincoln Center. Critical reports have echoed approval of the Civic Theater's sonic qualities in the same manner received by the Los Angeles Music Center.

As one reporter wrote: "Judging by the results of the opening concert, San Diegoans are going to have every right to be proud of their facility."

The development of the Civic Theater falls in line with a cultural boom currently under way in Southern California. The new theater thus provides first-rate concert facilities all along the State's coastline, in San Francisco, Los Angeles and now here close to the Mexican border.

## BEST SELLING BUDGET-LINE CLASSICAL LP's

Below is a list of best selling Budget-Line Classical LP's in top Classical Retail Outlets.

This Week

- HAYDN**—Symphonies Nos. 31 in D, 19 in D & 45 in F; The Little Orch. of London (Jones): Nonesuch H-71031 (S), H-1031 (M).
- VAUGHN WILLIAMS**—Symphony No. 2 (London); Halle Orch. (Barbirolli); Vanguard SRV-134 SD (S), SRV-134 (M).
- SIBELIUS**—Symphony No. 1 in E; Halle Orch. (Barbirolli); Vanguard SRV-132 SD (S), SRV-132 (M).
- VIVALDI**—La Cetra, Op. 9; Mankowitzky, Boskovsky, Vienna St. Opera Chamber Orch. (Golschmann): Vanguard SRV-159 SD (S), SRV-159 (M).
- VERDI**—Aida; Tebaldi, Del Monaco, Stignani, Pratt, Erede: Richmond (3-12") 63002 (M).
- STOLZEL**—Concerto Grosso/**TELEMANN**—Concerto for Three Trumpets & Suite in A; Various Soloists & Chamber Orch. of Versailles (Wahl): Nonesuch H-1017 (M).
- BACH**—Four Concertos for Harpsichord and Orchestra; Chamber Orch. of the Sarre (Ristenpart): Nonesuch H-71019 (S), H-1019 (M).
- MONTEVERDI**—Madrigals; Nuovo Madrigaletto Italiano (Giani): Nonesuch H-71021 (S), H-1021 (M).
- BRAHMS**—Concerto No. 2 in B Flat for Piano; Gilels, Chicago Sym. (Reiner): RCA Victrola VICS 1026 (S), VIC 1026 (M).
- MOZART**—Concerto for 2 Pianos & Orch. in E Flat and Concerto for 3 Pianos & Orch. in F; Orch. of Lamoureux (Chorafas): Nonesuch H-71028 (S), H-1028 (M).
- BEETHOVEN**—Concerto No. 3 in C; Graffman, Chicago Sym. (Hendl): RCA Victrola VICS 1059 (S), VIC 1059 (M).
- SIBELIUS**—Symphony No. 5 in E Flat; Halle Orch. (Barbirolli); Vanguard SRV-137 SD (S), SRV-137 (M).
- BEETHOVEN**—Concerto No. 5 in E Flat (Emperor); Katz, Halle Orch. (Barbirolli); Vanguard SRV-138 SD (S), SRV-138 (M).
- HAYDN**—Symphonies Nos. 6 (Morning), 7 (Noon) and 8 (Evening); Chamber Orch. of the Sarre (Ristenpart): Nonesuch H-71015 (S), H-1015 (M).
- TCHAIKOVSKY**—1812 Overture/**BEETHOVEN**—Wellington's Victory; Minneapolis Sym., Minn. U. Brass Band (Dorati): Mercury SRD-19 (S), MGD-10 (M).

## Ameritam Challenge Phil. Orchestra's Ban

Members of the Amerita Chamber Orchestra have moved to challenge the Philadelphia Orchestra contract which would ban its members from playing in chamber orchestras after the contract goes into effect next September.

The challenge is in the form

of a letter sent to C. Wanton Balis Jr., president of the Philadelphia Orchestra Association, asking permission to continue the eight-year-old Amerita Orchestra next season with its present 18 members — all of whom are members of the Philadelphia Orchestra and all of whom signed the letter.

Chances of the request being granted were described as "rather hopeless" by the Amerita's founder and music director, Frank Costanzo. The Philadelphia Orchestra's 1965-1966 contract, the first to provide 52 weeks employment for the orchestra members, includes a clause that the members will not be allowed to play outside engagements without written permission except in groups of six or fewer players.

Two other orchestras have been affected by the contract proviso — the Philadelphia Chamber Orchestra and the Philadelphia Concerto Players. The ban also caused the resignation of Anshel Brusilow, concertmaster, who is conductor of the Chamber Orchestra, who said he will continue his career as a conductor.

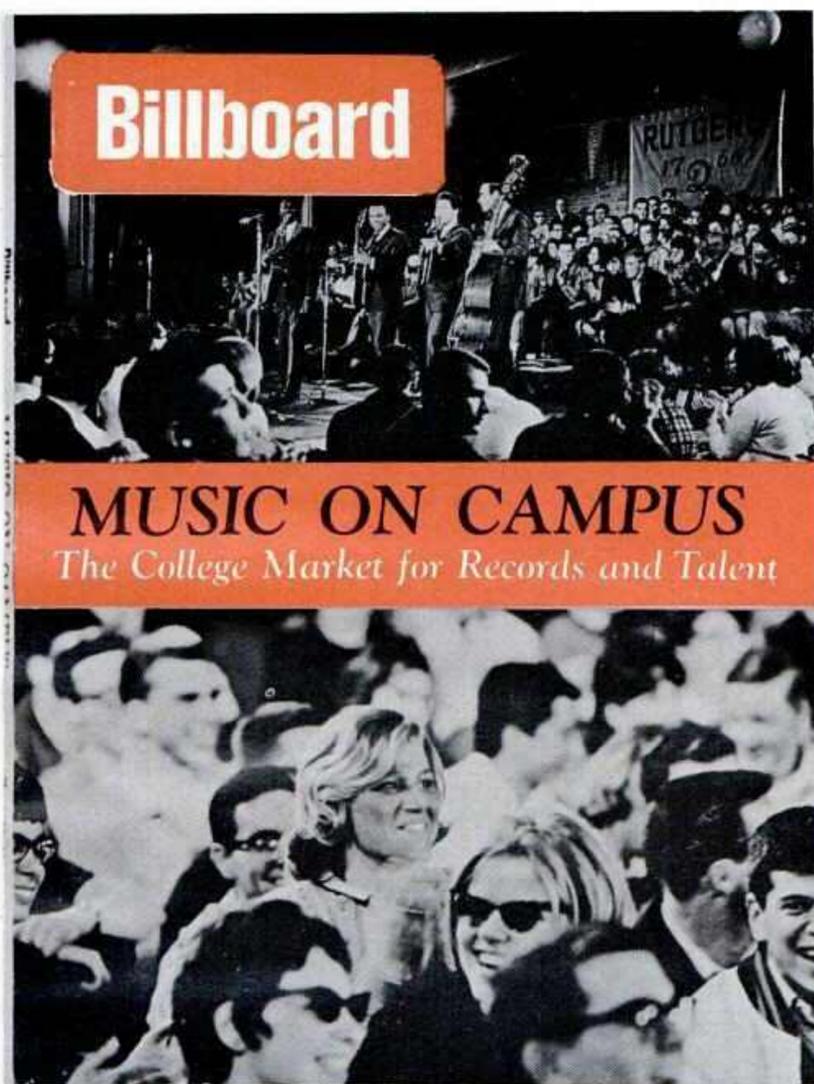
Plans for founding a new chamber orchestra for him are being weighed by the Chamber Orchestra's board.

## Rome Opera 'Back to Life'

ROME—The Weiland Wagner production of "Tristan Und Isolde," direct from the Bayreuth Wagnerian Festival in the original German, is the latest landmark of the resurgence of the Teatro dell'Opera to top rank.

It follows new productions of "The Marriage of Figaro" and "Tosca" staged by Luchino Visconti and Mauro Bolognini, noted film directors, and Rossini's long-forgotten "Otello," with sets by Italy's top painter Giorgio DeChirico. More surprises are set by Massimo Bongianco and Ennio Palmitessa, and two men who are reviving the Rome opera season.

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**MUSIC ON CAMPUS**  
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**"BEST SPECIAL ISSUE"**  
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Paper during 1964

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The prized "NEAL AWARD" is an eloquent testimonial to the vast experience, knowledge and journalistic excellence of Billboard's editorial and research staffs . . . whether their efforts are spread over the entire music field in the preparation of each weekly issue of

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## DISK DEALER DIVERSIFIES

### Home Entertainment Equipment Lines Mean More Than Dollars

CHICAGO—Retail record merchants who may be considering additional home entertainment lines should be aware of more than immediate dollar returns.

Mac J. Arbit, manager of the Kenmac Radio Center here, allocates 15 per cent of his store space to phonographs, radios, and consoles—despite an only 10 per cent sales return.

"I do not expect non-record sales will ever account for a larger share of my total—but I'm certain if it were not for the other line, plus a small service department, annual sales would

be off a lot more than 10 per cent.

#### Give Balance

"The other departments give the store more balance and are accommodations for my regular record customers," Arbit said.

Record sales at Kenmac rely on self-service while other home entertainment items come in for "under glass" display. Using showcases and counters upgrades delicate merchandise in addition to protecting it.

Phonographs, followed by radio and the radio-phono service section, in that order, provide

the best non-record dollars. Speakers, speaker baffles and jacks account for most of the accessory sales.

#### Not Components

Mac Arbit is against taking on additional accessories. "Beyond what I already carry would take me into the component trade and this I do not want. I don't have the capital or the space. Components are tricky unless you are a very big dealer. That whole market is fast moving. I would be afraid of losing out because my stock became obsolete overnight."

Arbit said he will "stick with the packages" which on phonographs open at \$16.95 and close at \$150. He reports best volume and margin in the low-end portables, while radios get their best movement in the medium range.

Radios start at \$14.95 and end at \$200 for AM-FM stereo. Arbit said the \$130 table models



PUTTING HIS FINGER on extra sales, Mac J. Arbit, Kenmac Radio Center manager, points to his fastest selling home entertainment item—the popular priced portable phonograph.

make the most money for him.

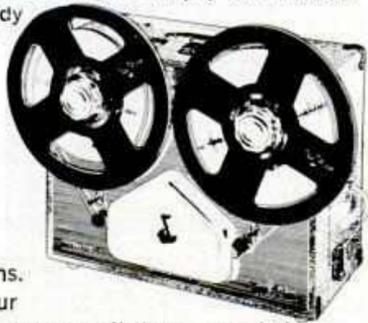
Doing a comparatively low volume in non-record sales, Arbit protects his margins with "cautious and careful buying. If I cannot get what I think is a good buy, I just don't deal. There is no sense picking up merchandise my market won't

pay for—either I get stuck with the stuff or else I have to mark it down to a point where I'm losing."

Promotion on all Kenmac stock is done at point-of-purchase or in the window. Spot radio ads are taken in the fall  
*(Continued on page 60)*



If you're panning for higher profits, you could be passing up a real hidden treasure—Background Music by Tape-Athon. Here's the best way to hit pay dirt without extra effort. You already have the customers—now let them know you can supply the only custom-tailored background music system available that's backed up by over 10,000 successful installations. Want details? See your local juke box distributor or mail the coupon below.



**Tape-Athon Corp.**

523 SOUTH HINDRY, INGLEWOOD, CALIFORNIA

## EQUIPMENT NEWSLETTER

### Stanton's Answer to Conformity

By DAVID LACHENBRUCH  
Contributing Editor

"Self-expression" is the key phrase in the growth of the component high fidelity industry, according to Walter Stanton, president of the Institute of High Fidelity, the organization of manufacturers of audiophile sound equipment.



Stanton, who is president of Pickering & Company (principal product, phono cartridges), feels very strongly that the trend to individuality, and the rejection of conformity and regimentation by America's opinion leaders are strong selling points for components, and you can expect to see them stressed in the Institute's promotional activity. We talked with Stanton about the present and future of the business last week, and his views are optimistic.

Although there are no authoritative figures available on the total components business, Stanton says it is increasing fairly steadily at the rate of about 15 per cent a year. "This is two to three times the rate of growth of the population or of the Gross National Product," he points out.

"I think our market is expanding. We think of the automobile business as a growing market, but component high fidelity is growing ever faster." The key, he believes, is choice, personal taste.

"When you choose a component system, it's a function of your own personal taste," says Stanton. "If it's a better system, it's because of you. We're in a world of individuals today—there is an escape from conformity. For example, in the old days, most people bought living room or bedroom 'suites' from department stores. Today people do their own decorating, mixing or matching furniture to reflect their individuality.

"The automotive business has followed the same pattern. In 1925, Ford made more than a million cars—all of them black. The 1965 models offer an almost infinite variety of choice in color, upholstery, trim and other options. People are becoming more perceptive and aware, and as that awareness increases, they want a broader selection."

In this column, we have occasionally expressed the opinion that the lines between audiophile components and mass-produced packaged stereo are becoming blurred and indistinct. Not so, says

Stanton. These are two completely different markets, as he sees it. "One large package manufacturer probably does more business than all of our component manufacturers combined. The packagers are competing against each other for 90 to 95 per cent of this home entertainment market, and our manufacturers are competing against each other for the other 5 or 10 per cent.

It's true that some component manufacturers—Fisher, Pilot, Scott—are in the console market. But, says Stanton, "they're competing for a tiny percentage of the very top-end console business, an almost insignificant fraction, compared with the big lower priced package market."

Package manufacturers, despite the undeniable improvement in their end-product, aren't cutting into the component industry's customers at all, Stanton believes. We posed the example of Sylvania's recent upgrading of its phonograph line and its stress on "component quality" in both consoles and portables. A move of this type, Stanton replied, may take some business away from other package manufacturers, but has no effect at all on components. "If Sylvania is increasing its business, this is at the expense of other package manufacturers."

Will the color TV boom hurt the component hi-fi business? We noted that many audio stores are now opening color TV salons, featuring, for example, RCA Victor or Zenith receivers in tasteful high-toned surroundings. Won't there be some spill-over, some tendency for audio dealers to branch out into RCA and Zenith home entertainment centers and stereo consoles? In addition, won't color purchases cut into consumer spending for other home entertainment equipment?

Stanton's answer was direct and to the point: "I can't see it. Remember, component high fidelity's greatest growth period was 1950 to 1952—and that was also the heyday of the expansion of black and white TV."

"We tend to confuse people with statistics," he added. "A person is not a statistic. He's an individual, and he has more and tendency to be an individualist. We're not competing with the package people any more than a TR-3 competes with a Cadillac. Our market is expanding because more people are acquiring the taste for their own designing, for some creativity in selection of music systems, and because our approach makes it possible to upgrade a system later by adding—for example—a new set of speakers. The most important product we offer is sound equipment attuned to the buyer's personality."

**Tape-Athon Corp.** 523 South Hindry  
Inglewood, California

Yes, I would like to hit the mother lode.  
Send more information —

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# 8 NEW DECCA PHONOGRAPHS... ADDED TO THE HOTTEST SELLING LINE FOR '65



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- Four speed manual
- Turnover cartridge
- Unbreakable cabinet

PROMOTIONAL PHONOGRAPH  
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- Two front mounted speakers

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## THE CONWAY II DP-562

- Four speed high fidelity automatic portable
- Separate volume and tone controls
- Plays with the lid closed

**\$39.95**



## THE RANDOLPH I DP-493

- Deluxe four speed high fidelity automatic portable
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- Battery or AC operation

**\$59.95**



## THE MONITOR I DP-615

- Deluxe full stereo
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- Provision for manual and automatic play
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ATTENTION, N.Y. MUSIC PUBLISHERS, producers of shows, authors, artists: Skilled orchestrator; gifted, versatile light music composer; pianist, newcomer to U.S.A., seeks job or contacts. Write Box 159, Billboard, 165 W. 46th St., New York, N. Y. 10036. fe13

RECORD SALESMAN, TEN YEARS' experience, solid dealer and jobber contacts, seeks position with reputable mfr. or dist. Box 158, Billboard, 165 W. 46th St., New York, N. Y. 10036. fe6

PUBLISHER AND RECORD CO.: Please look over my two talent songs, "If There's a Chance" and "I Don't Need You Now." Contact V. Pontano, General Delivery, St. Louis, Mo. ch

ROUTE MANAGEMENT, DISTRIBUTOR, trouble shooter, sales, considered top games mechanic (factory trained), bingo specialist. Employment of permanent nature desired. Young son's health forcing climatic relocation. 22 years' experience in amusement field. Presently happily employed (employer suggested this ad). Non-drinker, top references (industry, distributors, operators and banking); immediately available. Write Box 160, Billboard, 165 West 46th St., New York, N. Y. 10036. fe13

## TO A RECORD MANUFACTURER

Here's relief for an overburdened President or V.P. Former General Manager of successful independent label will consider position as No. 2 man. Can give you time and money-saving help in any one or all of these areas.

12 years top level management, all phases production, national distribution, A&R, developing merchandising programs and contracting for copyrights.

Age 35 yrs. old, married, two children. Excellent references. Write

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### HELP WANTED

MECHANIC WANTED — EXPERIENCED in juke boxes and amusement machine services. Good job, steady work, regular hours. Vacation plan, life and health insurance, reliable company. Please give reference and details in first letter. Write: Billboard, Box 224, 188 W. Randolph, Chicago, Ill. ch

WANTED—AGENT, GOOD CONTACTS, to handle A-1 material of songwriting team. Write Copy Director, WKNY, Kingston, N. Y. ch

WANTED—PERSONAL MANAGER FOR singing guitarist, showman. Recording aspirant. Writes commercially, Jack Stevens, the man of a thousand songs, Local 47, Chanticleer Inn, Park City, Utah.

WANTED: MUSIC PUBLISHER FOR MY many original unpublished songs. Possible hits. Will send 7" 45 RPM or 10" 78 RPM demos and lead sheets on request. Write Henry J. Spanberger, 1255 W. 3rd St., Los Angeles, Calif. 90017. fe20

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We can supply you with 400 of the greatest oldies but goodies. List upon request! Wholesale only! "Largest selection of other hard-to-get records."

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WE SPECIALIZE IN CURRENT "TOP 100" 45's AND LONG PLAY WE ALSO BUY INVENTORIES OF THE ABOVE.

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OLDIES, 40¢ EACH! WE HAVE MOST of the best selling oldies at this price. Send for list! Oldies Unlimited, 304 Main St., Hackensack, N. J. 07601. fe6

WANT SURPLUS 45's & LP's IN QUANTITY. Knickerbocker Music Co., 453 McLean Ave., Yonkers, N. Y. Phone: 914; GR 6-7778. fe27

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CI 7-2159

INDIES, STUDIOS, ARTISTS, AGENCIES: Let Factor do your lab. work. We make acetates, duplicate tapes, pressings, etc. Our prices reflect the low overhead of the South and our small size makes us try harder to please you. Remember we aren't yet even number two! Drop us a card. We're still giving away steak dinners. Factor, Pawleys Island, S. C. ch-ewt

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### SEND US YOUR TAPE . . .

We do the rest!

All speeds, all quantities. Masters, nickel stampers, attractive labels, pressings. Prompt and reliable.

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1650 Broadway N. Y. C. 19

## REC. ACCESS. & DEALERS FIXTURES

WANTED — AMPEX EQUIPMENT FOR sound studio. Send complete details in writing to Hal Gordon, 113 Garfield, Evansville, Ind. Phone: HA 5-8195. fe6

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AUTO-TEST: LATEST MODEL BY CAPITO Projectors. Coin-operated automobile driver trainers. Overhauled, refurbished, like new, ready to operate. All parts available. O. G. Tigerman, 10019 Genesta Ave., Northridge, Calif.

## BUSINESS OPPORTUNITIES

LEARN AUCTIONEERING: BIG MONEY, prestige, career. Two-week term in residence or home study (including LP records, operations manual, advertising and sales kit). Internationally recognized diploma. Free catalog. Write today: Missouri Auction School, 1330-56 Linwood, Kansas City, Mo. 64109. np-ch

## MISCELLANEOUS

CLOSE-OUT—45 SINGLES. SOME OLD, some new, \$6.80 per assorted hundred. Send check and we'll pay postage. Reliable Record Co., Box 136, Glen Oaks Post Office, Glen Oaks, N. Y. fe13

DEEJAYS! SUBSCRIBE TO THE Jockey Joker, comedy series of one-liners, gags, bits, breaks and sound gags. Sample issue, \$2.50. Show-Biz Comedy Service (Dept. B), 1735 East 26th St., Brooklyn, N. Y. 11229. fe13

500 NAME AND ADDRESS LABELS, in handy pad form, \$1. Free record with each order: A rhythm and blues tune, Cha-Cha. A solid smash by the Nat Story Organ Trio. Story Records, 651 Judson St., Evansville, Ind. 47713. fe27

30,000 PROFESSIONAL COMEDY LINES! Monthly topical gag service too! Free catalog. Robert Orben, 5536 Daniel Crescent, Baldwin Harbor, N. Y. ch-np

INVENTION—ROTARY SUPPORT FOR remote control device. (Other words, a rotary wall box bracket eliminating operators from putting two wall boxes back to back and making it easily accessible to employees as well as customers to make selections from juke boxes either seated or standing in front or rear of bars and counters and making it easier for operators or service men to service without disturbing customers.) Manufacturing companies who are interested may contact P. O. Box 444, 1620 Federal Ave., Morgan City, La. Zip 70380 or phone 459-7129, area code 504.

## INTERNATIONAL EXCHANGE

ALL ENGLISH RECORDS RUSHED BY airmail. "Beatles for Sale," 14 track album; Rolling Stones' new album, \$6.15 including airmail. Singles, 98 cents. Send 35 cents for catalogs. John Lever, Gold St., Northampton, England. ja15-66

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Manufacturer Advertisers	\$9	\$15	\$25	\$9
Distributors (Regional) & Employment Advertisers	\$5	\$9	\$15	\$5
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Situations Wanted for Individuals	\$2	\$5	\$9	\$5

- Minimum size sold is 1/2", approximately 35 words; 1" 70 words.
- All rates are for EACH insertion. PAYMENT MUST BE IN ADVANCE!
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#### USE THIS HANDY ORDER FORM

Please insert the following ad for \_\_\_\_\_ consecutive issues.

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Set regular classified style.  Set boxed classified style.

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FOR ADDITIONAL INFORMATION AND/OR ASSISTANCE CONTACT: CLASSIFIED ADVERTISING MANAGER, Billboard, 165 West 46th St., New York City 10036. ADVERTISING RATES INTERNATIONAL EXCHANGE Classified: Per line \$1. Minimum 4 lines per insertion. DISPLAY: Per inch \$14. Minimum 1 inch.

Above prices are for one insertion in one issue. Cash or check with order. Lower rates for 12, 26, 52 insertions in a one-year period.

FOR FURTHER INFORMATION CONTACT: Peter Heine, International Advertising Director, Billboard, 165 West 46th Street, New York City 10036 or Andre de Vekey, European Director, 15 Hanover Square, W. 1, England.

## BEST SELLING

## PHONOGRAPHS, RADIOS & TAPE RECORDERS

These are the nation's best sellers by manufacturers based on results of a month-long study using personal interviews with a representative national cross-section of record-selling outlets (only) that also sell phonographs, radios and/or tape recorders. A different price group is published in the space each week. Each category appears approximately every 14 weeks.

The percentage figure shown for each brand is its share of the total number of weighted points derived from all dealer responses. Point tabulations are based on the rank order of manufacturers' sales at each dealer, and weighted by size of outlet. Only manufacturers earning 3 per cent or more of the total dealer points are listed below.

### PHONOS LISTING BETWEEN \$151 and \$200

This Issue	POSITION		BRAND	% OF TOTAL POINTS
	9/26/64 Issue	6/6/64 Issue		
1	1	1	Magnavox	34.8
2	3	2	Masterwork	10.2
3	8	7	Voice of Music (V-M)	9.0
4	5	4	KLH	8.8
5	4	—	Zenith	7.3
6	6	8	General Electric	6.5
7	2	3	RCA Victor	6.3
8	—	—	Pilot	4.4
9	6	5	Motorola	3.0
			Others	9.7

9/26/64 Issue: Sylvania (8).

6/6/64 Issue: Decca (6).

### PHONOS LISTING BETWEEN \$201 and \$300

This Issue	POSITION		BRAND	% OF TOTAL POINTS
	10/3/64 Issue	6/13/64 Issue		
1	1	1	Magnavox	47.0
2	2	7	Zenith	9.1
3	3	3	RCA Victor	6.1
4	4	2	KLH	5.9
5	7	5	General Electric	4.5
6	—	8	Motorola	3.9
7	9	4	Masterwork	3.0
7	5	—	Voice of Music (V-M)	3.0
			Others	17.5

10/3/64 Issue: Curtis-Mathes (5); Packard-Bell (9).

6/13/64 Issue: Curtis-Mathes (6).

Since this chart is based on the previous month's sales, it is conceivable that certain brands will appear at one time and not at another because of many influencing factors. Thus it does not indicate that the above ranking applies for any period other than the previous month. Those brands that appeared in previous issues for this category and do not happen to merit a listing above are shown below with their rank order in the issue indicated in parenthesis.

## Fanon-Masco Has Six Tape Units



The Newark, N. J., firm of Fanon-Masco currently has available six tape recorder units ranging from the \$69.95 Envoy (FTR-408) pictured above to the \$299.95 Ambassador stereo (FTR-409). Also featured are the Courier (FTR-406) 6-transistor portable at \$114.95; Diplomat (FTR-404) four-tube portable at \$109.05; Escort (FTR-402) 7-transistor portable at \$99.95, and FTR-403 portable battery-operated unit at \$99.95.

## Mercury Correction

Not four out of 100—as reported here last week—but four out of 400 had any complaint about Mercury home entertainment products as per a recent questionnaire.

## Home Equipment

Continued from page 58

to create a momentum for the normal holiday rush.

"The best time to advertise is when the ads can help an already good business do better.

If people just are not buying all the advertising in the world is not going to bring them in."

For off-season campaigns, specials on radios and phonographs are promoted by window displays. Located on busy Devon Avenue, Arbit can almost always count on good exposure to street traffic.

## Pfanstiehl's

FIRST WITH THE LATEST

## NEEDLE DESIGNS!

Cartridge designers set a merry pace for needle makers . . . it's a never-ending job to keep up with the continuous flow of new American and foreign cartridge designs—but Pfanstiehl does it to serve your phono-needle customers. When you need the latest, order it from Pfanstiehl. Write for a free catalog and self-mailer order forms today.

Your order shipped same day it's received.

DIRECT-TO-DEALER

Pfanstiehl

CHEMICAL CORPORATION • BOX 498  
104 LAKEVIEW AVE. • WAUKEGAN, ILLINOIS  
Originators of the \$9.95 Diamond Needle

# BULK VENDING news

## New Calif. Firm Bows Machine Line

LOS ANGELES—Merdean Corporation, a California corporation formed to sell vending machines as a contract manufacturer, is featuring the "Squeaky the Clown" copyrighted line of bulk venders.

The corporation is headed by Walter I. Merila president and secretary; Joseph C. Smith, an attorney, vice-president, and Berna Dean, treasurer.

"Squeaky the Clown" line featured multi-colored bulk venders with mechanisms from a penny up to and including 25 cents. Machines are one priced regardless of operating mechanism.

Merila, a native of Fitchburg, Mass., joined Wurlitzer when he

was only 17 years old. He traveled the entire United States during his association with this company. Later, he handled sales for cold drink machines, and other types of vending equipment. He said that much of his 53 years had been spent in vending.

Miss Dean is a native of Van Nuys, Calif., and attended the University of California, Los Angeles, where she majored in business administration, journalism, and English. She was a publication specialist, IBM instructor and a consultant in National Technical Writing, Research and Development, Sales and Advertising fields for approximately five years. As corporation secretary, Miss Dean—the "dean" in "Merdean"—is also office manager.

The corporation was formed June 13, 1964.

Merila said that the "Squeaky the Clown" line is designed for kid-appeal.



WALTER I. MERILA, president and secretary, and Berna Dean, treasurer (she's the "dean" in Merdean).

## BRACK NAMED BULK EDITOR

CHICAGO—Ray Brack, Billboard's Midwest music and coin machine reporter, has been named assistant coin machine editor. He'll edit the bulk vending section and will assist with general music and coin machine coverage. Brack will continue to report to Nick Biro, Billboard's Midwest editor, who retains supervision of the coin machine, bulk vending and audio video departments. Brack joined Billboard last fall. He was formerly assistant city editor of the City News Bureau and a copywriter with Montgomery Ward. He resides with his wife, Carol, and son, Karl, in Chicago.

## Walton's Modern Coin Bows 1-Cent Multicolor Monster

CINCINNATI — "It looks like a great year for monsters," says Willard Walton, and this bulk-operating veteran and fledgling charm manufacturer is backing his words with a new monster charm item which he is already producing on a 24-hour basis.

Walton's firm is Modern Coin & Manufacturing Company here, and the monster is a multicolor creature which is being sold for penny charm vending and nickel capsule machines.

For penny charms, the items are \$9 per 1,000 (with 10 free displays), \$8 in quantities of 5,000 or more. For nickel capsules, Walton's monsters are

packed in bags of 250 (with free display front) at \$4 per bag.

### Business Boom

Walton has been operating some 15 years, but his charm adventure didn't take off until about three years ago, and then on a part-time basis. Business has been going so well, however, that Walton is thinking seriously of going full time into the charm manufacturing end of things.

Last year his firm did over \$50,000 worth of business, thanks to the Beatle craze. Walton had a Beatle button and a Beatle wallet.

This year he's already sold over 100,000 of a solid-colored monster which he brought out in early January. The current multicolor creature was a later brain child.

Walton sent out a sample mailing to five big operators and he got back orders from four of them for 100,000 each. Walton figured this was pretty good indication he had a winner and is off and running in full production.

## NVA Publicity Unit

CHICAGO—Its 1965 convention drawing near, the National Vendors Association has appointed a six-man publicity committee to co-ordinate promotion of the event.

Appointed to the group by association president Paul Crisman were Bob Kantor, NVA director of publicity; Lee Smith, Charlotte, N. C.; Herb Goldstein, Los Angeles; Paul Price, New York City; Leonard Quinn, Columbus, Ohio, and Nathan Rake, Philadelphia.

The committee met last Thursday (28) and formulated plans for a mailing to all members and interested persons with details on the April 1-4 conclave to be held in the Sheraton-Chicago Hotel here.

"The committee will meet again soon," Kantor said, "and will be issuing details to the membership and the trade press regularly between now and convention time."



BOB KANTOR: April in Chicago

**SPECIALS!**

1/4 Victor Vendoramas, 100 Ct. B/G and 210 Ct. B/G. When new \$18.50 ea. **Now \$10.00 ea.**

1/4 Victor Baseball-Football Flipper Game. When new \$29.50 ea. **Now \$19.95 ea. with 10 lb. B/G**

**ACORN NEW VISTA LINE!**  
A new concept in vending. Write for descriptive literature #101 and prices.  
1/3 deposit with order, balance C.O.D.

**RAKE COIN**  
1214 W. Girard Ave. Philadelphia, Pa. Center 6-4493

**L. C. TOPPER**  
Designed for 100-count gum.  
Hold 1175 balls of 100-count gum.  
**NOTICE TO OPERATORS**  
All Toppers can be converted to L. C. Toppers for vending 100-count gum. All that is needed is a new service head assembly.  
Write for details, color circular and prices or contact your distributor

**PARKWAY MACHINE CO.**  
715 Ensor St. Baltimore 2, Md.

**YOU COUNT MORE WITH OAK**

**VISTA MODEL 300**  
This machine will hold 160 small capsules or 8 lbs. of 210 count gum and charms. It features a rotatable plastic, wide top globe with no rods to obstruct the view. It stands 13" high, is 7" wide and 7" deep. Shipped two to a carton, shipping weight is 14 lbs.

Time payments available on OAK Machines through all distributors.

**oak MANUFACTURING CO., INC.**  
650 SOUTH AVENUE 21, LOS ANGELES, CALIFORNIA 90031

## Guggenheim Has the TV Monsters

JAMAICA, N. Y. — Karl Guggenheim, Inc., cognizant of the current trend toward the macabre in television programming, has introduced TV Monsters in capsules.

Made of twistable plastic, the ogre faces are worked with two fingers into what the firm's publicity describes as "a thousand horrifying, hilarious poses." Graphics on the machine front display that is provided free with each bag illustrate how to manipulate the faces.

The capsules came packed 250 in a bag, priced at \$9.50.

## Sparacino Dies

CHICAGO — Veteran bulk vending businessman Phil Sparacino died here last week, reportedly of a heart condition. Funeral services were to be held this past weekend (30-31).

**ADVERTISING IN BUSINESS PAPERS MEANS BUSINESS**

**ABD**

**Northwestern MODEL 60**

Try one! You'll quickly agree. It's the outstanding Bulk Vender.

Model 60 dispenses all small products from Spanish peanuts to capsules and Jumbo ball gum.

**WIRE, WRITE OR PHONE FOR COMPLETE DETAILS**

**Northwestern CORPORATION**  
2251 Armstrong St. Morris, Ill. Phone: Whitney 2-1300

**MANDELL GUARANTEED USED MACHINES**

N.W. Model 49, 1/4 or 5/8	\$14.50
N.W. Deluxe, 1/4 or 5/8 Comb.	12.00
N.W. 10-Col. 1/4 Tab Gum Mach.	18.00
N.W. Model #33, 1/4 Porc. Converter for 100 ct. B.G.	4.50
Atlas 1/4 & 5/8 100 Ct. Ball Gum.	12.00
Mills 1/4 Tab Gum	12.00
Acorn 8 lb. Globe	18.50

**MERCHANDISE & SUPPLIES**

Pistachio Nuts, Jumbo Queen, Red	\$ .73
Pistachio Nuts, Jumbo Queen, White	.66
Pistachio Nuts, Large Tulip	.71
Pistachio Nuts, Vendor's Mix	.68
Pistachio Nuts, Sheik, Red	.63
Cashew, Whole	.82
Cashew, Butts	.79
Peanuts, Jumbo	.45
Spanish	.32
Mixed Nuts	.57
Baby Chicks	.35
Rainbow Peanuts	.32
Bridge Mix	.36
Boston Baked Beans	.32
Jelly Beans	.32
Licorice Gems	.32
M & M, 500 ct.	.48
Hershey's	.47

Rain-Blo Gum, 72 ct. \$ .32  
Malt-ette, 100 ct., per 100 .35  
Rain-Blo Ball Gum, 140 ct. .32  
170 ct., 210 ct. .32  
Rain-Blo Ball Gum, 100 ct. .34  
300 lb. minimum prepaid on all Rain-Blo Ball Gum.

Adams Gum, all flavors, 100 ct. .45  
Wrigley's Gum, all flavors, 100 ct. .45  
Beech-Nut, 100 ct. .45  
Hershey's Chocolate, 200 ct. 1.30  
Minimum order, 25 Boxes, assorted.

Complete line of Parts, Supplies, Stands, Globes, Brackets, Charms. Everything for the operator.  
One-third Deposit, Balance C.O.D.

**IMMEDIATE DELIVERY**

**VICTOR VENDORAMA**

**ALL PURPOSE VENDOR**  
1c, 5c, 10c or 25c Mechanisms

All parts interchangeable in seconds.

Vends bulk candy, peanuts, ball gum, charms and capsules. Many new time-saving features, including removable cash box and no top lock.

Unique in beauty and design.

Stamp Folders, Lowest Prices, Write

**MEMBER NATIONAL VENDING MACHINE DISTRIBUTORS, Inc.**

**NORTHWESTERN SALES AND SERVICE CO.**  
MOE MANDELL  
446 W. 36th St., New York 18, N. Y. L'ongacre 4-6467

# ZZ-ZOOM TO HIGH PROFITS with Northwestern's ROCKET VENDOR



Will hold 1800  
pieces of gum

## NOW IN STOCK!

**\$39.95**

F.O.B. Factory  
WRITE, WIRE OR CALL  
**H. B. HUTCHINSON, JR.**

1784 N. Decatur Rd., N.E.  
Atlanta 7, Ga.  
Phone: DRake 7-4300

## ALABAMA

# A Survey of State Business Regulations

With this capsule report on Alabama legislation bearing on the bulk vending business, Billboard initiates a weekly feature intended to benefit prospective and present businessmen throughout the country. Not intended to be exhaustive, each report will include the name and address of the State official from whom complete and specified information may be obtained. Clip and save.

MONTGOMERY, Ala. — Under the provisions of Section 613, Title 51 of the 1940 "Code of Alabama," and subsequent amendments, bulk vending equipment located in this State is subject to "privilege licenses."

**J. SCHOENBACH**  
Distributor for  
Oak Manufacturing Co., Inc.  
715 LINCOLN PLACE  
BROOKLYN 16, N. Y.  
PResident 2-2900  
PHONE or WRITE FOR PRICES

**New Multi-Colored MUNSTERS HEADS**



This is what's on every kid's mind today. Ghostly funny monster heads. Packed 1000 per bag with 10 displays. \$9 per thousand; 5000 or more, \$8 per thousand. In capsule 250 in bag with display card, \$4 per bag. Write for samples, get on our mailing list.  
**MODERN COIN MFG. CO.**  
585 McAlpin Ave., Cincinnati 20, O.  
Phone: Area Code 513; 281-3235

**VICTOR'S NEW TOPPER "66" Now Vends Capsules \$1.50 ea.**



The most durable and dependable machine ever built. New and attractive design. Vends "V" capsules at 5c, 10c or 25c. Also vends 210 and 100 size gum. Machine specially designed to accommodate new, attractive styrofoam display panel. **NEW CASH BOX.** Snap-in cash box makes collections quick and easy. Ends spilled coins. Cash Box optional, 50c ea. **NEW VICTOR CAPSULES.** Victor introduces a brand-new all-clear capsule. Features: Capsules have added capacity, are easier to fill and grip tighter. Three sizes for larger sales. "V" Capsules: \$4.50 per M (5M Lots) "V-1" Capsules: \$ 8.00 per M (5M Lots) "V-2" Capsules: \$13.50 per M (2M Lots) Styrofoam Display Front (without merchandise) for new Victor Topper "66." Ea. . . . .10

**LOGAN DISTRIBUTING, INC.**  
1850 W. Division St., Chicago, Ill. 60622  
Phone: (312) HU 6-4870

According to L. D. Bryan, State Revenue Examiner, application for these licenses should be made directly to the office of the Judge of Probate in the county or counties in which the machine or machines will be located.

"I also suggest that the businessmen contact the municipal authorities of each city in which such machines will be placed," Bryan said, acknowledging that local regulations sometimes supplement State rules.

The schedule of fees for "privilege licenses," renewable annually on Oct. 1, is as follows:

**One-cent machines:** the fee is \$1 for each machine, regardless of the product vended.

**Five and 10-cent machines:** the fee is \$3 per machine on equipment vending peanuts, peanut products and food products other than beverages (including candy and gum). Note: 5 and 10-cent machines vending beverages each carry an \$8 license.

**Above 10 cents:** the fee is \$8 per machine, the type of product vended notwithstanding.

These licenses, bearing the business address of the operator or owner, must be "prominently displayed on or attached to each machine."

The State Code specifically exempts from the license requirements all penny gum machines from which no less than 20 per cent of the gross profits are devoted to charitable purposes.

There are certain other exemptions from the licenses granted for machines placed in places of business and industrial plants for non-profit purposes and the use of employees. Details on these exemptions and all other sections of the Alabama vending machine code may be obtained from:

L. D. Bryan, Revenue Examiner Motor Vehicle & License Tax Division, State of Alabama, Department of Revenue, Montgomery 2, Ala.

## Bianco III in Bronx Hospital



ART BIANCO

NEW YORK—Art Bianco, of Bianco Vending Company in the Bronx, was admitted to the Bronx Veteran's Hospital last week.

His condition was described as serious. He was to undergo major back surgery.

when answering ads . . .  
Say You Saw It in  
Billboard

## WVMOA Meets in L. A.

LOS ANGELES — Plans for creating and sustaining interest in a bulk vending association were discussed at the regular monthly meeting of the Western Vending Machine Operators' Association at its regular dinner meeting held at the Blarney Castle here Tuesday evening (26).

Eugene Zola, attorney and executive secretary, noting the small attendance, brought up the matter. It was pointed out that WVMOA is believed to be the oldest vending machine association in the United States. It has functioned without interruption since 1926.

The session was conducted by President Preston Coombs.

Zola reported that the license in Baldwin Park had been set at \$1 plus 50 cents for a decal. The license was formerly \$28 for

a retail business permit plus the \$1 and the decal. He said that he had been advised that La-Habra might revise its license of \$5 per machine. There was a discussion on the Gardena license of \$2 for penny machines, \$5 for nickel, and \$7.50 for dime units. A report will be at the next meeting on Feb. 23. Dinner is served at 7 with the meeting starting soon after 8.

**BIG SAVINGS on BALL AND VENDING GUMS**

SAME FINE FLAVORS CENTERS AND COATING

**Direct Low Factory Prices**

Bubble Ball Gum, 140, 170 & 210 ct. & Giant Size . . .	30 1/2 lb.
Chicle Ball Gum, 130 ct. . .	38 1/2 lb.
Chlor-o-Vend Ball Gum . . .	43 1/2 lb.
Chlor-o-Vend Chicks, 320 ct. . .	43 1/2 lb.
Chicle Chicks, 320 & 520 ct. . .	.39 lb.
Bubble Chicks, 320 & 520 ct. . .	31 1/2 lb.
Tab (short stick), 100 ct. . .	40c box
5-stick Gum, 100 packs . . .	\$2.00
F.O.B. Factory 150 lb. lots	

**AMERICAN CHEWING PRODUCTS**  
40 years of manufacturing experience  
4th & Mt. Pleasant  
Newark, N. J. 07104

**MEN WHO READ BUSINESSPAPERS MEAN BUSINESS**

**Northwestern HEADQUARTERS**

Whatever your bulk vending requirements might be, we can serve you. Always a complete stock of outstanding Northwestern machines, parts and supplies. Write today for complete information and price list.



**BIRMINGHAM VENDING COMPANY**  
520 Second Avenue, North, Birmingham, Alabama  
Phone: FAirfax 4-7526

## COME OUT OF THE VENDING WOODS with . . . SQUEAKY THE CLOWN

(Copyrighted)

### MULTI-COLORED FOR KID SALES APPEAL NEW CONCEPT IN BULK VENDING

Vends complete bulk merchandise line. All coin denominations—from penny up

to and including 25 cents. One price on all coin denominations.

OPERATORS: It will pay you to investigate this new machine.

DISTRIBUTORS' INQUIRIES INVITED.

WRITE TODAY for free color photo and single and quantity prices.

## MERDEAN CORPORATION

Executive Offices and Showrooms:

1710 North LaBrea Ave.

Los Angeles, Calif. 90046

Phones: (Area Code 213) 466-4253

# COIN MACHINE news

## Top Turnout at Springfield Meeting of Illinois Association

SPRINGFIELD, Ill. — Concerned over State legislative and license matters and mustered by aggressive association officers and directors, more than 100 persons attended the winter meeting of the young Illinois Coin Machine Operators Association here last weekend (23-24).

Nearly three-fourths of the association's 70 members attended the conclave held at the Holiday Inn South. At convention adjournment, membership had swelled to 80.

"Our aim for next year at this time is enrollment in this association of operators of 90 per cent of the machines in this State," declared association president Bill Poss, Aurora businessman who has sharpened his political skills by serving as a Republican precinct committeeman for the past several years.

If the aims of Poss and other association guiding figures are realized, the ICMOA could number some 300 members in a year's time.

### Map State

Moving energetically to implement their membership drive, the association's special membership committee, consisting of officers, directors and several selected members, such as the well-known Earl Kies of Chicago, mapped a concrete enrollment plan.

The State was mapped into 12 sections, each to be under the aegis of one of the 10 men and two women on the committee. In each section the committee member will be charged with personal contact with non-member operators.

The membership enrollment potential of the State's many roving distributor salesmen was added to the committee's effort. Additionally, special "Join ICMOA" signs will be prepared



BILL POSS:  
"Aiming for 90 per cent."

for posting in the offices of all Illinois distributors.

Present at the meeting were

representatives of Atlas Music Company, Empire Coin Machine Exchange and World Wide Distributors, major Chicago coin machine outlets.

### Welcome Game Ops

Membership committee members also opened widely the ranks of the association to amusement game operators, thus affording them more representation in the capitol.

Declared committee member Dick Gienko of Chicago: "We go on record as welcoming all game operators into the association."

A special legislation committee, again consisting of officers, directors and specially selected members, took positive action toward watch-dogging the State Legislature during its current six-month session. Scoring a coup, the association landed for this

*(Continued on page 66)*

## Name R. C. Gilchrist To Universal Post

TORONTO — Canadian coin machine industry veteran R. C. (Reg) Gilchrist has been appointed general manager of Universal Music Company, Ltd., a Seeburg Corporation distributor.

Gilchrist entered the industry as a music operator in 1936, continuing in that phase of the business until World War II. He obtained the Seeburg franchise for Canada in 1946 and served as distributor for the Chicago-based firm until 1962.

Universal Music has a branch office in Winnipeg, Man., managed by Don McKague; another in Edmonton, Alta., managed by Vern Holm, and a third in Montreal, managed by J. Roland Girouard. Thomas Dunne manages the home offices here. McKague is also assistant general manager of the firm.

Commenting on his appointment, Gilchrist said, "I am eager to renew many old acquaintanceships with operators across the



R. C. GILCHRIST:  
Thirty years in the trade.

Dominion and obtain their reactions to the Seeburg disquette program which is getting such amazing response in the U. S."

## S. C. Association Meets; Elect A. L. Witt President

GREENVILLE, S. C. — The fast-growing South Carolina Coin Machine Operators' Association held its annual election meeting here last Sunday (24), with local operator A. L. Witt emerging as president for 1965.

Witt takes the reins from Ashby W. Bradford, of Sumter, S. C., who will now serve as chairman of the board of directors.

Other officers elected were H. C. Keels, Florence, S. C., first vice-president; Kenneth Flowe, Greenwood, S. C., second vice-president; Hal J. Shinn, Gassney, S. C., third vice-presi-

dent, and Mrs. Erby Campbell, Columbia, S. C., secretary-treasurer.

Serving on the board of directors with Bradford will be Royce A. Green Sr., A. H. Connell, G. M. Harrison, Gene Trout, John Flowe, Horace Canady, J. C. Vanadore, W. L. Blackwell, Clinton Bozard and Larry F. Le-Sturgeon.

Forty State businessmen and their wives were present for the meeting, held in the Poinsette Hotel.

Topping the business was a resolution supporting regional newspaper editorials which have

complained about pinball machine play by minors. The association plans to produce "no minors" placards for mounting on all pin games. The group's next newsletter will advise operators and location owners throughout the State to crack down on pinball play by youngsters.

Guest speaker for the event was James R. Mann, a former member of the State Legislature from Greenville, S. C., now practicing law and serving as president of the Greater Greenville Chamber of Commerce.

Outgoing President Bradford

in reviewing the highlights of the past year, noted several accomplishments.

1) "We had a good membership gain. The association membership now lists over 50 per cent of the State's operators.

2) "The association contributed financially and otherwise to several State projects which will benefit the trade in the future.

3) "The association met a tax crisis successfully during the year. When the State Tax Commission proposed boosting the tax on baseball type games to the \$75 levied on pin games, a special meeting was called and our attorney advised on meeting with the Tax Commission. The meeting resulted in elimination of the tax proposal. We maintain excellent relations with the State Tax Commission at this time."

## The Changing Location — Part II

### Chicago: The Big Face Lift

By RAY BRACK

CHICAGO — The working-man's dive — traditionally a money-maker for the coin machine operator — is a bit of Americana disappearing rapidly before the bulldozers of urban planners.

"Once lost, the dive can never be replaced," moaned a Chicago operator recently.

"Not so," declared another. "The higher economic class of location will pay off more in the long run."

### Honky-Tonk Death

Regardless of the financial implication to the operator, the energetic plans of Chicago urban planners have just about sentenced the honky-tonk to death here.

Three new urban renewal projects will raze and revitalize 600 acres of shabby city. In high gear is the Hyde Park-Ken-



MOSES PROFFITT:  
\$135 a week

wood Project, the largest of its kind in the U. S., comprising 24 per cent of the urban renewal work now being done in this country, according to Lewis Hill, deputy commissioner of the Department of Urban Renewal for the city of Chicago.

This massive project resulted in the loss of 11 lucrative workingmen's locations in a single year to Moses Proffitt, president of South Central Novelty Company. Several of these were

### HERE'S LOOK AT KEY CITIES

Here's the second in a two-part series covering one of the coin machine industry's most painful problems: The Changing Location. Urban renewal has eliminated many of the coin machine operator's best stops. Finding new ones is difficult—but not impossible—in short, a challenge. Last week Billboard presented a look at urban renewal in New York, and the views of Samuel Wolberg, a coin machine industry veteran with fresh thoughts. This week, the "changing location" is again examined with a look at Chicago, Memphis, Detroit and St. Louis.

along South State Street in the heart of the Negro South Side. Acres of the region remain leveled and barren today.

### Not Yet Paying

"I netted \$135 a week from some of these spots," said Prof-

fitt. "I'm getting some back now — some nicer places — but I must admit they are not yet paying as well as the dives."

Another South Side operator told Billboard virtually the same story after losing 18 locations—20 per cent of his route—when hundreds of acres were cleared for the Dan Ryan Expressway.

The view of urban renewal is by no means totally dim throughout the trade here, however.

### Will Gross More

"In my opinion, the operator who gains a higher-class location in place of a low-economic type establishment lost to urban renewal will in the long run gross more from the new location," declared a highly respected trade authority here.

"People's tastes are changing. There is a growing demand for adult-type music, the type programmed in the cocktail lounge and restaurant," he explained.

"The earning capacity of the honky-tonk has not been specified to me by any operators, but it seems to be solid," said a

*(Continued on page 66)*

### Detroit Eyes The Suburbs

DETROIT—"The farther out I get, the better business is," remarked a local operator recently, and inadvertently summed up the general trade reaction to the impact of urban renewal here.

The central part of the city where renewal programs have, naturally, concentrated, has diminished location potential. Restaurants, bars and commercial places of many kinds have vanished along with the shifting population.

As businesses have moved to the suburbs, operators have followed them to some extent, if they are at all concerned with expansion. And they have found the character of suburban bars and cocktail lounges usually reflects a better economic level of patronage. This has not necessarily meant more money in the cash box, however. For some operators it has meant a cut in

*(Continued on page 67)*



SEEBURG HAS BEEN SWEEPING THE CONTINENT with an aggressive merchandising campaign in the past three years. A good example of the Seeburg hoopla is this exhibit staged by Amsterdam, Jan. 9-13. Seeburg unveiled its 1965 line a week later in Zurich (see separate

page) which its chairman Delbert Coleman said accounted for a 400 per cent sales increase. Seeben, Seeburg's Benelux company, during the Hotel and Catering Exhibition at the RAI, story and pictures).

## Coleman: New Seeburg Era in Europe

By ANDRE DE VEKEY

ZURICH—Delbert Coleman, board chairman of the Seeburg corporation, told European affiliate company executives that Seeburg's momentum of outstanding growth in music, vending and games will carry them into a new era of business in Europe.

He spoke at the firm's European convention here (Jan. 20) at which the company's new Mustang and Discotheque program was shown to visitors from 10 European countries and Japan.

Both Coleman and J. Cameron Gordon, president, paid tribute to the work of those in Seeburg's European affiliate companies, whose efforts resulted in a 400 per cent sales increase in the past three years. Behind this effort was the successful partnership with Maurice Rosengarten and the Seerose organization.

### Dance Bar

Seeburg's slogan, "growth through continued innovation," was dramatized by the demonstration of Discotheque in a simulated dance-bar setting. It was undoubtedly the star of the show. An ABC-TV film, "Discotheque Round the World," was shown.

The new Mustang phonograph was introduced as a model to fill the need for a 100-selection compact phonograph of quality, but less expensive than the 480 console. An optional ex-



JACK GORDON demonstrates the Instant Totalizer.

tra to enable operators to handle location advertising is an 8mm projector for slides, space for which is provided in the center of the top panel between speakers. George Gilbert, v.-p. European operations, referred to the Continental demands which had come from Europe for such a model.

It was estimated there were 100,000 potential locations in Europe with only 20,000 having new equipment. This leaves 80,000 open for selling a new



MAURICE ROSENGARTEN joins Delbert Coleman for a private discussion during a break.

phonograph such as the Mustang.

Jack Gordon introduced Sam Stern, Williams head, to the European gathering, noting that when Seeburg bought the Williams and United Game firms they brought into the family the biggest asset in the games business and "the dean of the game industry." Stern presented the shuffle bowlers Matador and Mambo and the games Zig Zag

and Pretty Baby already reviewed in Billboard (Dec. 19).

### Discotheque a Hit

Seeburg's Discotheque equipment received a big reception from the delegates. A selection of 10 eight-track stereo albums was played. The recordings were made in Hamburg and Basle in co-operation with Teldec under the musical direction of Frank Valdor and Eugene Tiel, both of whom were present.

The convention was also impressed with the switch technique for Discotheque on the 480 console. This means the operator can change from regular play to discotheque-only play merely throwing a switch. Although the machine will accept single-play coins and memory-store then, it will not play the single until after the switch has been returned to original position.

### Discotheque Key

The key to discotheque is uninterrupted dance music. Seeburg's own exclusive recordings give three titles per side, with music in the lead-in and lead-out grooves, and only a four-second break for the changeover. The album gives 12 minutes' play for 50 cents. "Now that we have our own recordings," said Jack Gordon, "we are no longer at the mercy of the record companies."

Gordon also demonstrated the

(Continued on page 68)

**Valley**  
Presents  
**YOUR GREATEST PROFIT OPPORTUNITY FOR 1965 —DELUXE 6-POCKET AND BUMPER POOL®**  
—The Dependable Tables!  
See Your Distributor or Write Complete Selection Parts—Accessories  
**VALLEY SALES CO.**  
323 Morton St. Bay City, Michigan

ALL MACHINES READY FOR LOCATION

Bally Spinner	\$ 55
Gottlieb Flipper Clown	195
Gottlieb Gaucho	345
Wms. Titan Gun	165
Seeburg B	75
Seeburg C	95
Seeburg 220	395
AMI Continental 1, 200 sel.	395
AMI H200	225
AMI XJB, 100	455
Wurlitzer 2200	295
Wurlitzer 2204	275
8 Col. Stoner Candy	80

Call, Write or Cable.  
Cable: LEWJO  
Distr. for Smokeshops & Gottlieb.

**Lew Jones** Distributing Co.  
Exclusive Wurlitzer Distributor  
1311 N. Capitol Ave.  
Indianapolis, Ind.  
Tel.: MErose 5-1593

when answering ads . . .  
Say You Saw It in  
**Billboard**

**Williams**  
SINGLE PLAYER 3-or-5 BALL OPTIONAL  
**ZIG-ZAG**  
MULTI-COLORED BALLS KICK UP ON RACK IN LIGHTBOX  
**Williams** Electronic Manufacturing Corp.  
3401 NORTH CALIFORNIA AVE. CHICAGO 18, ILLINOIS

**FOR SALE**  
Lotta Fun converted to 6 for quarter, Pennsylvania only, \$200.00 each. Send 1/2 deposit to  
**GUERRINI**  
1211 W. 4th St. Lewistown, Pa.



SEEBURG'S EUROPEAN CONVENTION in full swing at Zurich. Representatives from 10 European countries and Japan were in attendance. Seeburg executives (front row right) include: Sam Stern, Williams; Maurice Rosengarten, Musikvertrieb; Delbert Coleman, Seeburg board chairman; Bill Prutting, Seeburg vice-president; and J. Cameron Gordon, Seeburg president.

**Joseph  
Panarinfo,\***  
the originator  
of Discothèque,  
points out:



\*Monsieur Joseph Panarinfo, the originator of Discothèque, is in the U.S.A. as an exclusive consultant to Seeburg. His services are available to every operator in the U.S.

« *Avec cet exclusif colis Seeburg,*  
*"With this exclusive Seeburg package,*  
*vous pouvez faire de chaque*  
*you can turn any*  
*établissement une Discothèque*  
*location into a Discothèque*  
*en question de 3 heures!* »  
*in just 3 hours!"*

*THE  
AUTOMATED  
PACKAGED*

**SEEBURG**

# Disco THÉQUE

*Everything your locations need to cash in on the  
profitable Discothèque movement!*

**1. New REC-O-DANCE®  
albums!**

The *most danceable tunes ever*, specially recorded for Discothèque dancing by Seeburg in multi-channel stereo, to give the illusion of a live name band playing on the dance floor!

**2. New BIG SOUND stereo!**

Magnificent new Seeburg Rhythm Twins—floor-level remote speakers with 15-inch woofers—combine with the LP Console/480 to deliver the exciting new Beat needed for Discothèque dancing. The *only* combination specifically *designed* for Discothèque.

**3. New DISCOTHÈQUE  
CLUB package!**

Decorations—wall panels—napkins, coasters! Everything needed to transform a location into a Discothèque, plus a complete promotional package to attract new patrons.

Call your SEEBURG Distributor for complete information... N-O-W!

# Top Turnout at Springfield Meeting of Illinois Association

Continued from page 63

committee a Rockford distributor employee who was elected to the Illinois House in November.

In coming weeks, members of the committee will catalog the names of and information about



## STOP HORSING AROUND

Send for our new complete machine list. You'll pick a winner every time with our prices.

WORLD'S LARGEST INVENTORY

Exclusive Rowe AMI Distributor  
Ea. Pa. - S. Jersey - Del. - Md. - D.C.

**DAVID ROSEN INC**

855 N. BROAD ST., PHILA., PA. 19123  
Phone: (215) Center 2-2900

beauty!  
big sound!  
wide selection!



Model 424

new  
**ROCK-OLA  
Princess Royal**

Never before has such beauty, quality of sound, compactness and versatility been combined in one phonograph! Rock-Ola's new Princess Royal plays 100 selections of 33 1/3 or 45 RPM, 7" albums or singles, stereo or monaural. Exclusive Rock-Ola Mech-O-Matic Intermix. Only 30 1/2" wide and 43 1/2" high. Famous Rock-Ola quality and design mean less servicing... longer, trouble-free life. Beautiful Walnut Conolite sides.

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LES MONTTOOTH:  
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Senators and Representatives in their respective districts.

During the meeting of the legislative committee, members reported on the disparity between State license law interpretations from city to city. The committee gave top priority to vigilance regarding the matter, but decided that action pro or con on the issue might be premature at this juncture.

"One of the major functions of this committee will be noting legislative trends before they reach standing committees in the Legislature," declared Les Montooth, charter president of the ICMOA, who was named chairman of the special committee. "When a proposal gets that far, it's frequently too late to do anything about it."

Most committee members viewed favorably a proposal that the ICMOA align itself with the Illinois Retail Liquor Council, a group of retail liquor store associations, in addressing legislative matters in the State. A vote making the move official was not taken, however.

For the second consecutive year, the association was addressed by the Music Operators of America managing director, Fred M. Granger Jr. Noting that his first appearance had come just five days after his appointment to the post, Granger gauged the advancement over the year of aims for the national association he outlined to the group 12 months before (see adjoining story).

Special guest of the convention was Clinton S. Pierce, MOA president and prominent businessman and civic leader in Brodhead, Wis. Pierce congratulated the one-and-one-half-year-old association on its splendid representation here and briefed the ICMOA on coming MOA events. Among these were meet-



CLINT PIERCE:  
Convention guest.

ings with the four major phonograph manufacturers in Chicago last Tuesday and the major amusement game makers the following day (see story in this issue).

Pierce also announced the meeting of MOA directors in Washington Feb. 28 through March 2 and the tentative scheduling of a meeting between MOA officials and representatives of major record manufacturers in New York early in the spring.

A major topic of the Washington meeting, Pierce said, would be the proposed revision of the National Copyright Act.

### Coinage Review

Lou Casola, chairman of the MOA board of directors, reiterated for ICMOA members the recently issued industry position on the silver and coinage shortages (see Billboard, Jan. 16).

President Poss acknowledged the vital relationship of the State group to MOA and declared, "The ICMOA, as in the past, is backing the MOA to the hilt."

Throughout the meeting, in formal meetings and impromptu discussion, the problem of public relations got a lot of attention. In a major step to initiate a ground-floor publicity drive, the association members adopted plans to issue press releases regarding the State meet to their hometown papers.

The next meeting of the association will be held in Chicago in late April.

Current ICMOA officers, elected last October, include, in addition to Poss, Harry Shafner, vice-president; Alton and Mary Gillette, of Chicago, secretary-treasurer.

Members of the board of directors are Les Montooth, Peoria; Orma Johnson, Rock Island; Bud Hashman, Springfield; Charles Hinckel, Jacksonville, and E. W. Gilbert, Bloomington.

## Do the Dives Face Extinction?

Continued from page 63

veteran distributor. "However, sometimes the operator gets back after urban renewal a game room in a new bowling alley where he can locate 20 machines in one location, with a phonograph also."

### More Investment

Most industry observers here agree that the improved, post-urban renewal locations demand a higher investment in equipment and, as a result, require better operation guarantees than in the past. They also demand better service.

Predominantly the opinion here is that the demise of the dive, though inevitably hurtful to phonograph and game income for a period, will cripple few firms. This belief is particularly

strong here because of the highly successful results predicted for Chicago's incredible redevelopment programs. Already the changing face of downtown Chicago has virtually halted the city-to-suburb population shift. Most of the Chicago suburbs gain population chiefly via the high birth rate today.

### A New Image

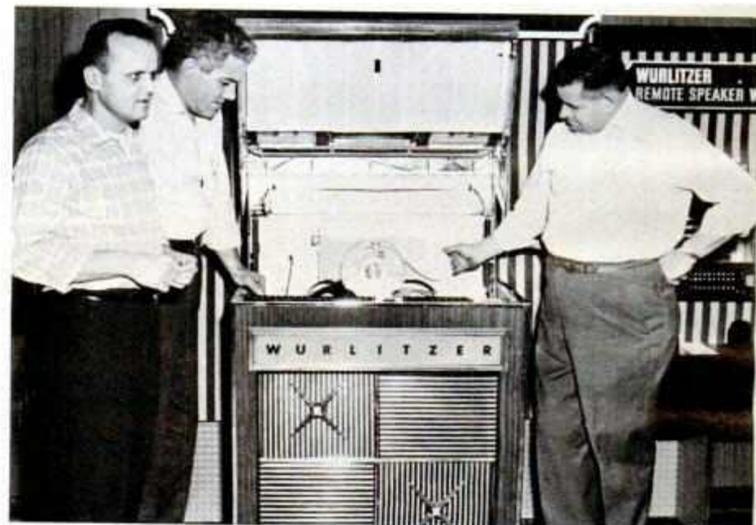
Fortune magazine, taking note of Chicago face-lifting progress, reported, "Chicago is the only major city in the country that is not killing itself."

It remains then, say astute trade observers, for the coin machine businessman to carve out for himself a place in the new Chicago. In doing so, he'll likely create for himself unprecedented profit and a brand-new image as well.

# National Coin Shows Wurlitzer in Chicago



WURLITZER'S NEW 2900 gets a once-over from a pair of Chicago operating veterans on either side of the machine, Bob Lindelof and Frank Padula. On the far left is Joe Schwartz, National head; far right, Bert Davidson, Wurlitzer regional sales director.



EXAMINING THE NEW WURLITZER MECHANISM are National's servicing specialists, George Dinchak, Art Martin and Mike Marks.



BOB LINDELOF CHECKS THE NEW WURLITZER swing-out mechanism from the rear with National's Bob Martin.



NATIONAL'S GAME SERVICING FACILITIES are among the best in the country. The firm has been the Gottlieb distributor for over 20 years. The crew includes Mike Marks, Art Martin, Sam Schwartz, Merrit Coffin (a visiting operator), Ed Hall, George Dinchak and Otis Hammonds.

# What Statistics Reveal About Amusement Machine Placement

NEW YORK — Although a scientific survey of the placement of coin-operated amusement machines has never been conducted, valuable inferences may be drawn from Billboard Research Department statistics on the location of coin-operated phonographs in the U. S.

These figures were published as an exclusive business feature in the 1963 edition of the Billboard International Coin Machine Directory. Figures for 1964 are not yet available.

Fundamental to the application of phonograph statistics to the area of amusement games is the fact, according to the survey, that 82.4 per cent of all domestic phonograph operators had amusement games on location in 1963. This was a 2.4 per cent increase over 1962 and clearly indicates the continuing high regard of the trade for the money-making potential in amusement.

## Axiom

Also fundamental to any application of phono placement statistics to amusement equipment is the coin machine business axiom which says: "The operator diversifies in his own locations first." This means that

he will look to his game sites first if he's entering the music business, or vice versa. Or he'll try his music and game locations first if he's branching into vending.

It is logical to conclude, then, that the amusement game placement pattern will approximate that of phonographs—perhaps to a startling degree. And here's the phono location profile.

Taverns and cocktail lounges housed 60.1 per cent of the nation's automatic phonographs in 1963. The figure was 58.4 in 1962. Waiting rooms and arcades notwithstanding, amusement game placement in the same locations was probably quite close to those percentages.

## Restaurants

Location of phonographs in restaurants and diners amounted to 30.8 per cent of the total in 1963; 32.6 per cent the preceding year. A good guess is that game figures didn't vary much from those percentages.

About 10 per cent of the nation's phonographs were located in sundry sites, such as soda shops, teen hangouts, clubs, waiting rooms, bowling alleys, laundries and motels. It's likely that the number of amusement games in these locations ex-

ceeded phonos by 5 to 10 per cent.

Clearly, then, coin machine businessmen prefer bars. This is a slightly disturbing preference, in the opinion of many metropolitan operators, for most urban redevelopment programs well advanced in many big cities are fast removing "dive-type" taverns from the scene. And another trade axiom says the dive is the best location for music and games. Reports of the loss of 10 to 20 dives in one year are not uncommon. And these reports can be significantly linked to a general decrease in the issuance of liquor licenses to the traditional tavern. They're going instead to package goods stores, drugstores, food stores, etc. As a Chicago businessman commented recently, "The working man is buying a six pack to take home before the TV set instead of stopping at the corner tavern."

For the amusement game operator (and music as well) to maintain accustomed profit levels, it seems inevitable that he take to heart the advice of Samuel Wolberg, president of Chicago Coin, and investigate the possibilities of "location diversification." (See adjoining story.)

## SITES: A STUDY

# Detroit Coinmen Eye Suburbia

• Continued from page 63

the number of available locations for both games and phonographs.

Urban renewal in its development here has meant chiefly three types of projects — total removal of a sizable neighborhood, and the strip removal of a wide swath several miles long for freeways and the upgrading of a neighborhood through renovation of existing structures. This third type of urban renewal has had little effect upon the coin machine business, as indicated by a sampling survey, for the former locations have generally remained.

## Traces of Apathy

Because urban redevelopment has been a major factor in the city as a whole for 10 years or more, people here are used to it and coin businessmen are rather apathetically accepting it as just another business hazard.

Operator plans to take positive steps to meet urban renewal challenges appear to be few, aside from the tendency to move farther out and into the suburbs as locations move. Few are thinking of a systematic plan for relocating in the renewed areas.

"In this town (in the coin business) nobody does much to

meet the changing times," one coin businessman observed.

Some attribute this attitude in part to the city's shifting racial composition. Other coinmen are obsessed with statistics, showing 90 per cent of liquor sales here are in package stores, and conclude that this further confirms the small potential for their business.

"Urban renewal hasn't helped me any," Charles Hickie, of Carlson Music, says — but he provides a good example of how a resourceful operator has found to acquire new sites. Although he had no locations in the areas cleared out entirely, Hickie lost seven locations to the freeway program. Three of these he got back by tracking their owners to new locations.

Hickie also concentrated on seeking new spots that would be open 24 hours a day—mostly sandwich shops and hamburger stands. However, this field is now becoming quite saturated.

## Licenses Delayed

"It's tough here—every time you lose a customer you never get him back," is the appraisal

of Marty Burke Jr., of Brown's Amusement. "With the freeways going through, the bars are closing. If they do relocate it will probably be in another area."

Such moves, Burke points out, mean a location loss in themselves, because the relocated bars seek a better class clientele and will not have games as a rule. The juke box business is hurt because many such spots go for piped music, stereo and other fixed music sources rather than the juke.

Closing of bars can also mean that the total number of locations declines because of the difficulty involved in opening a new spot. There are reported to be about 200 bar licenses held in escrow awaiting the opportunity to find a new spot in the Detroit area.

But many coinmen, like Everett DeWitt, for example, are optimistic. "The business looks very healthy. Things have gone well in the past few months," he said. "I think 1965 is going to be one of our better years—everybody has lots of money and they're ready to spend it."

# Memphis Loses Locations To Urban Redevelopment

MEMPHIS — The effects of metropolitan development programs on the coin machine business in this major MidSouth market were dramatized recently by the release of official city figures showing 75 fewer amusement games licensed in 1964 than the previous year.

According to Sloan O. Craig, collector of licenses and privileges, 528 amusement games were licensed in Memphis during 1964. The 1963 figure was 603.

A survey of local operators finds them blaming the trend on

the city's vast expressway and urban renewal work in recent years.

"We've lost a lot of small cafe and tavern-type locations," one operator said. "We then open up newer and better spots in other areas, and games just do not seem to fit in many of these upgraded locations."

This trend was corroborated by Alan Dixon, general manager of S and M Sales Company.

Confronted with this situation, local game operators admit they come up with some new location ideas.

# Food Shops Click as Pin, Cigaret Stops

ST. LOUIS—Food shops are a new and profitable type of location for St. Louis operators, according to Harry and Seymour Raiffie at Raiffie Vending Company, a full-line amusement-vending operation here.

Harry Raiffie, now looking forward to serving his seventh consecutive term in the Missouri Legislature, is quick to point out that the term "food shop" has broader meaning. "You say food shop, and many of them are just this, but we have cigarette machines and pin games in confectionaries, delicatessens, and even these smaller neighborhood markets—any of these can be called food shops," he points out.

Asked how they first came upon the idea of setting coin-operated equipment in food shops, Seymour Raiffie explained, "It was just more or less a natural development. These people saw we were in the neighborhood regularly, servicing the taverns and restaurants, and a couple of them asked us about cigarette machines and pin games."

## Routemen Watch

All the Raiffie Vending Company routemen started watching for likely food shop locations. "In some neighborhoods," Harry explained, "there's one of these confectionary or delicatessen type places on every corner. Of course, they're not all good stops and not all of them want cigarette machines or pin games. But," he went on, "we have some who run 400 packs or better a week, and the pin games do as good as some we have in restaurants or taverns."

One of the chief objections to cigarette machines by some food shop owners centers around the price, since, in St. Louis at least, the machines are generally set at 35 cents. But as one of the location owners put it, "Sure, my sales fell off a little at first because I had been selling cigarettes over the counter at 32 cents. But with a machine in here I don't have to tie up \$300 or \$400 in cigarette inventory every week. I can put that money in some other food item."

Another Raiffie customer who operates a food shop in St. Louis' famed Gas Light Square district cited other advantages in having a cigarette machine

when he said, "With a machine I'm rid of the whole cigarette headache, the taxes, the big invoices, pilferage, and" he added, "I still clear 3½ cents a pack. I just wish these Raiffie boys had come around sooner," he said.

## Pay Light Bill

Equally enthusiastic, though in this instance, about pin games, was a food shop owner whose store is located near a school. "We were afraid that the kids who pile in here every day would cause too much commotion if we let the Raiffies put in a pinball machine," she said. "But now, this one machine alone pays our light bill each month. We're going to put another one in just as soon as we can make room," she said.

The Raiffies, who operate all types of cigarette and candy machines, as well as the various kinds of games, have even found that some food shops make good juke box locations, too. "In fact," Seymour Raiffie stated, "some operators are offering an advance-commission bonus to food shops. And some food shops are actually being signed up on contracts," he added.

"Our experience with food shop locations is something for operators in other parts of the country to consider. After all, some of that equipment being hauled in for storage from closed-down summer places may just wind up in a very profitable year-round location right around the corner—in the neighborhood food shop!," the Raiffies declared.

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# Name Pioneer Sales Chicago Coin Distrib



JOEL KLEIMAN

MILWAUKEE — Wisconsin distribution of Chicago Coin amusement games will now be handled by Pioneer Sales and Service, Inc., according to an announcement by Mort Secore, director of sales for the Chicago-based manufacturer.

The distributorship, headed by Joel Kleiman and Sam

Cooper, is also outlet for Rowe-AMI music equipment.

According to Kleiman, the firm's sales and service facilities have been expanded to handle Chicago Coin's Pop-Up, Triumph, Mustang and Tournament, currently in production.

## Seeburg Era

• Continued from page 64

ITS (Instant Totalizing System) which is now available for vending machines, a feature on which the company spent \$1 million on development, he said.

In a closing address, chairman Delbert Coleman said the same sophistication of attitude toward coin-operated music and games which existed in the U. S. is coming in Europe. The economics is right for it, and there is today a different group of people with disposable income. "Fifty-one per cent of the U. S. population does not even remember World II," he said, "and the same statistics can be applied here, providing a fresh market with a new attitude of mind."

Cocktail hour?

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# Seeburg Conducts First Amusement Games School

CHICAGO — The first in a series of amusement game familiarization schools was held here Jan. 15-16 by the Seeburg Corporation's Training Division for the benefit of servicemen and service managers from distributors that had not previously handled games.

A similar school is scheduled for Feb. 15-16 for the company's national field engineer staff and other schools will follow for distributors' and operators' servicemen.

Hosting the training sessions at the Hotel Knickerbocker were John Chapin, director of field engineering and training; Woody Woodhull, manager, training division; Harold Baldowsky, assistant manager, training division; Robert Moulder, manager field service music and game division, and Harry Jones, field engineer and instructor.

The first day of the school was devoted to instruction by Jones in basic circuits and systems common to many games, discussion of general troubleshooting techniques and familiarization with special circuit symbols used in games schematics.

On the second day, Norman Clark and Leonard Nakielny from the Williams Electronic Manufacturing Corporation engineering staff instructed the class on specific circuitry, features and trouble-shooting techniques as applied to games now in production: Zig-Zag, Pretty Baby, Mambo and Matador.

Seeburg Executive Vice-President Bill Adair and Sam Stern, vice-president and general manager of Williams, greeted the class and spoke briefly on the second day.

Enrolled in the school were Bob Glenn, Schaffer Music Company, Cleveland; Gordon Winfield, Shaffer Music Company, Cincinnati; Jerry Kimmel, Shaffer Music Company, Columbus, Ohio; Tony Selario, Martin and Snyder Company, Dearborn, Mich.; Joe Powell, Sammons-Pennington Company, Nashville; Richard Myers, J & J Distributors, Indianapolis; Clyde Stovall, O'Connor Distributing Company, Inc., Dallas; John Martin, Charles W. Black, Paul Purkey, James Harvey, Dewey A. Corley, G. K. Gabrielson & Company, Atlanta; Robert Yergey, Eastern Music Systems, Philadelphia; Thomas Hardik, Eastern Music Systems, Philadelphia; S. C. Haynes, H. A. Franz & Company, Houston; Ed Kucharski, Eastern Distributors, Baltimore; Lloyd Rowland, Martin & Snyder Company, Dearborn, Mich.; Norman Steele, Seeburg, and Bob Moulder, Seeburg.



BASIC CIRCUITS AND SYSTEMS of games built by Williams Manufacturing, a Seeburg subsidiary, are outlined by Seeburg field engineer and instructor Harry Jones at blackboard.



CIRCUIT DIAGRAMS are spread out on playfield of United Mambo shuffle alley by Williams Manufacturing Company engineer Leonard Nakielny (bending over near scoreboard) during on-machine instruction.



INNARDS OF ZIG-ZAG pin game are displayed to Seeburg distributor personnel by Norman Clark (third from left), engineer from the Williams Manufacturing staff.



TWENTY SERVICE MEN glance up from note-taking at the Seeburg Corporation's first amusement games school held at a Chicago hotel recently. Standing in doorway is Woody Woodhull, Seeburg training division manager. John Chapin, the firm's director of field engineering and training, is seated at right of door.

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# Manufacturers, MOA Discuss Coinage, PR, Laws, '65 Show

CHICAGO — Representatives of major phonograph and amusement game manufacturers, with industry suppliers, talked top trade topics with Music Operators of America officials in luncheon meetings on Tuesday and Wednesday of last week (26-27).

—Held at the Pick-Congress Hotel here, the meetings afforded advance opportunity for examination of exhibit facilities for the MOA Convention and Trade Show, slated for Sept. 11-13 in that hotel.

The business executives, however, also joined with obvious interest in the public relations, legislation and coin-shortage discussions on the agenda.

Hosting the manufacturers were MOA president Clint Pierce, board chairman Lou Casola and managing director Fred Granger.

Representing the major phono firms at the Tuesday meeting were Wurlitzer president R. C. Roling; David C. Rockola, president of Rock-Ola Manufacturing Corporation; Tom L. Herrick, Seeburg Corporation vice-president, and Dick Mueller, Rowe AC Manufacturing vice-president.

On Wednesday a dozen game manufacturer and supplier representatives were in attendance, including Bally Manufacturing Company vice-president Herb Jones and Williams Electronic Manufacturing Corporation treasurer Herb Oettinger.

## Coinage

At both meetings, Walter Reed, publicity director for the National Automatic Merchandising Association, greatly in demand as an authority on coinage problems, detailed the status and implications of the now inevitable drastic coinage change. (See Billboard, Jan. 16.) The U. S. Treasury's recommendation to Congress on coinage

should come in the next two or three months, Reed informed the executives.

"The MOA is watching the industry's coinage interests in Washington at all times," declared Casola.

On the subjects of legislation

and public relations, Pierce assured the industry leaders of "continued full MOA co-operation." He urged that all problems in these areas be forwarded directly to Granger.

## Exhibit Preview

T. A. Mackey, special representative for the Pick-Congress Hotel, gave the manufacturers the grand tour of exhibition facilities. Mackey, who will be handling booth arrangements and room reservations for the 1965 meet, has been similarly

associated with MOA in the past.

Tentative plans call for 130 booths averaging eight by 10 feet in size, located on two floors of the hotel. Escalators link the two stories.

Questionnaires are to be sent out soon to last year's exhibitors for suggestions on show hours during this year's conclave. Granger told the groups that he will recommend extended exhibit time and increased hospitality suite facilities.



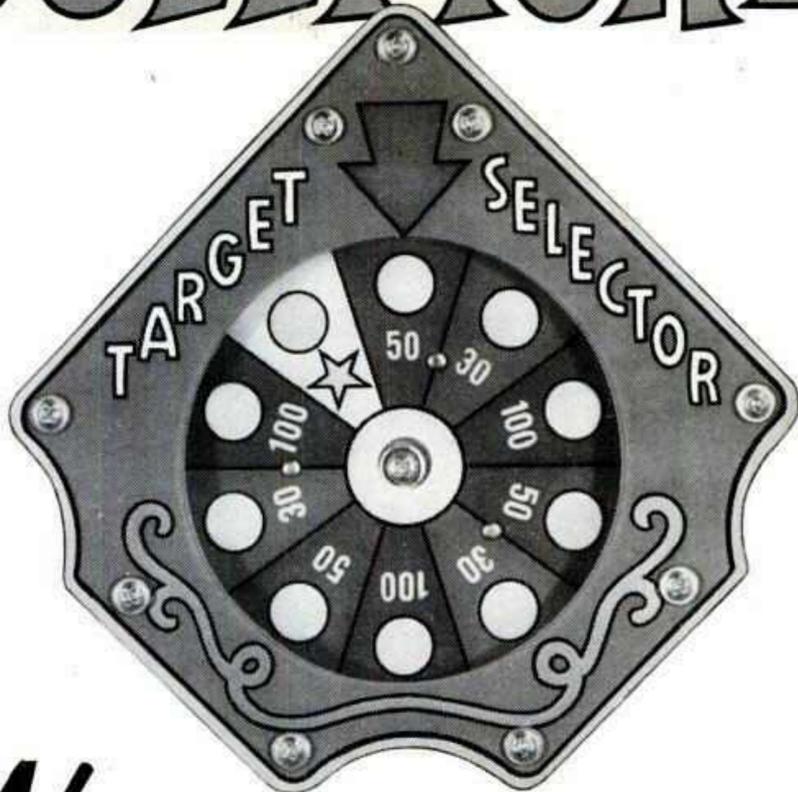
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# D.&R. Industries to Build New Offices

CHICAGO — Rapidly expanding D.&R. Industries, locally headquartered supplier to the coin machine industry, will begin construction of enlarged quarters in May.

Slated for completion in October, the new building will be of two-story design and provide 5,000 square feet of floor space. Present plans call for construction on a site in the vicinity of the firm's present offices at 3323 Foster Avenue, according to Richard Utanoff, partner in the firm.

Utanoff and Dennis Ruber

founded the firm just two years ago. At the time of the Music Operators of America conclave here last October, the young partners had established accounts in 11 States.

"Then, at the MOA," Utanoff reported, "we took orders at the rate of one every two minutes. Exhibiting there was the greatest thing that has happened to our company."

In the three months since the MOA meet, D.&R. has landed accounts in 36 States, handled currently by four salesmen in addition to Ruber and Utanoff.

# World Wide Holds School For Chi Ops

CHICAGO—Operators were briefed on the five service problems which together account for over 90 per cent of all phonograph breakdowns, at a school on the Seeburg 480 held by World Wide Distributing Company here Wednesday (20).

Some 29 operators and servicemen attended the session which was conducted by Bob Zeising and Leo Halper, both Seeburg factory sales engineers.

Nate Feinstein, Harold Schwartz and Howard Freer were hosts for the evening. Other World Wide personnel on hand were: Manuel Herman, Paul Friedman, Larnell Green, Al Holston and Chester Zolk.

Guests included: Norm Dompke, Tom Talpai, Ed Reinke, Sherman Anderson, Charles Preble, Ed Bukala, Jim Cook, George Haase, Paul Folk, Angelo Silvestin, Larry Froio, Henry Rostlevi, John Stase, Bill Harder, George Stojkovich, L. Homco, John Vojtas, Ted King, Don Conklin, H. Osborn, Bernard Peljiszczak, Ed Wiegale, Sam Ward and Rene Pirard.

# COINMEN

## KANSAS

Mark Blum, of United Distributors, Wichita, will open a two-day service school Feb. 15 on the new Wurlitzer 2900, expecting an attendance of about 15 from over Kansas.



BLUM

Blum's son, Mark Blum Jr., 23, is serving the firm as office manager. Young Blum holds a business school degree from Oklahoma University. . . . Interesting twist in European export orders was told by Blum. He's been getting overseas orders for older models of phonographs. For a while export demands were for more current models. Blum thinks Europeans might be converting the mechanisms into units of some sort. . . . Blum has added new music route-

man Joe Kramer to firm. Kramer's father has been an operator 50 years, and his uncle was a district man with Wurlitzer many years. . . . John Coughlin, of Midwest Amusements, La Crosse, was at United Distributors recently to pick up supplies.

Stan Chilton, of Music Service Company, Inc., Wichita, sent serviceman Gordon Smith to Wurlitzer's school in Chicago early in the summer, and serviceman Charlie Cox to Seeburg's service school in Chicago in September. . . . Chilton, a model airplane enthusiast, plans to attend the Southwestern Regional meeting for model airplane buffs at Phoenix, Ariz., Feb. 20-21.

BEVERLY BAUMER

## THE VIRGINIAS

Good attendance was the rule at Roanoke Vending Exchange product exhibits in Richmond, Va., and Charleston, W. Va., Jan. 17, despite poor weather.



Present at the Richmond show from Richmond were: Mr. and Mrs. Hy Lesnick, George Hillick, Mr. and Mrs. John Boyle Jr., K. A. O'Connor, Emily Morse, C. E. Morse Sr., C. E. Morse Jr.,



CHILTON

Roney Morse, Patrick Hasty and Bob Lewis.

From Waynesboro, Va., came Kenneth Lewis, Roy Painter and B. N. Shields. John Cameron, of Eastern Distributors, Inc., drove over from Baltimore. Ellis Royal represented Rowe AC Manufacturing Company.

Roanoke Vending employees on hand included Harry D. Moseley, president, W. David Street, Malvia Mundie, E. W. Bishop, Elizabeth Williams, Estelle Perkins, Floyd Morgan, F. J. Snow, William Browning Jr., Alton Sheffield, Harry DeArras and Oneal Rollins.

The crowd at the Charleston, W. Va., party included, from Charleston: C. G. Gay, J. Dykes, Raymond and Joey McClung; Jerry, Linda and Donna Derrick; Jennings Young, Bob and Kathryn Mitchell, Bob Mitchell Jr., Ina Waybright, Larry Swigger, Orrell Davis, William and Betty Gammon, Junior and Janice Miller, Roy Asbury, Cleat Letart and Earle Miller.

From Morgantown, W. Va.: H. B. Kinder, Jack Lightner, Lewis Waldrop and John Hando. Chris and Leona Ballard visited from Belle, W. Va.; Albert Wheby from Beckley, W. Va.; Alec Mitchell, from Montgomery, W. Va.; Kenton, Shelton and Kenny Price, from Barboursville, W. Va., and Al Broom, Darell Green and Clarence Woods, from Logan, W. Va.

Roanoke Vending personnel present were Jack G. Bess, chairman of the board; Mrs. Bess, Eldridge Fink, Dick McGue and Willie Bill Clay.

## MISSISSIPPI

Don Mahfouz, manager of Jones Amusement Company, Holly Springs, was in charge of the operation recently when the owner, Mrs. Mahon Jones, honeymooned. She married William Richardson, of Holly Springs. Her first husband died in June 1963. . . . Pat Harrington, Harrington Sales Company, Houston, Miss., recently moved into his \$50,000 new home.

. . . J. L. Puckett, Puckett Amusement Company, Lambert, said his business had doubled in recent weeks and he was optimistic for a record business year in 1965.

ELTON WHISENHUNT

## Coming Soon:

Feb. 8—Omaha Coin Operators' Association meeting; Omaha, Neb.

Feb. 10—Music Operators' Society of St. Joseph Valley monthly meeting (contact Al Evans)

Feb. 16—Coin Machine Division of Philadelphia Allied Jewish Appeal annual dinner, Warwick Hotel, Philadelphia, Pa.

Feb. 21—North Carolina Coin Operators Association Meeting, Charlotte, N. C.

Feb. 11—Music Operators of Northern Illinois meeting; Al's Restaurant & Lounge; 7372 West Grand Avenue, Chicago

March 16—Associated Buyers Club of Chicago meeting; Gunnell's Restaurant, Rand and Elmhurst roads; Mount Prospect, Ill.

March 20—Connecticut Automatic Merchandising Council meeting, Hartford, Conn.

# Seeburg Names S. Jarocki National Promo Manager

CHICAGO—Stanley W. Jarocki, Seeburg's peppery assistant sales manager, was recently appointed national promotion manager, and will work on special assignments under Seeburg executive vice-president William F. Adair.

Jarocki is currently working with Seeburg distributors in the introduction of the firm's discotheque program. He has conducted programs in such cities as Columbus, Denver, Kansas City, Oklahoma City, Boston and St. Louis.

In February, Jarocki together with Joseph Panafino, originator of the discotheque idea in Cannes, France, will visit El Paso, Houston, Albuquerque, San Antonio, Philadelphia, Syracuse, Albany, Rochester and Buffalo.

## Radio and TV

Adair said that Jarocki will also handle such special assignments as "radio and TV and in-the-news media" work. In the past Jarocki has played an active role in the introduction of various Seeburg programs, has coordinated trade show activities and participated in numerous corporate promotional activities.



JAROCKI

He joined Seeburg in 1950, left for a stint in the service from 1951 to 1953, returned to work in the shipping department and joined the firm's sales department in 1960. He later served as assistant marketing manager. Jarocki is married and lives with his wife Diane and four children in suburban Rolling Meadows.

# Southern Auto. Bows Diplomat To Big Crowd

LOUISVILLE — Southern Automatic Music Company introduced the new Rowe-AMI Diplomat phonograph last Sunday (24) to what company officials described as the "largest number of operators ever."

Following the 12:30 to 6:30 p.m. exhibit at the firm's showrooms, some 75 operators, servicemen and their wives visited the Go-Go room of the 1555 Club here, where Southern Automatic has installed the new Rowe-AMI Discotheque.

# Struve Holds West Coast Open House

LOS ANGELES — Preston Struve, well-known Seeburg distributor, welcomed Southern Southern California operators to his new Struve Distributing Company here Sunday (24). Open house was held from noon to 7 p.m.

Struve was on hand to personally greet the operators. He was assisted by Stan Larsen, branch manager; Leo Simone, sales manager; Jack Devlin, credit manager; Dorothy Leonard, office manager; Marge Heron, ambassadorette; Sherry Arps, parts department, and Bud Morris, sales department.

The local Struve branch will distribute Seeburg phonographs and equipment in Southern California and Arizona. The Salt Lake City office serves Utah, Idaho, Eastern Montana, Western Wyoming and Nevada, except Reno. The area served by the Struve Denver office includes New Mexico, Colorado and Eastern Wyoming.

The headquarters here fronts on West Pico Boulevard's Coin Row and run a full block on Albany Street to 12th Place. There is a drive-in entrance to the shop and warehouse and adjacent parking for customers.

# Ohio Town Mulls Game Tax Hikes

LONDON, Ohio—Four ordinances establishing higher license fees for amusement game operators and locations are being considered by city council here.

They provide for a \$100 annual fee for operators of pinball, bowler and pool equipment, and \$25 for each location. Each location, under the new ordinances, would be limited to three pieces.

The new laws would also set a \$50 license on each pinball machine, and \$25 on bowlers, pool tables and phonographs.

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ALL EQUIPMENT THOROUGHLY RECONDITIONED AND REFINISHED

WILLIAMS 5-BALLS	
1-Player	2-Player
HEAT WAVE.....\$295	SAN FRANCISCO.....\$395
SOCCER.....285	EL TORO.....295
SWINGTIME Add-a-Ball.....245	VALIANT.....225
FOUR ROSES.....175	METRO.....175
3 COINS.....175	SERENADE.....125

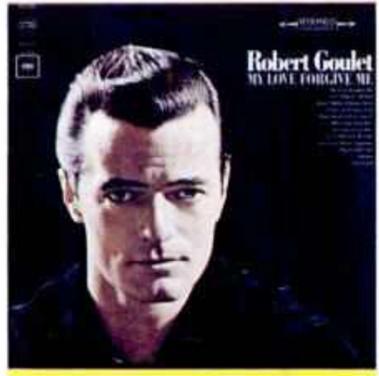
  

CHICAGO COIN SHUFFLE ALLEYS	
STARLITE.....\$445	4-GAME.....\$145
RED DOT.....415	BOWLMASER.....125
TRIPLE GOLD PIN.....375	RED PIN.....125
SIX GAME.....235	DOUBLE FEATURE.....95

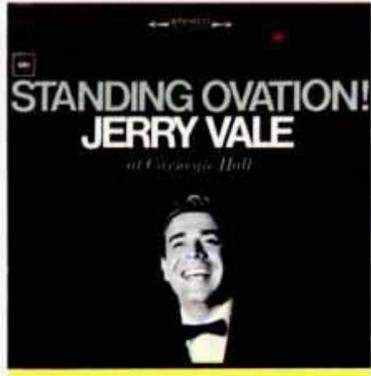
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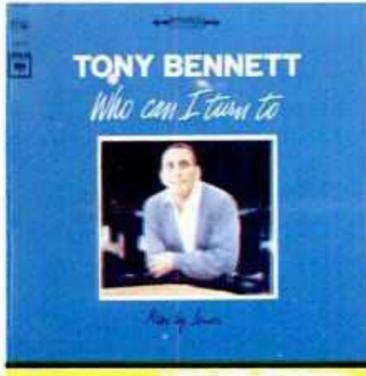
**WORLD WIDE distributors**  
 2730 WEST FULLERTON AVE., CHICAGO 47, ILL.  
 EVerglade 4-2300 CABLE: GAMES - CHICAGO



Artist: Robert Goulet  
 Title: My Love Forgive Me  
 Side One:  
 1. My Love Forgive Me  
 2. Softly, As I Leave You  
 3. What Kind of Fool Am I?  
 Side Two:  
 4. Just Say I Love Her  
 5. Welcome Home Angelina  
 6. Too Good



Artist: Jerry Vale  
 Title: Standing Ovation  
 Side One:  
 1. Hey, Look Me Over  
 2. Lulu's Back in Town  
 3. With a Song in My Heart  
 Side Two:  
 4. If I Had You  
 5. I'm Always Chasing Rainbows  
 6. Lonesome Road



Artist: Tony Bennett  
 Title: Who Can I Turn To  
 Side One:  
 1. Who Can I Turn To (When Nobody Needs Me)  
 2. Wrap Your Troubles in Dreams  
 3. Autumn Leaves  
 Side Two:  
 4. The Brightest Smile in Town  
 5. Listen, Little Girl  
 6. The Best Thing to be is a Person



Artist: Jerry Murad's Harmonicats  
 Title: That New Gang of Mine  
 Side One:  
 1. That Old Gang of Mine  
 2. In a Shanty in Old Shanty Town  
 3. Moving  
 Side Two:  
 4. Me and My Shadow  
 5. In a Little Spanish Town  
 6. I'm Confessin' (that I Love You)



Artist: Aretha Franklin  
 Title: Runnin' Out of Fools  
 Side One:  
 1. Mockingbird  
 2. Walk on By  
 3. The Shoop Shoop Song  
 Side Two:  
 4. You'll Lose a Good Thing  
 5. Runnin' Out of Fools  
 6. My Guy



Artist: Percy Faith  
 Title: Latin Themes for Young Lovers  
 Side One:  
 1. The Lonely Bull  
 2. One Note Samba  
 3. Spanish Harlem  
 Side Two:  
 4. The Duck (O Pato)  
 5. Quiet Nights of Quiet Stars  
 6. The Girl from Ipanema

# WURLITZER

HELPS

# COLUMBIA

## INTRODUCE SIX NEW LITTLE LP's

Look at the list of LP releases your Wurlitzer Distributor or One-Stop has in stock! And here are six more from Columbia.

Available in both albums and singles, all are supplied with Stereo Operator Programmer, full 7-inch album cover, six miniature color covers and twenty title strips for each record.

They'll sound better on a Wurlitzer 2900 with solid state amplification. They'll pull greater play and profits in any location.

### CURRENT LITTLE LP RELEASES NOW IN STOCK

#### POP INSTRUMENTALS

- | Artist & LP Title                                    | Label & No.  |
|--|--|
| <input type="checkbox"/> Martin Denny                | Liberty—LST-4-7378                                   |
| <input type="checkbox"/> Les & Larry Elgart          | Command Performance—Columbia—7-9021                  |
| <input type="checkbox"/> Percy Faith                 | Latin Themes for Young Lovers—Columbia—7-9079        |
| <input type="checkbox"/> Percy Faith                 | More Themes for Young Lovers—Columbia—7-8967         |
| <input type="checkbox"/> Bobby Hackett               | Bobby Hackett Plays Henry Mancini—Columbia—5-26061   |
| <input type="checkbox"/> Spike Jones                 | My Man—Liberty—LST-4-7370                            |
| <input type="checkbox"/> Jack La Forge               | Promise Her Anything—Regina—LRS-2313                 |
| <input type="checkbox"/> Jack La Forge               | You Fascinate Me So—Regina—LRS-2301                  |
| <input type="checkbox"/> Jerry Murad's Harmonicats   | That New Gang of Mine!—Columbia—7-9074               |
| <input type="checkbox"/> Andre Previn                | Sound Stage—Columbia—7-8958                          |
| <input type="checkbox"/> Santo & Johnny              | Wish You Love—Can-Am—7—SCALP—1016                    |
| <b>JAZZ</b>  |  |
| <input type="checkbox"/> Jimmy McGriff               | Jimmy McGriff at the Organ—Sue—S-LLP-1020            |
| <input type="checkbox"/> Stan Getz and Joao Gilberto | Getz/Gilberto—Verve—BBU-8545                         |
| <input type="checkbox"/> Art Van Damme               | Septet—Columbia—7-8992                               |
| <b>TEEN FAVORITES</b>                                |  |
| <input type="checkbox"/> The Chipmunks               | The Chipmunks Sing the Beatles Hits—Liberty—LST-7388 |
| <input type="checkbox"/> Cliff Richard               | It's All in the Game—Epic—5-26089                    |
| <input type="checkbox"/> Bobby Vinton                | There I've Said It Again—Epic—5-26081                |

#### POP VOCALS

- | Artist & LP Title                            | Label & No.   |
|--|---|
| <input type="checkbox"/> Tony Bennett        | When Lights Are Low—Columbia—7-8975                                     |
| <input type="checkbox"/> Tony Bennett        | Who Can I Turn To—Columbia—7-9085                                       |
| <input type="checkbox"/> Ray Conniff Singers | Speak to Me of Love—Columbia—7-8950                                     |
| <input type="checkbox"/> Vic Dana            | Shangri-La—Dolton—BST-4-8028  |
| <input type="checkbox"/> The Four Amigos     | Level At the Hungry i—Ric—SLP-1007                                      |
| <input type="checkbox"/> Aretha Franklin     | Runnin' Out of Fools—Columbia—7-9081                                    |
| <input type="checkbox"/> Robert Goulet       | My Love Forgive Me—Columbia—7-9096                                      |
| <input type="checkbox"/> Robert Goulet       | Without You—Columbia—7-9000   |
| <input type="checkbox"/> Buddy Greco         | On Stage—Epic—5-26116   |
| <input type="checkbox"/> Julie London        | The End of the World—Liberty—LST-4-7300                                 |
| <input type="checkbox"/> Johnny Mann         | Invisible Tears—Liberty—LST-4-7387                                      |
| <input type="checkbox"/> Matt Monro          | Matt Monro—Liberty—LST-4-7240   |
| <input type="checkbox"/> Pat O'Brien         | Pat O'Brien—Ric—SLP-1003  |
| <input type="checkbox"/> Barbra Streisand    | The Third Album—Columbia—7-8954   |
| <input type="checkbox"/> Jerry Vale          | Be My Love—Columbia—7-8981  |
| <input type="checkbox"/> Jerry Vale          | Standing Ovation—Columbia—7-9073  |
| <input type="checkbox"/> Andy Williams       | The Great Songs From My Fair Lady & Other Broadway Hits—Columbia—7-9005 |
| <input type="checkbox"/> Andy Williams       | Call Me Irresponsible—Columbia—7-8971                                   |

#### COUNTRY & WESTERN

- | Artist & LP Title                               | Label & No.  |
|---|--|
| <input type="checkbox"/> Johnny Cash            | I Walk the Line—Columbia—7-8990                        |
| <input type="checkbox"/> Patsy Cline            | Today, Tomorrow & Forever—Hilltop—SOP-6001             |
| <input type="checkbox"/> Tillman Franks Singers | Hank Williams Story—Hilltop—SOP-6019                   |
| <input type="checkbox"/> Johnny Horton          | The Voice of Johnny Horton—Hilltop—SOP-6012            |
| <input type="checkbox"/> Hank Locklin           | Born to Ramble—Hilltop—SOP-6003                        |
| <input type="checkbox"/> Alex Zanetti           | The Oil Fields—Ric—SLP-1001                            |
| <input type="checkbox"/> Webb Pierce            | Just Webb Pierce—Hilltop—SOP-6002                      |
| <input type="checkbox"/> Ray Price              | Love Life—Columbia—7-8989                              |
| <input type="checkbox"/> Marty Robbins          | R. F. D.—Columbia—7-9020                               |
| <input type="checkbox"/> Floyd Tillman          | Floyd Tillman Sings His Greatest Hits—Hilltop—SOP-6017 |
| <input type="checkbox"/> Slim Whitman           | Country Hits/City Hits—Imperial—LP-12268               |
| <b>FOLK</b>                                     |  |
| <input type="checkbox"/> The Brothers Four      | More Big Folk Hits—Columbia—7-9013                     |
| <input type="checkbox"/> Bud & Travis           | Spotlight on Bud & Travis—Liberty—LST-4-7138           |
| <input type="checkbox"/> New Christy Minstrels  | Land of Giants—Columbia—7-8987                         |
| <input type="checkbox"/> The Village Stompers   | The Original Washington Square—Epic—5-26078            |
| <b>R &amp; B</b>                                |  |
| <input type="checkbox"/> Fats Domino            | Fats Domino Swings—Imperial—LP-2091                    |
| <input type="checkbox"/> Roosevelt Grier        | Soul City—Ric—SLP-1008                                 |

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# ALBUM REVIEWS



Pop LP Spotlights are those albums with sufficient sales potential, in the opinion of Billboard's Review Panel, to achieve a listing on Billboard's Top LP's charts. Spotlight winners in other categories are selected on the basis of their potential to become top sellers in their respective areas.

### SPOTLIGHT

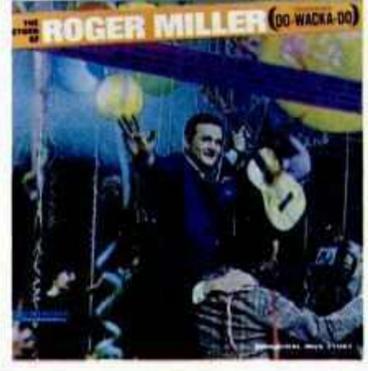
**Sam Cooke. RCA Victor LPM 3367 (M); LSP 3367 (S)**  
The late Sam Cooke's love of life and enjoyment of performing is obvious in this package. It's one of the happiest, swingingest albums, starting with the hit single "Shake." The humorous "Yeah Man"; the rhythmic blues, "Love You Most of All"; the wailing weeper, "A Change Is Gonna Come"; a bossa-nova treatment of "I'm in the Mood for Love."



### POP SPOTLIGHT

**THE RETURN OF ROGER MILLER**  
Smash MGS 27061 (M); SRS 67061 (S)

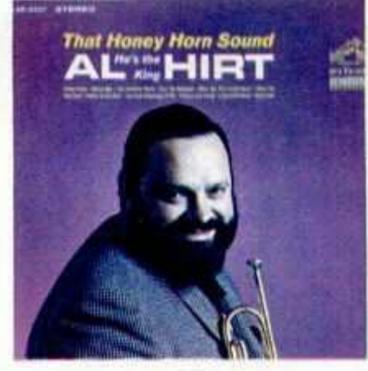
All the personality, wit, charm, vocal and writing talents of this well-rounded music man are captured here. Included is his recent hit, "Do-Wacka-Do"; his current chart single, "King of the Road," plus the hit he wrote for Andy Williams, "In the Summertime." Rendition is a standout.



### POP SPOTLIGHT

**THAT HONEY HORN SOUND**  
Al Hirt. RCA Victor LPM 3337 (M); LSP 3337 (S)

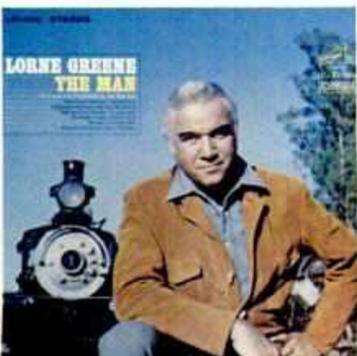
A variety of material, including the current hit single, "Fancy Pants." Recorded in Nashville, with the arrangements of Anita Kerr, this album is more exciting than the past successes. Standouts include "Danny Boy," "Over the Rainbow," the humorous "Alley Cat" and Claus Ogerman's unusual spirited arrangement of "Fiddler on the Roof."



### POP SPOTLIGHT

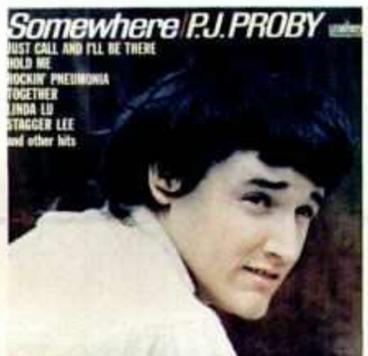
**DON'T FORGET I STILL LOVE YOU**  
Bobbi Martin. Coral CRL 57472 (M); CRL 757472 (S)

Bobbi Martin has just earned a major hit, "Don't Forget I Still Love You." She possesses a warm voice and projects plenty of tenderness and meaning in her vocals. Producer Henry Jerome has given the album a tinge of country flavoring via use of gentle 12-string guitars.



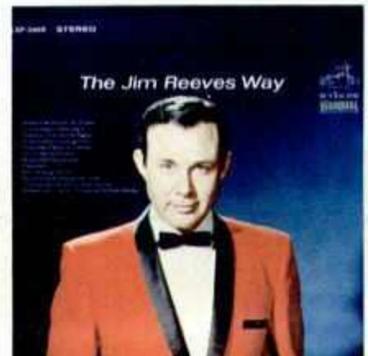
**POP SPOTLIGHT**  
**THE MAN**  
Lorne Greene. RCA Victor LPM 3302 (M); LSP 3302 (S)

Greene, a national star via his role in TV's "Bonanza" series, has become a sought-after hit-making recording artist. "The Man," his follow-up to "Ringo," is fast climbing the singles chart. This is a fine album of songs delivered in Greene's style, wrapped in projected tenderness and feeling.



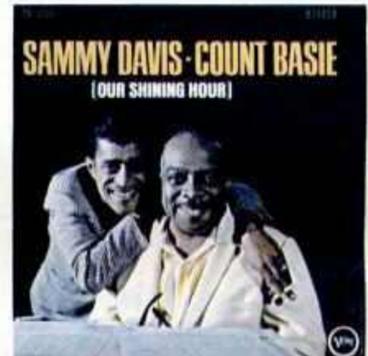
**POP SPOTLIGHT**  
**SOMEWHERE**  
P. J. Proby. Liberty LRP 3406 (M); LST 7406 (S)

Proby, one of the most promising of the new recording artists, recently registered big with his hit, "Somewhere." Although a Texan, Proby is closely associated with the new British vocal fraternity. He has a gutsy, earthy-bloc approach, reminiscent of Presley. Included are such favorites as "Stagger Lee," "Rockin' Pneumonia," "Zing Went the Strings of My Heart."



**POP SPOTLIGHT**  
**THE JIM REEVES WAY**  
RCA Victor LPM 2968 (M); LSP 2968 (S)

The late Jim Reeves shows off his sophisticated side in this album. His deep, rich country baritone gives fresh readings to romantic ballads which include "In the Mistletoe Light," "You'll Never Know," "I Can't Stop Loving You." He's backed by strings and fine arrangements.



**POP SPOTLIGHT**  
**OUR SHINING HOUR**  
Sammy Davis/Count Basie. Verve V-8605 (M); V6-8605 (S)

Hard to beat combination. . . . Sammy, the Count's band and Quincy Jones arrangements. Swingers include "My Shining Hour," Peggy Lee's "New York City Blues," "You're Nobody Till Somebody Loves You" and "She's a Woman." Also outstanding is the "Work Song" and the special material "Bill Basie Won't You Please Come Home."

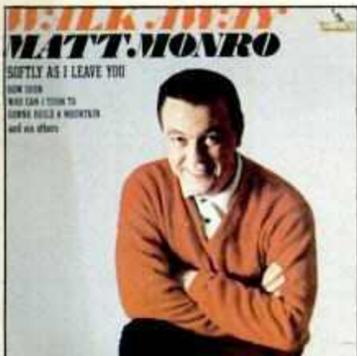


**POP SPOTLIGHT**  
**GO... GO... GO!**  
The Astronauts. RCA Victor LPM 3307 (M); LSP 3307 (S)

Just returned from a highly successful concert tour of Japan, the six Astronauts offer a rockin', swinging album of good new material. Their new single, "My Sin Is My Pride," is included. "Hey Sugarfoot" and "Silly Fool" have all the exciting sounds of a commercial single. Les Baxter's "Quiet Village" is given a wild instrumental rendition. All selections have great dance beats.

**POP SPOTLIGHT**  
**WALK AWAY**  
Matt Monro. Liberty LRP 3402 (M); LST 7402 (S)

The English song stylist offers a well-balanced program of lush ballads and swinging rhythm numbers. . . . some old, some new. Aside from his two recent single successes, "Walk Away" and "Softly as I Leave You," Matt turns in tender renditions of "I Get Along Without You Very Well" and Mancini's "How Soon." Fine vocal performances.



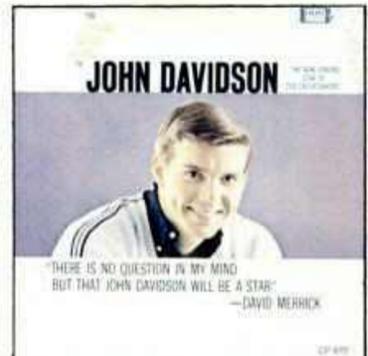
**POP SPOTLIGHT**  
**SERGIO FRANCHI—LIVE AT THE COCOANUT GROVE**  
RCA Victor LPM 3310 (M); LSP 3310 (S)

The electricity that radiates from this performer is captured in this live performance album from the Coconut Grove. His beautiful voice affords "And This Is My Beloved," "Just Say I Love Her" and Cole Porter's "In the Still of the Night" all the feel and fire they demand. An aria from "Tosca" is an outstanding show-stopper.



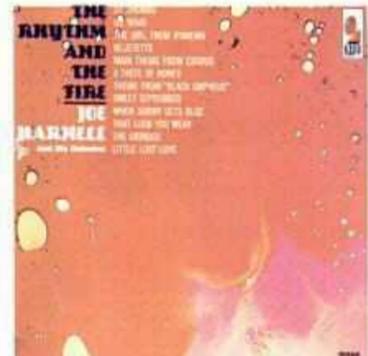
**POP SPOTLIGHT**  
**THE YOUNG WARM SOUND OF JOHN DAVIDSON**  
Colpix CP 485 (M); SCP 485 (S)

Impressive debut of featured singing star of TV's "Entertainers." The first cut, "Once in a Lifetime," displays his legit possibilities and then he switches to a warm, crooning style on "Love Me Forever" and "Blame It on My Youth." His big voice is beautifully controlled which is a feat in itself. Gets a big assist from arranger Nick Perito and producer Jack Lewis.



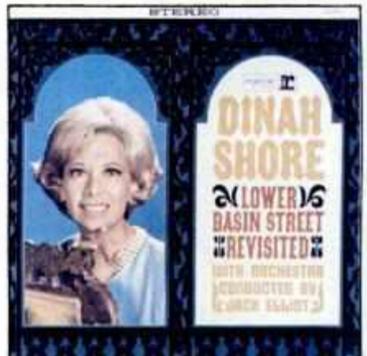
**POP SPOTLIGHT**  
**THE RHYTHM AND THE FIRE**  
Joe Harrell & His Ork. Kapp KL 1416 (M); KS 3416 (S)

Beginning with a pulsating rendition of "Ill Wind," Harrell creates piano magic with tremendous support of warm, fiery strings with lush flute sounds, etc. "Exodus," "A Taste of Honey," "Sweet September" and his current single, "When Sunny Gets Blue," are standouts. Joe's original composition, "Little Lost Love," is a powerhouse.



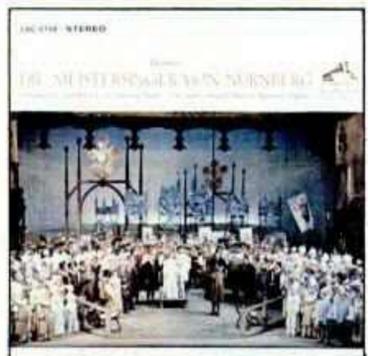
**POP SPOTLIGHT**  
**LOWER BASIN STREET REVISITED**  
Dinah Shore. Reprise R 6150 (M); RS 6150 (S)

Arrangers Jack Elliott, Johnny Mandel and Allyn Ferguson have fashioned fresh new material to fit Dinah's fine sound. New bossa nova, twist treatments are given "Basin Street Blues" and "Do Re Mi." The weeper, "My Man's Gone"; the swinger, "Bye Bye Blues," and a wild version of "Chloe" find Dinah in top vocal form.



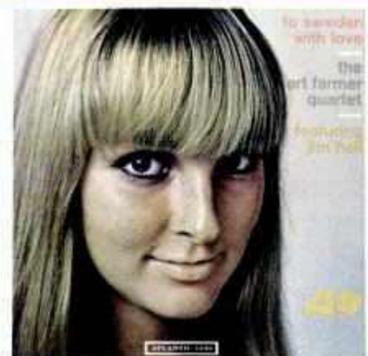
**COUNTRY SPOTLIGHT**  
**1964 COUNTRY & WESTERN AWARD WINNERS**  
Various Artists. Decca DL4622 (M); DL74622 (S)

This disk offers a lot for the money. The material is a sampling of the BMI 1964 winners in the c&w field, and the artists include some of the greatest, both old-timers and newer talents. Webb Pierce, Loretta Anderson, Ernest Tubb, Kitty Wells, Billee Lynn, Wilburn Brothers and Patsy Cline are in the roster.



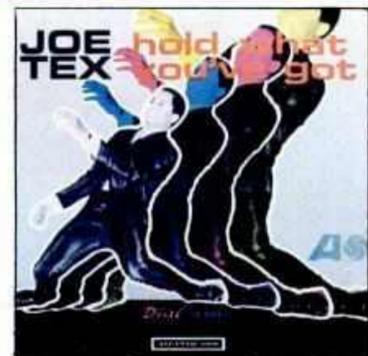
**CLASSICAL SPOTLIGHT**  
**WAGNER: DIE MEISTERSINGER VON NURNBERG**  
Various Artists/Orchestra and Chorus of the Bavarian State Opera (Keilberth). RCA Victor LM 6708 (M); LSC 6708 (S)

This is the first time in stereo for this serio-comic masterpiece. Recorded live at the Munich National Theater, this production possesses the urgency and theatrical projection often missing in a studio recording.



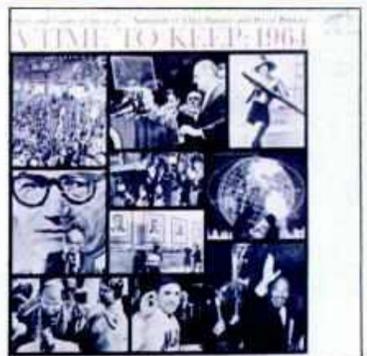
**JAZZ SPOTLIGHT**  
**TO SWEDEN WITH LOVE**  
Art Farmer Quartet. Atlantic 1430 (M)

Flugelhornist Art Farmer, accompanied by guitarist Jim Hall, with Steve Swallow on bass, and Pete LaRoca's drums, give out with their impressions of Sweden via interpretative jazz excursions into Swedish folk songs. LP was recorded in Stockholm by the group on tour.



**RHYTHM & BLUES SPOTLIGHT**  
**HOLD WHAT YOU'VE GOT**  
Joe Tex. Atlantic LP 8106 (M); SD 8106 (S)

Joe Tex's single is currently among the 10 best pop sellers in the nation. This is an all-TeX LP. He wrote all of the songs included. Although his orientation is toward rhythm and blues, Joe has earned his way into the popmarket as well.



**DOCUMENTARY SPOTLIGHT**  
**A TIME TO KEEP: 1964**  
Chet Huntley & David Brinkley. RCA Victor LOC 1096 (M)

This is the second of a series in a recap of the previous year's highlights. Victor intends to continue this project, and well it should, for through the efforts of NBC News it comes through as living history that can be referred to time and time again.